

March 2017



Kathy Ryder Scholarship painting fundraiser was a success!

March 2, 2017
Buzz



March 1 marked the first annual fundraiser for the Kathy Ryder Memorial Scholarship. Fun was had by all at Uncorked Creations and more than \$500 was raised for the scholarship. Thank you all who came and joined in a night of painting and those who donated gifts for raffles!

If you would like to donate to Kathy's scholarship fund please go to the following link to make a donation online and put Kathy Ryder in the fund option form:

<https://www.gifttool.com/donations/Donate?ID=235&AID=3749>



BECA Volleyball Tournament on March 12

March 2, 2017

Buzz



It's time for the Semi-Annual BECA Volleyball Tournament, which runs from 8:30 a.m. to 5 p.m. Sunday, March 12, in the Baldwin and West gyms.

The event benefits the community outreach and professional development initiatives of the BECA Club. Interested? Click the link below for complete information and details.

[volleyball1](#)



Give the gift of literacy: BECA Scholastic Book Fair March 9-15

March 2, 2017

Buzz



A good book is the ultimate gift! Buy a gift for yourself or someone you love at the annual BECA Scholastic Book Fair, which runs from 9 a.m. to 5 p.m. March 9 through March 15 in the Titchener lobby. On Monday, March 13, the book fair will be open until 6 p.m.

The event will benefit the Broome Educators of Children Association. BECA proceeds go to support professional development opportunities, the BC Center and other fundraising initiatives.



Dr. Bill Altman Nominated for National Office

March 2, 2017

Buzz

Dr. Bill Altman of SUNY Broome's Department of Psychology & Human Services has been nominated for the office of Vice President for Resources by the membership of the Society for the Teaching of Psychology (Division 2 of the American Psychological Association). The election will be held later this semester. Officers will be announced at the APA convention in August, in Washington, DC.



March 9 Common Hour: Orange is the New Black

March 2, 2017

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Join panelists Heather Coggin, Maria Roma and I.J. Byrne at 11 a.m. March 9 in T-102 as they discuss *Orange is the New Black*, the nonfiction memoir of an author who went from an elite women's college to a women's prison. The book inspired the television show of the same name, which uses comedy to tackle the issue of the skyrocketing number of women behind bars.

This event is sponsored by the Women's Discussion Group.



March 9 Film Screening: Ethics and the Bathsheba Syndrome

March 2, 2017

Buzz



If power corrupts, are any of us safe in our future careers? Join faculty presenter I.J. Byrnes from 3 to 4 p.m. March 9 in T-203 for “Ethics and the Bathsheba Syndrome.” The brief film screening concerns leadership ethics, and is relevant to future employees in business, the military and every workplace in between.



March 5: Join our book group discussing Tim O'Brien's 'The Things They Carried'

March 2, 2017

Buzz



Join a three-week reading group in the Student Village starting this Sunday, March 5, in the Student Village classroom!

The book we'll be reading is Tim O'Brien's *The Things They Carried*, a series of vignettes based on the author's experiences in the Vietnam War. Book discussion groups are taking place throughout the Southern Tier as part of the National Endowment of the Arts Big Read program. SUNY Broome is one of 77 non-profit organizations around the country to host an NEA Big Read project this year.

Don't have a copy? Professor Mary Donnelly will have them on Sunday, Or you can email her at donnellyme@sunybroome.edu to get one in advance. Don't have time to read it before this Sunday? No worries; we'll read through the first section together! The book group will run at 3 p.m. March 5, 12 and 19, and is open to all students, faculty and staff. Stay tuned for other Big Read events scheduled this month!



Join us: A dramatic reading of 'The Things They Carried' March 10 & 11

March 2, 2017
Buzz



*Cast of "The Things They Carried": a dramatic reading adapted by Martin M. Murray from the novel by Tim O'Brien.
photo provided by Studio 271 Productions.*



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photo provided by Studio 271 Productions.

Studio 271 Productions is proud to present *The Things They Carried: A Dramatic Reading* at the Schorr Family Firehouse Stage on March 10 and 11. Based on the work of National Book Award winner Tim O'Brien, this all-new dramatic reading has been adapted by Martin M. Murray.

It is Vietnam, early 1968. The men of Alpha Company, along with their commanding officer, Lieutenant Jimmy Cross, are humping it to Than Khe, carrying their lives and their memories on their backs. This moving, often funny production brings O'Brien's novel to vivid life in an entirely new way. Directed by Studio 271 managing director Kate Murray, with assistance from Joe Bardales.

The performances are part of the NEA Big Read, a month long series of programs highlighting *The Things They Carried*, presented by SUNY-Broome Community College. Funding is provided by the National Endowment for the Arts and Broome County Veterans Services. Follow us at:
<https://www.facebook.com/BroomeNEABigRead/>

The Schorr Family Firehouse Stage is located at 48 Willow Street in Johnson City, on the corner of Willow and Corliss. Tickets are \$15 for the general public, \$10 for students and veterans. Please call (607) 772-2404, ext. 301 for reservations. (Box office open 9-5 Monday through Friday.)



'Innocent Souls: Vietnam 1968' featured in March Gallery exhibit

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Glenn Hoover returns to Binghamton to share and discuss his photographic collection, "Innocent Souls: Vietnam 1968."

The Gallery @ SUNY Broome will host this collection March 6 through March 31. All are welcome to a reception from 5 to 7 p.m. March 6.

A talk supported by his images will be presented from 6 to 7:30 p.m. Tuesday, March 7, in Decker 201. Hoover will discuss the innocent souls who pay the heaviest and often the ultimate price in conflicts such as the Vietnam War. His presentation includes a challenge to the audience be active citizens, taking full responsibility for the actions of their elected officials and holding them accountable for the consequences of their decisions.

Hoover arrived in Vietnam in January 1968 through a series of voluntary choices, based on beliefs of service to his country instilled in him by his father, legendary Vestal High School educator and football coach Dick Hoover. Glenn was an Army ROTC Cornell University School of Mechanical Engineering graduate in 1966. During his service in Vietnam as an infantry platoon leader, Glenn received a Silver Star, Bronze Star "V" Device, Army Commendation Medal, and Combat Infantryman's Badge along with numerous other decorations and campaign ribbons. His pictures were captured in 1968 during the peak of the conflict.

After his military service, he returned to Cornell and earned a degree from the School of Hotel Administration. He worked years in the hospitality industry and now owns Glenn Hoover Real Estate Services and lives in Key Largo, Florida. He is the father of a daughter and three sons, and has eight grandchildren.



March 8 discussion: Why did the U.S. enter the Vietnam War?

March 2, 2017
Buzz



Please join the SUNY Broome Center for Civic Engagement in a guided deliberative discussion on *The Limits of Power: The United States in Vietnam*.

6:30 p.m. March 8, Decker Community Room, Broome County Public Library

In a deliberative discussion, “citizens representing a broad range of stakeholders come together and consider relevant facts and values from multiple points of view; listen to one another in order to think critically about the various options before them and consider the underlying tensions and tough choices inherent to most public issues; and ultimately, seek to come to some conclusion for action based on a reasoned public judgment.”[1]

In “The Limits of Power,” we are asked to consider a crucial historical moment: the slow-moving but inexorable move toward United States involvement in Southeast Asia as it unfolded in the early to mid-1960s. Policy-makers in the United States were already assisting the French in the colonial war they were losing in Vietnam, but when the French pulled out, the United States stepped in, due to a

combination of national pride, anti-Communism, and provocative actions in Vietnam. Dr. Steven Call, a military historian at SUNY-Broome, will offer historical context, and Professor Lisa Strahley of the Center for Civic Engagement will guide the discussion. SUNY Broome gratefully acknowledges the permission of the Choices program at the Watson School for International Studies at Brown University for materials supporting this discussion.

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The Decker Community Room is located in the Broome County Public Library, 185 Court Street, Binghamton. Admission is free, but please RSVP through Eventbrite at <http://bit.ly/2ITQcZ6>

[1] Carcasson, Martin, and Leah Sprain. “Key Aspects of the Deliberative Democracy Movement.” June 2010. www.publicsectordigest.com



Volunteer opportunity: Road marshals for Bridge Run

March 3, 2017

Buzz



The Greater Binghamton Chamber of Commerce is seeking volunteers to serve as road marshals at the annual Bridge Run Half Marathon & 5K race from 7 to 11 a.m. Sunday, May 7. Volunteers will be responsible for stopping traffic to safely allow runners to pass through intersections.

If you are interested in volunteering, complete the attached form and return it to Sue Kuhn via email, fax or mail:

Greater Binghamton Chamber

Attn: Sue Kuhn, Volunteer Coord.

49 Court Street, PO Box 995, Binghamton, NY 13902-0995

EMAIL FORM TO: skuhn@binghamtonchamber.com

FAX FORM TO: (607) 722-4513

FLY_2017 BRIDGE RUN VOLUNTEER FORM

Volunteers will attend a brief training session about one week prior to the run, so you know exactly what is expected. If interested, volunteers can also assist with

the race registration on Saturday, May 6.

If you have any questions, contact Sue Kuhn.



Be the Change Presents: City Councilman Conrad Taylor on civic engagement March 19

March 3, 2017

Buzz



Be the Change at SUNY Broome is hosting a workshop with guest speaker City Councilman and Binghamton University student Conrad Taylor from 12 to 2 p.m. Sunday, March 19, in the Student Village classroom.

