

The Focus

faculty / staff e-newsletter

Posts published from July 1, 2019 to July 31, 2019, from news.sunybroome.edu/focus.

From SUNY Broome to UHS: Learn about the new UHS Nursing Student Fellowship Program

July 30, 2019

Categories: Uncategorized



Learn about a new partnership between SUNY Broome and UHS that will give you a head start on your nursing career!

The UHS Nursing Student Fellowship Program provides financial support for qualified applications, as well as mentorship by experienced nurses in the field. Evening and weekend classes allow you to work around your current schedule in this personalized program, while getting the clinical experiences you need.

The program is open to all applicants, although current UHS employees and SUNY Broome Health Sciences students are encouraged to apply.

Scope out your options in the healthcare field during a special event at SUNY Broome from 12 to 5:30 p.m. July 31 in Decker Health Sciences Building Room 201. Bring your transcripts to expedite the admissions process.

Click here to register or learn more: <https://connect.sunybroome.edu/register/NursingEvent>

UHS is also holding information sessions on the Fellowship Program at the following dates and times:

- 2 to 4 p.m. Aug. 5 in the Eckelberger Community Room, 156 Corliss Ave., Johnson City, on the campus of UHS Wilson Medical Center
- 2 to 4 p.m. Wednesday, Aug. 7, in the Doctors Auditorium at UHS Binghamton General Hospital

Manufacturing the future: Opportunity Impact Training Program leads to guaranteed jobs with area employers

July 29, 2019

Categories: Uncategorized



July 2019 graduates from the Opportunity Impact Training Program in Manufacturing

While technology has changed through the decades, manufacturing remains the Southern Tier’s economic powerhouse – and employers need a skilled workforce to meet their production needs. The Opportunity Impact Training Program (OITP) in Manufacturing fills that gap while providing needed jobs to the long-term unemployed.

Resulting from a partnership between SUNY Broome, Broome-Tioga Workforce, the New York State Department of Labor, community partners and area employers, the program guarantees full-time jobs for everyone who completed the three-week training program.

A class of 13 participants graduated from the program on July 29 with a brief ceremony at SUNY Broome.

“This is the second manufacturing opportunity program that we’ve done, which shows you the need in this area,” said SUNY Broome President Kevin E. Drumm. “SUNY Broome is proud to be a workforce development leader since we first opened our doors more than 70 years ago.”



July 2019 graduates from the Opportunity Impact Training Program in Manufacturing applaud during the presentation

About the program

The impetus for the program came from Broome-Tioga Workforce. Often, people from disadvantaged backgrounds would head to regional job fairs but return empty-handed because they didn't have the job-readiness skills employers sought, explained Executive Director Sara Liu. OITP seeks to reinvent the job fair model, creating a direct connection between jobseekers and employers.

"When you graduate from these three weeks of classes, you're guaranteed a full-time job with one of our participating employers," she said during the graduation ceremony. "I'm hoping that each of you will consider this a first step to a long and fruitful career with these companies."

Participating employers include Samscreen, Inc., Engineering Manufacturing Technologies (EMT) Metals and Triple Cities Metal Finishing. Community partners include Visions Federal Credit Union, GetThere, the Rural Health Network and the Broome County Department of Social Services.

More than 50 people applied and underwent a screening process that included an orientation as well as a background check. A panel of staff members reviewed applications and the participating employers made the final selection.

"This highlights workforce development at its best. It takes unemployed people, gives them skills, and provides companies seeking employees with people who have some training prior to starting their jobs," said Janet Hertzog, SUNY Broome's director of Continuing Education and Workforce Development.

The program covers a variety of topics, including shop-floor math, workplace safety, communications, time management, blueprint reading, principles of lean manufacturing and more. The courses were selected by Workforce and industry leaders to accommodate individuals without prior knowledge of the manufacturing

environment, and are structured to resemble a common first-shift work day.

OITP also helps participants overcome barriers to employment, such as childcare, transportation and even equipment such as work boots.

