

April 2017



The Monday Poem: 'My Father's Hats' by Mark Irwin

April 2, 2017
Buzz

The Monday Poem is brought to you by Prof. Jim Gormley of the English Department. Enjoy!

My Father's Hats

Sunday mornings I would reach
high into his dark closet while standing
on a chair and tiptoeing reach
higher, touching, sometimes fumbling
the soft crowns and imagine
I was in a forest, wind hymning
through pines, where the musky scent
of rain clinging to damp earth was
his scent I loved, lingering on
bands, leather, and on the inner silk
crowns where I would smell his
hair and almost think I was being
held, or climbing a tree, touching
the yellow fruit, leaves whose scent
was that of clove in the godsome
air, as now, thinking of his fabulous
sleep, I stand on this canyon floor
and watch light slowly close
on water I can't be sure is there.

—Mark Irwin



Mark Irwin is the author of six poetry collections, including *American Urn: Selected Poems* (Ashland Poetry Press, 2015).



Southern Tier Oral Cancer Walk/Run for Awareness on April 30

April 2, 2017

Buzz



Join us on Sunday, April 30, at Otsiningo Park for the 2017 Oral Cancer Foundation's Southern Tier Walk/Run for Awareness.

In addition to walking/running, our senior dental hygiene students will be volunteering at the event. If you are unable to attend the walk/run, you can also make a donation.

For more information, to register, or to make a donation, please visit our SUNY Broome Dental Hygiene Team's Website:

[http://donate.oralcancer.org/index.cfm?](http://donate.oralcancer.org/index.cfm?fuseaction=donorDrive.teamParticipants&teamID=7352)

[fuseaction=donorDrive.teamParticipants&teamID=7352](http://donate.oralcancer.org/index.cfm?fuseaction=donorDrive.teamParticipants&teamID=7352)

We greatly appreciate your support and hope to see you on April 30. Together we can make a difference! If you have any questions, please contact Meghan McGuinness at mcguinnessma@sunybroome.edu



North East LGBT Conference April 28 to 30

April 3, 2017

Buzz



Binghamton University and the Rainbow Pride Union is hosting the North East LGBT Conference April 28 through 30.

This conference seeks to educate people through an intersectional lens about LGBTQ identities. The NELGBTC works through education, collaboration and deliberate dialogue to fight all forms of racism, ableism, classism, sexism and heterosexism in our society to provide a more supportive and better affirming environment for all students, faculty and staff on college campuses across the Northeast.



Reminder: Tuesday, April 4, is Convocation Day

April 3, 2017
Featured News



Attention, SUNY Broome Campus Community: Tuesday, April 4, is Convocation Day 2017!

Please read over the **2017 Convocation website** at:
<http://www3.sunybroome.edu/convocation/>
It will provide you with the following:

- Schedule for Convocation Day 2017
- Bio of data scientist and Convocation Day keynote speaker, Dr. Cathy O'Neil
- Suggested reading and viewing around the themes of Convocation Day 2017
- Details regarding 5 Convocation Day workshops and documentary film screening
- A Fast Fact sheet which will be helpful for all members of the campus community

Convocation Day Spring 2017 – Tuesday, April 4th



Convocation Speaker, Dr. Cathy O'Neil

The campus-wide Convocation Committee is pleased to announce that Cathy O'Neil, data scientist and author of the best seller, *Weapons of Math Destruction: How Big Data Increases Inequality and threatens Democracy*, has been selected as our 2017 Convocation Day speaker. O'Neil earned a Ph.D. in mathematics from Harvard University and taught at Barnard College before moving to the private sector where she worked for a hedge fund. She then worked as a data scientist at various start-ups, building models that predict people's purchases and clicks. Dr. O'Neil starred the Lede Program in Data Journalism at Columbia University and is the author of *Doing Dating Science*. She appears weekly on the *Slate Money* podcast. O'Neil is also the author of the blog mathbabe.org

Please note some of the planned activities for Convocation Day 2017, as follows:

10 a.m. **Keynote Address by Dr. Cathy O'Neil** in Baldwin Gym

11 a.m. **Q and A with Convocation Speaker** in Baldwin Gym

Noon -1:30 p.m. **Natural Science Student Research Symposium**, AT Atrium

1:15-2:15 p.m. **5 Convocation Day Workshops**

2:30 p.m. Documentary Film Screening

Note: There are no day or evening classes, per the shared governance and administration-approved academic calendar. **The five afternoon workshops and film screenings will feature over \$1,000 in student giveaways.**

We appreciate the support of the campus community and particular our 74 Convocation Faculty Scholars for their efforts. We have planned an exciting day for you with the active participation of colleagues and student leaders from around campus.

Campus-Wide Convocation Committee Members

Professor Irene Byrnes (Chair)

Professor Anne Haner-Uncapher, Health Sciences Division

Dr. Victor Lamoureux, Science, Technology, Engineering, Mathematics Division

Associate Librarian, Amanda Hollister, Library

Instructional Designer, Tera Doty-Blance, Teaching Resource Center, Adjunct Faculty Member

Professor Gian Roma, Business and Public Services Division

Professor Carla Michalak, Liberal Arts Division

Orion Barber, Student Assembly



Study Tips & Tricks workshop at 10 a.m. April 6

April 3, 2017

Buzz



Come for a Study Tips & Tricks workshop to help prepare for the end of semester!

Students will learn new and fun ways to work with study materials and readings, memorization tricks, relaxation techniques for test-taking and ideas for creating outlines for their paper, and have opportunities to ask questions about better ways to prepare for studying.

This Student Success Squad-sponsored workshop is open to the campus community and will take place from 10 to 10:45 a.m. Thursday, April 6 in Wales Center 203B.



Main cafeteria closed on Convocation Day

April 3, 2017

Buzz



The main cafeteria will be closed April 4. With no classes scheduled, Convocation Day is not included in the contracted meal plan days. American Dining Creations will have the Titchener Coffee Shop open from 8 a.m. to 2 p.m. for cash, credit, flex and Buzz Bucks purchases.



Speakers of the House seeking speech contestants

April 3, 2017

Buzz



Speakers of the House will hold an impromptu speaking competition open to any interested student at 3:10 p.m. Friday, April 7, in Wales 203B.

The semifinals will be divided between April 28 and May 5 at 3:10 in Wales 203B. Half of the contestants will compete on each date. Then, half from each group will advance to the final round at 3 p.m. May 12 in BB 110. There will be prizes and refreshments. It's a great opportunity and a wonderful addition to any student's resume. All competitors will receive certificates suitable for framing.

We look forward to having you join in the fun, as a contestant, or as an audience member. Students who attend and bring their ID cards to the May 12 contest can get credit for attending on their Swarm co-curricular transcript.



SS 205 Back in Service

April 3, 2017

Buzz



Student Services Building Room 205 is now back in service. Effective immediately, the classes listed below will take place in SS 205:

ENG 107 01 (50705)
ENG 111 14 (50059)
HIS 131 04 (50214)
HIS 131 09 (50220)
MAT 146 01 (50474)
MAT 281 01 (50492)
PHI 104 01 (50515)
PSY 110 07 (51974)
PSY 210W07 (50564)
ECO 110W70 (51382)



Oswil's story: How BIM helped him retool for the job market – and land a job

April 3, 2017
Featured News



Oswil Liz and his portfolio



Oswil Liz-Reyes and his portfolio

With two bachelor's degrees behind him, Oswil Liz-Reyes just couldn't seem to get ahead in the job market – until he enrolled in SUNY Broome.

A student in the college's Business Information Management field, Liz-Reyes recently landed a job in his new field as a graphic designer after a single semester, thanks to a recommendation from an instructor who encouraged him to apply. In addition to his work at a downtown firm, he continues to work on his degree part-time with online courses.

A talented artist with a love for writing, Liz-Reyes graduated from the Fiorello H. Laguardia High School of Music & Art and Performing Arts in New York City, a specialized institution that encourages students to hone their artistic talents while they build an academic foundation. In 2007, he had the opportunity to do an artist residency in Vermont – and saw first-hand the need to combine his love for art with practicality.

"I saw a lot of artists who wanted to fulfill themselves creatively but needed a full-time job," he reflected.

In 2008, he headed to Binghamton University, where he earned two bachelor's degrees – one in studio art and the other in political philosophy which, he hoped, could broaden his career options. After graduation, he chose to remain in the Binghamton area, where his fiancée landed a job of her own – but struggled to find work in his field.

"After I got my two degrees, I was working in the restaurant field. I kept looking for jobs, but no one wanted to hire a full-time artist," he said. He kept active in the local arts scene on a part-time basis, working on First Fridays as a gallery assistant and appraisal associate for local art galleries, and finally as publicist for the Phelps Mansion Museum. Along the way, he dabbled in graphic design, creating material for friends, his church and others.

He and his fiancée ultimately decided to head back to the classroom to change their career paths. She's working on a Master's degree in social work and public administration, while Liz -Reyes opted for SUNY Broome's Business Information Management program, drawn by the prospect of learning Illustrator, Dreamweaver and other programs in demand.

"With the way I've seen the job market move, not only do graphic designers need to be able to design, but coding is an important part of it," he said.

At SUNY Broome, Liz-Reyes said he found his professors to be enthusiastic guides. An added plus – a bit cliché, he admits – is the small class sizes, which allow for more individual attention than larger schools.

One of the greatest assets of the BIM program, however, is the development of skills needed in the job market – and easily provable to a prospective employer.

"It can be really fulfilling when you're learning all these things," Liz-Reyes reflected. "These are hard skills that you can take to a job." Find out more about the Business Information Management program here, and visit www.sunybroome.edu/apply to apply.



Customer Appreciation Night April 5 in the main cafe

April 3, 2017

Buzz



American Dining Creations will hold a Customer Appreciation Night from 3 to 7 p.m. Wednesday, April 5, in the main cafeteria. ADC would like to express our thanks to all of the students — residents and commuters alike — for their patronage.

They will be offering premium features on each station, and ample portions to satisfy any appetite! Residents will swipe their ID cards as usual, and features will be modestly priced for those paying with cash, credit, flex or Buzz Bucks.

The goal is to provide meal plan students with more than just the usual entrée, side and drink, and to give everyone some extra bang for their buck. They'll have features like an XL "Smash Burger," Shrimp Scampi, Carved Sirloin, an Ice Cream Sundae Bar, and a mile-high "Dagwood Sub."



Southern Tier Robotics Competition on April 5

April 3, 2017

Buzz



The SUNY Broome Community College Engineering Science and Physics Department will hold the seventh annual Southern Tier Robotics Competition on Wednesday, April 5, on the SUNY Broome campus in the Applied Technology Building atrium. The event is co-sponsored by the Eastern Southern Tier STEM Hub and SUNY Broome.

The competition gives area high school and middle school students the opportunity to showcase their ingenuity and talent in Science, Technology, Engineering and Math (STEM) while building and designing robots.

This year, 160 students will compete. Schools include: Broome-Tioga BOCES' New Visions engineering program; BOCES Tech Academy; Broome-Tioga BOCES P-TECH program; Chenango Forks Elementary School and High School; Chenango Valley High School; Downsville Central School; Greene Middle School and High School; Harpursville High School; Johnson City Middle School; Maine-Endwell High School; Seton Catholic Central High School; Sidney Central Junior/Senior High School and Sidney Elementary School.

There are six main events: the Large Swept Away Challenge, the Small Swept Away Challenge, the Autonomous Task Challenge, the Line-Following Challenge, the Remote Control Forklift Challenge and the Maze Programming Challenge. In each, teams compete for either points or best time. Winners receive bragging rights as well as a trophy or plaque.

Check-in begins at 8:15 a.m. The event begins with an opening welcome at 9:30 a.m. Events run from 9:45 to 11:30 a.m., followed by an awards ceremony at 12:15 p.m.



The impact of the April 9 Heart Walk on campus traffic

April 4, 2017
Buzz



The Heart Walk will be held on campus this Sunday, April 9. North College Drive will be closed at 7:30 a.m. to all traffic. There will be no vehicle traffic on campus from noon to 1 p.m. North College will open at 2 p.m.



Donations sought: Kathy Ryder Scholarship used book sale

April 4, 2017

Buzz



Looking to find a home for your gently used books? Donate them all this month to the Learning Assistance Department in L-017.

They will be used for the Kathy Ryder Scholarship used book sale from May 1 through 12.



Dr. Bill Altman Contributes to New Book on Student-Centered Teaching

April 4, 2017

Buzz



Dr. Bill Altman (Psychology & Human Services) and Dr. Richard Miller (Texas A&M University, Kingsville) contributed the chapter, *What to Do When Students Bomb the Exam* to a new e-book on student-centered teaching.

How We Teach Now was edited by Rita Obeid (College of Staten Island and The Graduate Center, CUNY), Anna M. Schwartz (College of Staten Island and The Graduate Center, CUNY), Christina Shane-Simpson (University of Wisconsin, Stout), and Patricia J. Brooks (College of Staten Island and The Graduate Center, CUNY),

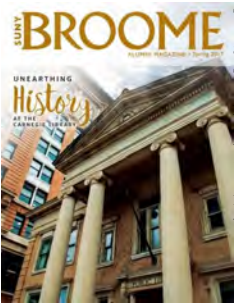
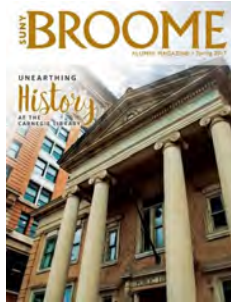
and published by STP (which is Division 2 of the American Psychological Association). Other contributors are among the most notable experts in the field of Scholarship of Teaching and Learning (SoTL), and have provided information on all aspects of college-level instruction, assessment, tools, and techniques.

How We Teach Now may be downloaded for free from <http://teachpsych.org/ebooks/howweteachnow>. Other excellent books about teaching techniques, activities, and SoTL, including several other books edited by Dr. Altman are available for free downloading from <http://teachpsych.org/ebooks/index.php>.



The latest edition of BROOME Magazine is here!

April 4, 2017
Buzz



The Office of Alumni Affairs is pleased to announce that the Spring 2017 edition of BROOME Magazine has arrived. Current and back issues can be found at www.broomemagazine.com.

This edition features 6+ pages of alumni stories and class notes. Like what you see? You can share updates about your career, retirement, marriage, children, or any of your accomplishments, and we may include it in a future edition of Broome Magazine.

Sharing your news is now easier than ever with the new, online Class Note Submission Form. Visit our website for more information.

We hope you enjoy the Spring 2017 edition of Broome Magazine!



Handwashing: Just Do It!

April 4, 2017
Buzz



Hand washing can reduce your chances of getting sick: 63% of students who washed their hands reported not getting sick, while 71% who reported not washing their hands were ill at least once every three months (Taylor, Basco, Zaied & Ward, 2010).

Wash your hands for 20 seconds using friction and running water. Just do it.

This is a Public Service Announcement brought to you by the SUNY Broome Health & Public Relations Research Team. This ad was created by Michael Sherman from the Health & PR Team.



Executive Board Elections for Student Assembly

April 4, 2017

Buzz



Want to make changes on campus and gain leadership experience while you're at it? Student Assembly is holding their annual elections for Executive Board members!

All Executive Board positions are open for the 2017-2018 year. This includes President, Trustee, Vice President of Academic Affairs, Vice President of Student Activities, and Vice President of Financial Concerns.

Prior leadership experience is required for Student Assembly President.

Student Assembly's mission is to promote the general welfare of the student body; to provide programs of educational, cultural, recreational, and social value; and to promote within the College a spirit of harmony among administration, faculty, staff, and students.

Petitions for candidacy are a requirement and are available outside of the Student Assembly Office located in the Science Building Room 107 or in the Student Activities Office Room 224. You must have 25 fellow students sign your petition. Petitions must be filled out completely and returned to the Student Activities Office, SB-224, by 3 p.m. Friday, April 14, 2017.

Elections will be held from 9 a.m. April 27 to 9 a.m. April 28 on the Swarm, which you can access through MyCollege. Our new Student Government leaders will be announced on April 28 after elections closed.

Questions? Please email studentassembly@acad.sunybroome.edu.

Petition-VPofStudentActivities-2017-18 Petition-VPofAcademicAffairs-2017-18 Petition-StudentTrustee-2017-18 Petition-President-2017-18
2017-18-Petition-VPofFinancialConcerns



Down to the wire: SUNY Broome IEEE club amps up for the Toyota Green Grand Prix

April 4, 2017
Featured News



By Mike DiGiacomo

Electrical Engineering Technology Assistant Professor Gary DiGiacomo is taking a team of students to Watkins Glen International Raceway in Watkins Glen on Friday April 7. The team will be participating in the Toyota Green Grand Prix.

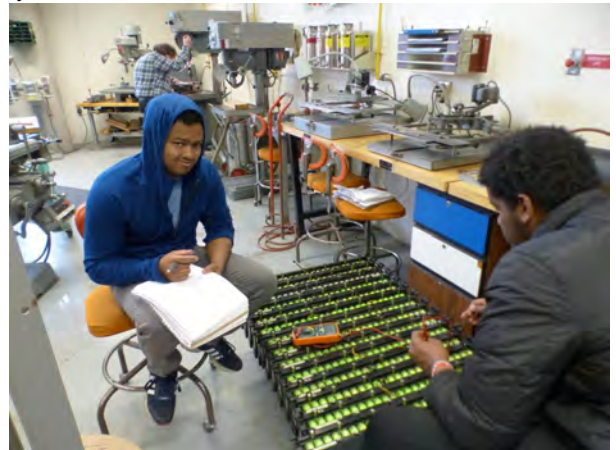
The Green Grand Prix promotes environmentally friendly vehicles through competitive motorsports and educational activities.

The team will be racing a repurposed 3/4-size electric Vantage Green Van. The van, once used by SUNY Broome's Maintenance department, was out of commission and about to be sold off at the Broome County auction. DiGiacomo championed the idea of acquiring the van to be used as a student project. The team modified the van to increase its speed, range and handling. The major modification was a complete overhaul of the battery system.

The van, once powered by lead acid batteries, is



now powered by higher capacity lithium-ion cells donated by BAE Systems & GenTherm. The team had to design and fabricate a new system that challenged them to innovate and use the skills they learned in class. Other additions of the van include a 100 watt solar panel on the roof that is used to power accessories, a custom-built digital dash display, and cameras used to replace conventional rear view mirrors for improved aerodynamics.



The Green Gran Prix will include an endurance race on the famous Watkins Glen race track, and an autocross to test handling, maneuverability and driver skills.

The team is anxious to see how far their newly designed system will travel on a full charge as well as how it will perform at the event.

The team would like to thank their sponsors: BAE Systems, Raymond Corporation, GenTherm, Redbarn & HackerThreads.

Look for the Van on display at the upcoming SUNY Broome Spring Open House on April 29!



Thank you to Pre-Convocation Day Food Pantry Drive Organizers and Donors

April 4, 2017
Featured News



Thanks to the organizers and donors the 2017 pre-Convocation Food Pantry Drive, we have raised more than 400 pounds of food and more than 50 pounds of hygiene products for SUNY Broome students in need.



The organizers of this drive were campus-wide Convocation Committee and Phi Theta Kappa, the campus' two-year international honor society. Kudos to them for their successful efforts.