Taylor will speak about how he got involved in the community as a college student. The group will then break out into sections and work on specific action items. All students and staff are invited!



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The Monday Poem: 'Her Kind' by Anne Sexton

March 5, 2017

Buzz



March is Women's History month. In the spirit of the month, we are presenting poems by important poets. The women you will have the opportunity to read this month have made significant contributions to our culture.

Her Kind

Anne Sexton, 1928 – 1974

I have gone out, a possessed witch,
haunting the black air, braver at night;
dreaming evil, I have done my hitch
over the plain houses, light by light:
lonely thing, twelve-fingered, out of mind.
A woman like that is not a woman, quite.
I have been her kind.

I have found the warm caves in the woods,
filled them with skillets, carvings, shelves,
closets, silks, innumerable goods;
fixed the suppers for the worms and the elves:
whining, rearranging the disaligned.

A woman like that is misunderstood.
I have been her kind.

I have ridden in your cart, driver,
waved my nude arms at villages going by,
learning the last bright routes, survivor
where your flames still bite my thigh
and my ribs crack where your wheels wind.
A woman like that is not ashamed to die.
I have been her kind.

Anne Gray Harvey was born in Newton, Massachusetts, on November 9, 1928. She attended Garland Junior College for one year and married Alfred Muller Sexton II at age nineteen. She enrolled in a modeling course at the Hart Agency and lived in San Francisco and Baltimore. In 1953 she gave birth to a daughter. In 1954 she was diagnosed with postpartum depression, suffered her first mental breakdown, and was admitted to Westwood Lodge, a neuropsychiatric hospital she would repeatedly return to for help. In 1955, following the birth of her second daughter, Sexton suffered another breakdown and was hospitalized again; her children were sent to live with her husband's parents. That same year, on her birthday, she attempted suicide.

She was encouraged by her doctor to pursue an interest in writing poetry she had developed in high school, and in the fall of 1957 she enrolled in a poetry workshop at the Boston Center for Adult Education. In 1974 at the age of 46, despite a successful writing career—she won the Pulitzer Prize for poetry in 1967 for *Live or Die*—she lost her battle with mental illness and committed suicide.

Sexton offers the reader an intimate view of the emotional anguish that characterized her life. She made the experience of being a woman a central issue in her poetry, and though she endured criticism for bringing subjects such as menstruation, abortion, and drug addiction into her work, her skill as a poet transcended the controversy over her subject matter.



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SUNY Broome Women's Institute co-sponsoring Women's History Month celebration

March 5, 2017

Buzz



Suffragists parade down Fifth Avenue, 1917. Advocates march in October 1917, displaying placards containing the signatures of more than one million New York women demanding the vote. The New York Times Photo Archives



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The New York Times Photo Archives

What do you know about the struggle of women to earn the right to vote? Many of us have heard of Susan B. Anthony, but have you heard of the “Ladies of Lisle” and their contribution to the women’s suffrage movement?

March is Women’s History Month, and in honor of the 100th anniversary of Women’s Suffrage in New York State, Broome County Office for Aging and SUNY Broome Women’s Institute are co-sponsoring a special presentation at 11 a.m. Thursday, March 9, at the Broome West Senior Center. Guest speakers, including Assemblywoman Donna Lupardo, will share some thoughts on the 100th anniversary of women’s right to vote in New York State. Tioga County Historian Emma Sedore will provide a fascinating look at the lives of several local women who championed women’s suffrage in Broome and Tioga counties.

If you would like to stay for lunch after the program, please call the center at 607-785-1777 to make your reservation no later than noon March 8.



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March 5, 2017

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Women's History and Culture Film Institute on March 7

March 5, 2017

Buzz



SUNY Broome students are invited to participate in the March 7 Women's History and Film Institute, which begins at 9 a.m. in the Liberal Arts Conference Room in the Titchener Hall Liberal Arts Suite, Room 210.

Students who plan to attend this event should watch one to four films related to women's issues, history or culture in order to receive scholarly certificates for their participation. All details regarding the institute are attached in the file below.

WHCFI, Spring 2017



March 9 Common Hour: Losing Isn't Everything

March 5, 2017
Buzz



Join the National Society for Leadership and Success from 11 to 11:50 a.m. Thursday, March 9, in Applied Technology Building Room 118 for a broadcast speaker event. This week's speaker will be Curt Menefee.

Curt Menefee is the host of FOX NFL Sunday and the author of the book *Losing Isn't Everything*. Menefee's book is a thought-provoking look at athletes whose legacies have been reduced to one defining moment of defeat and what their experiences can teach us about competition, life and the human spirit. Menefee approaches both his life and his career from a truly global perspective, attributing career success to three steps: work hard, be passionate and enjoy life.

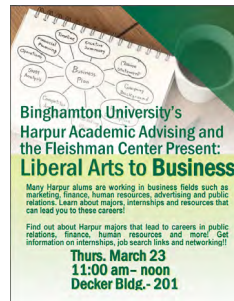
Menefee will be sharing the hidden lessons behind the toughest losses in sports history, his observations on turning failure into success, and the importance of being resilient in the face of adversity.



Binghamton University Presents: Liberal Arts to Business Information Session March 23

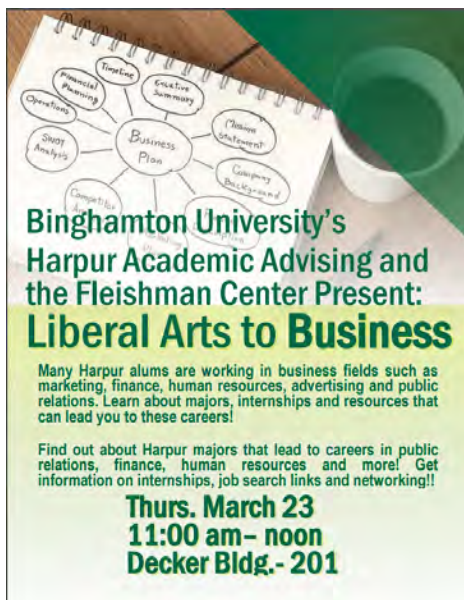
March 6, 2017

Buzz



Many alumni from Binghamton University's Harpur College are working in business fields such as marketing, finance, human resources, advertising and public relations.

Learn about majors, internships and resources that can lead you to these careers from 11 a.m. to noon March 23 in Decker 201. Get information on internships, job search links and networking.



Register for the Ethics of Communication Conference on March 24!

March 6, 2017
Featured News



Registration is open for the eighth annual Ethics Conference to be held at SUNY Broome from 3 to 8 p.m. Friday, March 24.

The conference will kick off with a special panel presentation from local newscasters Scott Sasina, Mike Tanzini, Vince Briga and Amy Hogan, followed by several breakout sessions.

Keynote speaker Dr. Tammi Fitzwater will present "Becoming a Skeptic: Understanding and Harnessing the Power of Data Literacy." Dr. Fitzwater is an Assistant Professor at Ithaca College who specializes in Behavioral Neuroscience and data literacy. She is an experienced researcher who has a passion for how data literacy can impact people's lives.

Registration is free and includes dinner. To register, please visit: <http://www.sunybroome.edu/web/ethics/registration>



Clean that sponge: It harbors bacteria!

March 6, 2017

Buzz

Did you know that germs can be transferred from inanimate objects such as pens, cell phones and sponges to your hands?



The average kitchen dishcloth can contain 4 billion living germs (American Cleaning Institute, 2017). You transfer all those bacteria to everything you touch, including your cell phone, hands, and face!

Microwave damp sponges for 1 minute or place them in the dishwasher on the drying cycle. Replace them on a regular basis. Wash your hands before and after preparing food or eating, especially raw poultry, meat or seafood: 20 seconds, water and soap is all it takes!

This is a Public Service Announcement brought to you by the SUNY Broome Health & Public Relations Research Team.



SUNY Broome to announce transfer agreement with Cornell

March 6, 2017
Featured News



Join representatives from SUNY Broome and Cornell University at 1 p.m. Wednesday, March 8, to announce new transfer agreements.

The press conference will take place on the third floor of SUNY Broome's Natural Science Center.

SUNY Broome is working with Cornell's College of Agriculture and Life Sciences (CALS) to develop 2+2 bachelor's degree programs in food science and food operations and management. These new programs further support current

transfer agreements between the two institutions. Two+2 programs allow students to complete the first two years of their bachelor's degree program at SUNY Broome, which then ensures seamless transfer to a college or university such as Cornell for the final two years of a bachelor's degree.

"Our partnerships in the community and with other institutions are one of our great strengths," said SUNY Broome President Kevin E. Drumm. "These transfer agreements with Cornell give our students a direct pipeline to an Ivy League education – and a pathway to exceptional careers in growing industries. What's more: Our two institutions and the students we educate are also a part of our region's economic redevelopment, building a stronger, healthier and more vibrant Southern Tier. We thank Cornell for working with us in academic fields that are so vital to a healthy, nutritional future for all of us."

"This partnership responds directly to our state's needs for a well-educated workforce. Cornell is pleased to enhance opportunities for students to become future leaders in food science," said Kathryn J. Boor, Ronald P. Lynch dean of the Cornell University College of Agriculture and Life Sciences. "Helping students find their path into food-related careers will go a long way toward solving the problems posed by an ever-growing population that needs sustainable and safe methods of food production."

