

The Buzz

SUNY Broome News

Posts published from April 1, 2013 to April 30, 2013, from news.sunybroome.edu/buzz.

Jim May Visits Broome to Cover Hiking Basics

April 30, 2013

Categories: Buzz

Jim May of James F. May Management and Consulting, LLC, an avid hiker and outdoor enthusiast came to campus and gave his advice and suggestions for a successful climb of Mt. Marcy to the BCC Mt. Marcy Expedition Team, a trek he has made several times. Jim discussed the terrain, his backpack suggestions, emergency preparedness plans he follows and what to expect for a spring climb in the Adirondacks. Informative and entertaining, team members listened and asked questions. The biggest concerns? Trail conditions, mud, wind, rain, distance and bugs. The goal of the BCC Expedition Team is to summit along with a BCC flag and as many Team Members as possible. In attendance were Mt. Marcy Expedition team members Jerry Loy, Meghan Dovick, Silvia Briga, Ciara Cable, Kennie Leet, Jeff Hatala, Tuan Luong, Wes Warren, and Expedition Team Leader Rey Wojdat.

Jim May demonstrates the contents

Jim May discusses the importance of

of his backpack

being prepared for all contingencies. He mentioned that the weather "...can change in an instant" on the mountain.

Mt. Marcy Expedition Leader Rey Wojdat, Expedition team members Wes Warren, Jeff Hatala, and Tuan Luong listen to the experiences of Jim May

Expedition team members Meghan Dovick and Kennie Leet

Hospitality Catering and Community Service class and X-ray Club Team for Benefit

April 30, 2013

Categories: Buzz



On Sunday, April 14th the BHM 275 – Hospitality and Community Service class teamed with the X-ray Club for a Spring Carnival to Benefit Donovan Lema, 5 year old son of Noel Pike who died in a car accident last January. Noel was a student in the Department of Radiologic Technology, chaired by Assistant Professor Dominick DeMichele who attended and worked the event along with Professor Rey Wojdat, Chair, Hospitality Programs Department. Special thanks goes to Amberlee Weyant, student General Manager and Event Coordinator in the Catering class who put in many, many hours to make this event a reality, and also many thanks to the generous donations from the following businesses:

- Tioga Downs Casino
- Number 5 Restaurant

- The Galley
- Wal-Mart-
- Bates Troy Cleaners
- Laurel Bowl
- Bud's Place
- Silo Restaurant & Carriage House
- Don's Automotive Mall
- Chuckster's)
- Red Lobster
- Taylor Rental
- Owego Treadway Inn
- Roberson Museum
- Jim Roma's Bakery
- Our Country Hearts
- Cider Mill Playhouse
- IHOP
- (MOST) Museum of Science & Technology
- Buffalo Bills
- Maxie's Supper Club
- Lampy's Mediterranean Restaurant
- Lottery Ticket Wreath
- Leah Sophia
- Texas Roadhouse

Overall \$2,300 was raised to benefit Donovan. Well done students!

Hospitality students and X-ray club members prepare the lobby at the student center for the Spring Carnival Fundraiser fr Donovan Lema

Time for a caricature sitting for X-ray club members

X-ray club is ready to roll!

Bo Bo the Clown gets ready to entertain the kids

Hospitality students attend the admissions table

Rey Wojdat and Dominick DeMichele following a

day of successful
fundraising

The whole gang...well done!

BCC Presents the Frank G. Paul Medal of Excellence to Area High School Students

April 26, 2013

Categories: Buzz



BCC is presenting the Frank G. Paul Medal of Excellence to graduating high school seniors who have demonstrated excellence in math and science.

The award includes a special medallion, a \$50 monetary award, and eligibility for one of two \$1000 scholarships to attend BCC's Engineering Science program.

The medals will be presented at a reception to be held Wednesday, May 1st, in the Hoyt Conference Center (D201) from 3:30-5pm and will feature guest speaker Susan Sherwood, Executive Director of the Center for Technology and Innovation.

The program is sponsored by BCC's Engineering Science and Physics Department and funded by the Broome Community College Foundation.