Our generous donors from all parts of the campus community made this success possible and we have, deservedly, recognized them below and at the

Student Assembly collects donations for the campus' Food for Thought pantry, which aids students experiencing food insecurity.

Convocation Day website: <http://www3.sunybroome.edu/convocation/>

Campus-Wide Convocation Committee and Phi Theta Kappa Two-Year International Honor Society Salute Our Pre-Convocation Day Food Pantry Donors:

Southern Tier Food Bank
Amy Zieziula,
Heather Coggin
Lucy Harkness
Carla Michalak
I.J. Byrnes
Margaret Lake
EOP Staff
LAD Staff
Virginia Shirley
Orion N. Barber
Marty Guzzi
James Gill,
Stephen Ohl
Renee Kovac
Business Club



Convocation 2017 is a Success!

April 4, 2017
Featured News



Professor Gian Roma and Dr. Cathy O'Neil



Professor Gian Roma and Dr. Cathy O'Neil

Thanks to our **74 Convocation Faculty Scholars** from our teaching faculty, and the active involvement of student leaders, Convocation Day 2017 was a smash!

Our Convocation Faculty Scholars provided students with scholarly activities and projects around the themes of Convocation Day which included the looming influence of Big Data and social justice.

Dr. Cathy O'Neil, our Convocation speaker, gave an inspiring speech that earned her sustained applause from the capacity crowd in the Baldwin Gym. Many students and faculty attended the 5 afternoon workshops offered by our teaching faculty and staff members as well as student poster sessions from STEM students, offered with teaching faculty oversight.

The Convocation Student Food Pantry Drive, sponsored by the campus-wide Convocation Committee and Phi Theta Kappa the campus' two-year international honor society, generated lots of interest, raised over 400 pounds of food and over 50 pounds of hygiene products and raised campus awareness of food insecurity among college students, a growing national problem.

More than 700 attendees listened as Dr. O'Neil provided insight into the use of algorithms and their effect on social justice. More than 200 attendees stayed for

the lively Q and A session which featured discussion of artificial intelligence, Uber and criminal justice issues.

Many participants enjoyed the morning and afternoon musical performances of our student musicians and the cookout run by the Hospitality Club in the afternoon. Student attendees at many of the day's events were eligible for prizes such as gift cards and Chromebooks.

The afternoon documentary film screening focused on important issues regarding Big Data and its effects on society and was followed by a faculty-moderated discussion session.

Many thanks to the SUNY Broome campus community for their participation in Convocation Day activities and for showing interest in the important social issues that were the focus of today's gathering, the single largest student event held annually on campus.

Who Are the Members of SUNY Broome's Convocation Committee?

(SUNY Broome's Convocation Committee is a cross-divisional campus effort with student representation)

Professor Irene Byrnes (Chair)

Professor Carla Michalak, Liberal Arts Division

Professor Anne Haner-Uncapher, Health Sciences Division

Dr. Victor Larmoureux, Science, Technology, Engineering, Mathematics Division

Associate Librarian Amanda Hollister, Library

Instructional Designer Tera Doty-Blance, TRC

Professor Gian Roma, Business and Public Services Division

Orion Barber, Student Assembly



Spring Clean Your Closets for a Good Cause

April 5, 2017

Buzz



The Applied Learning and Career Center and Student Activities are partnering with the Broome County Urban League to collect clothes for the Lending Closet.

The Lending Closet provides professional clothing to support those who need such services for job interviews or new jobs. Dressing for success is an important part of career readiness and students will be encouraged to take advantage of extended hours at the lending closet the week of the Job Fair.

As a reminder, the annual MLK Job Fair will take place on April 27. Drop your professional clothes off to Student Activities (Science Building Room 224) by April 24. The Urban League will provide cleaning services for clothes. Students can stop the Lending Closet April 25 and 26 between 9 a.m. and 4 p.m. to pick up an outfit for the Job Fair.



Weapons of Math Destruction: Convocation speaker discusses Big Data's dark side

April 5, 2017
Featured News



Approximately 200 people stayed for the Q&A, and asked a wide range of fascinating questions



Dr. Cathy O'Neil, a mathematician, data scientist and author of the best-seller *Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy*, was the 2017 keynote speaker for Convocation

green stuff.

An algorithm determines what constitutes success by looking at what was successful in the past, O'Neil noted – another important concept, especially when an algorithm is intended to rectify bias.

Math and lies

O'Neil's career spans both the public and private spheres. She earned her Ph.D. in mathematics from Harvard University and taught at Barnard College before moving to the private sector, where she worked for a hedge fund. She then worked as a data scientist at various startups, building models that predict people's purchases and clicks.

During the financial crisis that led to the Great Recession, she worked in finance – and saw how data and truth don't always go hand-in-hand. At the heart of the financial crisis was the so-called housing bubble. When houses were sold, their mortgages were rolled up into hard-to-understand piles of contracts, which were then rated by mathematicians on their risk of default. The mathematicians in question labeled them as “extremely safe” – and were paid for it.

There was only one problem: The algorithms they used were lies.

“As a mathematician, I'm ashamed. Mathematicians are supposed to be truth-tellers,” she reflected.

The housing bubble grew until it burst, and then the dominos tumbled. People lost their homes. The government had to bail out the banks, which invested in the mislabeled loans. No one prevented the crisis by questioning the mathematicians about their work – likely because the public feels intimidated by math, and trust in its accuracy.

“Algorithms are opinions embedded in math,” O'Neil advised a full house of 700 listeners in SUNY Broome's Baldwin Gym. “Demand to understand things, especially if they affect you.”

Troubling algorithms exhibit three characteristics, according to O'Neil. They are widespread and important, and work as a screening system. Second, they're mysterious, with many people unaware that they are being screened and the formulas kept hidden. Lastly, they're also destructive, and

Math, so the thinking goes, is value neutral – oblivious to bias, unconcerned with prejudice and the ultimate descriptor of reality. To eliminate bias and other human failings, society is increasingly resorting to algorithms for everything from evaluating troubled teachers to hiring decisions, and even the length of prison sentences.

But does Big Data give an accurate picture of reality? No, argues Dr. Cathy O'Neil, a mathematician, data scientist and author of the best-seller *Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy*.

“They don't tell the truth. I decide what the truth is when I build my algorithm,” she said.

O'Neil, this year's Convocation keynote speaker, explained the mathematical concept of an algorithm simply. It consists of two components: data and a definition of success.

[Click here for Professor Bill Hollister's photos of Convocation 2017.](#)

Data is, of course, curated. If you're writing an algorithm about what to make for dinner, your data might include the items in your cabinet – sans the ramen noodles, Nutella and anything you don't consider dinner-appropriate or actual food. Your definition of success might include getting your kids to eat their vegetables. O'Neil's young son – a big fan of Nutella, as it turns out – might define dinnertime success differently, with a definition of success that definitely doesn't include the



With an audience of 700, Dr. O'Neil's Convocation address was the most heavily attended in recent years.

can prevent you from getting a job, a loan or an education – and are unjust due to how they are formulated.

During her talk, O’Neil discussed real-life examples of the “weapons of math destruction,” and how they influence American society.



Professor Gian Roma and Dr. O’Neil at a question and answer session following her lecture.

Math and the War on Teachers

One such example is “the war on teachers,” which had its ostensible goal as improving the gap between rich and poor students on standardized tests. Students in both income brackets have improved their test scores over the past 50 years, but rich students have improved more swiftly, resulting in a performance gap – a pattern that holds worldwide.

Rather than address issues of income inequality that lay behind this gap, policymakers have focused on getting rid of bad teachers. The first algorithm they used defined a poor teacher as one whose students did poorly on standardized tests – effectively putting an X on the back of every instructor who taught low-income students.

Back to the drawing board. This time, policy-makers resorted to a value-added measure for teachers, a formula that determined what test scores students should receive based on their income and a number of other factors, versus what students actually receive on the standardized test. Teachers whose students performed better than expected were rewarded, while those whose students didn’t hit the mark were penalized – even fired.

The problem? Many different factors can affect a student’s test scores, from whether a building has air conditioning on a hot summer day to whether they have had breakfast or a good night’s sleep. End result: A teacher with 26 years of experience faced a score of 6 out of 100 one year and 96 the next – without changing his pedagogy one bit. Another problem? The formula behind the algorithm is secret – so secret that no one in New York City had access to it, including the Department of Education.

Enter a high school math teacher Gary Rubinstein. He found all the teachers who received two scores – teaching, for example, seventh grade math and eighth grade math – and charted their performance. If the algorithm was successful, their numeric evaluations should be the same between their classes. What he found, however, was an almost completely random distribution. A teacher could receive an 88 in one class, and a zero in the next.

A teacher fired in Washington, D.C., for poor test scores was hired by an affluent district the very next day. Other teachers have fled the profession or retired early, leaving poor children with fewer teachers overall.

“Who wants to work in a system where you can be fired because of a random number generator?” O’Neil asked.

The system is still being used in more than half of the states, including New York, mainly in urban districts.

Personality tests

About 70 percent of American workplaces ask prospective employees to undergo personality tests to determine whether a good match for the workplace. Intended to find employees who are personable and likely to show up to work on time, they instead veer into illegal territory, violating the American Disabilities Act.

O’Neil used the example of a college student, Kyle Behm, who applied for a job at Kroger’s grocery store in Atlanta. The problem: Kyle took some time off college to be treated for bipolar disorder, although he had returned to both school and health by time he applied. He didn’t get an interview at Kroger’s due to his results on the personality test – and had the same problem at other Atlanta-area businesses at which he had applied.

He discussed the situation with his father, an attorney who asked his son what the questions were like. They were very similar to the questions he faced during his hospital evaluation – even though it’s illegal for an employer to ask you to go through a medical exam.

“It’s exactly what the Americans with Disabilities Act is meant to prevent,” O’Neil said.

Behm’s father, Roland, now intends to file a class-action lawsuit alleging that the use of these tests during job applications is illegal.

Basing success on the past

Remember the part where algorithms define success in accordance to what was successful in the past? This component can play a major role in the continuation or even the acceleration of bias once algorithms become involved.

Take Fox News. Roger Ailes, who worked at the media giant for 25 years, systematically made it impossible for women to be successful at the company. To address the situation, the media giant decided to replace the hiring process with an algorithm, thus eliminating gender bias.

For the definition of success, it looked to its pool of successful employees and defined parameters, likely based on time in a company, raises, promotions and other factors. The problem? It’s relying on a data pool with a history of bias – and as a result, such an algorithm will systematically remove women from the applicant pool.

“Machine-learning algorithms do not learn morality. They pick up patterns and propagate those patterns,” she explained.

Or look at criminal justice. Areas with large low-income and minority populations have larger police forces than those with higher incomes, resulting in more arrests for even low-level crimes. O’Neil offered an example: both blacks and whites use marijuana at the same rate, a fact established through surveys, as many people will readily admit to using cannabis. Blacks, however, are arrested for marijuana use at much higher rates. Wealthy whites, in effect, get away with more criminal activity than poor, minority residents due because they aren’t under as much scrutiny.

When algorithms are used to direct police forces, they don’t take into account this difference of scrutiny and rely on arrest reports. More scrutiny is thus applied to the neighborhoods in question, more arrests are made and the cycle continues.



Approximately 200 people stayed for the Q&A, and asked a wide range of fascinating questions

Algorithms aren't just used to make policing decisions; they are increasingly being used to determine criminal sentences, in an effort to address the racism of human judges. In these cases, perpetrators are assigned a criminal risk score based on the likelihood of committing another crime. In a scenario reminiscent of *Minority Report*, they are in effect being sentenced for crimes they have not yet committed.

The data that goes into these scores doesn't just include arrest records, but something akin to a personality test that also includes questions as to whether they live in a low-income neighborhood, suffer from a mental illness or have a family member who has been incarcerated in the past. The algorithm disregards the fact that it's illegal to send someone to jail because their father was once incarcerated, or because they are poor.

Solutions

How can we defuse these weapons of math destruction? O'Neil advocates that data scientists need to undergo training in ethics, which is not currently required. Transparency is also a must: People need to know they're being scored, be able to find out their score and learn what the criteria are.

"We have to become ethical people, ethical data scientists," she said.

Rules and regulations must also play a role protecting individuals against harmful algorithms; these may arise as the result of lawsuits, such as the one filed by Roland Behm. O'Neil herself is trying to develop an audit to make sure an algorithm is fair and legal; as of now, she has no clients because the public still believes in big data, and ethical considerations are not required.

Another crucial part of solving the problem is a willingness to confront difficult issues. Education turned to algorithms to evaluate teachers because no one wanted to have a conversation about how a good teacher should be defined. To create an effective and ethical algorithm, parties must examine the mistakes an algorithm will make – and they will, being imperfect.

O'Neil worked with an office of child protective services, which wanted to develop an algorithm the right way to determine which abuse reports to investigate. They faced a tough question: How many false positives or false negatives would they be willing to tolerate? A false positive may result in a child being taken from a family that didn't actually commit abuse; a false negative may leave a child in an abusive situation. Both are tragedies; which is worse?

Questions like these are heart-rending, but necessary if algorithms are to be both successful and fair.

"We need to make the algorithms accountable to the people they target," she said.



Powered to succeed: Startup looks to involve SUNY Broome students

April 5, 2017
Featured News



Jim Tiesi

As SUNY Broome alumni, the trio of entrepreneurs behind Southern Tier Technologies is looking to involve students at their alma mater in their endeavors.

Dan Buchanan and Jim Tiesi – who formed Southern Tier Technologies (STT) with Glenn Wilson – recently paid a visit to an Engineering Science class to discuss their company and its products. STT is SUNY Broome’s first company under New York State’s START-UP NY program, and focused on providing solutions that ensure clean power, system reliability and improved operational efficiency.



The three partners spent more than two decades working for Emerson Network Power, where they designed, introduced and marketed more than 100 products, said Buchanan, president of STT. Emerson closed its Binghamton plant last year, sending part of its operations to Mexico and another part to Florida.



Dan Buchanan

“We’re from the area and we wanted to stay here,” Buchanan explained.

The company hopes to ultimately develop five product lines. Power Factor Correction, or PFC, will be the company’s first product, designed and manufactured in its Endwell facility; it’s designed to reduce electrical utility charges and system losses, as well as improve process voltage levels and system capacity.

“Power factor is when your voltage and your current is in sync. That’s what you want for efficiency,” Buchanan explained to students. “The product corrects that power factor in real-time. At the sub-cycle, we adjust it.”

Without such adjustment, a company or business can rack up charges for reactive power as the utility corrects for the issue. This power isn’t used for operations; Tiesi compared it to foam on a glass of soda.

The more voltage and current align, the more efficient the transformer becomes. Equipment powers up more quickly and generates less heat, Tiesi explained. Some PFC devices may also help with flicker and power issues. Looking more broadly, the less power that is wasted means less power is generated – ultimately reducing a facility’s carbon footprint.

STT will soon install a PFC unit at a local hospital. A unit will also be installed in SUNY Broome’s Mechanical Building, which will undergo significant renovations next year.

“The interest out there is tremendous. Any business, this will save them money,” Buchanan said.

Other products are also in the works, including a filter that reduces the noise in power lines, a device to take AC power to DC and then back to AC at a different frequency, and a notch filter to keep harmonics out of the line. Another fascinating device under development will monitor electrical voltage without having an individual touch the line – a dangerous job.

As they go forward, STT hopes to involve SUNY Broome students in a wide range of efforts, including internships that will introduce them to the industrial electronics industry. App and software development are also possibilities.

Engineering Science Professor Robert Lofthouse noted that some students are already working on energy savings projects. Students can also play a role in coming up with ways to test the PFC devices.

“Our goal is to join forces, to help you guys learn, and maybe you guys can help us develop technologies,” Buchanan said.

Adventure time: Head west to study the Ecology of the National Parks this summer

April 5, 2017
Buzz



Jim Tiesi



Take BIO 115: Ecology of the National Parks this summer, and see some of the country's most beautiful sights — while earning four college credits!

The class runs from July 4 through 22. Students will study the history and ecology of Yosemite, Sequoia, Kings Canyon, Death Valley, the Grand Canyon's North Rim, Zion and Bryce national parks.

For more information and/or an application contact: **Dr. Richard Firenze**, SUNY Distinguished Teaching Professor, Chairperson-Biology, in NSC 207-E, at (607) 778-5067 or at firenzerf@sunybroome.edu.



Rumble Ponies to donate sports memorabilia and announce partnership with the SUNY Broome Sports Management Program

April 5, 2017

Buzz



SUNY Broome and the Binghamton Rumble Ponies will announce a partnership at a press conference at 1 p.m. April 12 in the SUNY Broome Ice Center, the location of the Sports Management Program's classroom.

During the press conference, the Rumble Ponies will donate sports memorabilia to the program for its classroom. Officials will also announce an internship program with the minor league baseball team and a SUNY Broome-themed promotional event at NYSEG Stadium, which is being created and run by students.

Details of the theme night will be announced at the press conference. The internship program is slated to start this fall.



March of the Robots: Area students compete in robotics competition

April 5, 2017
Featured News



SUNY Broome Engineering Science students help out at the eighth annual Southern Tier Robotics Competition

Math (STEM) while building and designing robots. SUNY Broome Engineering Science students were also on the scene, helping out during the competition.

"It's an opportunity to bring students here to let them learn about STEM and STEM careers, and have a lot of fun," said Professor Robert Lofthouse, chair of Engineering Science and Physics at SUNY Broome and one of the event's organizers. "It gives them a real sense of excitement about projects and working in teams."



The line-following challenge

weekly to work on the project, ultimately brought five robots to participate, Heller said.

"We're trying to give New Visions a good name," said Heller of Chenango Forks, noting the program's engineering focus.

The competition provides participants with valuable experience in engineering – and also an outlet for some hobbies.

"I've always been interested in building things," said Gorsline, of Newark Valley.

Both plan careers in engineering, but not in robotics; Heller is interested in civil engineering, while Gorsline is drawn by biomedical. It's not unusual for engineering students to end up switching their specializations, Heller reflected.

Aaron Pixley, a senior at Chenango Forks, was on a team participating in the line-following challenge, in which a robot must be programmed to follow a line and complete certain tasks autonomously. Building a robot is the easy part and typically takes a week or two. Programming it is another matter entirely and can take months, he explained.

Pixley envisions a life path beyond that of the typical engineer: He wants to major in media, and eventually work in animation. Still, he was up for the challenge.

Science isn't always quiet.

Sometimes it whirs with a machine's determined efficiency, or squeals as its tires reverse direction on a concrete floor. Sometimes it cheers, as a team of elementary school engineers gleefully watches the robot it built complete the assigned tasks.

SUNY Broome's Applied Technologies Atrium hosted 160 students from elementary school through high school for the eighth annual Southern Tier Robotics Competition on April 5. The event is co-sponsored by the Eastern Southern Tier STEM Hub and SUNY Broome.

The competition gives area students the opportunity to showcase their ingenuity and talent in Science, Technology, Engineering and



The competition drew teams from Broome-Tioga BOCES' New Visions engineering program; BOCES Tech Academy; Broome-Tioga BOCES P-TECH program; Chenango Forks Elementary School and High School; Chenango Valley High School; Downsville Central School; Greene Middle School and High School; Harpursville High School; Johnson City Middle School; Maine-Endwell High School; Seton Catholic Central High School; Sidney Central Junior/Senior High School and Sidney Elementary School.