SUNY Broome students in the Liberal Arts and Sciences: Science (LAAS) Program will have opportunities for transfer into CALS' Food Science or Food Operations and Management Program.

"SUNY Broome is the region's premier transfer institution and this program strengthens this idea," said SUNY Broome Executive Vice President and Chief Academic Officer Francis Battisti. "We are very excited about being the link from high school to higher education, and ultimately to careers."

These new 2+2 agreements align with the focus on Controlled Environment Agriculture (CEA), which was one of the priorities in the \$500 million Upstate Revitalization Initiative (URI) Award and focused on further developing the food chain in the Southern Tier Corridor. SUNY Broome is involved with a number of economic development proposals that are part of the URI plan, which will bring half-a-billion dollars of state investment to the region over the next five years.

"This is an excellent time for the college to be developing this relationship. This connection will provide exciting new transfer opportunities for our students," said Kenneth Mansfield, SUNY Broome's Interim Dean of Science, Technology, Engineering and Math.

"This seamless transfer initiative is so important to the New York State's food and beverage industry," said Olga Padilla-Zakour, professor and chair of Cornell University's department of Food Science. "Students will be able to continue their training as professionals in food science and enter the industry as more competitive job candidates."

Among the proposals is the Southern Tier Food and Agriculture Initiative. SUNY Broome will be working with Cornell and other institutions for this initiative, which will include programs for entrepreneurs, working with investors on plans for new food offerings and creating Associate's Degree programs in agri-business and food technology, as well as expanding non-credit training programs that respond directly to the workforce needs of the local food and beverage industry.



Interested in SUNY Cortland? Meet Greg Diller, your transfer guide

March 6, 2017
Featured News



Greg Diller



Greg Diller

Considering SUNY Cortland to finish your bachelor's degree? Pay a visit to Student Services 210, where Greg Diller is taking appointments one day each week.

Think of Diller as your guide to all things SUNY Cortland: Prospective majors, course recommendations while you're still at SUNY Broome, financial aid, student life and support services. Considering that SUNY Broome is Cortland's second or third largest feeder school, it's an important service.

"I'll be helping with a little bit of everything," he explained.

By day three, he's already met with a few prospective Red Dragons, helping pair them with majors and plot their transfer trajectory. Popular majors include education, early childhood, sports management, exercise science, physical education and psychology, to name a few, Diller said.

Future developments will include visits to campus, as well as presentations on different aspects of the transfer process.

To make an appointment, go to: <http://www2.cortland.edu/offices/advisement-and-transition/transfer-advising/> All appointments will be at SUNY Broome in the Academic Advising

Department located in SS-210. Diller will ask you to fill out a form before your appointment takes place, so he can more adequately address your needs. Make sure to bring a copy of your DegreeWorks, so he can see your courses.

You don't have to be committed to SUNY Cortland to make an appointment, he emphasized. Even if you have a mild interest, it's always good to pay a visit and explore your options.

You also don't need to wait until your last semester to plan your transfer future. In fact, the earlier you start planning your transfer, the smoother it may go.

"We're looking for students planning ahead, a year or a year and a half in advance, and we'll meet with students regularly," Diller explained. "Our hope is to be proactive."



Enough is Enough: A March 9 discussion of drugs, alcohol, sexual violence and consent

March 6, 2017

Buzz



Join Haley Murphy from 11 to 11:50 a.m. March 9 in Business Building 110 for “Enough is Enough,” a presentation dealing with drugs, alcohol, sexual violence and consent.

This program is co-sponsored by Counseling Services. For more information, contact Melissa Martin in SS-210 or by calling 778-5210.



Lunch and Learn: Discuss diversity over dessert

March 7, 2017

Buzz



The President's Task Force on Diversity and Inclusion would like to invite you to the Spring 3D Lunch and Learn events.

Come discuss diversity over desserts at 3 p.m. Tuesdays starting March 14 in Titchener 209. Learn about the many different identities that are the face of SUNY Broome and how you can support these identities in your classroom or department.



Submit your creative work to Breaking Ground! Deadline is March 27

March 7, 2017

Buzz



Breaking Ground, the SUNY Broome Literary Magazine, is again seeking creative work from students, faculty and staff for its 2017 edition.

Send in your best original poetry, fiction, creative non-fiction, memoirs, artwork, photography or graphic stories for the annual theme issue. As with past issues, the only criteria are vividness, vitality, depth of thought and expression and, above all, excellence.

The theme of the 2017 issue is boundaries, partitions, barriers and borders: all those unyielding things that separate us — those actual, tangible boundaries as well as those that separate us intellectually, spiritually and emotionally.

Deadline for Submissions:

March 27, 2017

For submission guidelines and to submit your creative work, go to <http://www2.sunybroome.edu/english/breakingground/>



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Discuss Diversity over Desserts: March 14 topic is Day Without a Woman

March 8, 2017

Buzz



One hundred years after winning the right to vote, women are marching, rallying and running for office in greater numbers than ever before. Celebrate Women's History Month at this conversational workshop and share your perspective on what it means to be female in 2017.

The discussion will be held from 3 to 4 p.m. March 14 in Titchener 209. Light refreshments will be served.

By Mobilus In Mobili – Women's March on Washington, CC BY-SA 2.0,
<https://commons.wikimedia.org/w/index.php?curid=55796823>



Medical Assistants at the Tioga/Broome County Health Department Drill

March 8, 2017
Featured News



SUNY Broome Medical Assisting Seniors participated in the Tioga/Broome County Health Department Drill on Monday, March 6. Medical Assisting students were an integral part of a health care team, providing patient intake using the Health Commerce System.

The mock drill centered around an influenza A virus with a pandemic potential. The drill helps to prepare and accelerate the implementation of effective public health responses.



Keep 'em clean: Handwashing educational event on March 9

March 8, 2017

Buzz



The SUNY Broome Health & Public Relations Team would like to invite all campus members to an educational event to be held at the Student Village from 7:30 to 9:30 p.m. Thursday, March 9.

In addition to an interactive demonstration about hand hygiene, students will have an opportunity to be entered into a raffle drawing, enjoy Subway sandwiches and play games for a chance to win prizes. We hope to see you there!



Stressed out? Join a 6-week group to beat your end-of-semester stress

March 8, 2017

Buzz



End your Spring semester stress-free! SUNY Broome Counseling Services is offering a six-week group from 12 to 12:50 p.m. Tuesdays from March 21 to May 2. (There will be no meeting on April 18, which is during spring break.)

Learn about the nature of stress and develop the skills you need to avoid the anxiety that the end of the semester can bring.

For more information, visit Student Services Building Room 210 or contact Melissa Martin at martinmm2@sunybroome.edu or Leslie Apacible at apaciblelo@sunybroome.edu.



Ivy League education: SUNY Broome announces transfer agreement with Cornell

March 8, 2017
Featured News



President Drumm announces a transfer agreement with Cornell

Start at SUNY Broome – and graduate from an Ivy League school? A new transfer agreement with Cornell’s College of Agriculture and Life Sciences (CALS) will allow SUNY Broome students to do just that.

Students in SUNY Broome’s Liberal Arts and Sciences: Science (LAAS) program will have the opportunity to transfer into CALS’ Food Science or Food Operations and Management programs to earn a bachelor’s degree. The agreement is considered a 2+2 program, which allows students to complete the first two years of their bachelor’s degree program at SUNY Broome, which then ensures a seamless transfer to a college or university for the final two years.

“This agreement gives our students a direct pipeline to a sought-after Ivy League education – and a pathway to exceptional careers in growing industries,” SUNY Broome President Kevin E. Drumm said during a March 8 event to announce the new transfer agreement. “And the end product is ultimately edible. How cool is that?”

The agreement with CALS aligns with the focus on Controlled Environment Agriculture (CEA), which was one of the priorities in the \$500 million Upstate Revitalization Initiative (URI) Award that focused on further developing the food chain in the Southern Tier. SUNY Broome is involved with a

number of economic development proposals that are part of the URI plan, which will bring half a billion dollars of state investment to the region over the next five years.

Food and agriculture are both critical components to the region’s economy. That includes 200 farms of all varieties, as well as food manufacturers and distributors, such as Maines, Willow Run and Frito Lay. Locally, food distribution is a \$4 billion industry, Dr. Drumm noted.

There is also a real need for food scientists and other professionals, noted Cornell professor Olga Padilla Zarkour, chair of the university’s Department of Food Science. Food scientists apply scientific and engineering principles to ensure the nutritional value, safety and quality of food in both the United States and worldwide.

Cornell’s program prepares students for leadership roles in the food industry, academia and government, she said.

“Currently, we know that more job opportunities exist than we have graduates to fill the positions,” she pointed out. “Thus, it is imperative that we offer opportunities to succeed in this critical field.”

SUNY Broome offers opportunities at both ends of the educational spectrum, noted Executive Vice President and Chief Academic Officer Francis Battisti. The college partners with K-12 schools and the Cornell Cooperative Extension, which helps young students transition to college with programs such as Fast Forward, Early College and P-Tech.

On the other end, the college has transfer agreements with 28 different colleges and universities, and is continually adding more. While many Hornets end up transferring to Binghamton University, SUNY Cortland and many other schools, every year a few end up at Cornell.

“That’s a testament to the strength of the academics here at SUNY Broome and the academic rigor of our programs,” he said.



