

## The Buzz

SUNY Broome News

Posts published from March 1, 2013 to March 31, 2013, from [news.sunybroome.edu/buzz](http://news.sunybroome.edu/buzz).

### CRJ Service Learning Students Provide Security

March 29, 2013

Categories: Buzz

Criminal Justice students Tyler Ruffo and Doug Lindberg, both Service Learning students provided security for the Mother/Daughter Dance Ticket Sales at the Endicott Wendy's Restaurant Location on March 23, 2013. Faith Vavra, an Instructor of Criminal Justice also worked the event with the students. Students earn credit and receive a letter of achievement for volunteering their services while they learn law enforcement skills outside the classroom.

Last semester, Wes Warren, Chair of Criminal Justice, submitted a 444 hour time sheet from twenty students who volunteered their time in the community. After each Service Learning event, students get de-briefed and they discuss their experiences and what they learned.

Warren was approached by Professor Doug Garnar in 2008 about starting a Service Learning opportunity program in his department. Since then, students have worked almost 100 events over the years.



(Middle Left) CRJ student Tyler Ruffo, (Middle Center) CRJ Instructor Faith Vavra, (Middle Right) CRJ student Doug Lindberg.

## **BCC Forensic Science Professors present to Vestal H.S. Senior Classes.**

March 27, 2013

Categories: Buzz

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Last week, Professor Wes Warren, Chairman of the Criminal Justice Department, and Dr. Harold Trimm, Chairman of the Forensic Chemistry Department presented The Real CSI, to forty graduating seniors at the Vestal High School. The presentation was part of Vestal High School's Forensic Science program.

Warren, a former police officer and New York State Certified Criminal Investigator, showed how detectives and forensic scientists work hand in hand at crime scenes. Dr. Harold Trimm, a nationally renowned expert witness and forensic scientist discussed death scene investigations, and what it takes to successfully solve and prosecute murder cases. Both Warren and Dr. Trimm have been involved in local homicide cases throughout the Southern Tier.

Many of the Vestal high school students will be transferring to BCC this coming fall.

# BCC Spirit Awards

March 27, 2013

Categories: Buzz

## BCC Spirit Awards Recognizing a valued member of the BCC Community

Nominations are now being accepted! All full and part-time employees are eligible!

For times when “thank you” just isn’t enough – when a campus individual goes above and beyond the call of duty — there’s the BCC Spirit Award!

Excellence and commitment are all around us. Let’s recognize the exemplary commitment and contributions of our colleagues who embody the spirit of BCC. The BCC Spirit Award recognizes valued campus members—colleagues who are on the job day in and day out, contributing that extra effort that helps make BCC an outstanding institution.

This award recognizes a campus member for service and dedication “above and beyond,” or for unique contributions to Broome Community College.

**Submit a nomination electronically** and describe someone who creates a positive experience for those around them (students, coworkers, colleagues, etc). In your nomination, please detail the attributes and unique personal contributions to the campus community that qualify the nominee for this award.

Nominations can be made by any campus member. The last day nominations will be accepted is Monday, April 18, 2013.

Our BCC Spirit Award recipient will be announced at the Annual Retirement and Recognition Event on May 17.



# COM Club Visits Historic George Eastman House

March 22, 2013

Categories: Buzz

**ROCHESTER, N.Y.** – BCC Communications Club members spent a day touring the historic **George Eastman House International Museum of Photography and Film** in Rochester, N.Y., seeing some of the earliest equipment in movie making and learning about the Eastman Kodak Corporation, a legendary name in early American photography and cinema.

The students, along with Communications instructors Chris Keaty and Tim Skinner, toured the museum and the George Eastman mansion, once the residence of the man whose company pioneered the production of film used in motion pictures and still photography. The three story house is now filled with exhibits that detail the life and history of George Eastman and of Eastman Kodak, the film company he founded. The historic site is regarded as the world's oldest museum dedicated to photography.

"This one place connects the past with the present in "motion pictures," said Tim Skinner, one of BCC's Communications instructors and a faculty advisor to the Communications Club.

"All the inventions of photography and filmmaking are here. We can bring lessons out of our textbook and into reality," said Skinner noting some of the exhibits are 'hands on' allowing visitors to work with some of the antique equipment.