Participants built and programmed robots for six main events: the Large Swept Away Challenge, the Small Swept Away Challenge, the Autonomous Task Challenge, the Line-Following Challenge, the Remote Control Forklift Challenge and the Maze Programming Challenge.

Bryan Heller and Aaron Gorsline teamed up for the Swept Away challenge, as part of the contingent from BOCES' New Visions. The program, which met



“I’ve always been fascinated with computers and code,” he said. The best thing about robotics? “You can look at your code and see it in a tangible, physical object, doing the things you programmed it to do,” he said.



NSLS Student Presentation: Improv and Leadership

April 5, 2017

Buzz

Join the National Society of Leadership and Success from 11 a.m. to noon Thursday, April 13, in Decker Health Sciences Building Room 213 for their first-ever Student Presentation!

Cassandra Domingo will give a presentation on how a professor's advice about the "Rules of Improv" has influenced her time at SUNY Broome and impacted her life.

Cassandra Domingo



Did you register for the Heart Walk? Hurry: It's this Sunday!

April 5, 2017

Buzz



There is still time to register for the Southern Tier Heart Walk on Sunday, April 9, right here on campus! Doors open at 10 a.m. and the walk begins at 11:30 a.m.

Don't want to wait on walk day? Pre-registration runs from 11:30 a.m. to 6:30 p.m. Thursday, April 6, at Visions Federal Credit Union (4700 Vestal Pkwy E, Vestal, NY 13850). This is to *turn in cash/check donations, get earned t-shirts and have general questions answered.*

Remember, all walkers must register: Click [here](#) if you haven't done so already! Participants over age 18 are asked to donate at least \$25 to further the work of the American Heart Association/American Stroke Association.

SUNY Broome students participating in the walk are encouraged to bring their student ID on April 9, so that their participation counts toward their co-curricular transcript.



SANS – OUCH! April 2017: Passphrases

April 6, 2017

Buzz

ANS is excited to announce the April issue of OUCH! This month, led by Guest Editor My-Ngoc Nguyen, we focus on Passphrases. Passwords have traditionally been confusing, intimidating and overwhelming for most people. It is where security often fails because it's too hard. In this newsletter we explain passphrases, strong passwords that are easy to both remember and type. Share OUCH! with your family, friends, and coworkers.

ouch201704_en



Free legal aid available for those who qualify

April 6, 2017

Buzz

Legal Services of Central New York's SUNY Broome Law Clinic is offering free legal aid for those who qualify.

You may be eligible to meet with an attorney for a free 30-minute consultation if you have a legal issue such as:

- A landlord/tenant dispute not related to on-campus housing
- Consumer debt
- Denial of public benefits or unemployment benefits

Individuals and families who meet income eligibility guidelines are eligible.

The next date for the clinic is Tuesday, April 11, from 1 to 4 p.m. in Old Science Building Room 227. Call for an appointment: (607) 231-5988

This free legal clinic is sponsored by SUNY Broome Student Activities and Legal Services of Central New York. Legal Services does not represent people in criminal or personal injury cases.



In the Community: Margaret Trudeau to speak in Binghamton

April 6, 2017

Buzz



The Women's Fund of the Community Foundation for South Central NY will host guest speaker Margaret Trudeau at its 2017 Women's Fund Annual Breakfast on June 22. SUNY Broome's Women's Institute is a sponsor.

Trudeau is the former First Lady of Canada, mother of current Prime Minister Justin Trudeau, and a noted mental health advocate.

Guests will also hear from the Mental Health Association of the Southern Tier (MAST) about Welinked, the new online resource connecting women with mental health resources.

Tickets are \$45, and include a full breakfast buffet. Don't forget to RSVP by June 15! Call (607) 772-6773 to reserve your seat.



Discuss Diversity over Dessert on April 11

April 6, 2017

Buzz



Are you a feminist? Is your perspective inclusive of all women? Join the President's Task Force on Diversity and Inclusion to learn about inclusive feminism and how the feminist movement can broaden its perspective in an increasingly diverse world.

The event runs from 3 to 4 p.m. April 11 in Titchener Hall Room 209. Refreshments will be served.



Visiting Chef series in the Cafe on April 11

April 7, 2017

Buzz



Don't have lunch or dinner plans next Tuesday? You do now!

Come to the café at SUNY Broome from 11 a.m. to 7 p.m. April 11 and treat yourself to a taste of some of Binghamton's best culinary features. The café will be featuring specialty menu items from The Number 5 restaurant and Lampy's. Show your support of our local purveyors and have some amazing food while doing it!



Chancellor's Award for Student Excellence: Congratulations to Amanda, Wilson and Heather

April 7, 2017
Featured News



Wilson Chen

Congratulations to Heather Coggin, Amanda Soto and Wilson Chen, who received the Chancellor's Award for Student Excellence!

The three recently students headed down to Albany with Vice President of Student and Economic Development Debbie Morello to receive their awards from SUNY Chancellor Nancy Zimpher.

"It is my honor to celebrate the achievements of students who have surpassed SUNY's highest standards of academic excellence and leadership both on and off campus," said Zimpher. "Every student we recognize today has demonstrated a strong commitment to their degree program, home campus, greater community, and much more. Congratulations to all of the students receiving this year's award."

Heather Coggin, a Business Administration major from Harpursville, is a non-traditional student who came back to college with a mission: to be very involved on campus. While balancing her work and family life, she has served as president of Student Assembly and is active in the Women's



Amanda Soto

Discussion Group and Phi Theta Kappa. Click here to read more about Heather.

Amanda Soto, a Health Science major from the Bronx, has excelled academically at SUNY Broome, and has been accepted into the Phi Theta Kappa Honor Society. Her goal: to become an occupational therapist. Amanda was elected president of Student Assembly and worked diligently with the team to attain the students' goals during an extremely successful year. Click here to read more about Amanda.

Jiongzen (Wilson) Chen, an international student from China majoring in Engineering Science and Physics, has served as a Student Village Resident Assistant for two years. He excels academically, with a 4.0 GPA. Wilson was recently highlighted at a Faculty/Staff Assembly for campus drone footage he recorded in conjunction with the marketing team. Click here to read more about Wilson.



Wilson Chen

The
Chancellor's
Award for

Student Excellence was created in 1997 to recognize students who have best demonstrated, and have been recognized for, the integration of academic excellence with accomplishments in the areas of leadership, athletics, community service, creative and performing arts, campus involvement, or career achievement.

Each year, SUNY campus presidents establish a selection committee, which reviews the accomplishments of exemplary students. Nominees are then forwarded to the Chancellor's Office for a second round of review. Finalists are then recommended to the Chancellor to become recipients of the award.



Heather Coggin



Listen to the SUNY Broome Health & Public Relations Team's handwashing song

April 7, 2017

Buzz

Need some handwashing inspiration? Students with the SUNY Broome Health & Public Relations team created their very own handwashing song, to the tune of Justin Timberlake's "Can't Stop the Feeling." Erin Page is the singer, and Mike Sherman edited the song. Enjoy!

00:00

00:00



Buzz report: State conference sparks excitement for careers in teaching

April 7, 2017
Featured News



By Gina Minoia

Learning doesn't always have to take place within the four walls of a classroom. Last weekend, 17 members of the Broome Educators of Children Association (BECA) traveled to Rye Brook, New York, to take part in the NYSAEYC Annual Conference at the Hilton Westchester.

The educators conference features dozens of workshops that build skills in many areas of teaching, from administration to using art and music in the classroom. In a workshop called "Nurturing a Sense of Wonder through Nature" that focused on using nature in curricula, Kathryn Wills learned that "Nature play enhances academic achievement, helps to improve student behavior, and fosters an appreciation and love for nature." This was Wills' second state conference, but it was every bit as valuable as her first.

"It enriched our knowledge of early childhood education and kept us open-minded to all of the possibilities in different modes and styles of teaching," she said.

While Kathryn will be graduating in June, this was Monica Hollenbeck's first



state conference as a freshman. One of her favorite workshops featured rhythm and music; participants in this workshop learned about writing and producing their own music for children. As an aspiring first grade teacher, these were valuable skills for Monica.

"It made me look at education in a different way," she said about the experience. She also attended a workshop that dealt with approaching parents about difficult situations, a daunting task for young educators. "We came up with a list of ways to get parents more involved," she remembered.

Christine Duffy-Webb was excited to take BECA to the State Conference, and for good reason. "It's a great chance to network with professionals, and [students] come away with new, fresh ideas," she said. She also stressed the value of a new environment and "learning from someone other than your professor."

Duffy-Webb, Wills and Hollenbeck agreed that closing keynote speaker Enrique Feldman was a highlight of the conference. Feldman used humor, personal experience, and brain games for children and adults to inspire educators.

"He reignited our passion and reminded us why we were there," said Duffy-Webb. Kathryn added that, "He involved the whole crowd... It was very hands-on."

BECA's annual trip to the conference provides an enriched environment for aspiring educators to expand their knowledge of a career in teaching. Members get the unique opportunity to learn from experts in the field and build their professional portfolios. Student Activities and student-run fundraisers make it possible for students to take part in beyond-the-classroom learning, and this year was no exception: Funds from Student Activities combined with fundraisers such as the March 12 Volleyball Tournament, which this semester raised \$1,300, and Scholastic book fairs allowed 16 students to attend at a significantly reduced cost. All fundraisers are run by BECA students and help to benefit club activities such as the state conference and the BC Center.

Stay tuned for more BECA events and fundraisers!

Gina Minoia is a freshman in the Education program.



Applied Learning & Career Center newsletter

April 9, 2017
Buzz



What's up at the Applied Learning & Career Center? Read their newsletter, posted below:

ALCCQuarterlyNewsletterSpring2017Edition1



The Monday Poem: 'A Small-Sized Mystery' by Jane Hirshfield

April 9, 2017

Buzz

The Monday Poem is brought to you by Jim Gormley of the English Department. Enjoy!

A Small- Sized Mystery

by Jane Hirshfield

Leave a door open long enough,
a cat will enter. Leave food, it will stay.
Soon, on cold nights,
you'll be saying "Excuse me"
if you want to get out of your chair.
But one thing you'll never hear from a cat
is "Excuse me."
Nor Einstein's famous theorem.
Nor "The quality of mercy is not strained."
In the dictionary of Cat, mercy is missing.
In this world where much is missing,
a cat fills only a cat-sized hole.
Yet your whole body turns toward it
again and again because it is there.



Hirshfield published her first poem in 1973, shortly after graduating from Princeton as a member of the university's first graduating class to include women. She put aside her writing for nearly eight years, however, to study at the San Francisco Zen Center. "I felt that I'd never make much of a poet if I didn't know more than I knew at that time about what it means to be a human being," Hirshfield once said. "I don't think poetry is based just on poetry; it is based on a thoroughly lived life. And so I couldn't just decide I was going to write no matter what; I first had to find out what it means to *live*." "Her poetry speaks to the central issues of human existence—desire and loss, impermanence and beauty, the many dimensions of our connection with others and the wider community of creatures and objects with which we share our lives". The New York Times



April 29 conference at BU to focus on Lyme Disease

April 9, 2017

Buzz

Binghamton University's Lyme and Tick-Borne Diseases Research and Southern Tier Lyme Support Inc. are hosting the Lyme Disease Conference 2017 from 8 a.m. to 7 p.m. Saturday, April 29, in BU's Innovative Technology Complex.

Guest speakers include:

- Dr. Ralph Garruto, BU Professor of Biomedical Anthropology
- Amanda Roome, BU doctoral student in Anthropology
- Robert Giguere, sales director for IGeneX, Inc.
- Dr. Kenneth A. Boxk, author of *Healing the New Childhood Epidemics: Autism, ADHD, Asthma, and Allergies*
- Dr. Richard Horowitz, author of *WHy Can't I Get Better? Solving the Mystery of Lyme and Chronic Disease*

The event also features vendors, interactive health centers and a cafe.

Admission is free. For details and to register, visit

Adult deer ticks are only the size of a sesame seed.

www.southerntierlymesupport.org.



April 13 Common Hour: Are you dating a loser?

April 9, 2017

Buzz



Are you dating a loser? Join Haley Murphy for a presentation on healthy relationships from 11 to 11:50 a.m. April 13 in DH 211.

The event is co-sponsored by Counseling Services. For more information, contact Melissa Martin in SS-210 or at 778-5210.



Excelsior College Student to Student Session on April 12

April 9, 2017

Buzz

Your bachelor's degree is closer than you think. Attend a student-to-student session to hear about the Excelsior College experience and one student's path from SUNY Broome to Excelsior. Learn what to expect from upper-level coursework and how to navigate the online environment!

Join us from 5 to 5:50 p.m. April 12 in Titchener 107 to prepare yourself for success.

student_to_student_flyer_april_2017



'The Arsonists': SUNY Broome Theater's Spring Production May 5 & 6

April 9, 2017

Buzz



*The cast of *The Arsonists* is pictured from left to right back row: April Horton, David Perfetti, Kirsten Whistle, Jeremy Eldred, Ricky Wood. Front row left to right: Antonia Lobacz, Rachael Pomerlee, Ian Nobel, Jonny Norton, Diamond Williams, David Morrow*



The cast of *The Arsonists* is pictured from left to right back row: April Horton, David Perfetti, Kirsten Whistle, Jeremy Eldred, Ricky Wood. Front row left to right: Antonia Lobacz, Rachael Pomerlee, Ian Nobel, Jonny Norton, Diamond Williams, David Morrow

have a Brechtian style.”

A review in *The Guardian* said, “Frisch’s theme, as Alistair Beaton’s sharp new translation makes clear, is bourgeois guilt ... compact, well-characterized and easily applicable to today’s world ... a timeless political satire.”

SUNY Broome Theater is actively rehearsing *The Arsonists* by Max Frisch, the spring production with new performance dates of Friday and Saturday, **May 5 and 6, at 7:30 p.m.** Translated by Alistair Beaton, the play is a provocative mix of dark comedy, realism, farce and social critique. The main character, Gottlieb Biedermann, whose German name in English connotes an upstanding citizen (Mr. Comfortable), fails to see the truth out of fear and guilt. He is quite satisfied with the middle-class comforts with which he has been able to surround himself and cannot comprehend what is right under his nose.

Director Katherine Bacon says the play was “originally titled *Biedermann and the Firebugs*, and is considered to be Frisch’s best play. It has been said that his work is a commentary on the inability of intellectuals to expose evil and take a stand against it, as in what he witnessed as the rise and supremacy of the Nazi party. Others have said that Frisch meant to criticize Switzerland’s (his home country) neutral stand to Nazism during World War II. The play seems to say that we can’t be decent people at home while ignoring the evils of the world, but it does so in a delightful way. Frisch worked with and was heavily influenced by playwright and director Bertolt Brecht. Therefore the play, and our production,



April 13 Common Hour: New Lessons in Self-Management

April 9, 2017

Buzz



Join Business and Public Services Division faculty member Gian Roma at 11 a.m. April 13 in T-102 as he discusses new material from the second edition of his book on how self-management can revolutionize your success at work and home.



PTK International Film Festival: Tell No One on April 12

April 9, 2017

Buzz

Join us for a viewing of *Tell No One* (French, 132 minutes) at 6 p.m. April 12 in Titchener Hall 102!

This great French thriller is based on a novel by American writer Harlen Coben. A grieving widower is confronted with his worst nightmare after he has already survived a murderous night at his vacation home. Nothing and no one in his life can be trusted. The chase scenes in Paris and the surrounding *banlieus* are unforgettable and the twist at the film's end is guaranteed to take you by surprise.

[Read more about the international film series here.](#)



Campus Cleanup Day on April 27

April 10, 2017

Buzz



Help make our campus more beautiful during Campus Cleanup Day, on April 27.

We'll meet outside the lower level of the library, in the parking lot facing the Student Village. Help out for as much time as you have. Check-in at the table and we'll give you some gloves, tools and an assignment with other students, such as raking, planting, picking up trash, etc. This is always a fun event and a great way to give back to campus!

We'll have some water and refreshments FREE for participants, as well as SUNY Broome t-shirts for those who sign up ahead of time.

This year, we'll also be installing a zen garden on campus. Details will be announced, but anyone helping out this day can choose to assist with this project as well. We hope to see you there!

To sign up: <http://www.signupgenius.com/go/30e044dadad2aa6fc1-suny/52390415>



Submit your photos: 2017 Joyce K.L. Smith Environmental Photography Show & Competition

April 10, 2017

Buzz

The Broome County Environmental Management Council presents the 2017 Joyce K.L. Smith Environmental Photography Show & Competition.

Theme: Our Forested Lands

Categories: Plant Life

Animal Life

Natural Landscape

Rules and Entry Forms can be found at www.gobroomecounty.com/emc

Entry deadline: May 26, 2017

Awards Ceremony and Reception is Friday, July 7

Time: 6 PM to 9 PM

Location: Arts Council Gallery, 81 State Street, Binghamton

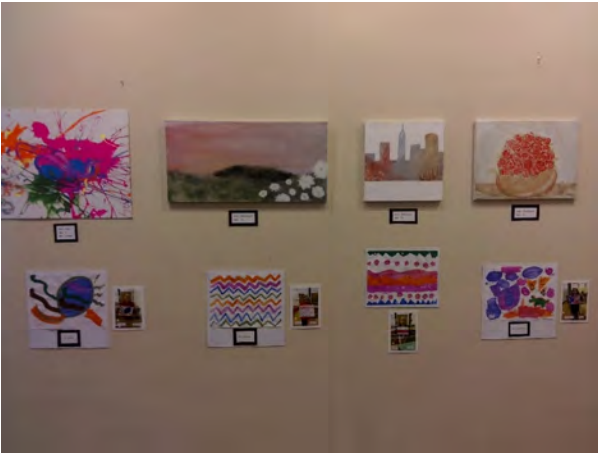
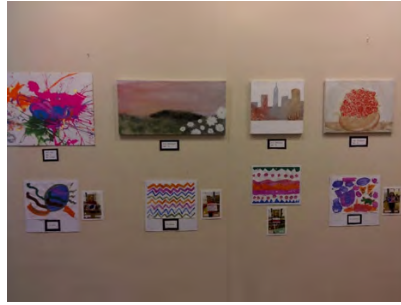
Exhibit will remain open from July 7 – July 28, 2017

The photo show is in memory of Joyce Smith: environmentalist, community activist, Binghamton City Council member and first female mayoral candidate. Joyce first conceived the idea of a photo show to both showcase and educate the public on the Broome County environment.



Celebrate the Month of the Young Child at the Gallery

April 10, 2017
Buzz



April is the Month of the Young Child, and SUNY Broome's Early Childhood Education Department is hosting a special exhibit in the Gallery @ SUNY Broome.

Open to the public, the exhibit features the artwork of young children and will be on display through April 14.

Dr. Joan Koster will hold a discussion on "How to Talk to Children About Their Artwork" from 11 a.m. to noon Tuesday, April 11, at the gallery exhibit. Join us!



