

# The Focus

faculty / staff e-newsletter

Posts published from July 1, 2016 to July 31, 2016, from [news.sunybroome.edu/focus](https://news.sunybroome.edu/focus).

## Early Dismissal Friday for Spiedie Fest

July 31, 2016

Categories: Uncategorized

### Campus Community:

Please be advised that Friday marks the start of the annual Spiedie Fest and Balloon Rally Expo at Otsiningo Park. As in previous years, the parking lots at SUNY Broome will be used for Spiedie Fest parking.

Starting around 1 p.m. Friday, you can expect to see some of our parking lots begin to fill with visitors going to the Fest. Visitors will access our parking lots through Lt. Van Winkle Drive. Therefore, SUNY Broome employees are encouraged to use North College Drive when entering and exiting the campus for the day. This will minimize any issues with Spiedie Fest parking security and will help alleviate traffic congestion as well.

In keeping with past practice, the campus will close at 3 p.m. Friday in order to avoid an increase in traffic at the opening of Spiedie Fest.

Please be advised that the Spiedie Fest will also take place Saturday and Sunday, so our campus lots will still be in use. Please plan accordingly.

Source: Wikimedia Commons



# The Angelo Ippolito Tableau Collection at the Vestal Museum

July 29, 2016

Categories: Uncategorized



The Angelo Ippolito Tableau Collection will be on display at the Vestal Museum from August 6 through September 24. The collection is owned by SUNY Broome and will be on loan through September. The tableau collection was a gift from the Gary Burnard estate.



# Meet Emily, another SUNY Broome and Excelsior graduate

July 29, 2016

Categories: Focus on Accomplishments



Meet Emily! The SUNY Broome graduate went on to earn her bachelor's degree this year through [Excelsior College](#). With the support from her job and her husband, the Apalachin native is proud to earn her bachelor's degree, giving advice to others to keep going even if it means taking one course at a time.

[Click here to read more.](#)

Visit <http://www.sunybroome.edu/excelsior> for more information on SUNY Broome and Excelsior College's partnership program.



# SUNY Broome grad earns Bachelor's through Excelsior

July 29, 2016

Categories: Focus on Accomplishments



Meet Barbara Demoney! The SUNY Broome graduate went on to earn her bachelor's degree this year through [Excelsior College](#).

Demoney lives in Vestal, New York with her husband, Brian, two children, Conner (age 12) and Kyla (age 11), dog, Simba, and two cats, Sunny and Snickers. Faced with working 30 hours a week, raising two children and volunteering as a Sunday School teacher at her local church, Demoney was able to finish all her school work with love and support from her family. She is excited to use her degree to pursue her passion for helping others.

[Click here to read more.](#)

Visit <http://www.sunybroome.edu/excelsior> for more information on SUNY Broome and Excelsior College's partnership program.





# Save the Date: Carnegie groundbreaking on Sept. 29

July 29, 2016

Categories: Uncategorized



Mark your calendar: SUNY Broome will break ground on the Carnegie Center for Culinary Arts in September!



# Blast from the Past: SUNY Broome celebrates 70 years!

July 27, 2016

Categories: Uncategorized



*Did you know that SUNY Broome is celebrating its 70th anniversary? Read on for the milestones in our college's history of excellence.*



SUNY Broome traces its roots back to the end of World War II, when veterans began returning home and sought greater educational opportunities. In 1946, the state legislature agreed to establish five institutes of arts and sciences – in Binghamton, Buffalo, Utica, White Plains and New York City – for an experimental five-year period.



Under the direction of Cecil C. Tyrrell, the Institute of Applied Arts and Sciences opened a year later in the State Armory downtown, with the first class graduating in 1949. Of the first 215 students, 63 were World War II veterans. Plans to turn the institute into a two-year community college took shape in 1950, when then-Gov. Thomas Dewey approved a master plan for developing the state's education facilities.

Disaster struck in the early morning hours of Labor Day in 1951. The Armory was destroyed in what was then the worst property damage fire in the city's history. Despite the massive loss, college officials were determined to rise from the ashes.



The Armory on the West Side of Binghamton was once home to the State University of New York's Institute of Applied Arts and Sciences at Binghamton, now known as SUNY Broome Community College.

"We'll never have a better opportunity to plan for the campus that we all know we'll need someday," Director Tyrrell told his fellow administrators while surveying the smoldering ruins. "We'll start planning tomorrow morning."

In a show of support, other colleges sent trucks labeled "Bundles for Binghamton," bearing books and other materials to help the college rebuild. Exactly one month later, the college reopened in the Kalurah Temple next door and offered classes in several downtown sites.

Renamed the Broome County Technical Institute, the institution became an official community college in 1953, when the Broome County Board of Supervisors voted to accept the Community College Plan. A year later, the county's planning board considered more than 20 sites for the college's new home, ultimately choosing the former County Poor Farm on Upper Front Street in Dickinson — making the community college the first in the SUNY system to undertake the construction of a completely new campus.

The first building on campus, now known as the Student Services Building, opened for electrical students in 1956, the same year the college changed its name yet again to Broome Technical Community College. The campus' first five buildings were completed in March 1957, and the campus hosted its first on-site graduation the next year.



The original home of SUNY Broome in downtown Binghamton burned on Labor Day 1951

Paul F. Titchener Hall opened in 1961 and eventually became home to the college's Liberal Arts program, established in 1962 to award the associate in arts degree – and make it possible for students to complete the first two years of their bachelor's degree. This initiative paved the way in 1973 for a joint degree program between the college and SUNY Binghamton – now known as Binghamton University – and the nearly 30 articulation agreements with four-year schools the college offers today.

Campus development continued in the decades to come: A new library, later named after Tyrrell, opened in 1968, followed by construction of the Business Building in 1971 – the same year the college's name changed again, this time to Broome Community College. The Applied Technology Building began to take shape in 1984, followed by a new Campus Services Building in 1992 and the state-of-the-art Decker Health Science Center in 1998 — the latter home to the largest health science division in all of SUNY's community colleges.

The college developed in other ways, as well. One was sports, which entered the national athletics spotlight in 1961, when the Hornets' basketball game against New York City Tech became the first junior college game televised in the country. In 1980, Coach Dick Baldwin broke the record for the most career victories ever by a two-year basketball coach, and become the “winningest” active college coach at either two- or four-year schools seven years later.



The SUNY Broome library was built in 1968, replacing an older, more crowded facility.

Another focus, true to the college's roots, was technology. The college entered the computer age with a computer programming course in 1960, followed by its first computer – a punchcard-using IBM 1620 – in 1963.

Today, SUNY Broome offers multiple online courses, allowing students to complete a degree without setting foot in a campus classroom. While online courses began in the late 1990s, the college began offering off-campus courses in the late 1970s and 1980s via the technology of the day: local newspapers and videocassettes.