Many jobseekers find themselves in a conundrum, reflected Dr. Penny Haynes, SUNY Broome's Vice President for Academic Affairs: To get a job, they need experience – but they can't get experience without a job. While college is one answer, not everyone has the resources to attend college – the financial support, the time, childcare and transportation. Unpaid internships are similarly out of reach to individuals who need to support themselves and their families.

Programs such as OITP break the cycle of unemployment by giving participants the skills they need both in the workforce and in acing an interview. Such programs also fulfill a basic principle behind the community college mission: to meet people at their need.

“When you meet people at their need, you will be amazed by what they can do – because this is an active process,” Dr. Haynes said. “You're not doing the work for them; you're giving them the tools they need to build better lives and a better community – and that's something we all benefit from.”



Left to right: SUNY Broome President Kevin E. Drumm, SUNY Broome Director of Continuing Education and Workforce Development Janet Hertzog, program graduate Keith Applewhite, Broome-Tioga Workforce Executive Director Sara Liu, Laurel O'Connor of Broome-Tioga Workforce

Making an impact

Samscreen – which manufactures screens and crusher parts used in material processing industries – has experienced an ongoing problem with hiring qualified employees, explained owner Fintan Fleming. OITP imparts the basic skills that companies such as Samscreen require in new employees and has proved beneficial, he said.

In fact, this is the second OITP program the company has participated in. Samscreen hired two graduates of previous class and they're doing well, said Roland Ryan, the director of manufacturing operations.

"We're excited to be part of this. What you do helps all of us," he told program participants during the graduation.

Keith Applewhite of Binghamton expects to use much of what he learned at Samscreen, his new employer.

"It was a great experience, especially the math. When you're out of school for so long, you end up losing a lot of what you learned," he said. "The instructors are so good that you can catch on to everything and really understand it."

Classmate Tiffany Bolt of Kirkwood found out about the program through the [SUNY Attain Lab](#) and landed a job at Triple Cities Metal Finishing.

"I learned so much from this program that is going to be beneficial. It gives you life skills," she said.

Interested in a future sessions of the Opportunity Impact Training Program? Visit [Broome-Tioga Workforce](#) to get started.

Self-study design accepted by Middle States

July 29, 2019

Categories: Uncategorized



Dear Colleagues,

The Steering Committee met with our Middle States liaison, Dr. Sean McKittrick, during his recent visit in April, to review the self-study design. Based on some of his suggestions, the self-study design was slightly revised, some additional members were added to our Steering Committee and Work Groups, and the final self-study design was submitted to Middle States for final approval. We recently heard back that our submission has been approved. This means that we may proceed with commencement of writing the self-study. This is exciting news for our campus!

Dr. McKittrick was very complimentary about the self-study design and stated he believes it will serve as an “effective road map and reference for the steering committee and its working groups as they do their work.” He also stated that the three areas of focus for our self-study design: diversity and inclusion; student retention, support, and success; and institutional and pedagogical sustainability were “timely, original, and quite well-aligned with SUNY Broome’s mission...and with the Commission’s standards.”

The Work Groups for each of the 7 standards have been hard at work this past summer to continue to gather evidence related to their assigned standard. In the fall, Work Groups will provide the Steering Committee with their reports to review. This will give us insight into our strengths and areas of opportunity to focus on in the coming year. Thank you to the Steering Committee and Work Group members for all of your hard work on our self-study preparation so far!

Please see the attached letter of approval from Dr. McKittrick.

[selfstudy_design_acceptance_letter](#) Download

Dr. Kevin Drumm

Focus on STEM: Summer STEAM Academy 2019 at SUNY Broome

July 29, 2019

Categories: Uncategorized



Students participating in the Summer STEAM Academy in the Applied Technologies Building

As part of this program, students also traveled to BOCES for a robotics program; toured UHS Wilson Medical Center, Lockheed Martin, and BAE; visited SUNY Binghamton University; and explored the SUNY Broome campus while taking part in demonstrations and activities led by Doug Chrzanowski (Engineering Technologies), Dr. Rob Congdon (Chemistry) and Dr. Phyllis O'Donnell (Biology) to highlight the STEM Division.