Crime Victims Assistance Center open hours on April 20

April 10, 2017

Buzz



The Crime Victims Assistance Center will have open hours on campus from 10 a.m. to 2 p.m. April 20 in Old Science Building Room 227.

CVAC's Campus Sexual Assault liaison will:

- Confidentially hear your story and support you in whatever way needed
- Help you navigate through the many resources on campus and in the community
- Explain the reasoning behind reactions, steps and what to expect should you decide to move forward with reporting
- Keep you informed of your rights and advocate for them to be upheld at all stages in the criminal justice and/or college disciplinary processes.

Know your rights! Click below for a brochure on CVAC services.

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Student Assembly Book Sale on April 13

April 10, 2017
Buzz

Book Sale



Student Assembly will hold a book sale to raise money for the Peer to Peer Scholarship from 11 a.m. to 3 p.m. Thursday, April 13, in the Student Center.

Book Sale



SUNY Broome student researchers to present projects on April 13

April 10, 2017

Buzz



Meet SUNY Broome's top student researchers and learn all about their projects at 11 a.m. Thursday, April 13, in Titchener 207.

The students will be presenting their research at the 2017 SUNY Undergraduate Research Conference (SURC) April 22 at SUNY Fredonia. Read about last year's participants [here](#).

Liberal Arts Dean Michael Kinney welcomes SUNY Broome student researchers to an April 14 Common Hour session.



Master Class with Mansfield University Music Professor on April 13

April 10, 2017
Buzz



Alissa Rose



Alissa Rose

The Music Program welcomes Dr. Alissa Rose, a voice professor from Mansfield University, to SUNY Broome for a Master Class at 11 a.m. Thursday, April 13, in Decker 201.

Dr. Rose will work with voice students from the studios of Peter Sicilian, Brenda Dawe, Gerald Grahame and Randolph Messing. On Sunday, April 30, Music Coordinator Brenda Dawe will present a Master Class to Mansfield University voice students on cross-training and singing both classical and musical theater repertoire.



Follow the President's Task Force on Diversity and Inclusion on social media

April 11, 2017
Buzz



Celebrate diversity and inclusion at SUNY Broome by following the President's Task Force on Diversity and Inclusion's social media sites:

Instagram: [sunybroomediversity](#)

Facebook: [@sunybroomediversity](#)

Webpage: <https://www3.sunybroome.edu/ptodi/>

Come share your story with us!



Council for Academic Issues to meet April 12

April 11, 2017

Buzz

The Council for Academic Issues will meet at 3 p.m. Wednesday, April 12, in Darwin R. Wales Center Room 203B. All shared governance meetings are open to the campus community. The agenda is attached.

cai_draft_agenda_4.12.17_1



Campus voicemail will be down from 6-9 p.m. April 19

April 11, 2017

Buzz

On Wednesday April 19, ITS will be upgrading our Voicemail server, starting at 6 p.m. Voicemail will be down and not functional for the entire campus from 6 p.m. until approximately 9 p.m.

During this time, we will be forwarding the Registrar, Financial Aid, Student Accounts and Admissions voicemail messages to Ellucian after-hours services. Our main phone line (778-5000) will be staffed until 9 p.m.



Spring Clean Your Closets for a Good Cause

April 11, 2017

Buzz



The Applied Learning and Career Center and Student Activities are partnering with the Broome County Urban League to collect clothes for the Lending Closet.

The Lending Closet provides professional clothing to support those who need such services for job interviews or new jobs. Dressing for success is an important part of career readiness and students will be encouraged to take advantage of extended hours at the lending closet the week of the Job Fair.

As a reminder, the annual MLK Job Fair will take place on April 27. Drop your professional clothes off to Student Activities (Science Building Room 224) by April 24. The Urban League will provide cleaning services for clothes. Students can stop the Lending Closet April 25 and 26 between 9 a.m. and 4 p.m. to pick up an outfit for the Job Fair.



Call for crafters: SUNY Broome Handcrafted Market

April 11, 2017
Buzz



Sponsored by the SUNY Broome Women's Institute, the SUNY Broome Handcrafted Market will be held in the Baldwin Gym from 10 a.m. to 4 p.m. Saturday, July 15.

The Handcrafted Market is an exciting community event with proceeds benefiting our Health For Haiti program. We're excited to showcase the best crafters and artisans in our area. The Handcrafted Market will feature a variety of unique handmade, upcycled/repurposed items and more!

We're looking for crafters from our campus community and beyond! For more information and an application, please visit our website: <https://noreen1628.wixsite.com/sunybroomemarket>

Or, email us at: sunybroomemarket@gmail.com



Business Building elevator out of service

April 12, 2017
Buzz



The Business Building elevator is out of service, as of the morning of April 12. A technician has been called to repair it. We apologize for the inconvenience.



Information on free tuition through the Excelsior Scholarship Program

April 12, 2017

Buzz



The Excelsior Scholarship Program, which will make college tuition-free for many in-state students within the SUNY system, is starting in Fall 2017.

The college has put together a FAQ with the latest information for students. We will continue to update this page as more information is shared.

www.sunybroome.edu/freetuition



April 14: Want to Learn More About the Human Body?

April 12, 2017

Buzz

Interested in learning more about the human body? Professors Erin O'Hara-Leslie and Kim McLain are hosting a Body Systems and Community Resources exhibit in the Decker lobby from 9 to 9:50 a.m. Friday, April 14.

Senior and freshmen Medical Assisting students will showcase their poster presentations to educate the campus community about various body systems and disease processes, as well as available local resources within our community to utilize for assistance in dealing with a variety of diseases and disorders.



Play ball: Partnership with Rumble Ponies gives students an introduction to the sports industry

April 12, 2017
Buzz, Featured News, HiveHQ



Left to right: Executive Vice President and Chief Academic Officer Francis Battisti, Business Programs Chair Rick Behr, Associate Vice President and Dean of Business and Public Services Beth Mollen, student Matt Krajnyk, President Kevin E. Drumm, Rumble Ponies owner John Hughes, Rumble Ponies Assistant General Manager J.B. Bayne, Professor Ed Yetsko



Rumble Ponies owner John Hughes presents a signed jersey to SUNY Broome President Kevin E. Drumm moving forward,” SUNY Broome President Kevin E. Drumm said.

Hughes presented Dr. Drumm with a first-season jersey signed by Rumble Ponies team members. The jersey will be on display in the Sports Management classroom, located in the SUNY Broome Ice Center.

The internship program will begin this summer, and give second-year Sports Management students the opportunity to work alongside Rumble Ponies staff for the semester. They will rotate between operations and departments to get exposure to all areas of the industry, from marketing, merchandise, ticket sales and sponsorship sales, to community relations, food and beverage, and stadium operations.



Sports Management major Matt Krajnyk gives the details of a May 2 promotion students are putting on at NYSEG

SUNY Broome students will see you at the ballpark – and not just to catch a great night of baseball with the Rumble Ponies.

The college’s Sports Management program and the minor league baseball team have entered a partnership that will give students the opportunity to put their skills to work in the field – as interns, as well as putting on a promotion as part of a class project.

“I’m thrilled we’ll be able to work with SUNY Broome to develop young minds and young talent,” said Rumble Ponies owner John Hughes.

Wednesday’s press conference in the Ice Center comes a day before the Rumble Ponies season opener against Erie, in the newly renovated NYSEG Stadium.

“It’s through creative opportunities like this that will keep the college



Sports Management students in

Professor Ed Yetsko’s Sport Facilities and Event Management course will put their classroom knowledge and skills to the test in just a few weeks – when they hold their own promotion at NYSEG Stadium. Students have been working closely with Rumble Ponies marketing and promotions director Eddie Saunders in preparation for the event, working in three teams: marketing/promotions, sponsorships and ticket sales.

The class settled on a School Spirit theme night, winnowing down a field of 25 different ideas, said second-year Sports Management major Matt Krajnyk of Endicott. Participants in the May 2 event are encouraged to wear gear from their alma mater, whether high school or college, as they catch a Rumble Ponies home game.

“I think it’s a great opportunity for us and the school to grow the program, and use applied learning to get the experience we need,” Krajnyk said of the partnership. “We hope to maintain this program and partnership for years to come.”



Left to right: Rumble Ponies owner John Hughes, SUNY Broome President Kevin E. Drumm, Rumble Ponies Assistant General Manager J.B. Bayne, SUNY Broome Executive Vice President and Chief Academic Officer Francis Battisti, student Matt Krajnyk means taking what students learn in the classroom and letting them apply it in the real world, Executive Vice President and Chief Academic Officer Francis Battisti explained. At its heart, the partnership with the Rumble Ponies centers around applied learning, and the opportunity to meaningfully interact with professionals in the sports industry.

“Not only does applied learning deepen knowledge of the classroom subject, it also allows students to develop the skills they will be using in the workforce,” Dr. Battisti said.

The class hopes to sell at least 250 tickets for the May 2 event – preferably more. **You can purchase tickets at their table, from 11 a.m. to noon Thursday, April 13, in the Student Center lobby.** Doors open at 5:30 p.m. on May 2 at NYSEG Stadium.



Left to right: Executive Vice President and Chief Academic Officer Francis Battisti, Business Programs Chair Rick Behr, Associate Vice President and Dean of Business and Public Services Beth Mollen, student Matt Krajnyk, President Kevin E. Drumm, Rumble Ponies owner John Hughes, Rumble Ponies Assistant General Manager J.B. Bayne, Professor Ed Yetsko



SUNY Broome job fair to feature nearly 75 employers

April 13, 2017

Buzz



This year's Martin Luther King Jr. Job Fair at SUNY Broome will feature nearly 75 employers in a wide range of fields from across the Southern Tier – and the number keeps rising! The annual event, held in partnership with the Department of Labor, runs from 10 a.m. to 2 p.m. Thursday, April 27, in the SUNY Broome Ice Center.

All students, alumni and community members who are in search of employment are welcome and encouraged to attend. Job-seekers are encouraged to bring multiple copies of their résumé, and are welcome to stop by the campus' Applied Learning & Career Center to prepare for the job fair.

Last year's job fair drew more than 90 employers. Employer registration for this year's event is ongoing.

Employers have either current or anticipated job openings. Companies and organizations scheduled to attend the event include:

ACCO Brands * ACHIEVE * Advance Testing Company, Inc.* American Dining Creations * Army National Guard * Around the Clock In-Home Care Referrals * AVANGRID, the parent company of NYSEG * AXA Advisors, LLC * Best Buy Distribution Center * Binghamton Adult Education * Broome County Government Security Division * Broome County Urban League * Broome-Tioga BOCES * The City of Binghamton Police Department * Cleaner's Supply, Inc. * Colonial Voluntary Benefits * Community Options New York, Inc. * Cooperstown Dreams Park * Cortland Regional Medical Center * Employment Solutions * Endless Mountain Learning Center, Inc. * ENSCO Avionics *EV Group, Inc. * Fidelis Care NY * Global Receivables Solutions * Greater Binghamton Health Center * HCA – Helping Celebrate Abilities *JM Murray * Keller Williams Greater Binghamton * Levene, Gouldin & Thompson, LLP * Maines Paper & Food Service, Inc. * Mirabito Energy Products * Modern Marketing Concepts * New York Life * New York State ACCES-VR * New York State Department of Taxation & Finance * New York State Office of Children and Family Services – Finger Lakes Residential Center * New York State Unified Court System – Sixth Judicial District * New York State of Health * Otesaga Resort Hotel * Pennsylvania State Police * Peoplelink Staffing, Inc. * Popli Design Group * RPA Electronic Solutions, Inc. * Sage Truck Driving Schools * Samscreen, Inc. * Security Mutual Life Insurance Company of New York * Sidney Federal Credit Union * Southern Tier Independence Center * Spectrum * Stafkings * Stafkings Healthcare Systems * Susquehanna Nursing & Rehab Center * The CBORD Group, Inc. * The Discovery Center of the Southern Tier * The Partners Insurance Agency * The Raymond Corporation * Tioga Downs Casino, Racing & Entertainment * Tioga State Bank * U.S. Customs and Border Protection * UHS * UHS Senior Living at Ideal * UnitedHealthCare Community Plan * United Methodist Homes * U.S. Air Force * U.S. Navy * Verizon * Vestal Central School District * Visions Federal Credit Union * WBNG-TV * Willow Point Rehabilitation and Nursing Center * Willow Run Foods, XNG Xpress Natural Gas

For more information, visit www.sunybroome.edu/job-fair. For questions, please contact Gina Chase at chasegm@sunybroome.edu.



Earth Week tree giveaway April 26 through April 28

April 13, 2017

Buzz

The SUNY Broome Ecology Club will be giving out FREE TREES in celebration of Earth Day. Trees will be available outside of the cafeteria entrance of the Student Center from 10 a.m. to 2 p.m. Wednesday, April 26, through Friday, April 28. White Spruce and White Pine tree seedlings will be available this year.



Safety and Justice in Our Communities: A Deliberative Discussion on April 26

April 13, 2017

Buzz



Join us for a deliberative discussion about crime, safety, and justice in the United States from 3 to 5 p.m. Wednesday, April 26, in Decker Health Science Room 201.

The deliberation will focus on how communities can reduce violence, and the different factors that play a part in this issue. For more information, visit <https://tinyurl.com/km2zj6o>

All are welcome! The event is sponsored by SUNY Broome's Be The Change and Black Student Union.



Fish Fry for Peace on May 5

April 13, 2017

Buzz



Pick up and take out your dinners at Fish Fry for Peace, from 3 to 7 p.m. Friday, May 5, in the Nimmonsburg United Methodist Church parking lot, 918 Front Street, across from SUNY Broome.

For \$13, get your choice of hand-battered haddock, New York strip steak, or pork barbecue, with French fries and cole slaw, all from Gance's Complete Catering.

The event supports the Stu Naismith Peacemaker Awards, given annually to graduating seniors at Chenango Valley and Chenango Forks High Schools by Veterans for Peace and the Binghamton Community Friends Meeting (Quaker). For more information, call 722-0467.



Survey About Club Sports

April 16, 2017

Buzz

If you are interested in giving us your opinion on what Club Sports you would like to see at SUNY Broome, please go here: <https://goo.gl/forms/hOUOk0PlrtkkiGkx1>



Binghamton Sertoma's 35th Anniversary Million Dollar Antique Show

April 16, 2017
Buzz



Over the past 35 years, the Million Dollar Antique Show has evolved into a premier fundraiser in the Southern Tier, raising over \$500,000 for initiatives supported by the Binghamton SERTOMA Club.

Thousands of antique enthusiasts and dealers come together in SUNY Broome's Ice Center to support this charitable event, the largest antique show in Upstate New York.

An opening night preview runs from 5 to 8 p.m. Friday, April 21, with live jazz music, finger foods and wine available for purchase. Admission is \$10 and good for all three days.

The show continues from 10 a.m. to 5 p.m. Saturday, April 22. Admission is \$7 and includes new workshops; visit www.binghamtonsertoma.org for details.

The show wraps up on Sunday, April 23, from 10 a.m. to 4 p.m. The \$7 admission ticket includes a free appraisal at the Antique Appraisal Clinic from 12 to 4 p.m.
poster



Southern Tier Oral Cancer Walk/Run for Awareness on April 30

April 16, 2017

Buzz



Join us on Sunday, April 30, at Otsiningo Park for the 2017 Oral Cancer Foundation's Southern Tier Walk/Run for Awareness.

In addition to walking/running, our senior dental hygiene students will be volunteering at the event. If you are unable to attend the walk/run, you can also make a donation.

For more information, to register, or to make a donation, please visit our SUNY Broome Dental Hygiene Team's Website:

[http://donate.oralcancer.org/index.cfm?](http://donate.oralcancer.org/index.cfm?fuseaction=donorDrive.teamParticipants&teamID=7352)

[fuseaction=donorDrive.teamParticipants&teamID=7352](http://donate.oralcancer.org/index.cfm?fuseaction=donorDrive.teamParticipants&teamID=7352)

We greatly appreciate your support and hope to see you on April 30. Together we can make a difference! If you have any questions, please contact Meghan McGuinness at mcguinnessma@sunybroome.edu



Second annual SUNY Broome PTA 5K on April 22

April 16, 2017

Buzz

The Physical Therapy Assistants Club will hold its second annual 5K run/walk at 10 a.m. April 22 on the Vestal Rail Trail. The race is timed and will include awards. Post-run food and beverages will be available, as well as raffle baskets filled with local goodies.

Register online at www.vestalcoalhouse.com. Checks should be made payable to Vestal Coal House. Registration and packet pickup starts at 8:30 a.m. race day at the Coal House. Pre-register by April 17 to get a t-shirt.

SUNY Broome's PTA Club appreciates your support. Contact Sara Couchman at pta@acad.sunybroome.edu with any questions.



The Monday Poem: 'Notice' by Steve Kowit

April 16, 2017
Buzz

The Monday Poem is brought to you by Jim Gormley of the English Department. Enjoy!

Notice

This evening, the sturdy Levi's
I wore every day for over a year
& which seemed to the end
in perfect condition,
suddenly tore.
How or why I don't know,
but there it was: a big rip at the crotch.
A month ago my friend Nick
walked off a racquetball court,
showered,
got into this street clothes,
& halfway home collapsed & died.
Take heed, you who read this,
& drop to your knees now & again
like the poet Christopher Smart,
& kiss the earth & be joyful,
& make much of your time,
& be kindly to everyone,
even to those who do not deserve it.
For although you may not believe
it will happen,
you too will one day be gone,
I, whose Levi's ripped at the crotch
for no reason,
assure you that such is the case.
Pass it on.

—Steve Kowit



Steve Kowit (1938-2015) was a poet, essayist, teacher, and workshop facilitator. Kowit was born in Brooklyn in 1938. He is the author of several books of poetry and has published a guide to writing poetry: *In the Palm of Your Hand*. Kowit received a B.A. degree from Brooklyn College, a Master of Arts degree from San Francisco State College, and a Master of Fine Arts degree from Warren Wilson College. He taught at Southwestern College in Chula Vista and lived near the Tecate Mexican border until his death.



Campus voicemail will be down from 6-9 p.m. April 19

April 16, 2017

Buzz

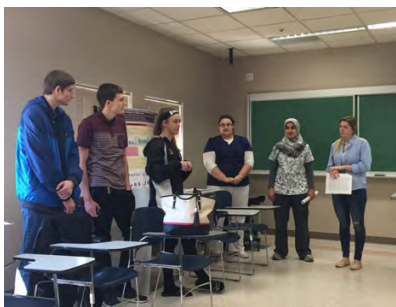
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Got research? Students to present at SURC on April 22

April 17, 2017
Featured News



The SUNY Broome Health & Public Relations team discusses their research project.



Dean of Liberal Arts Michael Kinney kicks off a discussion of students' 2017 SURC projects

00:00

Perhaps you've seen some messages on campus this year, urging you to wash your hands.

If fact, you have probably seen quite a few of them – posted in every bathroom, ranging from the silly to the serious, with facts about how handwashing helps thwart the spread of disease-causing germs. You may have listened to a catchy tune or saw its related video, urging you to soap up after your bathroom jaunt.

The public awareness campaign is the work of the SUNY Broome Health & Public Relations team, a coalition of Medical Assisting and Communications students. On April 22, they will be presenting their project at the SUNY Undergraduate Research Conference (SURC) at SUNY Fredonia.