The college also adopted a more global outlook, opening its doors to international students. Almost 130 international students spent the year in 1982; the number averages around 200 today. The college hosts students from around the world, and also offers online courses for international students – even as far afield as Siberia.



SUNY Broome has changed its name five times. Here, the school celebrates the change from Broome Tech to Broome Community College in 1971.

The college also developed programs to broaden the geographic horizons of local students. By 1991, students were enrolled in courses offered in the Everglades, the Caribbean, Africa, Australia and Europe. Today, they can study abroad in Italy, Ecuador, Dominican Republic, Haiti and London – or stay closer to home, with satellite classrooms in their own communities.

While the college plays a crucial role in training workers for employment, it has continued to develop its top-notch academic programs and reach out to different populations. By the end of the 1980s, high school students were able to complete their first year of college — while they were still enrolled in high school. Those efforts continue today with a variety of programs, including the Pipeline Initiative that K-12 schools with SUNY Broome, Binghamton University and local industry. In a program that launches in Fall 2014, academically gifted high school students will be able to earn an associate in arts degree in a single year, allowing them to save both time and money before transferring to a top-flight university.

The college continues to evolve – often dramatically. In September 2013, it underwent its final name change to SUNY Broome Community College, highlighting its long history as a State University of New York institution.

That fall also marked a return to the college's technical and scientific roots, and the increasing importance of science, technology, engineering and math (STEM) education with the opening of the \$21 million Natural Science Center, which brings all of the college's science courses into a single building with high-tech laboratories and classrooms.



The comedy duo Cheech and Chong performed at the 1983 Winter Weekend at SUNY Broome Community College.

The campus' core buildings are also experiencing a rebirth. Extensive renovations have transformed the Darwin R. Wales Center – one of the first buildings constructed on campus – into a modern space in 2014, and plans are underway to similarly transform the rest of the original campus. The college also will return to its roots in downtown Binghamton, where it will transform the historic Carnegie Library into the SUNY Broome Carnegie Center for Culinary Arts, training students for future careers in the hospitality industry.

Opening in Fall 2014, the Student Village marked another major step: for the first time, SUNY Broome is a residential campus. The \$18 million project houses more than 350 students and helped create a new student culture on campus, all while keeping the college competitive with other institutions. While housing represents a new direction for the campus, this concept, too, has come full circle: the seeds were sown decades ago by the college's visionary first president, Cecil C. Tyrrell. His 1969 master plan proposed expanding the campus with multiple new buildings — and student dormitories.

The dynamism of this now 70-year-old college is rooted in its understanding that it is always “a work in progress” shaped by succeeding generations of faculty and administrators, who are always looking to serve the needs of current and future students and the community.

# Fidelity Investments will be on campus August 11

July 27, 2016

Categories: Uncategorized

Planning for retirement or looking to meet your financial goals? Fidelity Investments will be on campus from 10 a.m. to 2 p.m. Thursday, August 11, in Wales 203B.

Appointments are required. Schedule yours by calling (844) FOR-SUNY or visiting [getguidance.fidelity.com](http://getguidance.fidelity.com). Click the flyer below for more information.

[SUNY Broome FINAL](#)

Money





# Say farewell to Derek Morehand on July 28

July 26, 2016

Categories: Uncategorized

Derek Morehand is leaving SUNY Broome, and we would like to invite the campus community to honor him for his service and wish him well.

The reception will run from 1:30 to 3 p.m. Thursday, July 28, in Wales 203B. Cake and beverages will be served!

Farewell-Party



# Celebrate the harvest in the Dining Hall Aug. 1-5

July 25, 2016

Categories: Uncategorized



Celebrate the harvest with American Dining Creations from August 1 through 5!

The Dining Hall will be featuring a refreshing gazpacho, grilled veggie wraps, and pasta primavera specials all that week. *Mangia tutti!*



# Go Global: Study Abroad Fair on September 13

July 25, 2016

Categories: Uncategorized



Go global! Check out your opportunities for international study at SUNY Broome's Study Abroad Fair, which will run from 10 a.m. to noon Tuesday, September 13, in the Student Center lobby.

[Study Abroad Illustration](#)



# A Welcoming Development: Distribution center means opportunity for students, area

July 22, 2016  
Categories: Uncategorized

Dick’s Sports Goods plans to bring a new distribution center to Conklin – along with more than 450 jobs, contributing to the revitalization of the Southern Tier.

Those jobs – which will pay an estimated \$35,000 to \$40,000 a year – can provide good opportunities for local residents, including SUNY Broome students.

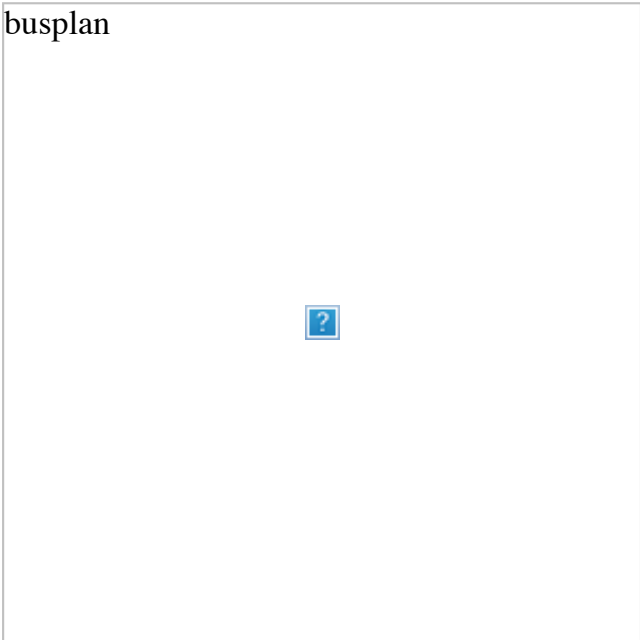
“It’s our hope that students will want to stay in this area, and that people will come to this area to work,” said Debra Morello, SUNY Broome’s Vice President for Student and Economic Development.

The college is an area leader in workforce training, including firms in the Conklin Corporate Park. Training can address such topics as the customer service, supply chain management and enterprise technology, as well as English for a special purpose, useful for global firms working with overseas operations on inventory and other work.

“It’s more than putting widgets in boxes,” Morello said of distribution centers, which involve high-tech technology and a need for integrated systems. “We have to stay cutting edge.”

Economic development also offers opportunities for students. SUNY Broome is increasing its focus on Applied Learning, which aims to give students needed experience in their fields outside of the classroom. Internships – which can lead to job offers after graduation – are one aspect of Applied Learning, and a potential opportunity with the new distribution center.