Executive Vice President and Chief Academic Officer Francis Battisti discusses a transfer agreement with Cornell





Tim O'Brien, Celebrated Author, to Speak in Binghamton March 25

March 9, 2017

Buzz



**7 p.m. March 25
Helen Foley Theater
Binghamton High School**

Please join SUNY Broome and the National Endowment for the Arts in welcoming Tim O'Brien to our community for a public lecture, the final event in our month-long NEA Big Read Program.

Tim O'Brien has long been recognized as a master of American fiction. In a spare, straightforward style, O'Brien creates complex character sketches of ordinary people in extraordinary circumstances, notably, though not exclusively, the pressures of war. O'Brien has been awarded a National Book Award, an award from the American Academy of Arts and Letters, a Guggenheim Fellowship, and two fellowships from the National Endowment for the Arts.

In his semi-autobiographical collection of stories set in and around the men of Alpha Company, *The Things They Carried*, O'Brien examines the Vietnam War from the perspective of a soldier on the ground. The trauma of loss, the joy of camaraderie, and the raw language and points of view shared by he and his fellow soldiers creates a canvas which becomes more complex with each story. On the way, O'Brien raises important questions about the nature of truth, memory, and storytelling.

In this free community event, O'Brien will be focusing on *The Things They Carried*, and doing a combination of things: a discussion of the book's origins and major themes, some short readings, and a discussion of his writing purpose and style. His intention is to augment and enrich the book, not recapitulate it.

This presentation is part of the NEA Big Read, a monthlong series of programs highlighting *The Things They Carried*, presented by SUNY Broome Community College. Funding is provided by the National Endowment for the Arts and Broome County Veterans Services. Follow us at: <https://www.facebook.com/BroomeNEABigRead/>

The Helen Foley Theater is located in the Binghamton High School, 31 Main Street, Binghamton. Admission is free, but please RSVP through Eventbrite at <http://bit.ly/2ITQcZ6>

Contact: Mary E. Donnelly, (607) 372-3965, donnellyme@sunybroome.edu



Demolition, reconstruction work to begin March 13 in Old Science

March 9, 2017

Buzz



Beginning the week of March 13, demolition/reconstruction work will begin in Rooms 113, 202, 203 and 205 of the Old Science Building. The work will last approximately two weeks. Please pay attention to any construction related signing while this work is on going. This work continues the re-purposing of the Old Science Building by providing additional classrooms and lab space.



Enough is Enough Confidential Advocate

March 9, 2017

Buzz



Are you concerned that you or a friend might have experienced a form of sexual or dating violence? If so, you probably have a lot of questions.

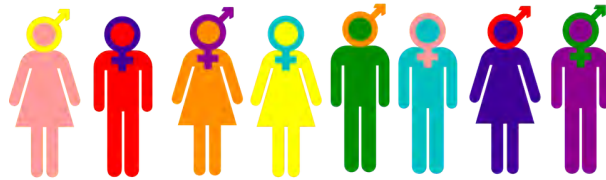
Haley Murphy is a confidential advocate from Crime Victims Assistance Center who can answer your questions and offer support. She can provide you with options, and will never encourage you to make a decision you are uncomfortable with.

You can confidentially meet with her on campus during open hours by dropping in to the Dean of Students Office on Thursday, March 16, from 10 a.m. to 2 p.m. or by setting up an appointment. You can reach her at cvac@sunybroome.edu or haley@cvac.us.

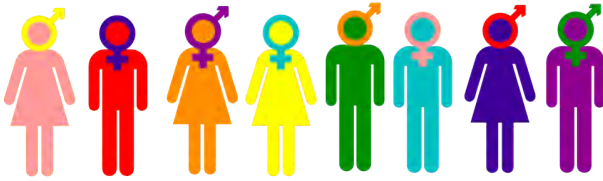


March 16 Common Hour: Gender Ideology

March 9, 2017
Buzz



Join faculty presenters Suzanne Hickok and I.J. Byrne at 11 a.m. March 16 in T-102 for a discussion of gender ideology. This interactive event is fun for gendered folks of all ages, and sponsored by the Women's Discussion Group.



Student Town Hall for Candidate for Vice President for Student Development & Chief Diversity Officer

March 9, 2017

Buzz



Students on the first day of classes in 2016



You are invited to attend a Town Hall meeting for students to meet with a candidate for the Vice President for Student Development and Chief Diversity Officer. The session will take place from 3 to 4 p.m. Tuesday, March 14, 2017, in the Student Village classroom.



Sweet music: Student recital on March 16

March 10, 2017

Buzz

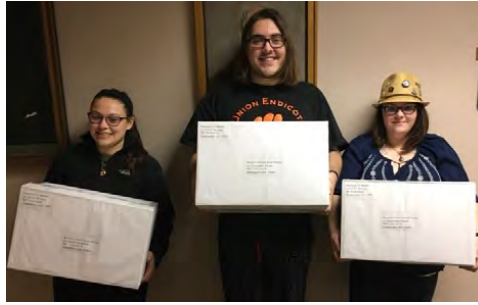
Come listen to our student performers from the Applied Music studios of April Lucas, Paul Sweeny, Randolph Messing, Brenda Dawe and Gerald Grahame!

This Common Hour performance will include both classical and musical theater selections. The performance will begin at 11 a.m. Thursday, March 16, in Decker 201.

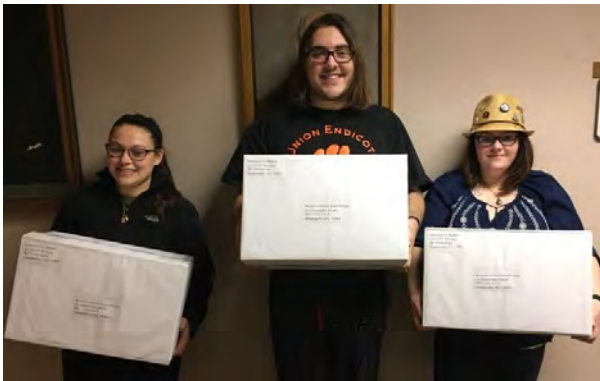


Student group donates books to Women's Prison Book project

March 10, 2017
Featured News



VP Maria Roma, VP Orion Barber and President Heather Coggin, holding boxes full of the 116 books contributed to the project.



VP Maria Roma, VP Orion Barber and President Heather Coggin, holding boxes full of the 116 books contributed to the project.
to contribute positively to this cause.

Chapter President Coggin said, "It's a great feeling to donate educational books to women in prison. In my opinion, helping them have access to knowledge is necessary for the better of our society as a whole."

Executive VP Roma noted, "This is a great project that promotes literacy among inmates and helps with assimilating them back into society."

Vice President of LGBTQ Affairs, Orion Barber stated, "In today's society, knowledge is power and discerning reality from fiction is an important skill, for any one, of any gender."

The SUNY Broome Women's Discussion Group would like to acknowledge and thank the donors involved in this project:

Professor I.J. Byrnes: 84 books

Professor C. Origer: 6 books

President Heather Coggin, in memory of her late mother, June Coggin: 10 books

Executive VP Maria Roma: 8 books

VP of LGBTQ Affairs, Orion Barber: 8 books

The SUNY Broome Women's Discussion Group would also like to thank the following campus community members for their help and support with this project:

Johnnie (Nikki) Putman

Dean Michael Kinney

Ryan Dempsey

David Capodaglia

Dean Scott Schuhert

SUNY Broome's Women's Discussion Group, the sole student group focusing on women's issues, donated 116 books to the Women's Prison Book Project on March 7, 2017.

Faculty Adviser, Professor I.J. Byrnes of the Philosophy Program, noted that the project was inspired by reading *Orange is the New Black* by Piper Kerman, a nonfiction memoir about a woman who spent a year in prison on drug charges.

Club President Heather Coggin, Executive VP Maria Roma and Faculty Adviser Professor I.J. Byrnes read Kerman's book and decided to offer a panel discussion of the issues raised by the book, which include the skyrocketing increase of the number of women behind bars since the 1980s, the problems faced by the children of single women in jail and the correlation of imprisonment and mental health and addiction issues among women inmates.

Kerman commends the work of the Women's Prison Book Project and urges readers to donate books to the cause of women's literacy and education behind bars. Since few rehabilitative programs exist for women in prison, the club decided



Pre-Convocation Day Food Pantry Drive starts March 13

March 10, 2017

Buzz



Student Assembly's Heather Coggin and Orion Barber in the Food for Thought pantry, which is run by students for students in need.



Student Assembly's Heather Coggin and Orion Barber in the Food for Thought pantry, which is run by students for students in need.

Canned Fruit	Desserts
Pasta Sauce	Coffee
Peanut Butter	Teas
Jelly	Deodorant
Toothpaste	Feminine Hygiene Products

You can drop off your donations beginning **Monday March 13, through Thursday March 30, to support this Pre-Convocation Day Food Pantry Drive. You will be recognized by our student leaders with a certificate which they will provide when you drop off donations. This certificate is a thank-you from Phi Theta Kappa and the campus-wide Convocation Committee. Additionally we will recognize all our donors at the Convocation website:** <http://www3.sunybroome.edu/convocation/>

The campus-wide Convocation Committee and Phi Theta Kappa are grateful for your support and we thank you for considering this request.