00:00

"The nature of undergraduate research is really to try to get people involved in their freshmen year and not to wait until graduate school," said Dean of Liberal Arts Michael Kinney, during an April 13 presentation in which students discussed the projects they would be sharing at SURC. "It's not an easy thing, and it takes a lot of devotion."

This is the second time SUNY Broome students have presented at the conference. Also presenting will be students who have worked with Professor Tracy Curtis on Lyme disease research. Fewer student researchers are going to SURC this year, as it falls during SUNY Broome's spring break.

Members of the SUNY Broome Health & Public Relations team include Medical Assisting majors Maria Bajwa, Myriah Bodie, Kayla Boorum and Donette Hutchison, and Communications students Erin Page, Stephanie Rose, Michael Sherman, Matthew Slilaty, Austen Strauss and Erik Young.

Last year, Medical Assisting students conducted a survey of handwashing practices on campus, and found that many students and faculty members don't wash their hands when they should, Bajwa explained. And that's a problem; according to the Centers for Disease Control, 80 percent of diseases can be prevented from spreading by simple soap and water, she said.

The Fall 2016 survey included more than 900 participants. Researchers discovered that half of them never carried hand sanitizer, and 70 percent have seen other people leave the bathroom without washing their hands, Hutchinson said – men more so than women.

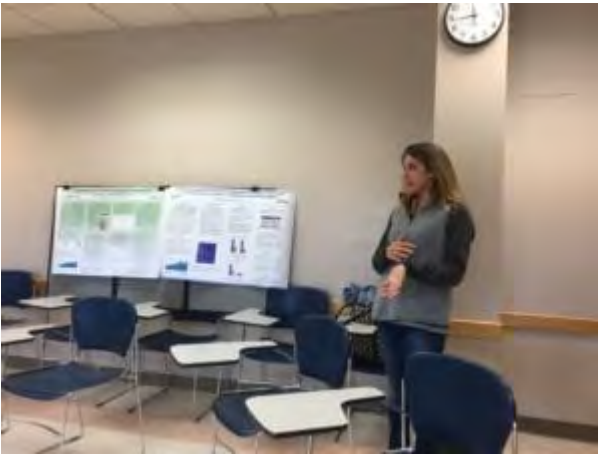
The next step in the project was to educate the SUNY Broome campus, with social and print media ads, a song and a video, said Bodie and Page. Communications students ran prospective ads past a focus group to determine which were the most effective; they included popular imagery referencing Pokemon, Nike and Rubix Cube, as well as facts from the CDC.

The top vote-getter: "You'd wash if you could see it," which showed an image of a hand darkened by unseen grime, Sherman said.

The campaign continues, with a planned radio ad on TownSquare Media featuring the handwashing song and a follow-up survey near the end of the semester, to see whether more faculty, staff and students are soaping up as a result. Students' efforts have already paid off, however, with a win for top poster at a recent conference at the Rochester Institute of Technology.



The SUNY Broome Health & Public Relations team discusses their research project.



Professor Tracy Curtis discusses her students' research

While her two students couldn't make the April 13 event, Professor Curtis displayed Christopher Schmidt and Andrew Boze's research posters. SUNY Broome students have been working on deer tick and Lyme disease research for four years, collecting a total of 1,100 tickets in Chenango Valley State Park and behind campus.

For his project, Schmidt looked at environmental factors that may contribute to the numbers of ticks; he found no correlation between temperature and tick presence.

"As long as it's above freezing, they're out," Curtis said. Future projects will see whether humidity is also a factor.

Boze's research discussed the molecular analysis of captured ticks, which found that between 30 and 35 percent are carrying Lyme disease. Contrary to popular belief, the disease vector isn't deer but mice. A public outreach campaign on the prevalence of Lyme disease may be in order, similar to what the handwashing researchers have done, Curtis acknowledged.

Congratulations to all of our student researchers, and good luck at SUNY Fredonia!



Enter the spotlight this fall with THR 246: Rehearsal & Performance for Stage

April 17, 2017
Buzz



Take the stage this fall in THR 246: Rehearsal & Performance for Stage. You'll learn everything that goes into putting on a top-quality theater production – by participating in one yourself!

SUNY Broome's Theater program presents one or two productions every semester, sometimes featuring guest performers in addition to student cast-members. Our productions are noted for their high quality and ambitiousness, with an emphasis on the classics and rigorous training.

Follow your passion and learn confidence, creativity and communications skills, assets in many career paths.

Enroll today at www.sunybroome.edu/apply.



Students to the rescue: Mock Environmental Disaster Event on May 5

April 18, 2017

Buzz

A bus crash that sends a mysterious powder into the air. A stage collapse. Multiple car crashes, and forces of nature. These are just some of the mass-casualty disasters SUNY Broome students have tackled in their annual Mock Environmental Disaster drill, which allows them to hone their skills as first-responders, medical professionals and more.

What will 2017 hold? Find out on Friday, May 5, when our sixth annual Mock Environmental Disaster begins promptly at 2 p.m.

The drill will take place near the walk path between the Decker Health Sciences building and the Applied Technologies Building near the athletic fields.

Please be aware that this is a scheduled learning event and there is no emergency.

Students from more than 18 programs across campus gain valuable real-life experience in their field of study as they participate in the mock environmental exposure disaster. Departments involved in the effort include Medical Assisting, Criminal Justice and Emergency Services, Nursing, Health Information Technology,

Radiologic Technology, Physical Therapist Assistant, Dental Hygiene, Clinical Laboratory Technologies, Hospitality, Communications and Media Arts, Business Information Technology, Special Events and Productions, the Office of Marketing and Communications, Chemistry and Public Safety.

Members of the community who participate in the event include, but are not limited to Chenango Fire, Tioga County Health Department, and the Broome County Health Department.

As in previous years, the mock disaster event will involve multiple victims. Students must care for these victims using skills and knowledge learned in their respective programs. Faculty will monitor the activity providing feedback as necessary.

Students will find out what disaster awaits them on the day of the event, in order to learn how to manage a scene without prior knowledge or details.

For more information contact **Erin O'Hara-Leslie**, Chairperson Medical Assisting & Health Studies, (607) 778-5495.



Spring Clean Your Closets for a Good Cause

April 18, 2017

Buzz



The Applied Learning and Career Center and Student Activities are partnering with the Broome County Urban League to collect clothes for the Lending Closet.

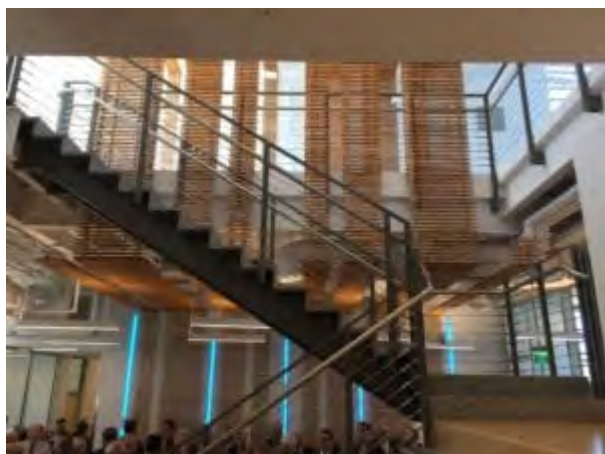
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Ready to hatch new ideas: Koffman Southern Tier Incubator opens

April 19, 2017
Featured News



At the reception for the the Koffman Southern Tier Incubator

individuals to revitalize a community, SUNY Broome President Kevin E. Drumm reflected during the April 18 dedication ceremony, likely the first of many ribbon-cutting and other events to herald the incubator's opening.

"We are thrilled to be a partner in this project," said Dr. Drumm, who thanked a number of people for their involvement, including Vice President of Economic and Student Development Debbie Morello, Director of Sponsored Programs Shelli Cordisco and recently retired facilities head Phil Testa.



President Stenger presented a rendering to Burton "Bud" and Ruthanne Koffman and family.

was located. The community didn't have one – perhaps unsurprising in an area where Endicott-Johnson, IBM, Singer-Link and other firms dominated the local economy for years. When the large companies left, the region lacked the infrastructure to develop and support new enterprises.

Enter the incubator project, which broke ground in the fall of 2016. The Small Business Development Center and the Trade Adjustment Assistance Center have already moved in on the second floor. Over the next 60 to 90 days, a wide range of companies is expected to move in as well,

The walls a cheerful yellow, SUNY Broome's Collaboration Lab welcomed its first batch of visitors on April 19, during the opening reception and dedication of the Koffman Southern Tier Incubator.

SUNY Broome has much of the third floor of the high-tech incubator, a space that will be dedicated to student entrepreneurship. The project is a partnership between SUNY Broome and Binghamton University, with the former receiving \$6 million in state funding to establish the Collaboration Lab, or Co-Lab.

Binghamton University President Harvey Stenger welcomed members of the Binghamton University Forum to the recently completed three-story facility, located at 120 Hawley Street in downtown Binghamton – a short distance away from SUNY Broome's future Culinary Arts Center in the former Carnegie Library.

The project is an example of how it takes partnerships between many groups and



Binghamton University President Harvey Stenger at the reception for the the Koffman Southern Tier Incubator

The facility is named after local philanthropist

Burton "Bud" and Ruthanne Koffman. A Binghamton native, Bud is the founder of the Beacon Loan Company and the couple is known locally for their philanthropy. The Koffman name is synonymous for supporting entrepreneurship, and naming the building after them truly makes it a part of the Binghamton community, Stenger said.

The couple was presented with a framed rendering of the building in thanks. Her parents exemplify the values of hard work, discipline, generosity and more, daughter Betsy Koffman reflected.

"We are proud and impressed at the beauty of the building and all it represents," she said, noting that her family has lived in the Binghamton area for a century.

Hatching new businesses

Soon after taking the job at BU, Stenger – on a tour of the city with Terry Kane, board chairman for The Agency – asked where the local business incubator

in industries that include software technology, transportation, artificial intelligence, virtual reality and manufacturing, according to Dan Mori, who leads BU's business incubation program and is an entrepreneur himself, as president and chair of Employment Solutions.



SUNY Broome President Kevin E. Drumm at the dedication of the Koffman Southern Tier Incubator.

"What we have here is the opportunity to show the fact that Binghamton is a great community to start a business in," said Mori, noting that his business had opportunities to move out of state – but decided not to because of the strength of local partnerships with companies such as M&T Bank.



Betsy Koffman addresses the crowd during the dedication of the Koffman Southern Tier Incubator.

In addition to the \$6 million awarded to SUNY Broome, other funding sources include \$7 million in New York State Regional Economic Development

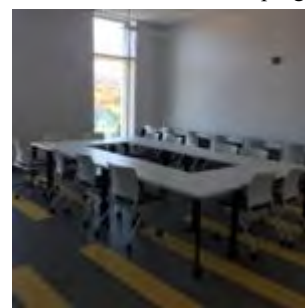
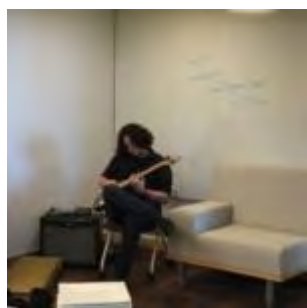
Council funds awarded to Binghamton University and \$2 million each from the U.S. Economic Development Administration, the Broome County Industrial Development Agency and the SUNY Research Foundation.

Combined with private sector interest, the NYSUNY 2020 grant that funded the Co-Lab is expected to realize an economic impact of \$33 million, with an overall estimated impact of \$132 million for the incubator project as a whole, creating an additional 906 jobs over a nine-year period. On top of these efforts, the Collaboration Lab will enable the addition of 18 more companies over nine years, each creating a total of five jobs for a total of 114 additional jobs and an estimated \$33 million in economic impact.

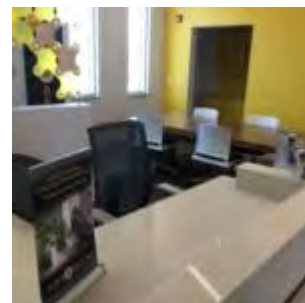
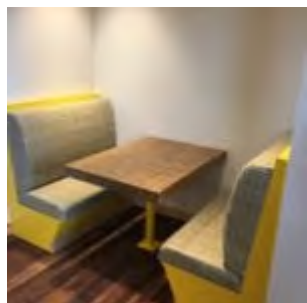
"We are going to see some things come out of this building that we hope and dream for in this community," Stenger said.



Dan Mori leads BU's business incubation program



A reception was held inside SUNY Broome's Collaboration Lab at the Koffman Southern Tier Incubator.



May 22: Learn about careers in the Army

April 19, 2017
Buzz



The Army will be on campus from 9 a.m. to 3 p.m. May 22 to discuss careers within the Army, as well as opportunities to work for the Army while in school to provide assistance with paying for college. Stop by the Army Trailer outside the Student Center to learn more!



Old Science Building to have water off on April 20

April 19, 2017
Buzz



The Old Science building will have the water shut off for repairs Thursday, April 20. Thank you for your patience.



Go high-tech: Enroll in Technology for Teachers this fall

April 20, 2017
Buzz



Apps, social media, SmartBoards, iPads and more: It's not just students who are getting connected! Get up to speed this fall and learn to use the latest technology to teach the 21st century child.

Enroll in ECE 262: Technology for Teachers today at www.sunybroome.edu/apply.



Never too young to learn: Enroll in STEAM for Young Children this fall

April 20, 2017
Buzz

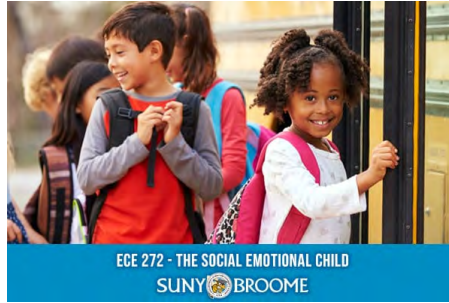


STEAM – short for science, technology, engineering, arts and math – is the latest trend in education and the workplace. This fall, ECE 256: STEAM for Young Children will explore how to create fun and educational STEAM activities for infants to 8-year-olds. Learn the joy of teaching STEAM and develop your skills as a teacher. Enroll today at www.sunybroome.edu/apply.



Honoring the whole child: Study the Social Emotional Child this fall

April 20, 2017
Buzz



All children are different, and their social and emotional needs influence their behavior.

Take ECE 272: The Social Emotional Child this fall, and you'll explore all the factors that influence young learners' social and emotional development, from economics and technology to family dynamics and culture. You'll also learn how to become a better teacher by looking beyond academic achievement to understand and honor the whole child.

Enroll today at www.sunybroome.edu/apply.



Share your love of music: Take College Band this fall

April 20, 2017

Buzz



Don't let your musical instrument get dusty when you're in college! Take MUS 201: Concert Band this fall and earn a college credit while sharing your love of music.

Playing will help you hone your musical skills, reduce stress, meet new people and have a ton of fun.

Enroll today at www.sunybroome.edu/apply.



The Whys of Crime: Study Criminology this summer

April 20, 2017
Buzz



Why do people commit crime, and how does crime impact our society? Get your questions answered this Summer Term in CRJ 245: Criminology. This class is fully online, so you don't even have to set foot on campus! Enroll today at www.sunybroome.edu/apply.



Douse the flames: Study Firefighting Tactics this fall

April 20, 2017

Buzz



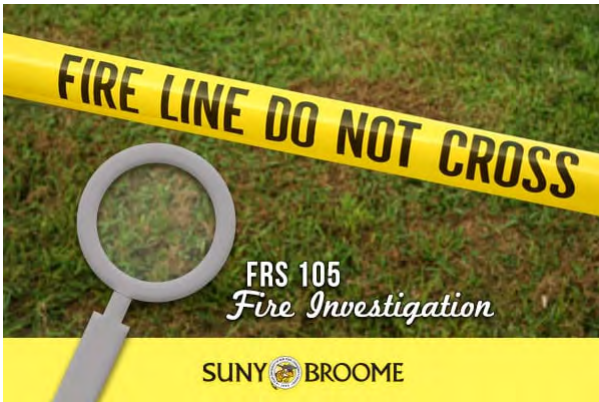
Whether it's a brush fire or a house fire, strategies are essential for effective firefighting. Available this fall semester, FRS 103: Firefighting Tactics & Strategy will focus on a wide variety of hazards and how to douse the flames.

Enroll today at www.sunybroome.edu/apply.



How did it start? Study Fire Investigation this fall

April 20, 2017
Buzz



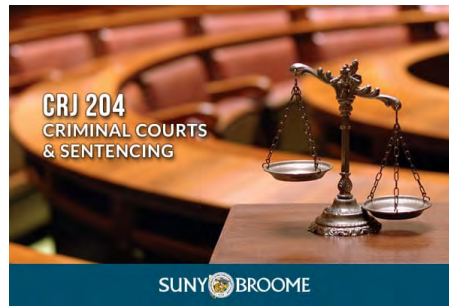
What started the fire? In FRS: Fire Investigation this fall, you'll study the responsibilities and tools of arson investigator, including photography, electronic devices, laws, courtroom procedures and more.

Enroll today at www.sunybroome.edu/apply.



Before the bench: Study Criminal Courts and Sentencing this fall

April 20, 2017
Buzz



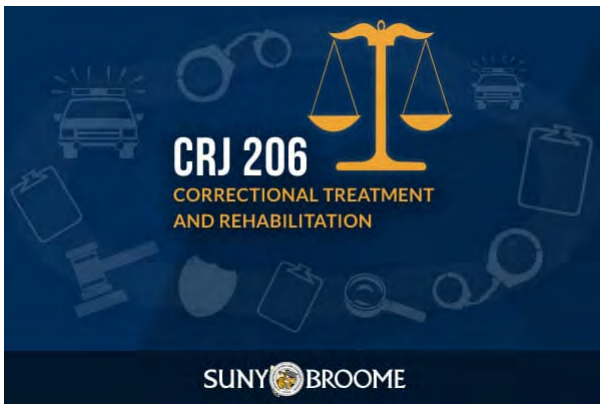
Learn about U.S. criminal courts and the sentencing process this fall in CRJ 204: Criminal Courts and Sentencing. You'll see the process firsthand, by attending open court sessions throughout the semester, as well as engaging in classroom and online work.

Enroll today at www.sunybroome.edu/apply.



Stop the revolving door: Study Correctional Treatment & Rehabilitation this fall

April 20, 2017
Buzz



How do you help offenders break the cycle of crime? Offered this fall, CRJ 206: Criminal Treatment & Rehabilitation will cover evidence-based practices that can improve outcomes for those in jail, prison, on probation or parole. Enroll today at www.sunybroome.edu/apply.



Helping the hurt: Study Victimology this fall

April 20, 2017
Buzz



CRJ 246 - VICTIMOLOGY

SUNY BROOME



CRJ 246 - VICTIMOLOGY

SUNY BROOME

Who are the victims of crime, and what are their rights? Offered this fall, CRJ 246: Victimology covers different types of victims, their relationship to offenders, how victimization is reported and more.

Enroll today at www.sunybroome.edu/apply.



