



2521 Vestal Parkway West • Vestal, NY 13850 • Phone: (607) 754-2217 • Fax: (607) 754-0827
www.LalorDental.com

FOR IMMEDIATE RELEASE:

Lalor Family Dental to Offer Free Dental Care

Family run dental practice to host 14th annual day of free dentistry for those in need.

VESTAL, NY - On Saturday, **April 27th, 2024**, Lalor Family Dental will provide free dental care for those in need. The Lalor Family Dental team will offer one cleaning, filling, or extraction, free of charge, to at least 250 people. The **15th annual event** will take place at Lalor Family Dental's Main Office located at 2521 Vestal Parkway West, Vestal, NY. Registration will be from 7:30 a.m. to 9:30 a.m. and patients will be seen on a first come, first served basis beginning at 8:00 a.m. Visitors are expected to come from Broome, Tioga and surrounding counties as the event is open to everyone in the community. All ages are welcome and encouraged to attend.

Lalor Family Dental has been providing for the dental care needs of the community for over **60 years**. The practice was started by Dr. Robert T. Lalor, better known as "Doc," whose great compassion for his patients and the community inspired the very first Free Dental Care Day event in 2009. Doc's son and current practice owner, Dr. Robert A. Lalor, along with his wife, Dr. Mary John, and the rest of the Lalor Family Dental team, are proud to carry forward this tradition of giving back to the community.

In addition to their annual Free Dental Care Day Event, Lalor Family Dental continues to give back to their patients and the community all year long in many ways. We are honoring our team member, Rachel Mauger (1983-2019) once again who organized our Free Dental Care Day for the first 11 years before she passed away in 2019. In honor of Rachel, we started the Rachel Project to encourage team members and patients to sign up to become organ donors through Donate Life. Check out our website to learn more and how you can become more involved.

At our most recent Free Dental Care Day in **April 2023**, Lalor Family Dental donated more **than \$50,000 in free dentistry to 289 people**. We are thrilled to host this event once again. Recognizing the need for everyone to have good oral hygiene regardless of insurance and ability to pay, Lalor Family Dental created their own in-house Dental Savings Plan in 2013. All patients without insurance are welcome to enroll.

For more information about this event, please visit the "Free Dental Care Day" page under "Fun Events" on our website at www.LalorDental.com, or visit the events section of our Facebook page.

Lalor Family Dental is a full-service, state of the art dental practice located in Vestal, Binghamton, Horseheads, Cazenovia and most recently, Syracuse, NY. All five locations are always accepting new patients. In addition to general family dentistry, the practice offers the latest technologies in preventive, restorative and cosmetic dentistry. Using a combination of excellent dental care and experienced staff, Lalor Family Dental partners with its patients to provide the healthiest, most beautiful smiles modern dentistry can offer.

CONTACT:

Lisette Smith
Director of Marketing
Lalor Family Dental
Marketing@LalorDental.com
Phone: 607-953-4426