

SUNY Broome Job Fair draws a crowd of employers, job-seekers

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By John Miller

This year's [SUNY Broome Job Fair](#) was a smashing success, as both students and other members of the community spoke with local businesses, law enforcement agencies and branches of the military about employment opportunities.

[For pictures from the event, click here.](#)

The career fair was held April 9 in the SUNY Broome Ice Center. The New York State Department of Labor and the SUNY Broome Job Placement Center organized the fair. The approximately 70 employers present ranged from Lowe's to Northwest Mutual and from the New York State Troopers to the United States Marine Corps.

According to NYS Department of Labor representative Christian Harris, the fair provides employment seekers and employers valuable face-to-face time that they just can't receive in today's online world.

"The face-to-face time these job seekers get with employers really helps the seekers get a deeper foot in [the door]" said Harris.





Similarly, the SUNY Broome Job Placement Director Larry Truillo called the fair an “excellent networking opportunity.” Truillo claimed that the growth of small to midsize local businesses and the increase in startups has led to a much stronger local economy. However, the director did go on to note that our area will probably never host the massive employers it did in the past, such as IBM and the Endicott Johnson Corporation.

AJ Bush, a Communications major, found the job fair gave students lots of employment opportunities ranging from criminal justice to accounting. Bush said that he injured his back while working construction, which limited his employment prospects. He felt the classes he took at SUNY Broome prepared him to return to the job market. At the fair, he spoke with the representatives from the Raymond Corporation, a forklift manufacturer in Greene, New York.

TJ Swiney, a Business Administration major, browsed the government and finance employers’ tables. Swiney thought the fair provided him with excellent networking opportunities. He said he brought about 20 copies of his resume and gave them out to First Choice Bank, Northwest Mutual Insurance and Financial Services, Walgreens Pharmacy and many more. Swiney also found that SUNY Broome gave him the right tools to succeed in the workforce, he said.

For those that missed the Job Fair, another will be held April 15 in the Floyd L. Maines Veterans Memorial Arena from 11 a.m. until 3 p.m. The fair will be hosted by the Binghamton Senators and the Broome-Tioga Workforce of New York. The first 500 people to present their resume will receive one free ticket to the Senators game that night.

Questions or Comments? Contact John Miller: jmiller@stny.rr.com

Writer John Miller is a SUNY Broome student.

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