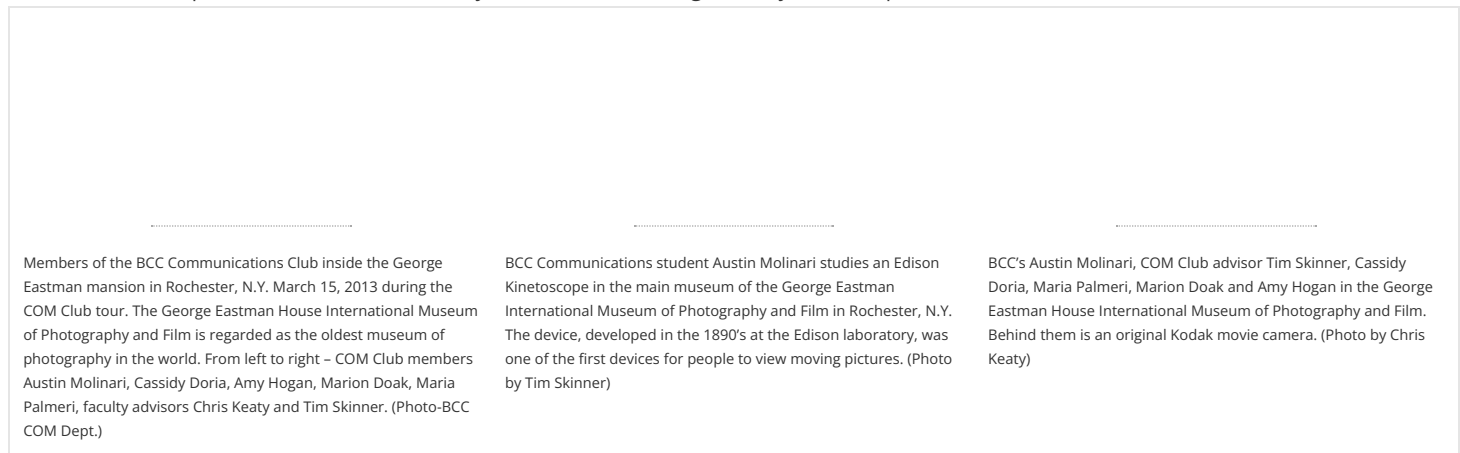
COM Club students viewed several early 1900's live action film scenes and cartoons through a collection of hand cranked Nickelodeon machines. They worked with a Zoopraxiscope and some students created a series of still images they were able to load into a zoetrope, a spinning device that reflects the sequential images off mirrors creating the illusion of movement.

All three of the devices are portrayed in the Film chapter of the textbook used in the Communications Department's COM 100 course – Introduction to Mass Media.

"We talk about the theories of persistence of vision, the history of film and photography and the inventors of the technology including George Eastman and Thomas Edison," said Skinner. "This is one excellent opportunity to bring it out of the textbook and into reality."

The museum houses the largest motion picture film preservation vault in the world. The collection includes original print negatives of movie classics including "The Wizard of Oz", "Ben Hur" and the epic Civil War drama "Gone With the Wind". Complete original film print collections of movies by Martin Scorsese, Spike Lee and other legendary filmmakers are housed there as well.

The March 15th trip to Rochester was funded by the COM Club through money raised in periodic bake sales.



Members of the BCC Communications Club inside the George Eastman mansion in Rochester, N.Y. March 15, 2013 during the COM Club tour. The George Eastman House International Museum of Photography and Film is regarded as the oldest museum of photography in the world. From left to right – COM Club members Austin Molinari, Cassidy Doria, Amy Hogan, Marion Doak, Maria Palmeri, faculty advisors Chris Keaty and Tim Skinner. (Photo-BCC COM Dept.)

BCC Communications student Austin Molinari studies an Edison Kinetoscope in the main museum of the George Eastman International Museum of Photography and Film in Rochester, N.Y. The device, developed in the 1890's at the Edison laboratory, was one of the first devices for people to view moving pictures. (Photo by Tim Skinner)

BCC's Austin Molinari, COM Club advisor Tim Skinner, Cassidy Doria, Maria Palmeri, Marion Doak and Amy Hogan in the George Eastman House International Museum of Photography and Film. Behind them is an original Kodak movie camera. (Photo by Chris Keaty)

# Annual Spring Blood Drive a Success

March 13, 2013

Categories: Buzz

The Medical Assisting Club and Clinical Laboratory Technician Club hosted the annual spring American Red Cross Blood Drive on campus Monday, March 11, 2013 in the AT Atrium from 10:00 A.M. to 3:00 P.M. and it was a great success!!

Thanks to all their hard work recruiting donors, 45 units of Blood were collected – beating the goal of 40 ... Great job!!!

THANK YOU to the BCC campus community for making a commitment to donate! By donating blood you can actually help save the lives of up to three people



# Criminal Justice / Homeland Security Students work St. Pat's Parade

March 13, 2013

Categories: Buzz

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Service Learning Criminal Justice/Homeland Security students turned out in force to work both the Binghamton St. Patrick's Day Parade and the St. Pat's Police / Fire 4 Mile Run held in Binghamton on March 2<sup>nd</sup>, and March 9<sup>th</sup>, 2013.

# ST Scholastic Science Fair Photos

March 6, 2013

Categories: Buzz

Pictures from the fair were taken by Dr. Bill Hollister

On Saturday BCC hosted the 11th Southern Tier Scholastic Science Fair (STSSF). We welcomed nearly one hundred middle and high school students and their families along with thirty-four local professionals who served as project judges. Thank you to the awesome and dedicated members of the fair committee who prepared for months, and to the many volunteers who worked so hard to make the STSSF a great success.

