

# The Buzz

SUNY Broome News

Posts published from August 1, 2014 to August 31, 2014, from [news.sunybroome.edu/buzz](http://news.sunybroome.edu/buzz).

## Today New York, tomorrow the world: SUNY Broome focuses on future

August 28, 2014

Categories: Featured News



SUNY Broome has accomplished a great deal in the past year – and the transformation is continuing, college officials said during the Aug. 28 Faculty-Staff Assembly.

“It’s going to be a historic year,” President Kevin E. Drumm told the campus community, which gathered in the Dining Hall before meeting in separate groups throughout the day.

The Faculty/Staff Assembly gives the college a chance to honor last year’s accomplishments, and focus on the direction during the upcoming year.

One major milestone: an increase in the enrollment of full-time students.

“Community college enrollments are down all across the country. They’re down all across New York,” said Drumm. “Except ... our numbers have gone up!”

While students are still registering for classes this week, SUNY Broome has seen an increase of approximately 46 full-time students compared to last year, a 1.97% increase. Total enrollment is up by .09%.

One of the major reasons behind the increase: the brand new Student Village, the campus’ first residence hall, which opens on Saturday. And don’t worry about the six suites that were damaged by a water leak a week ago: four of them will be open and ready for Move In Day on Aug. 30, and the other two soon after.

Seventy volunteers will be on hand Saturday to give the campus’ first residential students a helping hand and some Hornet spirit.

A slide proclaimed: “Today New York, tomorrow the world!” That’s not as whimsical as it sounds, Drumm pointed out. International enrollment is up by 15 percent, largely due to the college’s efforts at recruitment.

In addition to the construction of the Student Village, last year’s notable accomplishments included the opening of the Natural Science Center, the renovation of the Darwin R. Wales Center, the continued expansion of online course and degree offerings, the creation of an art gallery in the library, and the renaming of the Little Theater in honor of theater professor Angelo Zuccolo. There were landmark events, too, such as convocation, the Color Run and, of course, commencement.

Another major development this summer: the donation of \$10 million to the college by Emil “Sonny” Calice, a local man who never graduated from college and spent his career at IBM.

“Emil was a very humble person. He spent his entire life working and saving,” noted Cathy Williams, executive director of the Broome Community College Foundation. Since the donation, four more people have added SUNY Broome to their estate plan, she said.

But giving isn't just limited to large amounts. Faculty, staff and even students contribute to the foundation, which supports students with nearly \$700,000 in need-based grants and merit scholarships each year.

Looking ahead, the college will continue to focus on improvement and innovation – the lifeblood of a healthy institution.

“We are not going to prosper without continuous improvement and continuous innovation,” Drumm said.

The college's Carnegie Library project – which would transform a historic building in downtown Binghamton into a center for SUNY Broome's hospitality programs – has hit a snag at the state level. While the state aid has been approved, it was left out of the budget bill due to a drafting error. The matter is expected to be cleared up in January, allowing the project to move forward.

Also in the works for this year: updates to the strategic plan and the master plan.

In addition to campus officials, the event also featured some special guests. Accompanied by Brenda Dawe of the Department of Performing Arts, students Kate Glasgow and Micah Neiss sang a number from “The Phantom of the Opera.” Gina Chapman of the Southern Tier Chapter of the American Heart Association also was on hand to applaud the college's wellness efforts. SUNY Broome is among 12 Gold Level fit-friendly sites in the region, she said.

SUNY Broome's 2013-2014 Year In Review

 <https://youtube.com/watch?v=HX6Di9Wj6RU>



# SUNY Broome receives grant for two EAP scholarships

August 26, 2014

Categories: Featured News



SUNY Broome was recently awarded a grant by [The Women's Fund of the Community Foundation for South Central New York](#) to provide two scholarships to this fall's [Entrepreneurial Assistance Program](#). The grant is intended for women in need who have the dream of starting their own business.

The Entrepreneurial Assistance Program, which is funded by Empire State Development through the City of Binghamton, is sponsored by SUNY Broome, the Broome County Urban League and the Broome-Tioga Workforce New York. The program was designed to assist women, minorities, individuals with disabilities, dislocated workers and veterans in the armed forces in Broome, Chenango, Delaware and Tioga counties.

The 12-week, 60-hour program leads participants step-by-step through the process of developing a solid business plan. The goals of the program are for participants to complete a written business plan and start a small business. In conjunction with the training program, participants are provided one-on-one counseling to deal with their individual issues.

The program runs from Sept. 11 through Dec. 11 on Tuesday and Thursday evenings from 6 to 8:30 p.m. Those interested in being considered for the scholarship should call Darlene Kanuk at 607-778-5071 and fill out an application by Sept. 8, 2014.