A student in a fantastic hat

Maine-Endwell High School art teacher Shauna Stiles has worked with the STEAM Academy for several years. She indicated that SUNY Broome provides an ideal environment for students (and instructors) to develop a real sense of camaraderie within and between the small learning communities. The goal to inspire a more innovative, creative and critical thinking mindset is encouraged when students can more easily explore others' design processes and projects that may relate to their own challenge projects.

SUNY Broome welcomed more than 100 seventh through 10th grade students from 14 local school districts who participated in the **Summer STEAM Academy 2019** from July 15 to July 25. This hands-on program engaged students in problem- and project-based learning centered around STEAM (Science, Technology, Engineering, Art and Math) through the design cycle processes.

Educators from Broome-Tioga BOCES and the 14 local school districts along with our own SUNY Broome professors, Dr. Rob Congdon (Chemistry) and Adrienne Johnson (Mathematics), teamed up with students to explore and develop projects with real-world applications. Some of the challenges included designing, building and testing cardboard castles, shields, helmets, trebuchet-launchers, balsa wood towers, terrariums, birdhouses, bat-houses, butterfly-houses, stop-motion animations and more.



Students looking through microscopes at the Summer STEAM Academy

at the Summer STEAM
Academy

Professor Wojdat earns Ed.D., named Distinguished Graduate

July 29, 2019

Categories: Uncategorized



Dr. Rey C. Wojdat, professor and chair of SUNY Broome's Hospitality Programs, has been awarded the title of Distinguished Graduate from the American College of Education (ACE).

Dr. Wojdat received his Doctorate in Education (Ed.D.) with a focus in higher education leadership while attending ACE, and graduated with a 4.0 cumulative GPA. His dissertation was entitled *A Qualitative Study: Establishing Effective Culinary Arts Education Curricula and Facilities Dual-Purposed as Urban Regeneration*.

Dr. Wojdat is the Assistant to the Dean overseeing operations of the [SUNY Broome Culinary & Event Center \(CEC\)](#). The first students enrolled in the Culinary Arts AOS degree authored by Dr. Wojdat are enrolled for the Fall 2019 semester, with inaugural classes at the CEC in the Spring

2020 semester.

Achieving milestones: Edward earns a college degree – and becomes an American citizen

July 15, 2019

Categories: Uncategorized



Edward José Marte Rosario

At 16, [Edward José Marte Rosario](#) left his immediate family and the Dominican Republic for Binghamton, looking to forge a better future. One major obstacle: He didn't know the language, a deficiency that initially prevented him from enrolling in his local high school.

Fast forward six years, and he's now an American citizen eager to lend a helping hand and, of course, fluent in English. He is also a proud SUNY Broome graduate with a talent for leadership, and planning his eventual transfer to Binghamton University.

"I am the only one from my family who is in college. I want to make my family proud," he reflected in an essay for SUNY Broome's Educational Opportunity Program (EOP). "I want to make a better life not only for me, but for my mom. Even though she lives far away, my mom always calls me and is a great source of encouragement and support as I continue my education."

Preferring to earn a Regent's diploma rather than earn a GED, Edward spent a year at the American Civic Association, learning enough English to attend his local high school.

"I was the only teenager there. Everyone else was 40, 45 (years old)," he remembered. "One of my friends was from El Salvador, and he recommended the Boys and Girls Club. At the Boys and Girls Club, I could interact with other teenagers and I learned the language in a year. I went back to high school for three years and graduated."

While at Binghamton High School, he took advantage of opportunities to develop himself — even if they required waking up hours before his peers. To participate in the Hispanic Youth Leadership Institute at OCM BOCES, he took the 4 a.m. bus to Syracuse, reaching BOCES at about 6:30 a.m., hours before the start. The long days were worth it.

“It was a great opportunity — working with Latinos and having the opportunity to network and learn leadership skills. It opened my eyes,” he said.

[Learn more about international admissions.](#)



Edward José Marte Rosario at commencement

A helping hand

Community college students often hold down a job as they pursue their studies and during breaks between semesters. Edward, who graduated in May with a degree in Individual Studies, held down three: at the local Boys & Girls Club, at a McDonald’s restaurant and in the Housing office on campus. He’s back on campus this summer to take a few more classes in preparation for transfer.