Thanks to Dr. Tracy Curtis who organized a fantastic science workshop for the students, and to the faculty and students from the Physical Sciences Department and the Biology Department who presented fun and educational activities for the students during the lunch break. Thanks to the Maintenance and Facilities staff and the Copy Center staff for all of their help with the Fair.

Finally, thanks to Dr. Drumm for speaking at the awards ceremony. It is not possible to put on an event of this size and quality without a lot of work, and BCC certainly rose to the occasion. It was a great day for the students and a great day for science!

# BCC Toastmasters had Award-Winning Weekend

March 4, 2013

Categories: Featured News



The BCC Toastmasters Club, Speakers of the House, had a wonderful week-end! It began with a capacity crowd at its Open House in BB 110 on Friday, March 1.

Guests heard heartwarming stories about how Toastmasters has changed members' lives. Corey Lowe, a student member, and former student in Matt Papkov's SPK 110 class, talked about how the class and Toastmasters helped him overcome his utter fear of public speaking, and in the process, even helped him to enjoy waiting on customers more.

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Meigo Kao, from BCC's IT department, shared how Toastmasters prepared her to answer TV reporters' questions with ease, while still thawing out from the 46 degree water in the Polar Plunge a few weeks ago. Rawn Spearman, a Continuing Ed instructor and seasoned Toastmaster, talked about how being tongue-tied as a speaker at a family reunion led him to join Toastmasters. He hasn't stopped speaking and supporting others in speaking since.

Attendees at the Open House also had the opportunity to hear student member, Jose Rosario, tell his award-winning tall tale, "The Gorilla and I." On Saturday, March 2, Jose told his tall tale again and competed against several other area club winners in the Toastmasters Area Nine Competition at the Vestal Library. Jose, a SEED student, and native of the Dominican Republic, placed first in the Tall Tales category, to the delight of his fellow club members and fellow SEED students. The Area Governor joked with the audience and told them that only Jose was allowed to jump up and down as he accepted the award.

Community member, Sherita Searcy, also a member of the BCC Toastmasters club, placed second in the International Speech Competition, with her speech, "I'm more than that." Both Sherita and Jose will advance to the next level—the Southern Division competition at SUNY Cortland on Saturday, April 13 at 1:30.

BCC's Speakers of the House Toastmasters Club is made up of students, faculty and staff, alumni, and community members, all of whom want to improve their speaking skills in a supportive and fun environment. The club meets on Fridays at 3:15 in BB 231. All are welcome to visit and to join. For more information, contact:

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# Communications Students Do Good Deed Through Winter Session Course

March 1, 2013

Categories: Featured News



By Ed Evans – COM Dept Instructor

Students in a Communications Winter Session course learned a good deal about Public Relations and about supporting a good cause by creating, promoting and carrying off a fundraising campaign that raised \$300 for Mom's House, a local non-profit organization which provides child care support for single parents.

In creating the Public Relations Practicum, COM 285-01, Instructor Tim Skinner took the theoretical principals from the department's basic Public Relations course (COM 150) and created a unique opportunity to put classroom theory into real world practice with an extremely tight time frame – the three weeks of the BCC Winter Session.

"The main objective was to help students create, organize and implement a Public Relations campaign with a very specific objective," said Skinner. "And the result helped a good local cause."



Students in BCC's Winter Session Public Relations Practicum class interview Beth Greene, a BCC Communications graduate who is completing her four year degree this semester at Ithaca College.

Beth, a single parent, is completing her degree work with child care support provided by Mom's House. Greene spoke about her experience to help promote the PR Practicum's fundraising effort.

The interview was edited and posted on a Tumblr page the students created as part of the promotional campaign organized and carried out by the students in the PR Practicum class.

(Photo – Ed Evans, Communications Dept)

Mom's House, located in Johnson City, provides child care support for single parents who are furthering their education.

The Public Relations Practicum class partnered with Moe's Southwestern Grill on the Vestal Parkway. On the fundraising day, January 23rd, Moe's donated 15-percent of a customer's meal bill to Mom's House if the customer presented a coupon. The class members created an awareness campaign, distributed physical coupons in person around campus and to friends. E-coupons were also distributed by campus e-mail and through social media. A schedule was organized where class members were on site at Moe's throughout the day of the fundraiser.

"This was boots on the ground. It was not just theoretical. We had to actually do the work to make this happen," said Frank Houck, one of the ten

students who signed up for the course.

The effort was highly engaging, from brainstorming the concept of a fundraiser to quickly putting together a communications strategy that included producing traditional television and radio station Public Service Announcements to creating a Tumblr blog online to promote the event and chronicle the activities of the PR class through written entries, photos and video.

“Everyone can learn something from this about event planning and co-coordinating,” said Jacob Tinker, one of the students who took the course. “And it also looks really good on a resume.”

Visit the online Tumblr blog created by the COM 285 PR Practicum class.

<http://www.bccprp.tumblr.com/>

Visit the Mom’s House website to learn more about its work.

<http://momshouseny.org/>



QUESTIONS? ASK THE HORNET