# Photo gallery: Stinger participates in Wendy's Walk for Kids

August 19, 2014

Categories: Featured News



Stinger, our mascot, took a visit to En-Joie on Aug. 17 during the [Dick's Sporting Goods Open](#) and participated in the Wendy's Walk for Kids. Click [here](#) for a photo gallery.

# Across all borders: SUNY Broome's entrepreneurship program has an international approach

August 18, 2014

Categories: Featured News



In an increasingly global world, business doesn't stop at the border. Nor does SUNY Broome Community College's entrepreneurship program, which is increasingly crossing international lines.

When considering international commerce, the Binghamton area doesn't usually come to mind. Located in upstate New York's Southern Tier, the mid-sized community is hardly a bustling metropolis. But while SUNY Broome is hundreds of miles from international borders and major ports, its entrepreneurship program is drawing students from around the world – and deepening the learning experience for those closer to home.

Nineteen students from Central America and the Caribbean participated in the two-year Entrepreneur Program at the college, located in Binghamton, New York. The students were part of the Scholarships for Education and Economic Development (SEED) program, which is funded by the U.S. Agency for International Development (USAID) and administered by Georgetown University's Center for Intercultural Education and Development.

More recently, a half-dozen students from Colombia spent a semester at SUNY Broome to study entrepreneurship, before returning home to finish their degree.

In the Introduction to Entrepreneurship course, the Colombian students worked with 18

American peers in a classroom activity comparing how to start a similar business in each country. They learned that while business principles remain the same, regulations differ – as do factors that range from cost to pop culture and social prejudice.

Students in the entrepreneurship program also connected with peers at La Universidad de Celaya in Mexico, sharing and discussing case studies from both countries. In their discussions, participants in Laura Knochen-Davis' Broome class and Prof. Jorge A. Patiño's Celaya class exhibited different perspectives on the studies, drawing from their cultural experiences.

The program's international flavor doesn't only come from students abroad; it also draws from Broome County's immigrant population, many of whom are eager to start businesses of their own. The local American Civic Association encourages its members to study entrepreneurship, bolstering their efforts to start small businesses, said Knochen-Davis, who teaches the SUNY Broome class. Students in recent classes have been natives of South Korea and Turkey, among other countries.

Overall, the entrepreneurship program attracts a different audience than many college courses. While it's part of the Business Department, about 70 percent of students aren't business majors, Knochen-Davis said. Most students are also over the age of 30.

"The class is made up of non-traditional students by age, nationality and major, which lends itself to exciting conversations," she said.

It's easy to see why entrepreneurship is becoming increasingly attractive, both to domestic and international students. Drastic changes in work environments are leading many people to consider creating jobs rather than competing for spots with traditional employers.

An international take on the topic is especially pertinent, in light of an increasingly global economy. By adopting an international perspective, entrepreneurs are encouraged to stop thinking small and to consider a wider range of opportunities, rather than being a victim to their community's economy, according to Knochen-Davis.



Not only does an international component offer new business prospects, it teaches students about cultures and peoples in other parts of the globe – ultimately fostering mutual understanding.

“Increased knowledge and sensitivity to different cultures not only adds to their academic education, but helps them grow globally as entrepreneurs,” said Knochen-Davis.

# SUNY Broome awarded Prestigious LEED® Green Building Certification for Natural Science Center

August 12, 2014

Categories: Featured News



SUNY Broome Community College's Natural Science Center, which opened last fall, was recently awarded the LEED® Silver certification, established by the U.S. Green Building Council and verified by the Green Building Certification Institute (GBCI).

LEED is the nation's preeminent program for the design, construction and operation of high performance green buildings.

The \$21 million Natural Science Center houses the biology, chemistry, physical sciences, anthropology and archaeology programs all under one roof, and includes state-of-the-art labs and equipment.

The facility achieved LEED certification for energy use, lighting, water and material use as well as incorporating a variety of other sustainable strategies. It features natural light and a design that reduces water use, light pollution, storm water runoff, indoor pollutants, construction waste and more.

While college officials are pleased with the Silver, they're aiming even higher on future projects.

"Hopefully, with the next project SUNY Broome will 'go for the Gold,'" said Vice President for Administrative & Financial Affairs Regina Losinger.

By using less energy and water, LEED-certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community.

“The green building movement offers an unprecedented opportunity to respond to the most-important challenges of our time, including global climate change, dependence on non-sustainable and expensive sources of energy and threats to human health,” said Rick Fedrizzi, President, CEO and Founding Chair of the U.S. Green Building Council. “The work of innovative building projects such as the Natural Science Center is a fundamental driving force in the green building movement.”