[Learn more about Individual Studies at SUNY Broome.](#)

At SUNY Broome, he still made time for campus life, serving as treasurer of the International Students Organization and as a senator with the Student Assembly.

“I had 19 credits and three jobs; I work 65 to 70 hours a week,” he reflected. “It was a little bit hard.”

Despite his busy schedule, he always makes time to help the people around him. On his first day of class, he befriended an international student from Mexico, helping him learn about the campus and the area, and connecting him with EOP.

“I even showed him how to do laundry,” he remembered. “Everywhere I go, I get the opportunity to help other people, even at SUNY Broome.”

He’s received a helping hand, too, from dedicated faculty and staff, including EOP director [Venessa Rodriguez](#), housing coordinator Norma Caraballo-Vega and Maureen Breck of Academic Affairs, who visited Binghamton High School when he was a student. Loreta Paniccia of the Learning Assistance Center also offered encouragement and advice.

“Having that support really impacts my life,” he said.



Edward Jose Marte Rosario

Students club, talented professors always offering to help, [the EOP program](#). I think the faculty members are always willing to help you out.”

Embracing opportunity

In recent years, Edward fulfilled two dreams: finishing his first college degree and becoming an American citizen, a milestone he achieved last year.

Next up: Applying to Binghamton University, where he plans to major in human development, and working toward getting a green card for his mother. Career-wise, he hopes to become a counselor working with immigrants and helping them transition into their new American life – making a tough road a little easier.

Edward José Marte Rosario found a welcoming environment at SUNY Broome, and he urges his fellow Hornets to embrace the diversity.

“There are a lot of opportunities for people from all different backgrounds at SUNY Broome. The students should take advantage of that,” he advised. “We have the International

President Drumm connects with Baltimore teens as part of national event

July 15, 2019

Categories: Uncategorized



President Drumm at Inside Higher Ed's The Presidents Meet the Students event

SUNY Broome President Kevin E. Drumm connected with young students from the Baltimore area as part of a national event called "The Presidents Meet the Students."

The event was part of the IHE NOW "The Future of Higher Ed" conference in Baltimore. Sponsored by *Inside Higher Ed*, the three-day summit featured experts from every sector of higher education, as well as political and corporate leaders, discussing issues such as the impact of demographic and funding fluctuations, free speech and the education-to-career pipeline.

College and university presidents and chancellors had the opportunity to meet face-to-face with sixth-through eighth-graders from the Baltimore area. The students were from the University of Maryland – Baltimore County (UMBC)'s core partnership school, Lakeland Elementary/Middle, as well as the UMB CURE Scholars program, which prepares sixth- to 12th-grade students in West Baltimore for careers in STEM, cancer research and healthcare.

"I was thrilled for the opportunity to meet these inspiring young scholars, and talk to them about the importance of higher education. It's never too early to think about college – whether you're in Baltimore or here in Broome County!" Dr. Drumm reflected. "I deeply appreciated being asked by *Inside Higher Ed* to participate in this national event, and introduce new faces to SUNY Broome and all we offer."



President Drumm at Inside Higher Ed's The Presidents Meet the Students event

From idea to enterprise: Entrepreneurial Assistance Center wins award for Outstanding Performance

July 12, 2019

Categories: Uncategorized



Executive Vice President Emeritus Francis Battisti, Voce President of Academic Affairs Penny Haynes, SUNY Broome President Kevin Drumm, Continuing Education and Workforce Development Director Janet Hertzog and Darlene Kanuk of the EAC.

Colorful bottles of whiskey in a rainbow of flavors – lemon, jalapeno ginger and blood orange, to name a few – lined a table in the Koffman Southern Tier Incubator, the work of [Waterman's Distillery](#). On another table, professional brochures advertised [Evergreene Graphics](#) and [Foland Lumber](#)'s services.

These are just a small sampling of businesses created with guidance from the Entrepreneurial Assistance Center (EAC), located on the incubator's top floor. Run by SUNY Broome as a project of the Binghamton Local Development Corporation and Broome Triad, the center won a statewide award for Outstanding Performance from Empire State Development (ESD).