“Four hundred fifty jobs is going to have a major impact on our community,” Morello said. “We want to be poised and ready to get our students into internships and into jobs.”



# Welcome Students and Families at Upcoming Orientations

July 22, 2016

Categories: Uncategorized

Starting July 28, there will be new student programs weekly on Thursdays from 9 a.m. to 4 p.m., through August 18. Please welcome students and their families as they visit the campus. If you see someone who looks lost, please direct them to the Student Center lobby.

Any questions about orientation can be directed to Maureen Kollar at 5648 or [Kollarmk@sunybroome.edu](mailto:Kollarmk@sunybroome.edu).

orientationexpress





# Housing is Full: Waitlist Currently Available

July 20, 2016

Categories: Uncategorized

The Student Village at SUNY Broome is currently at capacity and has an active wait-list in place for those students interested in signing up.

When working with students and their families, if questions about housing arise please direct them to the housing office located in Old Science 223. They can also email [housing@sunybroome.edu](mailto:housing@sunybroome.edu) or call the Housing Office at 607-778-5307.

studentvillagebanner



# In Memoriam: The passing of Nick Kushner

July 20, 2016

Categories: Uncategorized

Alumni community, we are saddened to share news of the passing of SUNY Broome graduate Nicholas (Nick) Kushner. Here is his obituary, shared with us by his family:

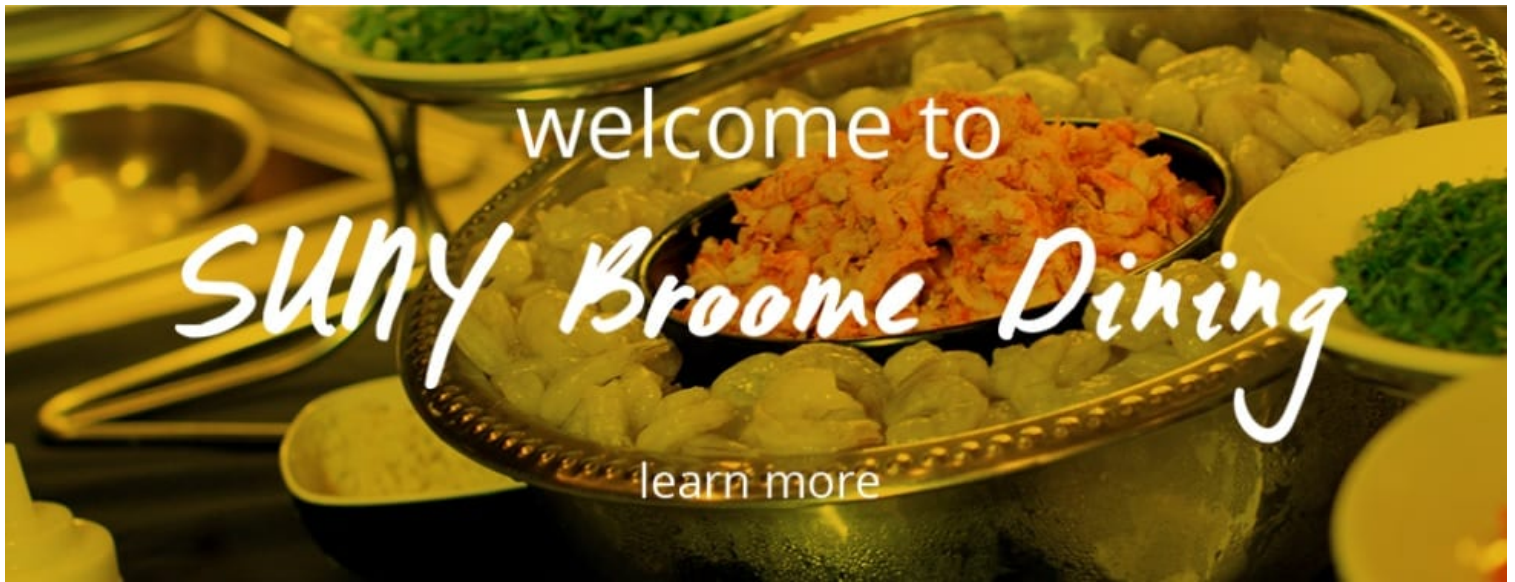
Nick Kushner left our world on Wednesday, June 15, 2016. Born December 11, 1982, Nick had a passion for art and self expression from a very early age. Graduating from Chenango Valley High School a year earlier than his scheduled commencement year, then proud to graduate from SUNY Broome Community College — at the time known as BCC — he had high honors throughout his school years. Upon graduation, Nick spread his wings and let nothing hold him back. Doing everything “his way,” Nick designed countless websites for clients all over the world, was the center of attention at his solo art shows internationally, and made his mark as one of the unique “blood painters,” using his own blood as the medium of his creations. Nick enjoyed this as the most personal way to express his creativity. Through his art and connections developed, Nick assisted, became friends with and toured with Marilyn Manson, as evidenced by Manson’s recent Tweet about the “passing of his dear friend” that got thousands of views instantly. Nick created the only official Marilyn Manson fan website and designed the tattoo Manson had placed on his chest. Nick was more proud of his art shows here in his hometown than he was of ones that garnered media attention in Los Angeles because of his roots in the Binghamton area. Nick leaves behind a family that will always be proud of every minute we were honored to share with him, many friends who knew the warmth, sensitivity and witty intelligence of their dear friend, and fans of his work that are literally all over the world. He left too soon, but left his mark in ways that will never be forgotten.



# Questions about meal plans and menus? Visit [bccdining.com](http://bccdining.com).

July 20, 2016

Categories: Uncategorized



Have questions about SUNY Broome's meal plans and dining service? Want to know what's on the menu this week in the Dining Hall?

Visit SUNY Broome Dining at [www.bccdining.com](http://www.bccdining.com). The website includes meal plan information, hours of operation, a link to the weekly features menu, and contact information for American Dining Creations staff.

Bon appétit!



# Say farewell to Derek Morehand on July 28

July 20, 2016

Categories: Uncategorized

Derek Morehand is leaving SUNY Broome, and we would like to invite the campus community to honor him for his service and wish him well.

The reception will run from 1:30 to 3 p.m. Thursday, July 28, in Wales 203B. Cake and beverages will be served!

Farewell-Party



# SUNY Broome welcomes new Vice President for Administrative and Financial Affairs

July 19, 2016

Categories: Uncategorized

The SUNY Broome community welcomes Michael J Sullivan, the college's new Vice President for Administrative and Financial Affairs. Sullivan, who started at the college on July 18, will be replacing [Regina Losinger](#), who is retiring this summer.

Sullivan has an extensive background in executive leadership for both municipal and nonprofit organizations, with expertise in collaborative decision-making, organizational development, administrative management and finance.