About the U.S. Green Building Council:

The Washington, D.C.-based U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. With a community comprising 80 local affiliates, more than 18,000 member companies and organizations, and more than 167,000 LEED Professional Credential holders, USGBC is the driving force of an industry that is projected to contribute \$554 billion to the U.S. gross domestic product from 2009-2013. USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students.

Buildings in the United States are responsible for 39% of CO<sub>2</sub> emissions, 40% of energy consumption, 13% water consumption and 15% of GDP per year, making green building a source of significant economic and environmental opportunity. Greater building efficiency can meet 85% of future U.S. demand for energy, and a national commitment to green building has the potential to generate 2.5 million American jobs.

About LEED:

The U.S. Green Building Council's LEED green building certification system is the foremost program for the design, construction and operation of green buildings. Over 100,000 projects are currently participating in the LEED rating systems, comprising over 8 billion square feet of construction space in all 50 states and 114 countries. By using

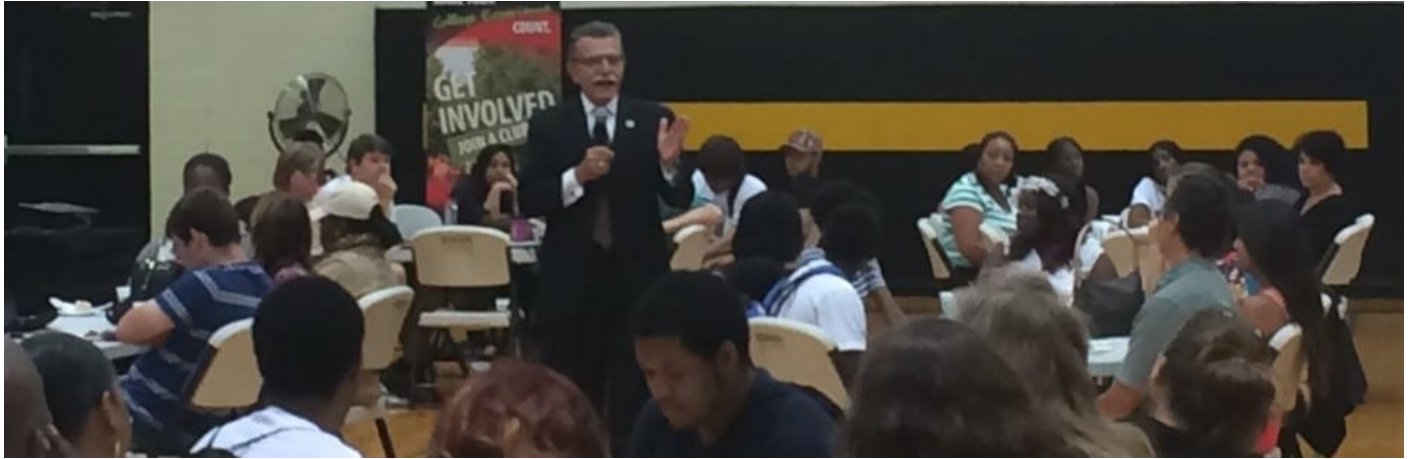
less energy, LEED-certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community.

USGBC was co-founded by current President and CEO Rick Fedrizzi, who spent 25 years as a Fortune 500 executive. Under his 15-year leadership, the organization has become the preeminent green building, membership, policy, standards, influential, education and research organization in the nation. For more information, visit [www.usgbc.org](http://www.usgbc.org).

# “Not once have I felt alone”: SUNY Broome welcomes new students

August 8, 2014

Categories: Featured News



New faces crowded the Baldwin gym Aug. 7 for the second round of orientation.

The event drew 137 people, who learned about an array of campus services and programs, from financial aid and study abroad to athletics and civic engagement. Parents, too, were welcome and learned about financial aid and academics.

“Not once have I felt alone when I was here,” student representative Tom Mastro told the future Hornets and their families. “The relationships you develop here with the faculty, staff and students will help you develop your career.”

Students will undoubtedly encounter challenges and frustrating days, said Executive Vice President and Chief Academic Officer Francis Battisti. But college is all about persistence, he said.

“Our graduates do superb on the job market. They do great when they transfer,” he said.

Even if students struggled in high school, SUNY Broome offers opportunities to develop both academically and as leaders, Vice President for Student & Economic Development Debra Morello noted. And with nearly 60 clubs on campus, they’ll have a chance to

forge connections with each other, too.

An iPad was raffled off to a lucky student in the afternoon. Students ended the day meeting with advisors and registering for courses.

The next orientation is scheduled for the evening of Aug. 13, and 215 guests are currently registered.