This year's high school recipients are:

Chenango Forks High School

Morgan Furman

Douglas Klein

Chenango Valley High School

Morgan Hope

Matthew Vegiard

Deposit High School

Samantha Mills

Marcos Benedict

Greene High School

Kelsey Teter

Michael Bogart

Harpurville High School

Taylor Hendrickson

DaKoda Aiken

Johnson City High School

Rachael Hamlin

James Zhang

Maine-Endwell High School

Rita Sellick

Charles Jon Gunther

Owego High School

Christopher Lapinski

Seton Catholic High School

Rose Bernier

Connor Ligeikis

Susquehanna Valley High School

Gabriella DeSanctis

Elijah Nichols

Union Endicott High School

Stereen Zebari

Tanner Witt

Vestal High School

Anna Kuchera

David Hovancik

Whitney Point High School

Kacey Knapp

Evan Fiorenza

Windsor High School

Ashley Kamp
Caleb Larnerd

Reporters are invited to attend the reception and interview our outstanding area high school students.

For more information, please contact:

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4th Annual Sleep Out for the Homeless

April 26, 2013

Categories: Buzz



Broome Community College is pleased to announce its 4th Annual Sleep Out on Wednesday May 1st to raise funds for the Coalition for the Homeless of the Southern Tier. Over a hundred local not for profits such as the YWCA, the Rescue Mission, the Salvation Army, Opportunities for Broome; the SOS Shelter and many more work to provide safe lodgings for those in need.

A wide range of people avail themselves of such opportunities including returning veterans who are facing a difficult transition back to civilian life; recovering alcoholics and those dealing with addictions; women and children who have endured physical abuse and those who continue to wrestle with the aftermath of two floods and a stagnant economy. Even some of our students do not have a place they can depend on for housing. The Sleep Out will be begin at 5 pm in the Quad. Live music, pizza and soda will be available to those who sleep out for the evening.

Please consider being part of the Sleep Out. Those wishing to make a contribution can send them to:

Brenda Artman (Wales 107); Dot Braun (Titchener 210) or Doug Garnar (T-211 B).

Checks should be made as follows:

“Coalition for the Homeless of the Southern Tier.”

All donations are tax deductible. The BCC Center for Civic Engagement and the Student Assembly is supporting this effort. Any questions should be directed to

Doug Garnar (778-5094) or email garnardc@sunybroome.edu

College Choir Sings Out

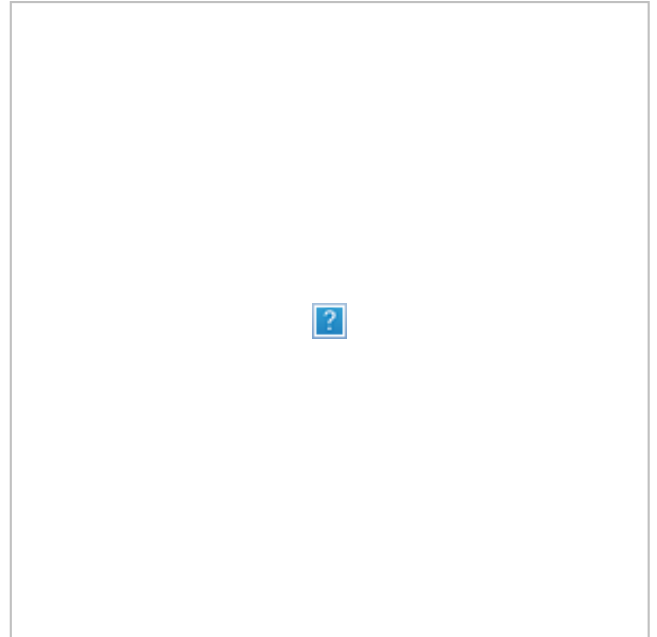
April 24, 2013

Categories: Buzz

The College Choir and the BCC Chamber Singers, under the direction of Gerald Grahame, have been busy this semester preparing for their May 15th spring concert. Both ensembles promoted the music department in programs at Chenango Valley High School on April 12th and at Maine – Endwell High School on April 19th.