Best regards,

Professor Irene Byrnes (Chair)

Professor Carla Michalak, Liberal Arts Division

Professor Anne Haner-Uncapher, Health Sciences Division

Dr. Victor Larmoureux, Science, Technology, Engineering, Mathematics Division

Associate Librarian Amanda Hollister, Library

Instructional Designer Tera Doty-Blance, TRC

Professor Gian Roma, Business and Public Administration Division

Orion Barber, Student Assembly

Attention, SUNY Broome Colleagues! Pre-Convocation Day Food Pantry Drive to Benefit SUNY Broome Students

Please consider donating non-perishable goods and hygiene products (see **details below**) to the Food Pantry run by Student Assembly to benefit our own SUNY Broome students.

The Food Pantry is located at the Old Science Building, Room 107-A. It is staffed during the days and at the times noted:

- Monday, Tuesday Wednesday: 8 to 10 a.m.
- Thursday, Friday: 8 to 10 a.m.
- Thursday: 12 to 2 p.m.

Items Explicitly Requested for the Food Pantry (Other non-perishable food items are welcome as well):

Cereal	Snack Food
Oatmeal	Jello
Breakfast Bars	Pudding



Too cute: BC Center visits Dental Hygiene

March 10, 2017
Buzz



The BC Center preschool classrooms had an exciting Wednesday, March 8! The Threes and Fours rooms took a field trip to the SUNY Broome Dental Hygiene clinic. The students gave them a tour of the clinic, and showed them the equipment and tools they use to clean teeth. The children all got a goody bag with a new toothbrush, toothpaste and stickers. Thanks to all the students that donated their time to make this visit possible!



You'd wash your hands if you could see it, right?

March 10, 2017

Buzz



Bacteria are so small that thousands of them lined up would be able to fit on the end of a pencil eraser (Mayo Clinic, 2017).

Imagine how many can fit on your hands? Friction and running water for 20 seconds is all it takes to get clean.

This ad was created by Erik Young from the SUNY Broome Health & Public Relations Research Team



Registration Open: Ethics of Communication Conference

March 10, 2017

Buzz



Register for the upcoming Ethics of Communication Conference at SUNY Broome, which runs from 3 to 8 p.m. Friday, March 24.

An exciting kick off with local newscasters will be held at 3 p.m. in D-201 followed by breakout sessions by Dr. Faber-Langendoen from Upstate Medical, Professor Denisa Talovic, Professor Gian Roma, Professor Richard Firenze, Professor Steven Call, Professor Irene Byrnes and PTK, and the Communications Department.

Dr. Tammi Fitzwater, our keynote speaker will provide a fascinating look into how data literacy impacts our lives. Don't miss out on this exciting conference!

Registration is free and includes dinner. To register, please visit:
<http://www.sunybroome.edu/web/ethics/registration>



BC Center: Handwashing Demonstration with the Health Studies Students

March 10, 2017

Buzz



SUNY Broome Health Studies students visited the BC Center on March 8 for a handwashing demonstration in the Four Year Old room. They read the story “Germs Are Not for Sharing” and did several activities to show the children how germs are spread.

Thank you to the students in the Health Studies program for providing the children an enriching learning experience!



Get your swag & support the American Heart Association

March 10, 2017

Buzz



Support the American Heart Association and buy some cool swag!

Stop by the Campus Bookstore to purchase a wristband or pin for \$1. You can also purchase a paper heart and sign your name or a loved one's name on it to be hung in the bookstore window for only \$1. Felt hearts are also available for \$5. A sentiment or "in memory of" can be written on these hearts to be placed along the path on the day of the Heart Walk.

100% of proceeds go to support the American Heart Association.

Interested in walking at the upcoming American Heart Association to be held at SUNY Broome on Sunday April 9? Register at: http://www2.heart.org/site/TR?fr_id=2096&pg=entry



The cost of war: 'Innocent Souls' exhibit considers the impact of Vietnam

March 10, 2017
Featured News



Glenn Hoover in 1968



Glenn Hoover in 1968

President Kevin E. Drumm, and drew a large crowd during its March 6 opening.

At the time he was taking the photos, Hoover didn't particularly have a focus or message. He capture the details of everyday life, from soldiers reading letters from home to villages of the Montagnards or Degar, the indigenous people of the Vietnamese highlands who found themselves in a war zone. Dr. Clarice Yentsch, president of The Waypoint Foundation and now exhibition curator for Innocent Souls, urged Hoover to share the photo after seeing a picture of the village with its thatched huts.



Dr. Clarice Yentsch and Glenn Hoover at the opening of "Innocent Souls"

service to the country, he received a Silver Star, Bronze Star for Valor, Army Commendation Medal and Combat Infantryman's Badge.

After his military service, he worked for years in the hotel industry and currently owns Glenn Hoover Real Estate Services in Key Largo, Florida.

Under a flutter of dark bangs, the girl looks directly at the camera, her expression complex and undefinable. Behind her, a soldier clutches the glass neck of the Coca Cola she has just sold him.

What was she thinking? wondered Glenn Hoover, the photographer who took that picture in Vietnam back in 1968. He had been a first lieutenant in the Army then, sporting a new camera he picked up during his deployment, which took him near the border of Cambodia.

The image is part of "Innocent Souls: Vietnam 1968," now on exhibit in the Gallery @ SUNY Broome throughout March. The exhibit is part of a series of events through the NEA Big Read program, which is centered around Tim O'Brien's *The Things they Carried*, a series of vignettes based on the author's experience in the Vietnam War.

The exhibit is both beautiful and moving, noted SUNY Broome



Glenn Hoover today

Looking at the photos now, Hoover says they tell a

story, one that goes beyond the 12 months he spent in Vietnam.

"The message is basically that wars are not good things. Some wars may be justified, but there are no good wars," he reflected. "The people who decide to take us to these wars are not the people who pay the price – the soldiers, the civilians. It turns their lives upside-down."

Local roots

If you're a Southern Tier native, Glenn's father – Dick Hoover – will likely have a familiar name. A U.S. Marine, Dick Hoover was a legendary local educator and football coach; the Vestal High School football stadium bears his name. Football runs in the family, said Glenn Hoover, noting that his brother Jim has a stadium named after him in Walton. Glenn's son Devin also coaches the sport.

Born while his parents were stationed at Camp LeJeune, Glenn grew up in Vestal and attended Cornell University, where he received degrees in Mechanical Engineering and Hotel Administration. He was in the ROTC in Cornell. During his

Unlike many who were drafted, Glenn arrived in Vietnam in January 1968 through a series of voluntary choices, based on the belief in service to his country that his father instilled in him.

For Executive Vice President and Chief Academic Officer Francis Battisti, it was humbling to consider how many of his peers – including Hoover – were headed to the battlefield. At the time, Dr. Battisti had just finished his SUNY Broome degree and was headed to Albany to continue his education. He took part in protests against the war there, he remembered.

“Glenn made it back, but so many didn’t – including many young men right here in Broome County,” Dr. Battisti said.



At the opening of Innocent Souls

SUNY Broome received a \$15,000 grant from the National Endowment of the Arts for the Big Read, which also included a talk by Hoover, a public deliberation on the Vietnam War, a dramatic presentation of *The Things They Carried* and a public lecture by O’Brien slated for March 25.

SUNY Broome faculty members have also been leading book groups and discussions throughout the region for the project. Community partners for the Big Read include the Broome County Public Library and Southern Tier Actors Read (STAR), as well as two funding partners: The Broome County Executive’s Office and The Community Foundation of South Central New York.

One of them was Jerry Zimmer, Glenn’s former Vestal High School classmate and fellow football player. Like Hoover, Zimmer was in the ROTC – at Brown University in his case – and entered the war as a f-4 Phantom pilot. He was shot down in 1969, and his body was never recovered.

As citizens, it is our responsibility to hold politicians responsible for the decisions they make – including armed conflict, Hoover said. It’s all too easy to forget that government isn’t something external and alien; it consists of all of us, and our decisions.

“The fact is a lot of people died. They were innocent,” Hoover reflected. “They really didn’t have a choice.”

About the Big Read



President Drumm speaks



At the opening of Innocent Souls



Choices and Challenges: Dr. Yentsch speaks to students pursuing non-traditional careers

March 10, 2017
Featured News



Dr. Clarice Yentsch

The oceans are filled with a dazzling array of life, from micro-organisms to the massive blue whale. But when Dr. Clarice Yentsch was starting out as an oceanographer, she didn't see that diversity in the ranks of her own profession, which was virtually all male.

Students who are pursuing fields considered non-traditional for their gender had the opportunity to meet and speak with Yentsch, who is also curator for the Innocent Souls: Vietnam 1968 exhibit at the Gallery @ SUNY Broome.

Yentsch is currently president of The Waypoint Foundation, with advanced degrees in education and oceanography. Her career includes 20 years as a research scientist with Bigelow Laboratory for Ocean Science in Boothbay, Maine; 10 years in systemic science and mathematics education reform with a focus on gender challenges with the Education Development Center in Boston; and 10 years in museum work. Consulting experiences include the American Museum of Natural History in New York City, the Natural History Museum of the Smithsonian in Washington DC and the Mel Fisher Maritime Heritage Society and Museum in Key West. Her current professional interest is "Humans and the Sea," and she's a research scientist and adjunct professor at Nova Southeastern University in Fort

Lauderdale.

"In her own way, she's a humanitarian. She's a scientist," said instructor Ellie Rivera, a staff associate with the Technical Career Connection. "When she started her career, the opportunities for women were less than they are now."