"I have been very impressed with the tremendous sense of purpose, vision and the quest for excellence that the administration, faculty and staff have for SUNY Broome," Sullivan said. "During my campus tour and other visits, I was captivated by the magnitude of changes that have occurred over the past several years."

He comes to the college from the Syracuse Community Health Center, where he has been a member of the executive team for four years, serving at various times as Chief Financial Officer, Co-Interim Chief Executive Officer and Corporate Chief Operating Officer. Prior to that, he was president of the strategic, financial and operational consulting firm MJS Associates, and also served a variety of executive roles, including as president and Chief Executive Officer, at the nonprofit healthcare organization Loretto.

Sullivan also has held a progression of senior-level budget and financial positions for Onondaga County, including time as its Finance Commissioner and Chief Fiscal Officer, Director of Management and Budget, Deputy Director of Financial Systems; and Senior Budget Analyst.

He earned a bachelor's in psychology from LeMoyne College, a Master's of Science in Educational Administration, Collective Bargaining and Labor Relations from Syracuse University, and an MBA in Human Resources Management/Marketing, also from SU. He is currently working on certification from Cornell University's Industrial and Labor Relations School, in its Scheimman Institute on Conflict Resolution.

"He comes with a wealth of related experience for this critical college leadership role," said SUNY Broome President Kevin E. Drumm, who also thanked the search committee for their work. "We look forward to working with him."





# Photos: Stinger at July Fest

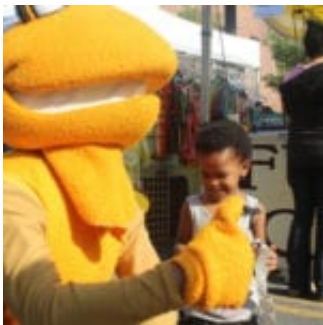
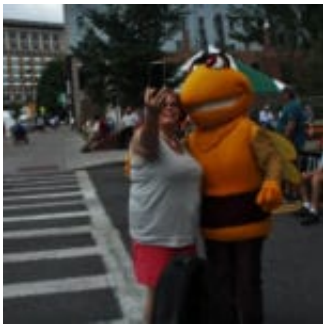
July 19, 2016

Categories: Uncategorized



SUNY Broome's favorite insect flew over to the City of Binghamton for July Fest! Enjoy these photos of Stinger and his new friends:







# Mistake with Edmoto invite

July 18, 2016

Categories: Uncategorized

You may recently have received an invitation to join Edmoto with Kathleen McKenna. That invite went out by mistake.

It is a tool that she may be using with a COIL partner in Mexico. If it sounds interesting to you, check in with her in a couple of months to see if she'd recommend it.

earlyalert





# SANS – OUCH! June 2016: Encryption

July 18, 2016

Categories: Uncategorized

We are excited to announce the June issue of OUCH! This month — led by Guest Editor Francesca Bosco, a privacy lawyer at the United Nations — we focus on encryption. Far too often, we tell people to encrypt their information and their devices but many people do not understand what encryption is, how it works or how to use it. As such, we ask you share OUCH! with your family, friends, and coworkers.

[ouch201606\\_en](#)

securingthehuman



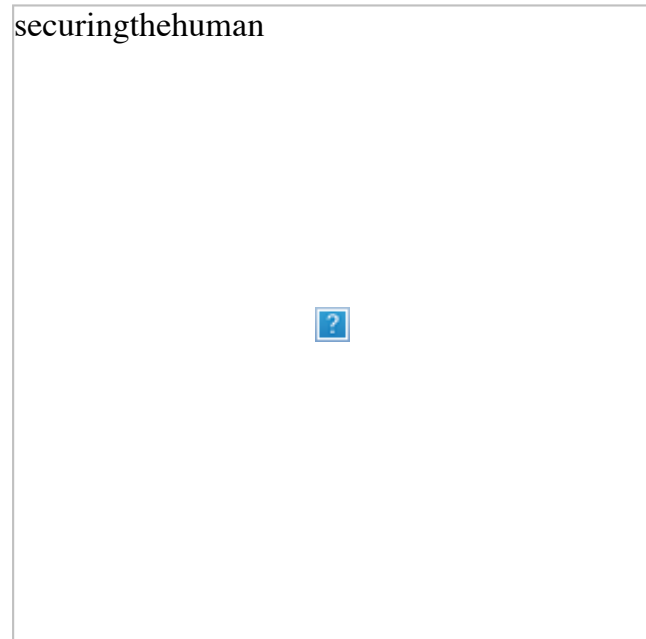
# SANS – OUCH! July 2016: CEO Fraud

July 18, 2016

Categories: Uncategorized

We need to announce the July issue of OUCH...Since it is July now... This month, led by Guest Editor Angela Pappas of Thomson Reuters, we focus on CEO Fraud. CEO Fraud is a targeted attack in which cyber criminals pose as a senior leader in an organization and trick employees into wiring money or sending highly sensitive documents. CEO Fraud is extremely effective and very hard for security technologies to detect and stop as there is no malicious link or infected attachment. Awareness is the best defense you have against these attacks. As such, we ask you share OUCH! with your family, friends, and coworkers.

[ouch201607\\_en](#)



# Celebrate American Hot Dog Week from July 18-22

July 17, 2016

Categories: Uncategorized



Celebrate American Hot Dog Week from July 18 through 22 in the SUNY Broome Dining Hall!

Featured hot dogs include:

- The Chicago Dog with onion, tomato, Chicago-style relish, celery salt, yellow mustard and a pickle spear
- The Sriracha Dog with Asian slaw, Dijon mustard and Sriracha on a grilled roll
- The Junkyard Dog with chili, copped onion, shredded cheddar and yellow mustard
- The Carolina Dog with BBQ pulled pork and creamy coleslaw
- The Chihuahua Dog with pico de gallo, shredded cheddar, guacamole, hot sauce and lettuce, wrapped in a flour tortilla.



# Social media marketing: Jen Woltjen can show you the way

July 15, 2016

Categories: Focus on Accomplishments



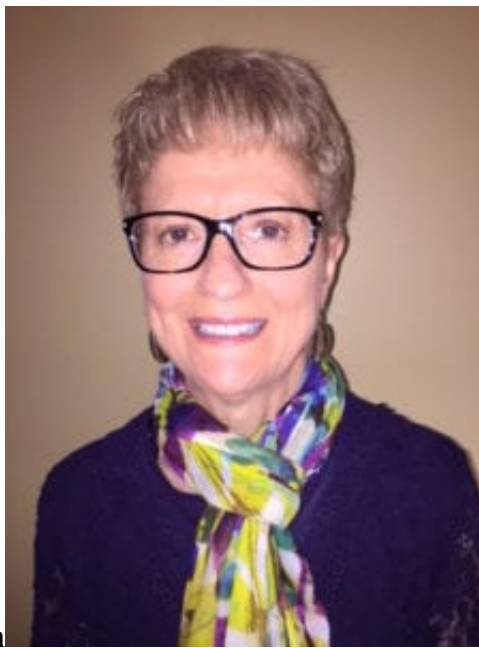
You want to market an academic program or course on social media. In a world suffused with Tweets, Facebook and Instagram posts, YouTube videos and Snapchat, where do you begin?

