

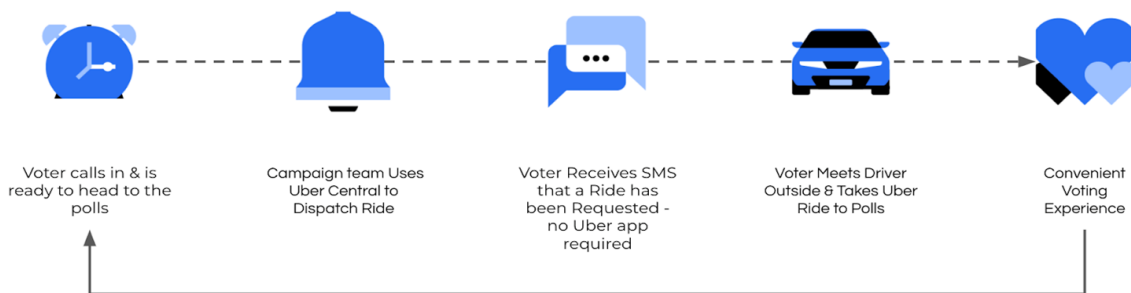
14% of eligible voters said transportation was a major reason for not voting in 2016*

Sometimes the biggest barrier to voting is just getting to the polling station on time. As we approach the 2020 elections, Uber is partnering with organizations around the country to help engage eligible voters who are voting in person in upcoming elections **with the tap of a button**. There is no company better suited to mobilize a nation.

How It Works:

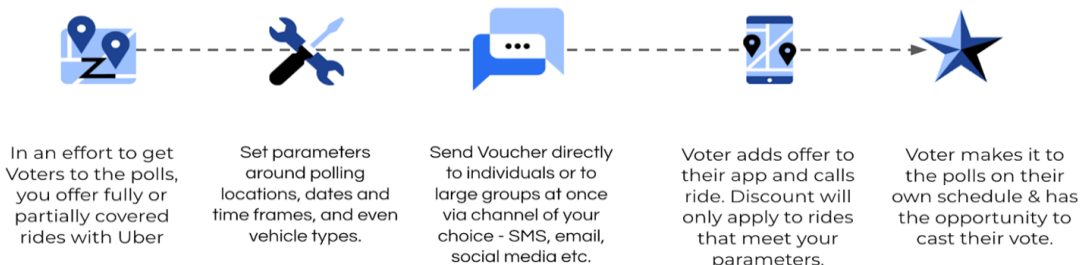
Coordinate Rides for Voters via Uber Central

Tap a button, get roundtrip rides for Voters — **no smartphone needed**.



Provide Voters with Ride Vouchers

Uber Vouchers let you cover the cost of rides to the Polls, **at any scale, the way you want**.



We at Uber are using our **Voucher** and **Central** product lines to:



Coordinate rides directly: Elderly, disabled veterans, student, and low income voters are among those that may not have access to a ride to the polls. Some may not have the smart phones or resources needed to call Uber. Coordinate directly with voters to seamlessly get them where they need to go—when it works best for them—even if they don't have the app.



Build loyalty: Use the offer of a ride with Uber to let your audience know you support them in making their voices heard.



Improve voter access: Get voters a ride to the polls if they don't have one, like the elderly or youth.

Uber Vouchers

- Enables users to easily create and share links with riders to cover all or some of their trip cost to go vote. Users can incentivize voter participation with \$5 off a ride to their local polling place
- Set parameters by selecting specific days, setting location restrictions, and limiting spend allowances if you choose.
- Track activity, consolidate billing, and grant administrator access to your team..
- Learn more: uber.com/us/en/business/vouchers/

Uber Central

- Enables users to schedule trips in real time on behalf of a rider without the rider even needing the Uber app, expanding access for elderly and youth voters to go register or cast their vote.
- Share the trip, vehicle, and driver information with the rider via SMS text message.
- Choose one-way or roundtrip rides for voters to get to and from their polling station, providing mobility options that fit with peoples' schedules.
- Learn more: uber.com/us/en/business/central/

Uber for Business is a transportation management platform that allows organizations visibility and control into your Uber usage. Our mission is to move the business world forward with the power of Uber with a suite of products that were developed to provide an elevated experience for riders.