ESD operates 24 Entrepreneurial Assistance Centers throughout the state.

"The businesses that began with our center continue to grow, not only increasing revenue year after year, but adding employees," said SUNY Broome President Kevin E. Drumm during a July 12 conference announcing the award. "In short, the Center not only transforms individual lives, but truly helps facilitate the region's economic growth."



[Click to see more photos of the event](#)

In 2018, the center enrolled 33 new business clients while serving 30 existing clients, and helped five new businesses get their start. Four new clients were veterans, and one of the new businesses is veteran-owned.

Over the past year, 22 of the current businesses in the program reported increased sales totaling nearly \$5 million. Eleven of them hired additional employees – a total of 36 – while 13 retained nearly 90 employees. Four startup businesses reported \$2.3 million in aggregate sales.

“Multiply those numbers by the 15 years the Center has been open, and you begin to grasp just how big an impact the Center has on the region,” Dr. Drumm said. The EAC has a personal impact for the president as well; his wife began her own successful business after undergoing training at the EAC, he said.

One of the EAC’s clients, Waterman’s Distillery, was chosen as the statewide Entrepreneur of the Year. While distilling has been a longtime hobby for owner Joseph Alig, the EAC played an important role in helping turn his passion into a viable business.

“We learned how to incorporate,” he explained. “We certainly couldn’t have done it without their guidance and connections.”

Going forward, Waterman’s is looking to expand into all parts of New York State, and potentially nationally, explained Joseph and his wife and business partner, Michelle. They’re coming up with new products, and also teaming up with the Vestal Coal House – run by another proud family [of SUNY Broome alumni, the Mushallas](#) – to bring in entertainers and professional athletes.



EAC volunteer Terry Stark, Michelle Alig of Waterman's Distillery, Janet Hertzog, Joseph Alig of Waterman's Distillery and Darlene Kanuk

Reigniting the entrepreneurial spirit

The old stereotype of entrepreneurs typically involves tinkering in a garage, noted Assemblyman Clifford Crouch. The EAC gives future business-owners a place to start, as well as some needed guidance, he said.

And that guidance is critical because starting a business can be complex, involving such factors as insurance, payroll, banking and the legal system, acknowledged Broome County Executive Jason Garnar.

“Many of us have been working for years to reignite the entrepreneurial spirit that founded this community,” said Assemblywoman Donna Lupardo, reflecting on the Southern Tier’s history as the birthplace of IBM and other businesses.

While open to everyone, the EAC targets women, minorities, veterans and people with disabilities, noted Janet Hertzog, SUNY Broome’s director of Continuing Education and Workforce Development. Darlene Kanuk, who coordinates the EAC, helps entrepreneurs navigate the sometimes-byzantine process of becoming certified as a minority-owned business, which can help them land state contracts.

Community volunteers and business mentors also play a crucial role in the center’s work.

“Watching people discuss their potential and make their dreams a reality is truly rewarding,” Hertzog said.



Products from Waterman's Distillery

Info Night on Aug. 8

Have an idea for a business? This year's EAC program runs from 6 to 9 p.m. Mondays and Thursdays from Sept. 9 through Dec. 2 at the Koffman Southern Tier Incubator, located on Hawley Street in Binghamton. Join SUNY Broome for an information night from 6 to 8 p.m. Aug. 8 in the incubator's third-floor classroom. Call (607) 777-4022 or email kanukda@sunybroome.edu for more details.

SUNY Broome President Drumm heads bi-state college partnership

July 11, 2019

Categories: Uncategorized



SUNY Broome President Kevin E. Drumm

[Campus Compact of New York & Pennsylvania \(CCNYPA\)](#) has named SUNY Broome President Kevin E. Drumm chairman of its board of trustees.

Dr. Laurie Worrall, the former executive director of New York Campus Compact, was appointed the executive director of CCNYPA on July 1.

“Kevin Drumm’s leadership exemplifies the public purposes of higher education in action. His experience as a community college president makes him especially suited for leadership in Campus Compact of New York and Pennsylvania as we focus on full participation for all students in our democracy,” said Campus Compact President Andrew Seligsohn.