Jennifer Woltjen, SUNY Broome Staff Associate to the Dean of Business & Public Services, has forged a path through the digital jungle with [Higher Ed Social Media](#), a comprehensive website detailing social media basics, strategy, assessment and more for the academic community. The project, which includes examples and worksheets, was the result of a sabbatical that began in December.

“The purpose was to investigate and research how to use social media technology to increase enrollment and student engagement, and how to figure out how to assess it,” she explained.

Woltjen is familiar with social media – she’s on [Facebook](#), [Twitter](#) and [LinkedIn](#) – but found that there was a lot she didn’t know. Puzzling over how to effectively begin her project, she discovered [Higher Ed Experts](#), which provides online courses and professional development.

She took a series of online courses with the group, earning certifications in Social Media Marketing, Web Analytics, Social Media Management for Higher Education and WordPress Essential Training, and also attended an online February conference in higher education analytics. While she took marketing courses in her own college days, she found herself re-learning the digitized field and interacting with professionals from a range of institutions.



And, of course, she discovered what many SUNY Broome students know: that online courses are demanding, with a good deal of homework and fascinating discussions.

“It was well worth it. It was a lot of work – like going back to college,” she said of her sabbatical.

Her work included developing a marketing campaign for a degree program, budgeting, worksheets and more. All of them are available to visitors at [www.higheredsocialmedia.com](http://www.higheredsocialmedia.com), who can use them as templates for their own campaigns.

“I didn’t want it to sit on a shelf,” Woltjen said of her work, and why she chose to set up a website exhibiting it. “I wanted to share it with people to use.”

A few hints when it comes to using social media for marketing: While Snapchat and YikYak are the focus of a good deal of speculation, most people are still on Facebook. Google Analytics can be highly technical, but worth it for assessment purposes; Facebook Insights and Twitter Analytics are also good tools. Only measure what matters when it comes to assessment, or else you’ll be swamped in data.

At the end of the day, though, successful social media relies on one factor.

“You really have to start out with: ‘Do you have the content?’” Woltjen said.

# Memorial Service for Ralph Hall

July 14, 2016

Categories: Uncategorized

There will be a memorial for Ralph Hall, an adjunct professor of Social Science and History who passed away this spring, from 3 to 5 p.m. Saturday, July 30, at KNOW Theatre, 74 Carroll St (the old Central Fire Station). Light refreshments will follow.

If you are going to attend and/or would like to speak, please call the theater at 724-4341 and leave a message so they know how many people to expect.



# From the Desk of President Drumm: New Vice President for Administrative and Financial Affairs

July 14, 2016

Categories: Uncategorized

Welcomefocus



Colleagues:

Please join me in welcoming Michael Sullivan (Sully), SUNY Broome's new Vice President for Administrative and Financial Affairs. He will be succeeding [Regina Losinger](#), who is, sadly for us but exciting for her, retiring this summer.

Michael has an extensive background in executive leadership for both municipal and nonprofit organizations, with years of non-profit and government leadership experience and expertise in collaborative decision-making, organizational development, large-scale management and of course finance.

He comes to us from the Syracuse Community Health Center, where he has been a member of the executive team, serving at various times as Chief Financial Officer, Co-Interim Chief Executive Officer, and Corporate Chief Operating Officer. Prior to that, he was president of the strategic, financial and operational consulting firm MJS Associates, and also served in a variety of executive roles, including as president and Chief Executive Officer at the \$150 million nonprofit healthcare organization, Loretto.

Michael also has held a progression of senior-level budget and financial positions for Onondaga County, including as its Finance Commissioner and Chief Fiscal Officer, Director of Management and Budget, Deputy Director of Financial Systems; and Senior Budget Analyst. He also has served our sister College, OCC, on various boards for over a decade. As you can see, he comes with a wealth of related experience for this critical college leadership role.

He earned a bachelor's of psychology from LeMoyne College, a Master's of Science in Educational Administration, Collective Bargaining and Labor Relations from Syracuse University, and an MBA also from SU.



With big shoes to fill, Michael's skills are a great fit for the college. We look forward to working with him beginning next week. Please give him a warm welcome on campus when you meet him.

I also want to thank our search committee for their wonderful work on this critical search. They did a terrific job!