At these concerts the Chamber Singers performed madrigals from the Renaissance in costumes borrowed from Tri-Cities Opera, while the College Choir sang a variety of music including jazz arrangements, Broadway tunes, and rock & roll selections. The Chamber Singers will also perform for the first time with the Tri-Cities Opera in their upcoming “Cavalleria Rusticana”/”I Pagliaci” production as the internal chorus.

College Choir’s and Chamber Singers’ final performance entitled “Madrigals and Modern Music”, will be on May 15th at 7 P.M. at the Little Theater. Admission is free and all faculty and staff are cordially invited to attend.



Bartending Class Tours Finger Lakes

April 24, 2013

Categories: Buzz



The BHM 123 – Bartending and Beverage Management in the Hospitality Programs Department toured the Finger Lakes, visiting a distillery, a vineyard and a brewery. The story is best told in pictures with captions.



Students gather in the tasting room at Finger Lakes Distilling before their tour with Glenn Grottenthaler.



Glenn explains the distillation process in the heart of the distillery below the tasting room at Finger Lakes Distilling.



Glenn covers the variety of products produced and sold by the distillery in the tasting room.



Michael Reidy, Master Vintner and Winemaker at Hazlitt Vineyards (makers of Red Cat) discusses the machinery used to pick grapes versus the hand picking methods sometimes employed for more delicate harvests.



Michael Reidy tours students through the aging room and

discusses the “Angels Share”, that portion of wine lost through absorption into the barrel or atmosphere that has to be replaced to avoid contact of wine with oxygen.



The tasting room at Hazlitt Vineyards.



Brent Wojnowski, Master Brewer of Wagner Valley Brewing tours students through the brewing facilities at Wagner.



A peek inside the settling/filtration tank at Wagner Brewing.

Roberson Center Shares Their Plan with BCC Entrepreneur Students

April 8, 2013

Categories: Featured News

Roberson Center Shares Their Strategic Plan for Marketing Success with BCC Entrepreneur Students

By: Lindsey Stevens, Communications student at BCC

Roberson Museum and Science Center's Marketing and Public Relations Manager, Jason Fiume, recently visited the SUNY Broome campus to speak to entrepreneur students about his role as Marketing and PR Manager and the similar challenges the students will face as maturing, venturing entrepreneurs. Students took notes as Fiume discussed how he utilizes strategic planning to identify and then develop exhibits that will be displayed in the museum and organize events Roberson will host.

Lauren Sculley, an entrepreneur student, recalled what she had learned from Fiume's speech, "Roberson has brought new life into the organization by simplifying their marketing strategy to include the goal of engaging, inspiring, and empowering audiences of all ages." An emphasis was also placed on the importance of providing an exceptional customer experience by understanding fully the mission and executing it properly.

Dr. Dominic DePersis, Professor/Coordinator for Marketing, Management, Entrepreneurship at BCC, defined the Business Department's Entrepreneur Program as being specifically designed to encourage participation and campus awareness of the program's benefits, "We open up the floor for students to ask questions in a fun, interactive forum." Students are able to participate in and learn from question and answer sessions and meet and greets with community members who, Dr. DePersis credits with, "delivering value beyond textbook and classroom."

Entrepreneur instructor, Laura Knochen-Davis, expands on the program's dedication to provide students with meaningful and transcendent experiences that will undoubtedly improve students' chances of becoming successful entrepreneurs, "Our goal is to incorporate academic and real-world learning by utilizing community experts on various business topic areas that will prepare students for successful entrepreneurial ventures."

One BCC alum has been able to effectively apply what she learned from her entrepreneur class to her real life. Former student, Kathy Ritter, credits the program with providing her essential knowledge to become successful, "I was able to strategically plan all aspects of my business and fine tune my marketing strategy." Ritter is now the owner of Swags and Slipcovers, a professional custom slipcover and window treatment fabrication studio located on Clark Ave. in Binghamton.

Kathy Ritter,
owner of
Swags and
Slipcovers

The Entrepreneur Program effectively teaches students all essential aspects of business including: accounting, business law, finance, marketing, and technology. Fiume's contribution to the education of these students is just another example of the sort of hands-on, interactive experiences DePersis and Knochen-Davis recognize as celebrated attributes of the program.