The passing of Dean Emeritus Robert Reid

April 20, 2017

Buzz

Robert Reid, who retired as the college's Dean of Technologies in 1991, passed away April 12 at the age of 88, after a short illness.

He served in the U.S. Army prior to moving to Binghamton in 1950, and attended Broome Tech, SUNY Binghamton and R.I.T. Reid then devoted his 35-year career to the college. He is predeceased by his wife of 53 years, Rita. He is survived by sons Steven (Marylynn), Russell (Sharon) and Phillip (Leda); his loving partner, Ann Mearin; grandchildren Tom, Ben, Brian, Jonathan and Rhiannon; and nieces and nephews.

Read his obituary

here: [http://www.legacy.com/obituaries/pressconnects/obituary.aspx?](http://www.legacy.com/obituaries/pressconnects/obituary.aspx?page=lifestory&pid=185101118#sthash.GFHfYJ7Q.dpuf)

[page=lifestory&pid=185101118#sthash.GFHfYJ7Q.dpuf](http://www.legacy.com/obituaries/pressconnects/obituary.aspx?page=lifestory&pid=185101118#sthash.GFHfYJ7Q.dpuf)

There will be a memorial service at the First United Methodist Church of Chenango Bridge at 704 River Road, at 11 a.m. Saturday April 22. The family will receive friends from 9 a.m. until the time of service, followed by refreshments. For those that wish to donate, the Broome Community College Foundation has a Robert L. Reid Scholarship. Send your donations to the BCC Foundation, PO Box 1017, Binghamton, NY 13902, noting the Robert L. Reid Scholarship, or call (607) 778-5182.



Political Pizza Party: Learn how you can get involved in politics on May 2

April 20, 2017

Buzz

Want to know how you can work for a political party, a political candidate or an elected official, or earn money by working on Election Day at a polling place?

Come to SUNY Broome's Titchener Hall 102 from 11 to 11:50 a.m. Tuesday, May 2, to meet people from various political parties, the Board of Elections and elected officials, including the Broome County Executive, the mayors of Binghamton and Johnson City, and representatives from the offices of Senator Fred Akshar, Assemblywoman Donna Lupardo and Assemblyman Cliff Crouch.

Professor Carla Michalak will talk about opportunities to earn academic credit. You can also learn how to join the Young Republicans and the Young Democrats, while you enjoy some pizza and chat.

This event is sponsored by the Student Assembly, the History/Philosophy Department and the Garnar Center for Civic Engagement.



EOP program to hold awards ceremony on April 27

April 20, 2017
Buzz



SUNY Broome's Educational Opportunity program will hold its annual Chancellor Awards Ceremony at 4 p.m. Thursday, April 27, in the Student Village classroom.

Join us as we recognize our students' academic achievements and persistence. RSVP by calling (607) 778-5220.



SUNY Broome team wins top prize at Green Grand Prix

April 20, 2017
Featured News



SUNY Broome's IEEE student club participated in the Toyota Green Grand Prix at Watkins Glen International Raceway on April 7. The IEEE club came away with a win for the Most Innovative Design and a first place in the Fully Electric class of the Autocross event.

The single-day event featured a fuel-efficiency competition for drivers of alternate-fueled vehicles; fully electric, hybrid, and traditional gasoline- or diesel-powered vehicles all competed. Individuals, colleges, universities, car clubs and manufacturers were all invited to participate. The day included a 100-mile, two-hour fuel economy event on the 2.45 mile WGI short track, and an Autocross sanctioned by the SCCA.

SUNY Broome's student IEEE club took a broken and retired electric utility van and converted the lead acid batteries to newer lithium ion batteries. Batteries were donated by BAE- hybrid bus division, as well as Gentherm of California. The students also installed flexible solar panels on the roof of the vehicle to charge the 12-

volt battery and power accessories.

Plans for the future include installing cameras to replace the mirrors, integrating a custom student-designed and programmed dashboard display, and making more aerodynamic improvements.

Thank you to our sponsors who made this possible: BAE Systems, Raymond Corporation, Gentherm, Redbarn, and Hackerthreads.

The winning vehicle will be on display at the SUNY Broome Open House in the Ice Center from 10 a.m. to 1 p.m. April 29. Students and club chair Assistant Professor Gary DiGiacomo will be on hand to answer questions.

For more information about the event, visit www.greengrandprix.com.



Seamless transfer: Start at SUNY Broome and finish your Management degree at SUNY Canton

April 20, 2017

Buzz



Start at SUNY Broome, and finish a bachelor's degree in Management at SUNY Canton!

SUNY Broome students who complete their Associate's degrees in Accounting or Marketing/Management/Sales can seamlessly transfer to SUNY Canton to finish their bachelor's degree in Management.

Make every credit count! Enroll today at www.sunybroome.edu/apply.



Start at SUNY Broome and finish your Industrial Technology Management degree at SUNY Canton

April 20, 2017

Buzz



Start at SUNY Broome, and finish a bachelor's degree in Industrial Technology Management at SUNY Canton!

SUNY Broome students who complete their Associate's degrees in Engineering Science can seamlessly transfer to SUNY Canton to finish their bachelor's degree.

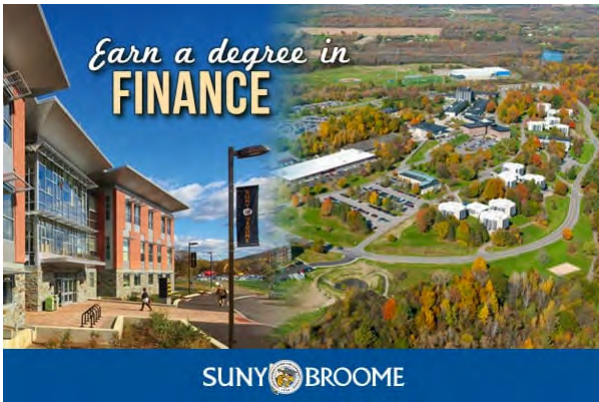
Make every credit count! Enroll today at www.sunybroome.edu/apply.



Fiscal smarts: Start at SUNY Broome and finish your Finance degree at SUNY Canton

April 20, 2017

Buzz



Start at SUNY Broome, and finish a bachelor's degree in Finance at SUNY Canton!

SUNY Broome students who complete their Associate's degree in Engineering Science can seamlessly transfer to SUNY Canton to finish their bachelor's degree.

Make every credit count! Enroll today at www.sunybroome.edu/apply.



Sweet music: Start at SUNY Broome and finish your Music degree at Hartwick

April 20, 2017

Buzz



Start at SUNY Broome, and finish your bachelor's degree in music at Hartwick College!

SUNY Broome students who complete their Associate's degree in Music can seamlessly transfer to Hartwick to finish their bachelor's degree.

Make every credit count! Enroll today at www.sunybroome.edu/apply.



Degrees in harmony: Start at SUNY Broome and finish your Music Education degree at Hartwick

April 20, 2017

Buzz



Start at SUNY Broome, and finish your bachelor's degree in music education at Hartwick College!

SUNY Broome students who complete their Associate's degree in Music can seamlessly transfer to Hartwick to finish their bachelor's degree.

Make every credit count! Enroll today at www.sunybroome.edu/apply.



April 27 Common Hour: Preventing Childhood Blindness

April 20, 2017
Buzz



Image from KidswithVision.org



Image from KidswithVision.org

Join faculty moderator Jason Detrani and guest presenter Faizan Siddiqi at 11 a.m. April 27 in T-102 for a discussion of creative ways to educate people about preventable childhood blindness. Go to KidswithVision.org for more information.



Get Prepared: Emergency Management Training on April 25

April 20, 2017
Buzz



Have you or your family ever been affected by hazardous weather? Do you have an emergency plan in place? Join us for a one-hour training session at 11 a.m. April 25 in Decker 201.

The New York Citizen Preparedness Training Program teaches residents to have the tools and resources to prepare for any type of disaster, respond accordingly and recover as quickly as possible to pre-disaster conditions. Participants will be advised on how to properly prepare for any disaster, including developing a family emergency plan and stocking up on emergency supplies. Visit www.prepare.ny.gov

for more information.

All faculty, staff and students are welcome to attend the training session. There will be door prizes as well as a chance to win a Amazon Fire tablet!



Wear teal on April 26 to show your support for Sexual Assault Awareness Month

April 21, 2017
Buzz



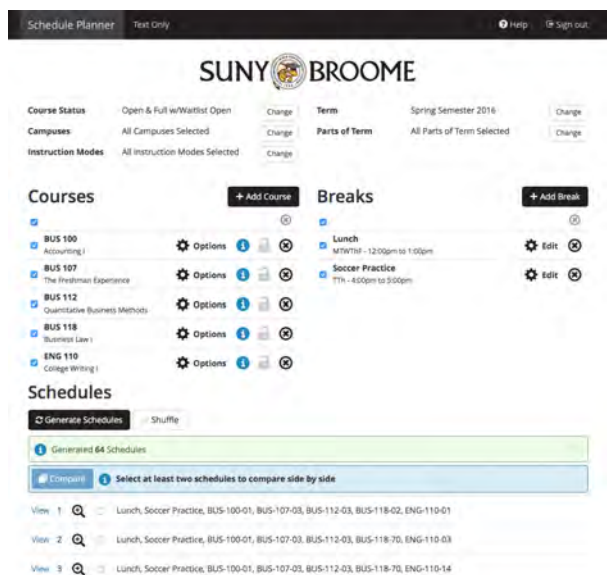
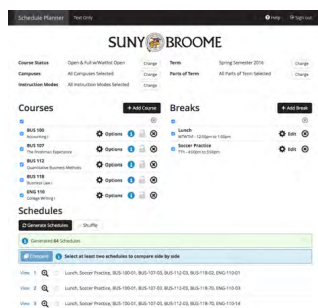
Wear teal on Wednesday, April 26, to show your support for Sexual Assault Awareness Month. Plus, post and share your teal selfies and group pictures on the Crime Victims Assistance Center's Facebook page.



Schedule Planner: Get your ideal class schedule next semester

April 21, 2017

Buzz



Schedule Planner is a simple interface that revolutionizes student schedule planning assisting in selection of preferred classes, blocking off breaks or conflicts, and generating the best possible schedules for registration. Once you've met with your advisor and know what classes you need to take, simply add in your classes, add in breaks for work and other personal needs, and hit "Generate Schedules" to see all your potential schedules that accommodate your needs.

How to Access Schedule Planner:

1. Log into MyCollege <http://mycollege.sunybroome.edu>
2. Click on the "Registration" button in Quicklaunch on the left under "Students."
3. Acknowledge the Financial Responsibility Agreement on the screen that comes up and click "Return to Registration."
4. Select "Schedule Planner New!!!" from the menu to enter Scheduler Planner.

Features:

Favorite Schedules

Have several schedules but not sure which one you want? Schedule Planner saves a variety of schedules with diverse courses and breaks. When your registration

time opens, access the saved schedules from the Favorites tab, import your courses into your MyCollege shopping cart and then follow the steps for enrollment.

Conflict Detection

No schedules generated? Schedule Planner will alert you of the conflict and provides tips to address the issue.

Class Padding

Need travel time or breaks between classes? Schedule Planner allows you to input the time needed between classes.

Advanced Filters

Need a course to meet a certain attribute or searching for a particular instructor? Schedule Planner's advanced filters allow you to bulk edit sections without having to individually uncheck each section.

For more help with registration, contact your academic advisor.

www.sunybroome.edu/schedule-planner



Go Green: Earth Fest 2017 on April 30

April 23, 2017

Buzz

Join us for Earth Fest, sponsored by SUNY Broome, Earth Day Southern Tier, the Binghamton Zoo at Ross Park and Roberson Museum and Science Center. It will be held at SUNY Broome in the Baldwin and West Gyms from 10 a.m. to 4 p.m. Sunday, April 30. Admission is \$1 or the donation of a non-perishable food item to CHOW.

The SUNY Broome Ecology Club will be operating a book exchange and clothing recycling drop-off program for the event. There will also be live music, food, magic shows, hands-on children's activities, crafts, demonstrations and give-a-ways.

Your involvement in Earth Fest helps support Earth Day Southern Tier's mission by increasing public awareness of environmental concerns and the programs, products, and technology available to green the Tier and the planet. Together we can realize a better today and a sustainable, more healthy tomorrow.



Campus Cleanup Day on April 27

April 23, 2017

Buzz



Help make our campus more beautiful during Campus Cleanup Day, on April 27.

We'll meet outside the lower level of the library, in the parking lot facing the Student Village. Help out for as much time as you have. Check-in at the table and we'll give you some gloves, tools and an assignment with other students, such as raking, planting, picking up trash, etc. This is always a fun event and a great way to give back to campus!

We'll have some water and refreshments FREE for participants, as well as SUNY Broome t-shirts for those who sign up ahead of time.

This year, we'll also be installing a zen garden on campus. Details will be announced, but anyone helping out this day can choose to assist with this project as well. We hope to see you there!

To sign up: <http://www.signupgenius.com/go/30e044dadad2aa6fc1-suny/52390415>



The Monday Poem: 'Introduction to Poetry' by Billy Collins

April 23, 2017
Buzz

The Monday Poem is brought to you by Jim Gormley of the English Department. Enjoy!

Introduction to Poetry

I ask them to take a poem
and hold it up to the light
like a color slide

or press an ear against its hive.

I say drop a mouse into a poem
and watch him probe his way out,
or walk inside the poem's room
and feel the walls for a light switch.

I want them to waterski
across the surface of a poem
waving at the author's name on the shore.

But all they want to do
is tie the poem to a chair with rope
and torture a confession out of it.

They begin beating it with a hose
to find out what it really means.

—Billy Collins



About the Poet

Billy Collins (1941-) served as Poet Laureate of the United States from 2001 to 2003. He is one of America's best-selling poets. His books include *Sailing Alone Around the Room: New and Selected Poems* in 2001, *Picnic, Lightning* in 1998, and *The Art of Drowning* in 1995. In October 2004, Collins was the inaugural recipient of the Poetry Foundation's Mark Twain Award for humorous poetry. He has served as a Literary Lion of the New York Public Library and he is a distinguished professor of English at Lehman College, City University of New York, where he has taught for the past 30 years



April 27 Common Hour: Preventing Childhood Blindness

April 23, 2017
Buzz



Image from KidswithVision.org



Image from KidswithVision.org

Join faculty moderator Jason Detrani and guest presenter Faizan Siddiqi at 11 a.m. April 27 in T-102 for a discussion of creative ways to educate people about preventable childhood blindness. Go to KidswithVision.org for more information.



Safety and Justice in Our Communities: A Deliberative Discussion on April 26

April 23, 2017

Buzz



Join us for a deliberative discussion about crime, safety, and justice in the United States from 3 to 5 p.m. Wednesday, April 26, in Decker Health Science Room 201.

The deliberation will focus on how communities can reduce violence, and the different factors that play a part in this issue. For more information, visit <https://tinyurl.com/km2zj6o>

All are welcome! The event is sponsored by SUNY Broome's Be The Change and Black Student Union.



PTK International Film Festival: The Girl with the Dragon Tattoo on April 26

April 23, 2017

Buzz

Join us for a viewing of *The Girl with the Dragon Tattoo* (Swedish, 147 minutes) at 6 p.m. April 26 in Titchener Hall 102!

This is the original Swedish version of the book by Swedish writer Stieg Larsson. This is a gritty, acclaimed action move that is about as relaxing as drinking three espressos in a row. Featuring an award-winning lead performance, this film hurtles you from prison to mansion, by motorbike and high-speed train as our unlikely team of punk-computer hacker and disgraced journalist struggle to solve a murder case that the murderer is determined they will not solve. This unforgettable film won the BAFTA for best foreign language film. If the British gave this thrill-ride the equivalent of their Oscar, you know it's going to be good.

For more information on the film series, visit www.sunybroome.edu/ptkfilmfest



SUNY Broome to host 37th annual Children's Fair on May 6

April 24, 2017

Buzz

SUNY Broome's Teacher Education and Early Childhood Department and the Binghamton Association for the Education of Young Children will hold their 37th annual Children's Fair from 10 a.m. to 2 p.m. Saturday, May 6, at the college's Student Center. Admission will be \$3 per child, and free for adults with a donation to the Community Hunger Outreach Warehouse; there is a \$10 maximum cost per family.

April is recognized as the Month of the Young Child, which brings attention to the needs of young children and their families. This year's theme for the fair is *Early Years are Learning Years*.

Families are invited to join in celebrating children by enjoying an interactive, fun-filled family day with developmentally appropriate, hands-on activities created by SUNY Broome Teacher Education/Early Childhood Education students. Big trucks, police cars, snowplows, fire trucks and Chenango Gymnastics will be on hand for the children to interact with as well. Community exhibits will share resources with families, and entertainment includes special visits from Cinderella and Rosie's Petting Zoo.

Nutritious and very low cost lunches and snacks will be available. Additionally, the event will include basket raffles and Scholastic BOGO Book Fair to support the Broome Educators of Children Association (BECA) community and professional development initiatives.

For more information about this event or other upcoming BAEYC events, contact Christine Webb, BAEYC President and Programs, Children's Fair Chairperson, at (607) 778-5160 at webbca@sunybroome.edu or at www.Binghamton-aeYC.org



Naming ceremony for SUNY Broome's tennis courts

April 24, 2017

Buzz

A naming ceremony for SUNY Broome's tennis courts is scheduled for 2 p.m. Saturday, April 29, during SUNY Broome's Alumni Reunion weekend.

The courts will be named after legendary SUNY Broome tennis coach Oz Winters. During his 32 years as a SUNY Broome tennis coach, he compiled a career record of 317 wins, 72 losses and a single tie; for a five-year stretch in the 1970s, the Hornets didn't lose a single match.

Other events during the Alumni Reunion include a faculty mixer on April 28, and a Spiedie Picnic, Alumni and Student art show, a SUNY Broome women's softball game and the President's Reception on April 29. SUNY Broome's Open House is also going on that weekend, from 10 a.m. to 1 p.m. April 29 in the Ice Center.

A vintage photo of Oz Winters, far right, with his tennis team.



Spring Fling to host Ball in the House on May 11

April 24, 2017

Buzz



Wind down before finals and enjoy some food and music on May 11 in the Baldwin Gym!

This year's Spring Fling will host Ball in the House, an a cappella group that combines both modern and classic music into one enjoyable performance. If you like to listen to great music, sing or dance, this event is for you! Stick by afterwards for a meet and greet with the group.

The show runs from 11 a.m. to noon May 11.



SUNY Board of Trustees Appoints Dr. Kristina M. Johnson as the 13th Chancellor

April 24, 2017

Buzz



The State University of New York Board of Trustees today announced the appointment of Dr. Kristina M. Johnson as the 13th chancellor of SUNY, the largest comprehensive system of public higher education in the United States.

"Throughout her distinguished career, Kristina Johnson has not only been a faculty member, administrator, and visionary in higher education but also a dedicated public servant, national energy czar, successful entrepreneur, and an acclaimed inventor," **said SUNY Chairman H. Carl McCall**. "We are thrilled to welcome her to SUNY, where her range of experience will enable her to leverage the incredible work of our 64 colleges and universities. On behalf of the SUNY Board of Trustees and Search Committee, I want to thank Governor Cuomo, whose commitment to public higher education helped us to attract a top candidate, and Nancy Zimpher, whose leadership of SUNY over the last eight years has raised the profile of this position to an all-time high."