“I am thrilled that Laurie Worrall will take on leadership of Campus Compact of New York and Pennsylvania. It’s a rare and fortunate situation to have an organization with two extraordinarily talented leaders working collaboratively to steward an organization into the next phase,” he continued. “Laurie’s experience as an executive director in the Campus Compact network and as a leader of campus based engagement efforts make her a perfect fit to build on the historic strength of Campus Compact of New York and Pennsylvania.”

Campus Compact is a national coalition of more than 1,000 colleges and universities committed to the public purposes of higher education. Based in Boston, the national organization strives to build democracy through civic education and community development. State and regional Campus Compacts, such as CCNYPA,

provided place-based support for member institutions, including administrators, faculty, staff and students as they pursue community-based teaching, scholarship and action in the service of the public good.

CCNYPA has 101 members, including public and private institutions, community colleges, and four-year colleges and universities.

Enrolling nearly half of all students nationwide and especially first-generation students and those of marginalized backgrounds, community colleges are central to Campus Compact's mission of ensuring that higher education contributes to the health and strength of our democracy. The organization believes that preparing students for democracy and for the workforce, careers and continuing education are mutually reinforcing.

The Truman Commission report, which spurred the creation of the community college system after the end of World War II, referred to them as "democracy's college," Dr. Drumm reflected.

"By making a higher education available to anyone for the first time in world history, community colleges have long played an historical role in advancing our democracy," President Drumm said. "With that in mind, I deeply believe in Campus Compact's essential work in community engagement and look forward to seeing it expand – educating students not only for their future careers, but as active and engaged community citizens."

Focus on Art: Instructor Harrington's work in Provincetown this summer

July 10, 2019

Categories: Uncategorized



SUNY Broome Art and Design adjunct instructor Rich Harrington was invited to show work at a seven-week pop-up show at Gallery 444 in Provincetown, MA, this summer.

Dana Salvo, director of the Clark Gallery in Lincoln, MA, invited Rich through his dealer, John Brunelli of Anthony Brunelli Fine Arts in Binghamton. According to Joshua Jade, assistant director of the Clark Gallery, the “pieces are the talk of the town, and experiencing a wonderful reception here.”

The work in the show depicts a humorous take on gay identity by re-contextualizing existing cultural images and presenting them through various channels referencing childhood experiences.

The show opened July first and will run through Aug. 18. Gallery 444 is located at 690 Commercial Street in downtown Provincetown, MA.



In the Community: Book signing event July 26 at the Incubator

July 10, 2019

Categories: Uncategorized



Join Jesan Sorrells for a reading and signing from his newly released book, *My Boss Doesn't Care: 100 Essays on Disrupting Your Work by Disrupting Your Boss*. The event will run from 4 to 7 p.m. Friday, July 26, on the third floor of the Koffman Southern Tier Incubator at 120 Hawley St. in Binghamton.

Sorrells is the founder of [Human Services Consulting and Training \(HSCT\)](#), an Endicott-based corporate training and consulting firm whose mission is to change organizations' responses to internal corporate conflicts in the Southern Tier and throughout Upstate New York. HSCT has worked with organizations including Raymond Corporation, UHS, United Methodist Homes and Broome-Tioga BOCES.

Sorrells' second published book, *My Boss Doesn't Care* addresses a variety of common scenarios within the

workplace, along with ways in which to handle them as they arise.

The event is free and all are welcome. Books will be available for purchase as well as t-shirts, bookmarks and pens. There is free parking in the back of the building.

Call for volunteers: Move-In Day on Aug. 24

July 10, 2019

Categories: Uncategorized



Campus community: Volunteers make campus a warm and welcoming place for the new school year! Help students start the year on a positive note by lending a hand at the Student Village's annual Move-In Day.

Whether it be for one hour or all day, we can certainly use the help making our students feel at home! Move-in takes place from 8 a.m. to 4 p.m. on Saturday, Aug. 24. If you are interested in assisting with Move-In Day, [please click here to fill out the form.](#)

Volunteers will receive free SUNY Broome t-shirts while supplies last!

Volunteers are urgently needed and your help will be greatly appreciated!