In the 1960s, while exhibit photographer Glenn Hoover was on a tour of duty in Vietnam, Yentsch was a student at the University of Wisconsin in Madison, protesting the war. She had wanted to become a teacher, and was offered a job in Florida. As fate would have it, it was the first year that Florida schools were racially integrated, and Yentsch watched as black teachers were fired and black schools were closed. Shocked by the injustice but not knowing a way to combat it, she accepted a scholarship that allowed her to become an oceanographer.

Her husband – her former professor, as it turns out – was also in the field. A job offer from the University of Massachusetts was once rescinded because she wasn't permitted to work in the same facility as her husband due to nepotism rules. Determined to work together, they started a new laboratory in Booth Harbor, Maine, that's still going strong today.

"I was the first woman on several research vessels," she recounted.

After a colleague's book on science disappointed her due to its failure to recognize women as part of the work force, Yentsch partnered with him to write *The Woman Scientist: Meeting the Challenges for a Successful Career*.

These days, her efforts have taken on a more humanitarian bent. Inspired by Glenn Hoover's photographs of Vietnam, she is determined to help the Montagnards or Degar, the indigenous people of the Vietnamese highlands who found themselves in a war zone. A number of Montagnard refugees were brought over by the Green Berets and live mostly in North Carolina. Yentsch has hosted Montagnard children from North Carolina in Key Largo, and also helps support an orphanage for 800 children. She visited Vietnam this past January, she said.

"As we age, our choices actually expand," she said.

In 2015, she founded the Waypoint Foundation, which offers an authentic natural history experience through a residency program for selected Fellows (artists, scientists, musicians, dancers, contemplatives) to complete a piece of original work. The Foundation also co-sponsors public presentations and performances in the Florida Keys, and serves as an ambassador for travel exhibits such as Innocent Souls.

She counseled students to find mentors to support their work, and to take a lesson from science to heart: Experiments may fail, but the work goes on.

"I think every challenge really strengthens you," she said.



Alumni connection: A Hornet in March Madness

March 10, 2017

Buzz

The East Tennessee State University Buccaneers men's basketball team won the Southern Conference championship March 6.

There's a SUNY Broome connection! ETSU Director of Basketball Operations Matt Cline grew up on the South Side of Binghamton, played basketball for the Hornets and is a graduate of SUNY Broome.

Go Buccaneers! (And Hornets, of course.)



Give the gift of literacy: BECA Scholastic Book Fair March 9-15

March 12, 2017

Buzz



A good book is the ultimate gift! Buy a gift for yourself or someone you love at the annual BECA Scholastic Book Fair, which runs from 9 a.m. to 5 p.m. March 9 through March 15 in the Titchener lobby. On Monday, March 13, the book fair will be open until 6 p.m.

The event will benefit the Broome Educators of Children Association. BECA proceeds go to support professional development opportunities, the BC Center and other fundraising initiatives.



Discuss Diversity over Desserts: March 14 topic is Day Without a Woman

March 12, 2017
Buzz



By Mobilus In Mobili – Women's March on
Washington, CC BY-SA 2.0,
<https://commons.wikimedia.org/w/index.php?curid=55796823>

One hundred years after winning the right to vote, women are marching, rallying and running for office in greater numbers than ever before. Celebrate Women's History Month at this conversational workshop and share your perspective on what it means to be female in 2017.

The discussion will be held from 3 to 4 p.m. March 14 in Titchener 209. Light refreshments will be served.



The Monday Poem: 'Still I Rise' by Maya Angelou

March 12, 2017

Buzz



This poem continues the theme of significant women poets.

Still I Rise

Maya Angelou 1928 – 2014

You may write me down in history
With your bitter, twisted lies,
You may trod me in the very dirt
But still, like dust, I'll rise.

Does my sassiness upset you?
Why are you beset with gloom?
'Cause I walk like I've got oil wells
Pumping in my living room.

Just like moons and like suns,
With the certainty of tides,
Just like hopes springing high,
Still I'll rise.

Did you want to see me broken?
Bowed head and lowered eyes?
Shoulders falling down like teardrops,
Weakened by my soulful cries?

Does my haughtiness offend you?
Don't you take it awful hard
'Cause I laugh like I've got gold mines
Diggin' in my own backyard.

You may shoot me with your words,
You may cut me with your eyes,
You may kill me with your hatefulness,
But still, like air, I'll rise.

Does my sexiness upset you?
Does it come as a surprise
That I dance like I've got diamonds
At the meeting of my thighs?

Out of the huts of history's shame
I rise
Up from a past that's rooted in pain
I rise
I'm a black ocean, leaping and wide,
Welling and swelling I bear in the tide.

Leaving behind nights of terror and fear
I rise
Into a daybreak that's wondrously clear
I rise
Bringing the gifts that my ancestors gave,
I am the dream and the hope of the slave.
I rise
I rise
I rise.



Maya Angelou was born Marguerite Johnson in St. Louis, Missouri, on April 4, 1928. She grew up in St. Louis and Stamps, Arkansas. She was an author, poet, historian, songwriter, playwright, dancer, stage and screen producer, director, performer, singer, and civil rights activist. She was best known for her seven autobiographical books: *Mom & Me & Mom* (Random House, 2013); *Letter to My Daughter* (Random House, 2008); *All God's*

Children Need Traveling Shoes (Random House, 1986); *The Heart of a Woman* (Random House, 1981); *Singin' and Swingin' and Gettin' Merry Like Christmas* (Random House, 1976); *Gather Together in My Name* (Random House, 1974); and *I Know Why the Caged Bird Sings* (Random House, 1969), which was nominated for the National Book Award.

Among her volumes of poetry are *A Brave and Startling Truth* (Random House, 1995); *The Complete Collected Poems of Maya Angelou* (Random House, 1994); *Wouldn't Take Nothing for My Journey Now* (Random House, 1993); *I Shall Not Be Moved* (Random House, 1990); *Shaker, Why Don't You Sing?* (Random House, 1983); *Oh Pray My Wings Are Gonna Fit Me Well* (Random House, 1975); and *Just Give Me a Cool Drink of Water 'fore I Diiie* (Random House, 1971), which was nominated for the Pulitzer Prize.

In 1959, at the request of Dr. Martin Luther King Jr., Angelou became the northern coordinator for the Southern Christian Leadership Conference. From 1961 to 1962 she was associate editor of *The Arab Observer* in Cairo, Egypt, the only English-language news weekly in the Middle East, and from 1964 to 1966 she was feature editor of the *African Review* in Accra, Ghana. She returned to the United States in 1974 and was appointed by Gerald Ford to the Bicentennial Commission and later by Jimmy Carter to the Commission for International Woman of the Year. She accepted a lifetime appointment in 1982 as Reynolds Professor of American Studies at Wake Forest University in Winston-Salem, North Carolina. In 1993, Angelou wrote and delivered a poem, "On The Pulse of the Morning," at the inauguration for President Bill Clinton at his request. In 2000, she received the National Medal of Arts, and in 2010 she was awarded the Presidential Medal of Freedom by President Barack Obama.

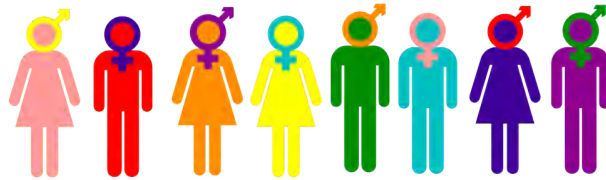
The first black woman director in Hollywood, Angelou wrote, produced, directed, and starred in productions for stage, film, and television. In 1971, she wrote the original screenplay and musical score for the film *Georgia, Georgia*, and was both author and executive producer of a five-part television miniseries "Three Way Choice." She also wrote and produced several prize-winning documentaries, including "Afro-Americans in the Arts," a PBS special for which she received the Golden Eagle Award. Angelou was twice nominated for a Tony award for acting: once for her Broadway debut in *Look Away* (1973), and again for her performance in *Roots* (1977).

Angelou died on May 28, 2014, in Winston-Salem, North Carolina, where she had served as Reynolds Professor of American Studies at Wake Forest University since 1982. She was eighty-six.

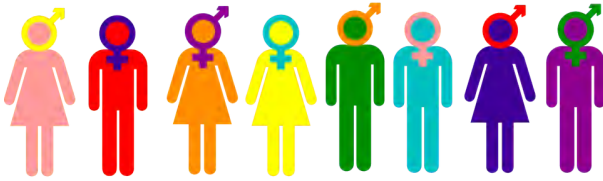


March 16 Common Hour: Gender Ideology

March 12, 2017
Buzz



Join faculty presenters Suzanne Hickok and I.J. Byrne at 11 a.m. March 16 in T-102 for a discussion of gender ideology. This interactive event is fun for gendered folks of all ages, and sponsored by the Women's Discussion Group.



PTK international film series: Le Grande Voyage on March 15

March 12, 2017

Buzz



Join us for a viewing of *Le Grande Voyage* (French, 103 minutes) at 6 p.m. March 15 in Titchener Hall 102!

Millions of people will go on a pilgrimage this year. Now you can join them by jumping into a car with a father-son duo who are traveling across Europe on a spiritual journey/road trip to Mecca that has many surprises in store for both of them as money disappears, hitchhikers turn up and lessons are learned.

[Read more about the international film series here.](#)



Be the Change Presents: City Councilman Conrad Taylor on civic engagement March 19

March 12, 2017

Buzz



Be the Change at SUNY Broome is hosting a workshop with guest speaker City Councilman and Binghamton University student Conrad Taylor from 12 to 2 p.m. Sunday, March 19, in the Student Village classroom.