"Dr. Johnson is a proven leader and innovator whose cross-sector experience and strong belief in the power of education will be a great benefit to The State University of New York," **said SUNY Chancellor Nancy L. Zimpher**. "In academia, she has brought stakeholder groups together to create and implement strategic vision crafted at the hands of many. On the national forefront, she successfully managed and uplifted our country's most advanced energy research. And as a former faculty member turned entrepreneur, time and again she has bridged the gap between higher education and business to create programs that prepare students for in-demand careers. The future of SUNY is indeed bright under the leadership of Dr. Johnson."

"The State University of New York is a complex, captivating system like no other in higher education, and the opportunity to serve as its chancellor is the highest honor of my career," **said Dr. Johnson**. "I look forward to building on the excellent foundation for SUNY that Governor Cuomo, Chancellor Zimpher, and the Board of Trustees have developed in partnership with SUNY presidents, faculty, staff, and students as well as the communities they serve in every region."

Dr. Johnson is the current founder and chief executive officer of Cube Hydro Partners, LLC, which develops hydroelectric generation facilities that provide clean energy to communities and businesses throughout the country. She was appointed by President Barack Obama as U.S. Under Secretary of Energy and served as Johns Hopkins University provost and senior vice president for Academic Affairs, dean of the Pratt School of Engineering at Duke University, and professor at the University of Colorado-Boulder.

Throughout her career, Dr. Johnson has been an advocate for women in leadership, advanced STEM and STEAM education, pioneered the creation of jobs through higher education-industry partnerships, established intensive research opportunities for students and faculty, and positioned leading institutions of higher education for greater success through the development of innovative strategic plans.

Dr. Johnson is an inventor and entrepreneur who holds 118 U.S. and international patents. She became a member of the National Academy of Inventors and the National Academy of Engineering in 2016 and was inducted into the National Inventors Hall of Fame, together with Gary Sharp, in 2015, for the development of polarization-control technologies that enabled high quality 3D movies and TV.

Chancellor Zimpher will step down from the position in June 2017 after an eight-year term during which she has positioned the university system as a national model through an unprecedented partnership with Governor Cuomo. Dr. Johnson's appointment as chancellor is effective September 5, 2017, at an annual state salary of \$560,000. Interim leadership for the period between June and September will be appointed by the SUNY Board of Trustees at its June 21, 2017, meeting.

About Dr. Kristina M. Johnson

Dr. Johnson received her B.S. with distinction, M.S. and Ph.D. in electrical engineering from Stanford University. After a NATO post-doctoral fellowship at Trinity College in Dublin, Ireland, she joined the University of Colorado-Boulder's faculty in 1985 as an assistant professor and, later, full professor. From 1994 to 1998, Dr. Johnson directed the NSF/ERC for Optoelectronics Computing Systems Center at the University of Colorado and Colorado State University.

As dean of the Pratt School of Engineering at Duke University from 1999 to 2007, Dr. Johnson created intensive student/faculty research partnerships and led a strategic planning process, "Building on Excellence," which established new cross-disciplinary research programs while also increasing undergraduate enrollment by 20 percent, doubling the number of graduate students, tripling research expenditures, and tripling the university's physical infrastructure through the design and construction of the world-class Fitzpatrick Center for Interdisciplinary Engineering, Medicine, and Applied Sciences.

Additionally under her leadership at Duke, endowment increased tenfold under the Campaign for Duke University, and the Blue Devil (Venture) Fund was established to support the Pratt School of Engineering. She worked closely with Pratt School of Engineering faculty and department chairs to increase the percentage of women faculty from 6 to 19 percent, hiring 55 faculty during her term, including 19 early career award winners, one elected to the National Academy of Engineering, and one nominated for the Nobel Prize in Physics.

As provost and senior vice president for Academic Affairs at Johns Hopkins University from 2007 to 2009, Dr. Johnson was second-in-charge of the university with direct oversight of the academic operations and budget of nine schools that included leading interdisciplinary programs, academic centers, and institutes. During her term, she led a university-wide strategic planning process, "Framework for the Future," and bolstered leadership in research, new initiatives, and graduate programs, including the creation of the Mosaic Initiative to recruit outstanding faculty, launch of the Discovery Grant Program for faculty-led initiatives, and management of the university's ten-year accreditation review.

Named an NSF Presidential Young Investigator in 1985 and a Fulbright Faculty Scholar in 1991, Dr. Johnson's academic awards include the Dennis Gabor Prize for creativity and innovation in modern optics (1993) and the John Fritz Medal (2008), which is widely considered the highest award in engineering, as previous recipients include Alexander Graham Bell, Thomas Edison, and Orville Wright.

Dr. Johnson was inducted into the Women in Technology International Hall of Fame (2003) and the National Inventors Hall of Fame in 2015. She received the Society of Women Engineers Lifetime Achievement Award (2004), the ARCS Foundation Eagle Award for science and education (2009), and the Woman of Vision Award for Leadership by the Anita Borg Institute for Women and Technology (2010). She holds 42 U.S. patents, has published 149 referenced papers and proceedings, and received honorary degrees from University of Alabama at Huntsville, Tufts University, McGill University, and Trinity College, Dublin.

Recognized for her work in technology transfer and entrepreneurship by the states of Colorado and North Carolina, she received the 2010 Milton Steward Award from the Small Business Technology Council (SBTC), and is a fellow of the Optical Society of America, International Electronics and Electrical Engineering (IEEE), the International Society for Optical Engineering (SPIE), and the American Association for the Advancement of Science (AAAS).

Dr. Johnson is married to Ms. Veronica Meinhard, the Senior Executive Director of Principal Gifts and Senior Associate Athletic Director at the University of Maryland, College Park (UMCP). Previously, Ms. Meinhard worked for 21 years at the University of Florida in various capacities in University Development and Alumni Affairs.

Statements from Colleagues and Search Committee Members

Michael Castellana, President & CEO, SEFCU, University at Albany '84, '92: "Chancellor Zimpher changed the game of higher education not only in New York but at every stop in her career. While she set the table for continued innovation, she leaves enormous shoes to be filled. I am thrilled that, after an exhaustive search, we have found just the combination of person and profession that will not only fill those shoes but run in them. Kristina Johnson is exactly what New York State needs to lead our system and prepare our students for a workforce that desperately needs them."

SUNY Trustee Marc Cohen, President of the SUNY Student Assembly: "Dr. Johnson exemplifies so many of the core values of SUNY, the values that make us the best at getting better. Out of a field of eminently qualified candidates, she rose above the rest with her sincerity, her incredible candor, and her genuine desire to enhance the overall experience for SUNY's 600,000 students. She's an engineer, an entrepreneur, an innovator, and an academic. I can think of nobody better to help shape the future of the largest system of public higher education in the country. I'm confident that students have an ally and a friend in Dr. Kristina Johnson."

John T. Chambers, Cisco Chairman: "I've known Kristina for nearly 20 years. She has been a leader throughout her career, raising the profile of every position she has held from dean of engineering at Duke University, to Under Secretary of Energy, and as a member of our board at Cisco. I'm thrilled to see her return to her passion of education and know first-hand the great asset she will be to SUNY and to New York State."

David Chang, Former Chancellor, Polytechnic Institute of New York University: "Dating back to our work together at the University of Colorado-Boulder, Kristina has proven to be one of the most visionary, energetic, and creative academic leaders that I have the good fortune to be associated with. Aside from being a world-class researcher and innovator in optoelectronics, her ability to master complex issues while providing a strong leadership to multidisciplinary teams is legendary."

Robert L. Clark, University of Rochester Provost and Senior Vice President for Research, former Senior Associate Dean of the Pratt School of Engineering at Duke University: "Kristina is one of the most impressive human beings I've met. She brings leadership and compassion to her work with vision and undeniable drive. Whether through government service, academic leadership, entrepreneurial ventures, or corporate engagement, Kristina sets a very high bar for herself and motivates others to enthusiastically follow. The State of New York and the SUNY system should be congratulated in making this appointment. I look forward to personally welcoming her to our great state of New York."

SUNY Trustee Peter Knuepfer, President of the University Faculty Senate: "Dr. Johnson brings to SUNY a rare combination of experiences – a strong academic background, a period of public service with the Federal government, and a successful career as an entrepreneur in the private sector. She understands higher education, research, and economic development. She has impressed me with her passion for students, her recognition of the challenges that face SUNY and higher education more generally, and her insight into the way that education can become more personalized for students. She will bring great energy and commitment to SUNY."

SUNY Trustee Eunice Lewin: "Dr. Johnson comes to us with a strong focus on academic excellence, student success, diversity, and inclusion, as well as an expertise in developing public and private partnerships that will serve our students, our system, and New York State well. I was highly impressed with her credentials, experience, and passions for higher education during the interview process. I am very excited for what lies ahead and look forward to working with her."

Hunter Rawlings, President Emeritus, Cornell University: "I knew Kristina years ago when she was a young professor at the University of Colorado. She was a superb researcher with a strong grasp of academic values and university priorities. Her subsequent career has been outstanding in every respect. Kristina is a great choice to lead SUNY."

Al Roker, Host and Weatherman, NBC's Today Show, SUNY Oswego '76: "To have someone as qualified and respected as Kristina Johnson at the helm of the most vibrant state university system in the country shows New York's commitment to excellence."

SUNY Trustee Cary Staller, President of Staller Associates, Inc.: "The United States is transitioning into a knowledge/information-based economy, and Kristina Johnson has the expertise and experience to transform SUNY into a system that prepares students to succeed in this new world. Dr. Johnson embodies excellence, hard work, and achievement, and SUNY will benefit greatly from her leadership."

Adrienne D. Stiff-Roberts, Associate Professor, Duke University: "I am thrilled to learn that Kristina Johnson will be the next chancellor of the SUNY system. As part of her visionary leadership, Kristina brings a deep commitment to advancing women in STEM fields. Having witnessed her efforts to help develop the careers of women in engineering at Duke University, I can attest to the positive impacts of her mentorship, guidance, and advocacy. The SUNY system now can look forward to the benefits of having Kristina working on its behalf."

SUNY Trustee Nina Tamrowski, President of the Faculty Council of Community Colleges: "The Faculty Council of Community Colleges anticipates building a strong relationship with Dr. Johnson. We look forward to working with SUNY's new, dynamic leader."

Satish Tripathi, President, University at Buffalo: "As a faculty member and scholar, dean, provost, business owner, and Under Secretary of Energy at the U.S. Department of Energy, Dr. Kristina Johnson comes to SUNY with an incredible range of professional experiences that will position her well to lead SUNY as our next chancellor. I look forward to working with Dr. Johnson as we pursue SUNY's commitment to excellence in undergraduate and graduate education, research and creative work, and service to the many communities we serve."

Randi Weingarten, President, American Federation of Teachers: "We were proud to recommend Dr. Johnson to serve as chancellor and trust she is the right candidate to bring SUNY into new era. She has great respect for and experience within the academy, research, teaching, and in helping students develop the skills and knowledge they require to be prepared for career and civic engagement."

Howard Zemsky, Commissioner, New York State Department of Economic Development: “SUNY is an economic driver for the whole state and absolutely vital to upstate. Kristina’s private-sector experience bodes well for industry collaboration and for entrepreneurial activity across New York.”

About The State University of New York

The State University of New York is the largest comprehensive system of higher education in the United States, with 64 college and university campuses located within 30 miles of every home, school and business in the state. In 2015-16, SUNY served nearly 1.3 million students, including nearly 600,000 in credit bearing courses and programs and more than 700,000 through continuing education and community outreach programs. SUNY students and faculty across the state make significant contributions to research and discovery, resulting in nearly \$1 billion of externally-sponsored activity each year. There are 3 million SUNY alumni worldwide and one in three New Yorkers with a college degree are SUNY alumni. To learn more about how SUNY creates opportunity, visit www.suny.edu.



Used book sale from May 1 to 12 to benefit Kathy Ryder Scholarship Fund

April 25, 2017
Buzz

Book Sale



Book Sale



Kathy Ryder was a dedicated Health Science academic advisor, as well as a respected Literacy faculty member for over 25 years here at SUNY Broome.

In honor of Kathy and her passion for reading, the Learning Assistance Department will be holding a **USED Book Sale** from May 1 through May 12. All proceeds will benefit the **Kathy Ryder Scholarship Fund**.

Gently used books may be dropped off in L 017 throughout the month of April. Please call Ext 5150 if you need books to be picked up from your office.

Thank you for your support!



Updated: SUNY Broome job fair to have full house with 90 employers!

April 25, 2017

Buzz



This year's Martin Luther King Jr. Job Fair at SUNY Broome will be at maximum capacity with 90 employers in a wide range of fields from across the Southern Tier. The annual event, held in partnership with the Department of Labor, runs from 10 a.m. to 2 p.m. Thursday, April 27, in the SUNY Broome Ice Center.

All students, alumni and community members who are in search of employment are welcome and encouraged to attend. Job-seekers are encouraged to bring multiple copies of their résumé, and are welcome to stop by the campus' Applied Learning & Career Center to prepare for the job fair.

Last year's job fair also drew more than 90 employers.

Employers have either current or anticipated job openings. Companies and organizations scheduled to attend the event include:

ACCO Brands * ACHIEVE * Adecco * Advance Testing Company, Inc. * American Dining Creations * Army National Guard * Around the Clock In-Home Care Referrals * Ascension Lourdes * AVANGRID, the parent company of NYSEG * AXA Advisors, LLC * Best Buy Distribution Center * Binghamton Adult Education * Broome County Government Security Division * Broome County Urban League * Broome-Tioga BOCES * City of Binghamton Police Department * Care Capital Management * Cleaner's Supply, Inc. * Colonial Voluntary Benefits * Community Options New York, Inc. * Cooperstown Dreams Park * Cortland Regional Medical Center * Diamond Visionics * Employment Solutions * Endless Mountain Learning Center, Inc. * ENSCO Avionics * EV Group, Inc. * Fidelis Care NY * Firestone Complete Auto Care * Global Receivables Solutions * Greater Binghamton Health Center * HCA – Helping Celebrate Abilities * Holiday Inn — Vista Hospitality * IBEW 325 * JM Murray * Keller Williams Greater Binghamton * Levene, Gouldin & Thompson, LLP * Maines Paper & Food Service, Inc. * Mirabito Energy Products * Modern Marketing Concepts * NBT Bank * New York Life * New York State ACCES-VR * New York State Department of Taxation & Finance * New York State Office of Children and Family Services – Finger Lakes Residential Center * New York State Office of Children and Family Services – MacCormick Secure Center * New York State Police * New York State Unified Court System – Sixth Judicial District * New York State of Health * Otesaga Resort Hotel * Paper Alternative Solutions, Inc. * Pennsylvania State Police * Peoplelink Staffing, Inc. * Popli Design Group * RPA Electronic Solutions, Inc. * Sage Truck Driving School * Samscreen, Inc. * Security Mutual Life Insurance Company of New York * Sidney Federal Credit Union * SMC Corporation of America * Southern Tier Independence Center * Spectrum * Stafkings * Stafkings Healthcare Systems * Susquehanna Nursing & Rehab Center * The CBORD Group, Inc. * The Discovery Center of the Southern Tier * The Partners Insurance Agency * The Raymond Corporation * Tioga Downs Casino, Racing & Entertainment * Tioga State Bank * U.S. Customs and Border Protection * UHS * UHS Senior Living at Ideal * United HealthCare Community Plan * United Methodist Homes * U.S. Air Force * U.S. Navy * Verizon * Vestal Central School District * Visions Federal Credit Union * Wagner Nineveh * WBNG-TV * Wegmans * Willow Point Rehabilitation and Nursing Center * Willow Run Foods, XNG Xpress Natural Gas

For more information, visit www.sunybroome.edu/job-fair. For questions, please contact Gina Chase at chasegm@sunybroome.edu.



SUNY Broome Faculty/Staff vs. Students Basketball Game on May 10

April 25, 2017

Buzz

Join SUNY Broome at 4:30 p.m. May 10 in the Baldwin Gym to check out the faculty and staff as they take on the students in a basketball game!

The goal is to show students that physical activity is a great way to help cope with the stress that surrounds finals. It is also a chance for students and faculty to bond while having a good time.



Complete this survey for the chance to win a \$100 Amazon gift card

April 25, 2017

Buzz

Broome County is conducting a survey on why students choose to either stay or leave Broome County after graduation.

Click here to fill it out — and you'll have a chance to win a \$100 Amazon gift card: <http://braindrainsurvey.questionpro.com/>



Student-Made Creative Works Festival on May 11

April 25, 2017
Buzz



Celebrate creativity! Join Student Activities for a Student-Made Creative Works Festival from 6 to 8:30 p.m. Thursday, May 11, in the Student Village classroom.



President Drumm issues statement welcoming new SUNY chancellor

April 25, 2017
Buzz



Dr. Kristina Johnson



Dr. Kristina Johnson

“The SUNY Broome community is proud to welcome such an accomplished academic, entrepreneur and public servant of Dr. Kristina Johnson’s stature as our next chancellor,” said SUNY Broome President Kevin E. Drumm. “Her broad experience in academia, business and the government will undoubtedly prove to be a major asset to the SUNY system and the State of New York. We appreciate her lasting commitment to continual innovation and data-driven decision-making, both hallmarks of community college culture as well. We look forward to working with her to move SUNY’s community colleges forward.”



SUNY Broome Women's Institute to host speaker from Lourdes Breast Care Center on May 11

April 25, 2017

Buzz



SUNY Broome Women's Institute will welcome guest speaker Jengi Reilly, FNP, of the Lourdes Breast Care Center at 11 a.m. Thursday, May 11, in Applied Technology Building Room 200.

Reilly has a Bachelor's of Arts in French with a minor in Psychology and Gerontology from Nazareth College of Rochester. She completed her Bachelor's of Science in Nursing, as well as a Master's of Science in Nursing and the Family Nurse Practitioner Program at Binghamton University. Reilly is Board Certified as a Nurse Practitioner through the American Academy of Nurse Practitioners.

She will discuss good habits for breast health, risk assessment and screening recommendations, as well as a new law in New York State that affects screenings.

In February Governor Andrew Cuomo announced that health insurers in the state are required to provide medically necessary coverage for 3-D mammograms without co-pays, coinsurance or deductibles. 3-D mammography screening, or tomosynthesis, can be more effective at detecting cancer in dense breast tissue, which is more common in women of color.



Buzz report: Music video promotes handwashing

April 26, 2017

Buzz

SUNY Broome's Health & PR Team made their own music video to promote handwashing to the tune of "Can't Stop the Feeling." Watch it below:

SUNY Broome Health & PR team PSA video

<https://youtube.com/watch?v=xv45Js2PDIE>



Sleep Out for the Homeless the night of May 12 to 13

April 26, 2017

Buzz

The SUNY Broome Student Assembly is hosting its eighth annual SUNY Broome Community College Homeless Awareness Sleep-Out on the evening of May 12 to early May 13, rain or shine. Please join us to help raise funds and awareness of this problem in our community.

How to get involved: Attend the event on May 12 and ask your family, friends, co-workers, etc. to sponsor you by making a donation. Participate in the Talent Fest to get a chance to win various prizes.