Thank you,

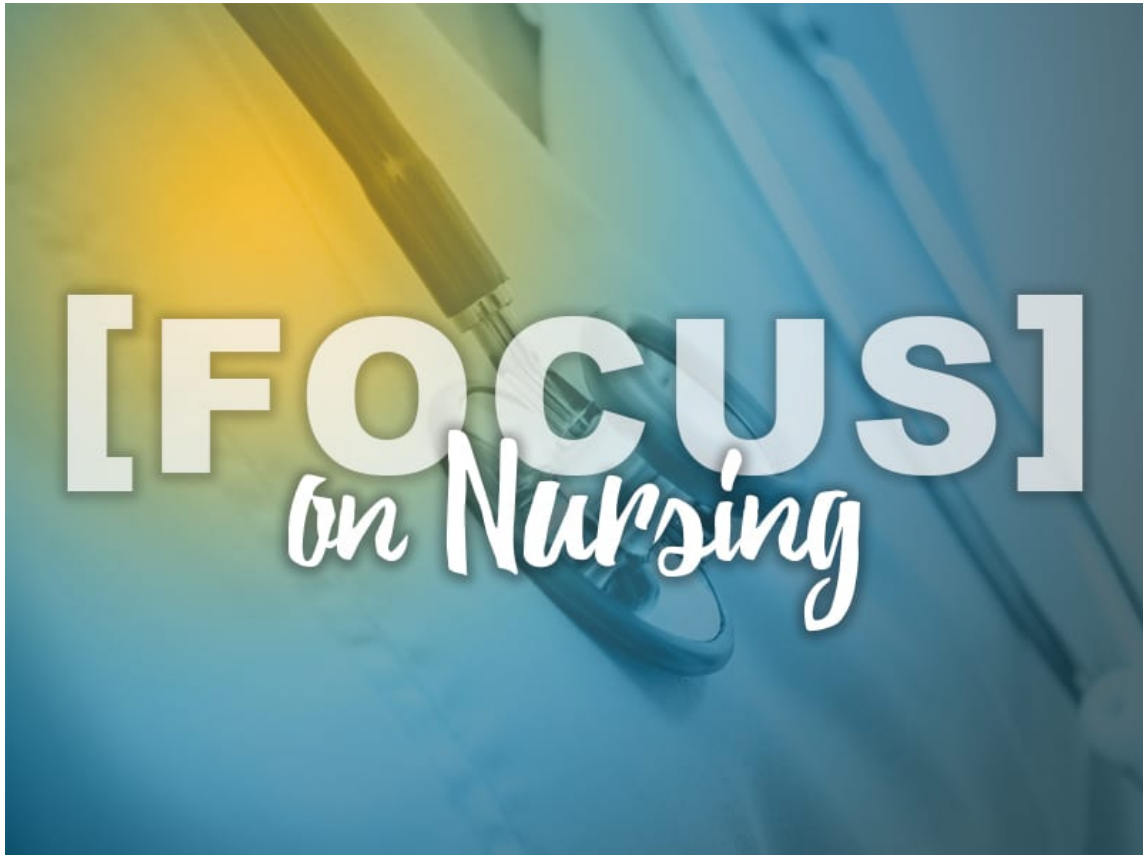
-Kevin

Kevin E Drumm, PhD  
President  
SUNY Broome Community College

# Changes to the Nursing Admissions process, starting in Fall 2017

July 13, 2016

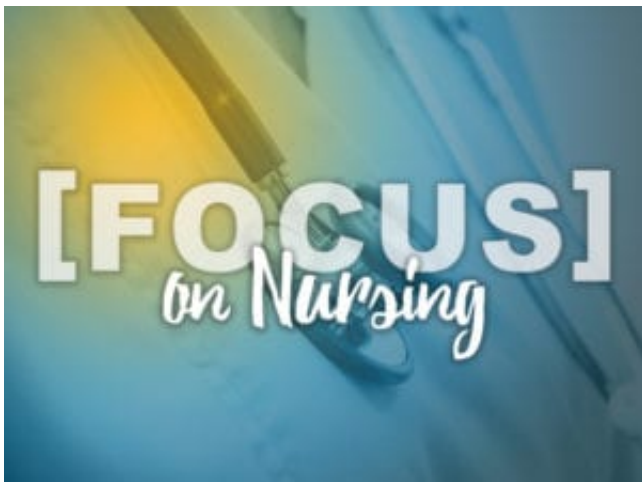
Categories: Uncategorized



Interested in applying to our Nursing Program? Please note that our Admissions process has changed. Changes will take effect for the Fall 2017 day program and the Spring 2018 evening and weekend program.

[Please click here for the program's updated competitive Admissions process.](#)

Highlights include the addition of the HESI A2 test, as well as changes to computation of the composite score for admissions consideration.





# Apply Now For the Fall 2016 Entrepreneurial Assistance Program

July 13, 2016

Categories: Uncategorized

SUNY Broome Continuing Education is now accepting applications for the Fall 2016 Entrepreneurial Assistance Program. The 12-week, 60-hour program runs from 6 to 8:45 p.m. on Tuesdays and Thursdays from Sept. 8 through Nov. 29, 2016, on the SUNY Broome campus.

Much of the program's \$3,600 cost is funded by an Empire State Development grant. **The program is only \$149 if you enroll by Aug. 19 and \$199 after that date. For military veterans, the cost is only \$10.**

Topics include:

- Keys to your business' success
- Assessing your business idea and expenses
- Business planning
- Marketing plans
- Management
- Market analysis
- Government regulations
- Product and price
- Placement and promotion
- E-commerce
- Selling success
- Financial feasibility and projections
- Managing money
- Legal tips and financing options.

The program includes:

- A textbook and workbook to complete a written business plan.
- One-on-one coaching, client advisory groups and mastermind groups
- A business plan competition with cash prizes

An application is required. Contact Darlene Kanuk at (607) 778-5071, or email her at [kanukda@sunybroome.edu](mailto:kanukda@sunybroome.edu) for more information. Application can also be found on [www.sunybroome.edu/eap](http://www.sunybroome.edu/eap).

The program is funded by Empire State Development through the City of Binghamton's Local Development Corporation and hosted at SUNY Broome Community College, in partnership with Greater Binghamton SCORE Chapter 217.

[ce\\_eap\\_veterans\\_flyer\\_fall\\_2016\(1\)](#) [ce\\_eap\\_small\\_business\\_tr\\_program\\_flyer\\_fall\\_2016\\_2](#)

business



# Celebrating the American Hot Dog – American Dining Creations

July 11, 2016

Categories: Uncategorized



American Dining Creations is offering an excellent batch of hot dog variations. These hot dogs are available all week, 7/18-7/22, including the Junkyard Dog, Chicago Dog, and Chihuahua.



# Master of Student Affairs Administration Information Session

July 10, 2016

Categories: Uncategorized



Are you interested in earning your master's degree? Do you have a passion for working with students?

The Student Affairs Administration (MSAA) program at Binghamton University is a 45-credit program offering a foundational curriculum focused on student development theory, culture and diversity, student personnel services, and law in higher education. A dual degree with Public Administration also available (MPA).

Learn more at the following session, which take place from 12 to 1 p.m. in Wales 203B:

- July 21

If you are interested in hearing more about the program but cannot attend, please email Brianna King at [bking@binghamton.edu](mailto:bking@binghamton.edu) or call 607-777-2719.





# Gallery to feature paintings by Brian Keeler

July 10, 2016

Categories: Focus on Accomplishments



The Gallery @ SUNY Broome is pleased to present “Light as Muse — Muse as Light,” an exhibit of recent paintings by Brian Keeler, from July 11 through August 31. An artist reception will be held from 5 to 7 p.m. Friday, July 15.

The Gallery is located on the first floor of the SUNY Broome Library.



# Savoyards have ties to SUNY Broome

July 8, 2016

Categories: Uncategorized



When the Summer Savoyards launch their production of Gilbert and Sullivan's "H.M.S. Pinafore" on July 15, many of the cast and crew members for the comic operetta will have strong ties to SUNY Broome.

The technical director is Prof. Mary Beth Donnelly. The stage director is former adjunct faculty member Tim Mollen. Cast members with SUNY Broome degrees include Jana Kucera, Danel (Walburger) Vaglica, Dylan Ruffo, Franklin Krongold, Michelle (Kearley) Thompson and David Sissenstein.

The Savoyards are marking their 56th season with this production.

Performances will be July 15-17 at Binghamton University's Anderson Center Chamber Hall. Curtain time is 7:30 p.m. Friday and Saturday and 3:00 p.m. Sunday.

Reserved seating tickets are \$22 (seniors/students, \$20; under \$12, \$12).