Taylor will speak about how he got involved in the community as a college student. The group will then break out into sections and work on specific action items. All students and staff are invited!



Dr. Bill Altman Nominated for National Teaching Award

March 13, 2017

Buzz



Dr. Bill Altman of SUNY Broome's Psychology & Human Services Department has been nominated for the Wayne Weiten Teaching Excellence Award. This international award is given by the Society for the Teaching of Psychology (Division 2 of the American Psychological Association) for excellence in teaching at a two-year college. Criteria for the award include evidence of excellence in teaching, service, and the scholarship of teaching and learning.

In his nominating documents, Dr. David Berg of the Community College of Philadelphia noted that "Bill is a living database of teaching methods and materials.... He responds quickly and enthusiastically to inquiries on many teaching topics, sharing ideas, his well-tested personal teaching resources, and references, both classic and current, that demonstrate the best scholarship of teaching and learning. In the span of his 37-year teaching career, Bill has demonstrated exemplary abilities as a teacher-scholar."



Binghamton Sertoma's 35th Anniversary Million Dollar Antique Show

March 13, 2017

Buzz



Over the past 35 years, the Million Dollar Antique Show has evolved into a premier fundraiser in the Southern Tier, raising over \$500,000 for initiatives supported by the Binghamton SERTOMA Club.

Thousands of antique enthusiasts and dealers come together in SUNY Broome's Ice Center to support this charitable event, the largest antique show in Upstate New York.

An opening night preview runs from 5 to 8 p.m. Friday, April 21, with live jazz music, finger foods and wine available for purchase. Admission is \$10 and good for all three days.

The show continues from 10 a.m. to 5 p.m. Saturday, April 22. Admission is \$7 and includes new workshops; visit www.binghamtonsertoma.org for details.

The show wraps up on Sunday, April 23, from 10 a.m. to 4 p.m. The \$7 admission ticket includes a free appraisal at the Antique Appraisal Clinic from 12 to 4 p.m.
poster



March 14 Town Hall meeting cancelled

March 13, 2017

Buzz

Due to the impending snow storm, the open session Student/Town Hall Meeting for students to meet with a candidate for Vice President for Student Development and Chief Diversity Officer on **Tuesday, March 14**, from **3:00 pm to 4:00 pm** in the SV Classroom of the Student Village has been cancelled. We will advise you when this has been rescheduled.



Theater announces spring production: 'The Arsonists' by Max Frisch

March 13, 2017

Buzz



Max Frisch's play "The Arsonists" — renamed from "The Firebugs" and once titled "Biedermann and the Firebugs" — will be this year's spring production, SUNY Broome Theater Director Katherine Bacon announced.

Written in 1953 as a radio play and later adapted to TV and the stage, it was first presented in America in 1964; in 1965, it was performed by the inmates of San Quentin Prison. Our production is the newest translation of the play by Alistair Beaton that was produced in London in 2007 starring Benedict Cumberbatch.

It's a timely, brilliant play that some regard as farce and others as a political satire; why does the main character Mr. Biedermann (meaning "upright" and "comfortable" in English) not take action against the arsonists moving into his home?

The performances are at 7:30 p.m. Thursday and Friday, May 4 and 5. More details to come!



Buzz report: Who's creating our beauty standards? Students and staff attend screening of 'The Illusionists'

March 13, 2017

Featured News



By Gina Minoia

Dozens of students, staff and community members showed up to Decker Hall last Tuesday to meet Italian filmmaker Elena Rossini and watch her critically acclaimed documentary “The Illusionists,” which explores how the beauty industry impacts body-image across the globe. Rossini is a one-woman show: she spent eight years directing, producing and writing the film, travelling the globe to capture the stories of men and women affected by unattainable beauty standards.

Her journey wasn’t without obstacles, however, as she faced doubt and sexism from producers and TV stations. “Can we help you find a [different] director?” some would ask. Nonetheless, Rossini said these experiences gave her “extra motivation to get the film in front of [us].”

Gasps, whispers of disbelief, and occasional incredulous laughter could be heard as audience members took in the startling visuals and facts in “The Illusionists.” The film delves into the history of cellulite as a “flaw” invented by the beauty industry in the sixties, a computer-generated Japanese cover girl presented as a real woman, and colossal corporation “Unilever” acquiring Slimfast weight loss shakes and Ben and Jerry’s ice cream on the same day, to name a few.

A standout topic in the film, however, was the advertising and use of products that change skin tone. Rossini explored the popularity of “fairness creams” in places such as Lebanon and India, where women are bombarded with advertisements showing “blonde women with blue eyes in countries where women don’t look like that at all.” The narrator leaves viewers with this to consider: “[skincare companies] don’t care what color your skin is, as long as you’re insecure about it.”



Following the screening was a panel discussion including Rossini, SUNY Broome Women’s Institute founding member Margherita Rossi, and anime enthusiast David Michalak. The three engaged in a Q and A about body image and the media, including insight from Michalak about anime, a large influence in Japanese culture. Rossini then accepted questions from the audience about everything from women in the directing industry to beautifying filters on popular app “Snapchat.” Hands flew up continuously; attendees were eager to share their own experiences and learn more about Rossini’s work.

Rossini sees the media as a “skewed image for what beauty is” and challenges young men and women to be critical of it. She urges us to ask ourselves, “Are you doing something out of empowerment or insecurity?”

Thank you to the SUNY Broome Women’s Institute for hosting Elena Rossini for a night of learning, questioning, and inspiring. Dedicated faculty and staff on our campus community have worked over the past year to organize the Women’s Institute, whose mission is to “educate and engage audiences around modern-day issues for women and girls.” The Institute has hosted several successful recent events including a screening of “Bottoms Up,” a documentary about women going under the knife for a bigger butt. Stay tuned for more events from the Women’s Institute, including a handmade craft market to benefit “Health for Haiti” on July 15.

Contact Margherita Rossi at rossima@sunybroome.edu for more information about the Women’s Institute or to join the Steering Committee. Visit <http://elenarossini.com/> to learn more about Elena Rossini’s mission, partnerships, and upcoming projects.

Gina Minoia is a freshman in the Education program.



Binghamton Figure Skating Club Spring Exhibition

March 13, 2017

Buzz



Date: Sunday, March 19

Show time: 4:30 to 6:30 p.m.

Each spring, the Binghamton Figure Skating Club hosts an exhibition so their skaters can share their talents with family, friends, and the community. As its largest annual event, the exhibition raises awareness and funds for the club.

Enjoy a range of performances, including a large group number featuring Learn to Skate members, solos, ice dancing, small group numbers and more! General admission tickets are \$5 and can be purchased at the door. Learn more:

<http://binghamtonfigureskating.org/show/>



Mascot Madness: Vote for Stinger EVERY DAY starting at 1 p.m. March 14!

March 13, 2017

Buzz



Stinger has always been there for you. Now it's time to stand up for your favorite Hornet!

SUNY's Mascot Madness kicks off at 1 p.m. March 14 and ends at noon March 17. Vote here: <http://blog.suny.edu/mascot-madness-2017/>

You can vote every 12 hours, so make sure to cast your ballots every day!

For the first round, Stinger is facing off against SUNY Canton's Roody the Kangaroo. We think Stinger is a lot cooler. Don't you? Vote!



Submit your creative work to Breaking Ground! Deadline is March 27

March 14, 2017

Buzz



Breaking Ground, the SUNY Broome Literary Magazine, is again seeking creative work from students, faculty and staff for its 2017 edition.

Send in your best original poetry, fiction, creative non-fiction, memoirs, artwork, photography or graphic stories for the annual theme issue. As with past issues, the only criteria are vividness, vitality, depth of thought and expression and, above all, excellence.

The theme of the 2017 issue is boundaries, partitions, barriers and borders: all those unyielding things that separate us — those actual, tangible boundaries as well as those that separate us intellectually, spiritually and emotionally.

Deadline for Submissions:

March 27, 2017

For submission guidelines and to submit your creative work, go to <http://www2.sunybroome.edu/english/breakingground/>



Southern Tier Oral Cancer Walk/Run for Awareness on April 30

March 14, 2017

Buzz



Join us on Sunday, April 30, at Otsiningo Park for the 2017 Oral Cancer Foundation's Southern Tier Walk/Run for Awareness.

In addition to walking/running, our senior dental hygiene students will be volunteering at the event. If you are unable to attend the walk/run, you can also make a donation.

For more information, to register, or to make a donation, please visit our SUNY Broome Dental Hygiene Team's Website:

[http://donate.oralcancer.org/index.cfm?](http://donate.oralcancer.org/index.cfm?fuseaction=donorDrive.teamParticipants&teamID=7352)

[fuseaction=donorDrive.teamParticipants&teamID=7352](http://donate.oralcancer.org/index.cfm?fuseaction=donorDrive.teamParticipants&teamID=7352)

We greatly appreciate your support and hope to see you on April 30. Together we can make a difference! If you have any questions, please contact Meghan McGuinness at mcguinnessma@sunybroome.edu



Irish You'd Wash Your Hands!

March 16, 2017
Buzz



Did you know that 1 in 5 people don't wash their hands at all — and of those that do, only 30% use soap? (Boshell, 2016) A recent study found that of the 63% of university students that washed their hands, only 2% washed their hands more than 10 seconds (Berry, Mitteer & Fournier, 2014).