Set-up begins at 3:30 p.m., and participants will meet in the Applied Technology Building atrium at 5 p.m. The College Choir will perform, and participants will watch a documentary about homelessness around sunset.

When events conclude in AT, participants will head outside to sleep out for the night; tents, tarps, boxes, blankets and warm clothes are recommended. Feel free to arrive at any point during the evening.



A new path and a new hometown: Roilan finds success in a digital world

April 26, 2017
Buzz



Roilan back in his SUNY Broome days
attend SUNY Broome, Salinas had dropped out of the City University of New York twice, unsure of what path to take. An avid gamer at the time, his hobby led to an idea for a business – game server hosting – that ultimately paid for his college education.

To promote his business, he needed a webpage – and decided to take an elective HTML and CSS class at SUNY Broome to spruce up his virtual storefront. That class sparked a new fascination with website development, and a career path different than what he had imagined before.

Six months before graduating, he started his job search in earnest, landing a position back in New York City. He joined Mic.com last year. His role: to get news stories and other media to readers via different formats, a must in a primarily digital company.

He returns to New York City periodically, to speak to students at his former high school about how college can help their lives.

“Sometimes it’s very hard to know there is a better way,” he reflected.

He has also come to accept that passions – even deeply held ones – can change. While his career aspirations upon entering SUNY Broome focused more on business proper, they have since been eclipsed by his focus on programming and software engineering.

Sometimes the paths you take can lead you in unexpected directions, whether to a new hometown or a new career.

“I only got into this field because I went there,” he said of his SUNY Broome experience. “It all started because I took an elective HTML class. I would not be where I am if I had not decided to go to that school and do that program and take that class.”

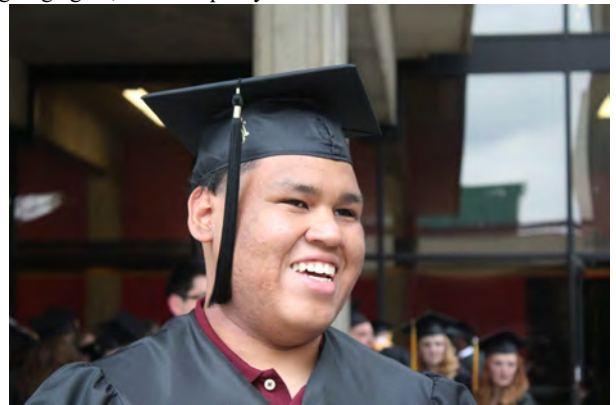
Find out more about the Business Information Management program here, and visit www.sunybroome.edu/apply to apply.

A month after graduation, Roilan Salinas had a job lined up as a front-end developer. Other opportunities followed, and these days he’s following a new passion as a product engineer for a news company.

His work for Mic.com is done entirely remotely, which allows him to live in the city he has come to love: Binghamton.

“I like the culture and the slower pace of life. I always liked it here,” said Salinas, who graduated in 2015 with an associate’s degree in Business Information Management – Web Development. “It seems like there’s a pretty big push to get Binghamton up and going again, which is pretty cool.”

Before he
headed north to



Fast Forward students create logos for Women's Suffrage

April 26, 2017
Buzz



Students in the Art/Com 125 Vestal High School Fast Forward program designed logos to celebrate the 100th Anniversary of Women's Suffrage in New York State.

Thirteen color logos were created using Photoshop. Students uploaded their idea boards, thumbnails and final logos to their personal Edublog accounts.

Great job, all!



No water in Old Science on April 27

April 26, 2017
Buzz



Please note that there will be no water in the Old Science Building on Thursday, April 27. We apologize for the inconvenience.



Vote now: Student Assembly 2017-2018 Elections

April 27, 2017
Buzz



Please vote for your preferred candidate by logging onto the Swarm or clicking this link:



<https://sunybroome.collegiatelink.net/organization/studentassembly/Ballot/118802/275857/election/start/118802>

Get your vote in early; elections close at 9 a.m. April 28.



Apply for the SUNY Empire State Diversity Honors Scholarship

April 27, 2017

Buzz

The Financial Aid Office has applications available for the SUNY Empire State Diversity Honors Scholarship. Student eligibility requirements are as follows:

- Must be a U.S. citizen or permanent resident alien and must be a New York State resident.
- Must be a member of an under-represented minority group.
- Must have a minimum 3.0 grade-point average (GPA); minimum high school average of 80% (if new student).
- Must be matriculated into a degree-granting program of study.
- Must have completed the 2016-17 Free Application for Federal Student Aid (FAFSA).

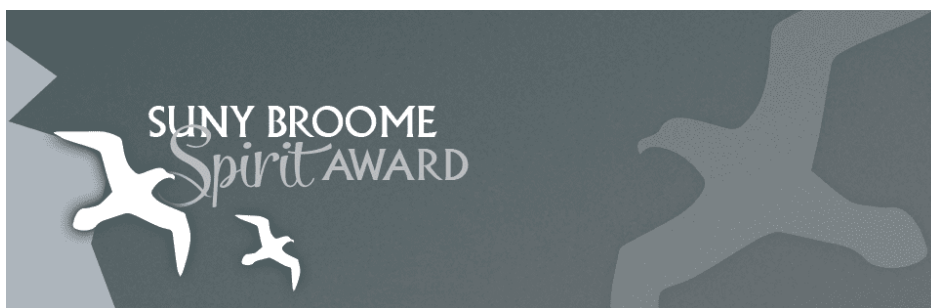
For more information or to apply, please contact the Financial Aid Office. The deadline for application materials is Friday, May 5.



Congratulations to our Spirit Award nominees!

April 27, 2017

Buzz



Congratulations to all our Spirit Award nominees:

Brian Carmichael

Ciara Cable

Tera Doty-Blance

Colleen Eggleston

Terri Fadden

Jeff Hatala

Joe Julian

Kris Lans

Darlene Malloy

Nancy Mangino

LouAnn Pray

John Richardson

Venessa Rodriguez

Leslie Scalzo

Nancy Seliga

Sandy Stephens

Kerry Weber

Thank you for all you do for SUNY Broome and our students!



Enroll for Summer Term today

April 27, 2017
Buzz



On campus or online, take the courses you need this summer at SUNY Broome! Get a jump on your degree program or catch up on courses you're missing. Lighten your course load or graduate early. Whatever the reason, SUNY Broome has just what you need. Learn more at www.sunybroome.edu/summer.



May 4 Common Hour: Have an international experience — while staying at home

April 27, 2017

Buzz

Join our panelists at 11 a.m. May 4 in T-102 for a discussion of the benefits of having international experiences at home to enhance your resume, make you a stronger scholarship candidate and upgrade your transfer application to a four-year college. The discussion will include faculty members involved with the Collaborative Online International Learning (COIL) initiative, as well as I.J. Byrnes and SUNY Campus Fellow Jan McCauley.



Limited Asbestos Removal in the Old Science Building starting May 1

April 27, 2017
Buzz



During the week of May 1, 2017, there will be a very limited and confined asbestos removal contract in Rooms 207 and 208 of the Old Science Building. This work should last approximately one week.

Please pay attention to any construction related signing while this work is ongoing. This contract continues the repurposing of the Old Science Building by providing additional classroom space.



BCC Foundation to award more than 200 scholarships on May 4

April 28, 2017
Buzz

The Broome Community College Foundation will hold its annual Scholarship Reception at 5:30 p.m. Thursday, May 4, at SUNY Broome's Ice Center.

The Foundation will award more than 200 merit-based scholarships recognizing more than 275 students during the event. This doesn't include recipients of grants-in-aid, which is awarded to students through Financial Aid.

President Kevin Drumm and SUNY Broome students Andrew Nelson (far right) and Melinda Pitman (right) award the Peer Scholarship to Jimm McDaniels (left) at the 2015 scholarship awards reception.

There will be an all-campus awards presentation at 6 p.m. Awards for the four academic divisions – Business and Public

Services; Health Sciences; Liberal Arts; and Science, Technology, Engineering and Mathematics – will commence at 7 p.m.

More than 400 individuals are expected to attend, including students and their families, donors, representatives from local corporations and organizations, SUNY Broome Trustees, faculty and staff, and members of the BCC Foundation Board.

The Foundation awarded over \$1,000,000 in support in 2016 and will hope to exceed that amount again this year.

The Foundation also will award many merit scholarships to incoming SUNY Broome freshmen for the Fall 2017 semester; they are recognized at the awards ceremony at their high schools.



Student Assembly Election Results

April 28, 2017
Buzz



Congratulations to the winners of the Fall 2017 election for Student Assembly:

- Sa’Nae Cotman, President
- Minhyung Park, VP for Academic Concerns
- Erika Quamina, VP for Finance
- Cameron Terenzetti, VP for Student Activities
- Orion Barber, Trustee



In the field: Leslie Lock puts her Engineering Tech degree to work

April 28, 2017
Featured News



Leslie Lock



Leslie Lock

If you visit the new Binghamton University Pharmacy School under construction in Johnson City, you may find Leslie Lock, putting her Civil Engineering Technology degree to work.

Lock, who graduated from SUNY Broome in 2016, works as a materials testing technician on the construction site. As a woman in a largely male industry, she's accustomed to questions from those who find her career choice unusual, but she hasn't let it hold her back.

When she's not at work, she's taking a few extra classes at SUNY Broome – this semester, in English and psychology – that will allow her to transfer into a four-year school.

"I want it to be within the structural engineering side of engineering. I enjoy it more than the soils side of engineering," she explained. "I'd rather work with buildings."

Lock didn't always envision herself as an engineer. The Queens native originally wanted to become an architect, but found that she enjoyed engineering

while taking classes at Broome. She found support from her professors, including Engineering Technologies Chair Joe DeAngelo.

Her SUNY Broome connections also helped her land a job in her field. As a student, she underwent career counseling with Ellie Rivera, a staff associate with the Technical Career Connection, who helped her with job interviews; Lock had three lined up in a week.

Being one of a handful of women in engineering classes ultimately prepared her for the realities of the workplace.

She offers this advice to women pursuing fields considered non-traditional for their gender: "Stand your ground. It's a matter of gaining respect. And be sure to project the professionalism you always have."



Speaking the language: Future programmer Sofia finds success in Computer Technology

April 28, 2017
Featured News



What does future computer programmer Sofia Panziera enjoy about her field? “The boring stuff!” the senior in Computer Technology admitted with a laugh.

Panziera enjoys both math and language. While the focus on math may seem obvious for someone in a STEM field, language also has its place, she explained.

“You also have to learn the different languages of programming,” she said. “When you’re a programmer, you are the translator between the user and the core of the computer.”

A native of Argentina, Panziera wasn’t always fluent in computer-speak. She study mathematics for a year at a four-year school and intended on continuing that trajectory. Financial issues prompted her to enroll at SUNY Broome, where she learned about programming. (Fun fact: SUNY Broome didn’t have a Mathematics major at the time, but it does now, effective this fall.)

“When I came here, I found that I really wanted to program,” she said.

Panziera followed her mother to the United States about five years ago and graduated from Windsor High School, where she honed her English skills. Considered non-traditional by gender in her field, she has met only a handful of female students in computer technology, but that has never held her back.

“Things will not always be so easy when you are part of a minority, but here is the secret: when people tell you to expect to be treated unfairly — and they will — do not listen to them. It is hard to be treated poorly because of who you are, but it is harder to see everyone as a potential enemy,” she counseled.

She shares her expertise with fellow students as a tutor in the Math Lab and computer lab, and also as an ambassador for non-traditional students.

After graduation, she plans to stay in Binghamton while finishing a bachelor’s degree in software development at an online school.

During her time at SUNY Broome, Sofia has felt welcomed by her fellow computer technology students as well as professors, who were eager to address any questions. Her experience underscored a key message about campus diversity: You are welcome here.

“I’m foreign. I’m non-traditional by gender. I’m non-traditional by religion and sexuality,” she said. “I’ve never had a problem with any of these things here in my department.”



Students to the rescue: Mock Environmental Disaster Event on May 5

April 30, 2017

Buzz

A bus crash that sends a mysterious powder into the air. A stage collapse. Multiple car crashes, and forces of nature. These are just some of the mass-casualty disasters SUNY Broome students have tackled in their annual Mock Environmental Disaster drill, which allows them to hone their skills as first-responders, medical professionals and more.

What will 2017 hold? Find out on Friday, May 5, when our sixth annual Mock Environmental Disaster begins promptly at 2 p.m.

The drill will take place near the walk path between the Decker Health Sciences building and the Applied Technologies Building near the athletic fields.

Please be aware that this is a scheduled learning event and there is no emergency.

Students from more than 18 programs across campus gain valuable real-life experience in their field of study as they participate in the mock environmental exposure disaster. Departments involved in the effort include Medical Assisting, Criminal Justice and Emergency Services, Nursing, Health Information Technology, Radiologic Technology, Physical Therapist Assistant, Dental Hygiene,

Scenes from the 2014 Mock Environmental Disaster
drill

Clinical Laboratory Technologies, Hospitality, Communications and Media Arts, Business Information Technology, Special Events and Productions, the Office of Marketing and Communications, Chemistry and Public Safety.

Members of the community who participate in the event include, but are not limited to Chenango Fire, Tioga County Health Department, and the Broome County Health Department.

As in previous years, the mock disaster event will involve multiple victims. Students must care for these victims using skills and knowledge learned in their respective programs. Faculty will monitor the activity providing feedback as necessary.

Students will find out what disaster awaits them on the day of the event, in order to learn how to manage a scene without prior knowledge or details.

For more information contact **Erin O'Hara-Leslie**, Chairperson Medical Assisting & Health Studies, (607) 778-5495.



SUNY Broome to host 37th annual Children's Fair on May 6

April 30, 2017

Buzz

SUNY Broome's Teacher Education and Early Childhood Department and the Binghamton Association for the Education of Young Children will hold their 37th annual Children's Fair from 10 a.m. to 2 p.m. Saturday, May 6, at the college's Student Center. Admission will be \$3 per child, and free for adults with a donation to the Community Hunger Outreach Warehouse; there is a \$10 maximum cost per family.

April is recognized as the Month of the Young Child, which brings attention to the needs of young children and their families. This year's theme for the fair is *Early Years are Learning Years*.

Families are invited to join in celebrating children by enjoying an interactive, fun-filled family day with developmentally appropriate, hands-on activities created by SUNY Broome Teacher Education/Early Childhood Education students. Big trucks, police cars, snowplows, fire trucks and Chenango Gymnastics will be on hand for the children to interact with as well. Community exhibits will share resources with families, and entertainment includes special visits from Cinderella and Rosie's Petting Zoo.

Nutritious and very low cost lunches and snacks will be available. Additionally, the event will include basket raffles and Scholastic BOGO Book Fair to support the Broome Educators of Children Association (BECA) community and professional development initiatives.

For more information about this event or other upcoming BAEYC events, contact Christine Webb, BAEYC President and Programs, Children's Fair Chairperson, at (607) 778-5160 at webbca@sunybroome.edu or at www.Binghamton-aeYC.org



The Monday Poem: 'What I Know' by Lee Robinson

April 30, 2017

Buzz

The Monday Poem is brought to you by Jim Gormley of the English Department. Enjoy!

What I Know

by Lee Robinson

What I know for sure is less and less:
that a hot bath won't cure loneliness.
That bacon is the best bad thing to chew
and what you love may kill you.
The odd connection between perfection
and foolishness, like the pelican
diving for his fish.
How silly sex is.
How, having it, we glimpse
our holiness.
What I know is less and less.
What I want is more and more:
you against me—
your ferocious tenderness—
love like a star,
once small and far,
now huge, now near.



Lee Robinson practiced law for over 20 years in Charleston, South Carolina, and was the first female president of the Charleston County Bar. She teaches at the Center for Medical Humanities and Ethics at the University of Texas Health Science Center in San Antonio.



Political Pizza Party: Learn how you can get involved in politics on May 2

April 30, 2017

Buzz

Want to know how you can work for a political party, a political candidate or an elected official, or earn money by working on Election Day at a polling place?

Come to SUNY Broome's Titchener Hall 102 from 11 to 11:50 a.m. Tuesday, May 2, to meet people from various political parties, the Board of Elections and elected officials, including the Broome County Executive, the mayors of Binghamton and Johnson City, and representatives from the offices of Senator Fred Akshar, Assemblywoman Donna Lupardo and Assemblyman Cliff Crouch.

Professor Carla Michalak will talk about opportunities to earn academic credit. You can also learn how to join the Young Republicans and the Young Democrats, while you enjoy some pizza and chat.

This event is sponsored by the Student Assembly, the History/Philosophy Department and the Garnar Center for Civic Engagement.



'The Arsonists': SUNY Broome Theater's Spring Production May 5 & 6

April 30, 2017
Buzz



SUNY Broome Theater is actively rehearsing *The Arsonists* by Max Frisch, the spring production with new performance dates of Friday and Saturday, **May 5 and 6, at 7:30 p.m.** Translated by Alistair Beaton, the play is a provocative mix of dark comedy, realism, farce and social critique. The main character, Gottlieb Biedermann, whose German name in English connotes an upstanding citizen (Mr. Comfortable), fails to see the truth out of fear and guilt. He is quite satisfied with the middle-class comforts with which he has been able to surround himself and cannot comprehend what is right under his nose.

Director Katherine Bacon says the play was “originally titled *Biedermann and the Firebugs*, and is considered to be Frisch’s best play. It has been said that his work is a commentary on the inability of intellectuals to expose evil and take a stand against it, as in what he witnessed as the rise and supremacy of the Nazi party. Others have said that Frisch meant to criticize Switzerland’s (his home country) neutral stand to Nazism during World War II. The play seems to say that we can’t be decent people at home while ignoring the evils of the world, but it does so in a delightful way.

Frisch worked with and was heavily influenced by playwright and director Bertolt Brecht. Therefore the play, and our production, have a Brechtian style.”

A review in The Guardian said, “Frisch’s theme, as Alistair Beaton’s sharp new translation makes clear, is bourgeois guilt ... compact, well-characterized and easily applicable to today’s world ... a timeless political satire.”



May 4 Common Hour: Have an international experience — while staying at home

April 30, 2017

Buzz

Join our panelists at 11 a.m. May 4 in T-102 for a discussion of the benefits of having international experiences at home to enhance your resume, make you a stronger scholarship candidate and upgrade your transfer application to a four-year college. The discussion will include faculty members involved with the Collaborative Online International Learning (COIL) initiative, as well as I.J. Byrnes and SUNY Campus Fellow Jan McCauley.



Used book sale from May 1 to 12 to benefit Kathy Ryder Scholarship Fund

April 30, 2017
Buzz

Book Sale



Book Sale



Kathy Ryder was a dedicated Health Science academic advisor, as well as a respected Literacy faculty member for over 25 years here at SUNY Broome.

In honor of Kathy and her passion for reading, the Learning Assistance Department will be holding a **USED Book Sale** from May 1 through May 12. All proceeds will benefit the **Kathy Ryder Scholarship Fund**.

Gently used books may be dropped off in L 017 throughout the month of April. Please call Ext 5150 if you need books to be picked up from your office.

Thank you for your support!