Special meeting of the Finance and Facilities committee on July 10

July 9, 2019

Categories: Uncategorized



The Finance and Facilities Committee of the Board of Trustees of SUNY Broome Community College has scheduled the following Special Meeting:

- A Special Meeting of the Finance and Facilities has been called by Chairperson Anthony Paniccia for **Wednesday, July 10, 2019, at 1:30 p.m.** to be held in room W107, Wales Administrative Building.

Purpose:

- Recommend Approval to Award Bid #2019-11 for the Replacement of the Ice Center Cooling Tower Coil and other repairs.

All meeting sites are on the SUNY Broome campus and are open to the press and public

Join us: SUNY Broome Entrepreneurship Assistance Center to celebrate statewide award on July 12

July 9, 2019

Categories: Uncategorized



The Binghamton Local Development Corporation (BLDC)/Broome Triad Entrepreneurial Assistance Center run by SUNY Broome recently received a statewide Award for Outstanding Performance from Empire State Development for its efforts in fostering local businesses.

Join representatives from SUNY Broome, the Binghamton Local Development Corporation, supporting agencies and elected officials at 10 a.m. July 12, 2019, in the Koffman Southern Tier Incubator for a press conference.

The event will be held in SUNY Broome's third-floor Co-Work space in the incubator, located on Hawley Street in downtown Binghamton. Products and displays from EAC clients will be featured.

"This award is so well-deserved! For nearly 15 years, our Entrepreneurship Assistance Center has helped local residents achieve their dream of starting a business," SUNY Broome President Kevin E. Drumm said. "The businesses that began with EAC continue to grow, not only increasing revenue year after year, but adding employees. The Center not only transforms individual lives, but it truly helps facilitate the region's economic growth."

"Their success is a community effort, involving not only our dedicated EAC staff, but local businesses, mentors and volunteers. We commend everyone involved for their dedication and commitment that helped make this award possible – and for making the Southern Tier truly the Valley of Opportunity," said Executive Vice President and Chief Academic Officer Francis Battisti.

About EAC

Empire State Development operates 24 Entrepreneurship Assistance Centers statewide.

Starting in 2005, SUNY Broome's EAC provides resource and assistance to entrepreneurial ventures in all stages, from startups to existing businesses that wish to expand. EAC also offers a 12-week, 60-hour course that gives participants the skills and knowledge they need to successfully launch a business.

In 2018, the EAC run by SUNY Broome enrolled 33 new business clients while serving 30 prior clients, aiding in the start of five new businesses. Four new clients were veterans, and one veteran-owned business also started.

Over the past year, 22 existing businesses involved in the program reported increased sales totaling more than \$4.97 million. Eleven of them were able to expand employment, adding a total of 36 new employees, while 13 businesses retained approximately 89 employees.

Four startup businesses reported \$2.3 million in aggregate increased sales. Two of those firms also added 3.5 new employees, while 26 retained the current number of employees.

One of SUNY Broome's EAC clients, Waterman Distillery LLC, was recently selected as the Entrepreneurship Assistance Centers' 2019 Entrepreneur of the Year. Joseph and Michelle Alig own the Apalachin business, which produces all-natural spirits from Finger Lakes corn; Joseph Alig is a graduate of SUNY Broome's 12-week entrepreneurial course.

"Working with our local entrepreneurs is a rewarding experience for me, my staff and our advisors. We watch our clients grow in confidence, and become better suited to run their businesses," said Janet Hertzog, SUNY Broome's Director of Continuing Education and Workforce Development. "Not everyone is cut out to be an entrepreneur and this program helps people figure that out. For those that are, we offer many services and direct them to other resources to help them succeed. We look forward to seeing what this year's group of budding entrepreneurs are striving to launch."

Info Night on Aug. 8

Have an idea for a business? This year's EAC program runs from 6 to 9 p.m. Mondays and Thursdays from Sept. 9 through Dec. 2 at the Koffman Southern Tier Incubator, located on Hawley Street in Binghamton. Join SUNY Broome for an information night from 6 to 8 p.m. Aug. 8 in the incubator's third-floor classroom. Call (607) 777-4022 or email kanukda@sunybroome.edu for more details.