For tickets, call the Anderson Center box office at 607-777- ARTS (777-2787), or visit [www.binghamton.edu/anderson-center](http://www.binghamton.edu/anderson-center). For more information about the Savoyards, visit [www.summersavoyards.org](http://www.summersavoyards.org).

# SUNY Broome PTA Golf Tournament

July 7, 2016

Categories: Uncategorized

**Location:**

Chenango Valley State Park

153 Chenango Valley State Park, Chenango Forks, NY 13746

**Date & Time:**

Saturday August 13th at 1:00pm

**Price:**

\$50 per Golfer (\$200 per team)

**Includes:**

18 holes of golf with cart, reception to follow with giveaways and great prizes.

For more information EMAIL: [pta@sunybroome.edu](mailto:pta@sunybroome.edu)

Proceeds benefit SUNY Broome Physical Therapist Assistant Program.

# Watch: Video of the 2016 Mock Environmental Disaster


July 5, 2016

Categories: Focus on Accomplishments

In May, SUNY Broome students tested their skills at the annual Mock Environmental Disaster. [Click here for the full story.](#)

Below, watch a 19-minute video covering the event:

**2016 Mock Disaster @ SUNY Broome**

 [https://youtube.com/watch?v=cmCo\\_eKRky0](https://youtube.com/watch?v=cmCo_eKRky0)





# From the Desk of Dr. Battisti: SUNY Broome offers wealth of opportunity

July 5, 2016

Categories: Focus on Accomplishments



What do a prime-time Emmy winner, a U.S. ambassador, a special agent for the Drug Enforcement Administration (DEA), a nationally recognized fiction author, the creative director for Disney/ABC, SONY's director of Digital Marketing and an associate director at Teva Pharmaceutical all have in common? They are all alumni of SUNY Broome.

SUNY Broome graduates excel in a wide range of fields, both locally and around the world, and for good reason: They received a rigorous education that prepared them for their future careers.

As the Executive Vice President and Chief Academic Officer at SUNY Broome and a proud alumnus, I am always a strong advocate of the college's high academic quality. When I consider the promising futures of recent high school graduates, I urge them to consider attending their local community college. Not only is it an affordable option, but one that will leave them remarkably well-prepared for their professional goals and their lives – and without the long-lasting burden of debt many college students face.

Yes, a college degree can require years of hard work, but research indicates that it is well worth the effort. Individuals with college degrees enjoy higher lifetime earnings and better job opportunities, and more reported fulfilling careers. Studies have also demonstrated that college graduates adopt healthier lifestyles and contribute more as active and informed citizens. They are more likely to vote, donate blood and make a lasting impact on their communities. The children of college graduates are also more likely to attend college themselves, providing the same opportunities to the next generation.

While workforce needs change in tandem with technological advances, SUNY Broome's focus on top-notch academics has remained consistent since its inception in 1946. Our Engineering Technology, Engineering Science and Health Sciences programs are among our oldest, and continue to attract talented students who complete these programs and experience professional success.

SUNY Broome prides itself on providing academic programs that address workforce needs. We continue to add degree and certificate programs that adapt to our changing world, including programs in New Media Design, Casino and Event Management, Sport Studies and more. Thanks to the generosity of a local dentist who donated his personal airplane, we are developing a new degree in Aircraft Maintenance. A number of our degree programs are entirely online, which opens up the prospect of higher education to students who prefer this learning platform.

Beyond professional preparation, we continue to offer top-notch academic programs that challenge students intellectually and enable them to transfer to comprehensive four-year colleges and universities, including Ivy League institutions. Our Associate of Arts in One Year (AA1) and our Associate of Science in One Year (AS1) programs enable academically talented students to earn their degree in a single year, while taking highly challenging courses and engaging in research. Our new Honors Program, open to students of all majors, also presents students with the opportunity to engage in scholarship while developing connections with other dedicated students and faculty.

A number of SUNY Broome faculty are working directly with students to cultivate their research skills. More than a dozen SUNY Broome students presented their research this spring at the SUNY Undergraduate Research Conference. Their projects included groundbreaking research in the field of engineering science, a documentary film on tick research, an important study on hand washing – critical to health care – and even the fall of the Roman Empire. For that last project, one of our students actually learned Latin – and not classical or church Latin, but a transitional form spoken in the Dark Ages! Just recently, a freshman psychology student presented her research at a professional psychology conference that is usually reserved for graduate students.

This grounding in research and scholarship serves our students well when they transfer to four-year colleges and universities. In addition to being the largest feeder school for Binghamton University, we have agreements with many institutions – including Cornell and Clarkson – that allow for seamless transfer of credits. Students who go on to complete their bachelor's degree or beyond get a great academic start for a fraction of the cost.

SUNY Broome also takes great pride in providing opportunities to students that enhance and broaden their capacity to understand and use the concepts and knowledge they gain in the classroom. These Applied Learning opportunities include internships, practicums, clinical placements in the healthcare industry, volunteer efforts or courses that take them beyond the classroom. As of the spring 2016 semester, more than 125 courses on campus had an Applied Learning component, ranging from overseas humanitarian efforts in the Health for Haiti program to externships at local medical offices. For many of our students, these Applied Learning opportunities can provide much-needed experience in their fields – and even job offers once they complete their degree.

All this is possible due to our superb faculty, who are recognized as experts in their fields. Their ranks include opera singers and scientists, internationally known artists, historians and published authors, filmmakers and more. Community members consistently praise our faculty members as one of the college's strongest assets.

SUNY Broome has long been recognized as a regional leader in preparing students for transfer to four-year colleges and universities, as well as immediate employment in their fields. As such, we are one of the engines of the Southern Tier economy: training the workforce of tomorrow, inspiring future entrepreneurs and



participating in a wide range of initiatives that foster the region’s economic development.

As the Irish author George Moore once wrote, “A man travels the world over in search of what he needs, and returns home to find it.” As you consider the next step in your journey – whether you or someone in your life is graduating from high school, contemplating a career change or thinking of pursuing your passion – I urge you to consider the jewel in your own backyard: SUNY Broome, the community’s college.



# Achieving the Dream: Photos from the June 2016 kickoff

July 5, 2016

Categories: Focus on Accomplishments



SUNY Broome and teams from the 11 other colleges now joining Achieving The Dream met June 20 to 23 to launch their ATD work in Scottsdale, Arizona.