Sweet music: Join SUNY Broome's a cappella group!

July 9, 2019

Categories: Uncategorized



Join the Buzz Tones, SUNY Broome's student-led a cappella group! They will be holding auditions on July 25, with rehearsals for the fall semester starting on Aug. 5.

They're looking for all voice parts: sopranos, altos, tenors, basses — and beat boxers!

For the audition, be prepared to sing a contemporary piece of your choice. You'll also do some sight reading and pitch recognition.

Interested? Email tashoula6@gmail.com or call/text (607) 658-6020.

Brush Up Your Shakespeare: Much Ado In the Garden

July 8, 2019

Categories: Uncategorized



It's time to brush up your Shakespeare! Dr. Carol Silverberg's dissertation, *If It's Good Enough for Shakespeare: The Bard and the American Musical*, comes to life at The Cutler Botanic Garden's Renaissance Festival on Sunday, July 14th.

The comedic antics start at noon when The Half Light Theater Company takes the stage to perform scenes from the immortal Bard's farces *The Taming of the Shrew* and *The Comedy of Errors* along with rousing songs from the Broadway musicals *Kiss Me, Kate* and *The Boys from Syracuse*. Dr. Silverberg, Adjunct Lecturer in Theater and English, brings her academic research to the live stage as she serves as the dramaturg and show writer. SUNY Broome alumna, Missy Harris, directs the cast, featuring SUNY Broome graduate/Theater Department staff member Hannah Merrell. Talented local favorites, The Madrigal Choir of Binghamton, English Country and Morris Dancers, harpist Lauren Floden, and dulcimer player Curt Osgood round out the performances. Loom demonstrations, herb workshops, garden tours, and kids' crafts also fill the day's activities.

Cornell Cooperative Extension's Cutler Botanic Garden, located just south of SUNY Broome on Upper Front Street, welcomes adults and children of all ages. This free event starts at 11 AM, and the English Renaissance fun runs until 3 PM, rain or shine.

Visit ccebroomecounty.com/events for schedule and details.

TIAA financial consultant to visit campus on July 12

July 8, 2019

Categories: Uncategorized



TIAA financial consultant Claire Coombs will be on campus from 9 a.m. to 3:30 p.m. Friday, July 12, 2019, in Wales 203A.

RSVP today by visiting www.TIAA.org/schedulenow or call (800) 732-8353. Click the flyer below for more details.

[SUNY Broome Community College – July](#) Download

SUNY Broome Athletic Trainer receives National Award

July 3, 2019

Categories: Uncategorized



Each year the National Athletic Trainers' Association Intercollegiate Council for Sports Medicine recognizes one individual for exceptional performance as a head athletic trainer in each of the following collegiate divisions: NCAA D1, NCAA D2, NCAA D3, NAIA, Junior College/Community College and Club, Intramural, and Recreational Sports. Award recipients are actively involved in their community or campus, athletic training associations and promotion of the profession.

The NATA Intercollegiate Council for Sports Medicine has selected Jon R. Smith, ATC from SUNY Broome Community College in Binghamton, NY as the 2019 Head Athletic Trainer of the Year Award recipient in the Community College/NJCAA setting. He was selected from 636 two year institutions. The award presentation was during the NATA 70th Clinical Symposia & AT Expo ICSM meeting at Mandalay Bay Resort in Las Vegas, NV on Wednesday, June 26, 2019.



Kyle Roepnack, NJCAA Representative to the ICSM with Jon Smith, ATC ICSM

Award Winner from SUNY Broome
Community College.



Save the Date: Fall Open House on Nov. 2

July 1, 2019

Categories: Uncategorized

SUNY Broome's Fall Open House will take place from 10 a.m. to 1 p.m. Saturday, Nov. 2, 2019, in the Baldwin Gym.

Prospective students can meet with faculty, tour the campus, learn about financial aid, and apply to SUNY Broome for Spring 2020 and Fall 2020!

Please note that SUNY Broome's Fall Open House takes place annually on the first Saturday in November. More details about tabling and logistics will follow soon.

TIAA financial consultant to visit campus on July 12

July 1, 2019

Categories: Uncategorized



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