[Click here to read more about Achieving the Dream.](#)

Enjoy the following photos from the kickoff event:





# Posting Final Grades for Summer Term 1

July 5, 2016

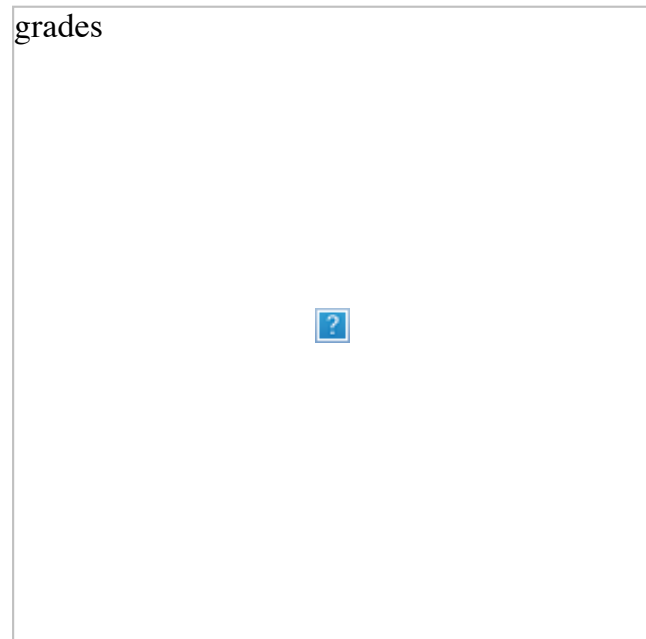
Categories: Uncategorized

Final grades for the Summer Term 1 are due at 5 PM on Wednesday July 6, 2016. Students will be able to view their grades on their MyCollege account starting on Monday, July 11.

It is extremely important that grades are submitted by the deadline due date. A delay in turning in grades can result in the following:

- A greater number of students will be academically dismissed from the College.
- A greater number of students will be put on academic probation and financial aid warning.
- Delaying the students graduation certification.
- Delaying the processing of the students transcript for transfer and employment opportunities.
- Grades that are not submitted are not counted while conducting academic standing.

Once again, we will be posting grades online using MyCollege. Please remember to select Summer Session 2016 for the term. If you encounter the incorrect grading mode, e.g. A-F, rather than S/U, please contact the Registrars office.





# Professor McKenna: One last dispatch from Mexico

July 5, 2016

Categories: Focus on Accomplishments



*Professor Kathleen McKenna sent the following dispatch from [her COIL trip to Mexico](#):*

My last 36 hours in Celaya had me dining at a Mexican sushi restaurant to celebrate Sebastian Martinez's 22nd birthday, along with Maggie Sierra Contreras and Sebastian, both former SUNY Broome international students.

I also spoke to the management at GKN Auto Parts manufacturers. They employ 5,000 people locally. The topic was Effective Communication.

Finally, Felipe Romero (SEED class of 2015) came to Celaya and joined in a workshop I was giving to Colombian Ph.D. students who will be graduating from Celaya shortly.

Felipe described the protocol they use at the Call Center where he is employed when working to deescalate a situation with an angry caller. He also gave a beautiful description of what [Toastmasters](#) is and how it works. His poise spoke volumes.

Then, it was time to say good-bye to Felipe, my COIL partner Roberto Orozco Bush and Business Department chair Alejandro Saldana.

Back to BGM on Wednesday!





# Focus on Student Success: SUNY Broome joins Achieving the Dream

July 1, 2016

Categories: Uncategorized



SUNY Broome has joined Achieving the Dream’s growing network of colleges dedicated to improving student success.

The national nonprofit is dedicated to helping more community college students, particularly low-income students and students of color, earn their college degree. To become an Achieving the Dream (ATD) College, applicants must demonstrate an institution-wide commitment to spend at least three years working with the organization’s experts to implement measures designed to improve student success and completion rates.

SUNY Broome received substantial support by the Kresge Foundation to join the initiative, said college President Kevin E. Drumm.

“While we have an excellent track record of student success toward transfer or a good job — not only among all SUNY community colleges, but nationally — we are always seeking ways to innovate and improve our students’ experience,” Dr. Drumm said. “We want even more students to achieve their academic dreams, and Achieving the Dream has helped almost 200 colleges bring about even more student success. We are proud to be a new member of this innovative consortium of sister colleges across the country.”

By joining Achieving the Dream, SUNY Broome enters a network of more than 200 colleges that are working to preserve access and ensure that their students achieve their goals for academic success, personal growth and economic opportunity. Professor Gian Roma and Staff Associate for Student Success Heather Darrow have assumed lead roles in implementing the college’s Achieving the Dream process.

SUNY Broome has implemented a number of student success initiatives over the past several years, including Imagine Success and Starfish, an online system that allows instructors to give students feedback on their performance and link them with campus services. Achieving the Dream will bring these existing student



success measures into a coherent whole, according to Executive Vice President and Chief Academic Officer Francis Battisti. “We are very honored that SUNY Broome has been awarded a spot in this year’s Achieving the Dream (ATD) 2016 cohort. Partnering with ATD and other cohort institutions, we plan to take full advantage of this opportunity to enrich the SUNY Broome experience for all students. We will do this by leveraging the work that has already been done to assess our needs and draw on our existing strengths.”

ATD offers a capacity-building framework and companion self-assessment that allow colleges to pinpoint strengths and areas for improvement across seven institutional capacities in areas such as leadership and vision, teaching and learning, and data and technology. ATD sends coaches to college campuses to provide coordinated, personalized advice to help build needed capacities, align student success efforts and support change where it’s needed.

“Over the past few years our college has implemented a number of excellent student success initiatives. However, small scale, fragmented efforts struggle to yield the results we seek and are often not sustainable,” Dr. Battisti said. “Our goal is to implement holistic, large scale change that will significantly impact student progression and completion. ATD provides us the guidance and tools to focus our efforts and scale them to achieve this goal; all while aligning with our Strategic Plan and campus culture. Our combined, focused, efforts will provide a framework to make this academic initiative a success for our students.”

SUNY Broome and teams from the 11 other colleges now joining ATD met June 20 to 23 to launch their ATD work in Scottsdale, Arizona. This group of colleges will be the first group to use the capacity framework from the start of their ATD work. They also join the network as ATD is consolidating lessons learned from more than a decade of experience leading and supporting community college reform.

For example, ATD will often guide colleges toward making institution-wide changes because initiatives that don’t reach most of a college’s student body have not shown strong results. Developmental education must be accelerated, customized to learners’ needs and connected to students’ programs of study. Colleges will also be encouraged to connect deeply and dynamically to other education systems, employers and community-based organizations.

As colleges in the new cohort progress, they may apply to participate in initiatives supported by philanthropic funding and managed by ATD. These initiatives help incubate new ideas that help colleges refine practices based on evidence of what works, and allow ATD to disseminate knowledge to the broader network and the field. New initiatives address the challenge of engaging adjunct faculty more deeply as key members of colleges’ workforces and implementing degree programs using only open educational resources (OER).

**For additional Information please contact...**

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