Be green and be clean this Saint Patrick's Day! Wash your hands for 20 seconds using soap and water.

This ad was created by Donette Hutchison from the SUNY Broome Health & Public Relations Research Team.



Register for next Friday's Ethics Conference!

March 16, 2017

Buzz



This is a reminder to register for the upcoming Ethics of Communication Conference at SUNY Broome on Friday, March 24, from 3 to 8 p.m.

An exciting kick-off with local newscasters will be held at 3 p.m. in D-201, followed by breakout sessions by Dr. Faber-Langendoen from Upstate Medical, Professor Denisa Talovic, Professor Gian Roma, Professor Steven Call, Professor Irene Byrnes and PTK, and the Communications Department.

Dr. Tammi Fitzwater, our keynote speaker, will provide a fascinating look into how data literacy impacts our lives. Don't miss out on this exciting conference!

Registration is free and includes dinner. To register, please visit:
<http://www.sunybroome.edu/web/ethics/registration>



SUNY Broome's Dr. Bill Altman Announces New E-Book on Teaching

March 16, 2017

Buzz



Associate series editor Dr. Bill Altman, of SUNY Broome's Psychology & Human Services department announces the publication of a new series of e-books on the teaching of psychology from the Society for the Teaching of Psychology (a division of the American Psychological Association).

The new series, *Teaching Tips: A Compendium of Conference Presentations on Teaching*, gathers and indexes (by topic) information from paper, panel and poster presentations at major psychology conferences to make that research available to

anyone who wishes to learn more about best practices in teaching. The e-book, edited under the direction of Richard Miller (Texas A&M University – Kingsville) is now available at <http://teachpsych.org/ebooks/teachingtips>

Future editions will be published annually, and will be available at <http://teachpsych.org/ebooks/index.php>.



Snow much thanks: Gratitude to all those who responded to Stella on campus

March 16, 2017

Buzz

Many thanks to all the brave Hornets who braved a record-breaking snowstorm! Our thanks are many, but we'd like to give a special shout out to:

- Our maintenance crews, for working so hard to clear the campus and especially walkways that allowed our Student Village residents to reach the Dining Hall
- American Dining Creations for coming in early and staying late to prepare and distribute portable food for our residential students
- Brittany Washington, the RAs, and Public Safety, who made sure that all our residential students were safe and sound during Winter Storm Stella.

Thanks again, and here's to spring just around the corner!



Non-traditional and successful: Meet this year's Vanguard winners

March 16, 2017
Featured News



Alex Kendrick is working toward a future in computer engineering, while Arianna Wagner will one day help newly released prisoners integrate into society as a probation officer.

Both are accustomed to being among relatively few women in their classes, as members of fields considered non-traditional due to their gender. This year, both won the celebrated Vanguard Award, which is administered by the New York State Nontraditional Employment & Training (NET) Program.

SUNY Broome's previous Vanguard Award winners include Manufacturing Technology graduate Jessica Elmore and Early Education graduate Joseph Seidel.

"Do what you love and don't think about what other people think of you. If you love it, do it," Kendrick advised students considering a non-traditional career path.

Read on to learn more about SUNY Broome's Vanguard Award winners.



Alex Kendrick

A Binghamton High School graduate, Alex initially attended Binghamton University, where she majored in neuroscience. But it proved to be a poor fit and not suited to her interests. Instead, she opted for SUNY Broome and a chance to explore her passions – which led her to a previously unforeseen major in Engineering Science.

Classes are challenging, but Alex enjoys the work. At this spring's Engineering Open House, she showcased one of her class projects: an electronic Tic Tac Toe board that lets the user play against the computer. As with many engineering projects, it's subject to continual improvement: She and her team recently created a case with the department's 3-D printer, and they're making improvements to the programming.

"Right now, it goes for a win then a block," she explained. "We're going to try to put in strategy. To do that, we're going to have to put in every single scenario.

We'll also put in rounds."

Alex is involved with the Engineering Club and also a networking group for non-traditional students, which has helped her gain confidence in class. She's already been accepted into SUNY Polytechnic and the Rochester Institute of Technology; she's waiting for word from her first choice school, Carnegie Mellon.

"It's so exhilarating and so scary," she said of her future prospects, which include majoring and then pursuing computer engineering as a career.

Did she ever think, way back in her high school days, that she would be using a 3-D printer and on her way to becoming an engineer? Absolutely not, she admitted with a smile.

"I know how to use a 3-D printer and design things for a 3-D printer. It's been really great," she said.

Read more about Alex here.

Arianna Wagner

Like many high school students, Arianna Wagner didn't know what career she wanted to pursue. After a discussion in English class perked her interest in the criminal justice system, she found her calling.

Now the Binghamton resident is majoring in Criminal Justice – Corrections, as well as getting hands-on experience in the field through a job at Broome Security. Professor Kerry Weber, chair of the Criminal Justice & Emergency Services Department, had recommended that she apply, and she jumped at the chance.

Now, she's a security officer for the government agency, which covers facilities throughout the county.

"I like that we're not doing the same thing every day," she said of her law enforcement experience. "My main goal is to become a parole officer. I don't want a regular job where I do the same thing every day."



Arianna opted for SUNY Broome because she wanted to stay local, at least for the first two years of college. Affordable tuition also gave her the opportunity to save money for her future, she said.

An added benefit: All of her criminal justice professors have experience in the field, which translates to both fascinating and meaningful classes. “I’m really interested in my classes, which has helped me do as well as I have,” Arianna said.

While considered a non-traditional career for women, there are actually quite a few females in Arianna’s classes, she said. There are, however, differences once you hit the workplace.

“Being in the field, people don’t really look at you the same. You have to show more authority,” she said.

Arianna is also part of the Criminal Justice and Emergency Services Student Association, whose members do volunteer traffic control at events throughout the county, as well as neighborhood cleanups and other activities. Going forward, she plans to transfer to SUNY Brockport to major in social work – a degree that will support her future career as a parole officer.

“In New York State, you need three years of casework experience first,” she explained. “Being a social worker will count.”



March 23 Common Hour: Rape Culture

March 16, 2017
Buzz



Photo by Chase Carter, via Flickr



Photo by Chase Carter, via Flickr

The thinkers who coined the term “rape culture” argue that rape and sexual abuse is far more common than acknowledged. How can all people of good will dismantle rape culture and the sexism and misogyny that support it? Join counselor Melissa Martin at 11 a.m. March 23 in T-102 for an informative discussion, sponsored by the Women’s Discussion Group.



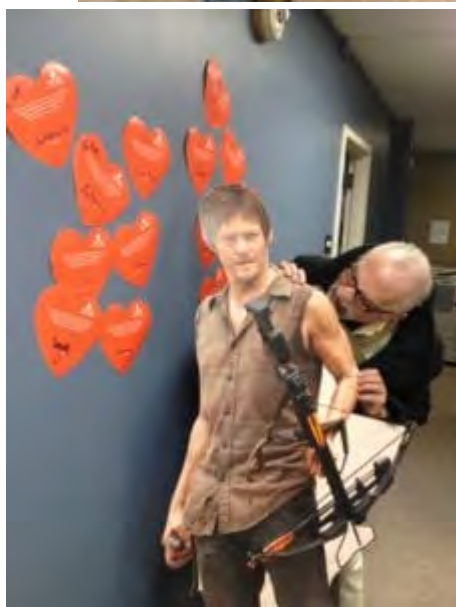
Donate to the American Heart Association — and have your picture taken with Daryl!

March 17, 2017
Buzz



Support the American Heart Association — and have your picture taken with a heartthrob!

Visit the Teaching Resource Center, located on the first floor of the library, between 9 a.m. and 4 p.m. on weekdays to donate to the AHA, and have your picture taken with Daryl from *The Walking Dead* (or at least a cardboard cut-out of him).



Save the Date: Earth Fest 2017 on April 30

March 17, 2017

Buzz



Join us for Earth Fest, sponsored by SUNY Broome, Earth Day Southern Tier, the Binghamton Zoo at Ross Park and Roberson Museum and Science Center. It will be held at SUNY Broome in the Baldwin and West Gyms from 10 a.m. to 4 p.m. Sunday, April 30. Admission is \$1 or the donation of a non-perishable food item to CHOW.

The SUNY Broome Ecology Club will be operating a book exchange and clothing recycling drop-off program for the event. There will also be live music, food,

magic shows, hands-on children's activities, crafts, demonstrations and give-a-ways.

Your involvement in Earth Fest helps support Earth Day Southern Tier's mission by increasing public awareness of environmental concerns and the programs, products, and technology available to green the Tier and the planet. Together we can realize a better today and a sustainable, more healthy tomorrow.



March 20-24: March Slider Madness in the Dining Hall

March 17, 2017

Buzz



March 20 through 24 is March Slider Madness in the SUNY Broome Dining Hall!

Each day, the Saute & Sizzle Grill station will feature a different slider recipe, from buffalo chicken, meatball Parmesan and BBQ bacon to BBQ pulled pork and French dip. They'll also feature fresh-fried potato chips in a variety of seasonings, and Salted Caramel Rice Krispy Treats!



SUNY Broome partners with first company under START-UP NY

March 17, 2017
Featured News



SUNY Broome has its first company under New York State's START-UP NY program. Called Southern Tier Technologies, the company is expected to create 69 new jobs and invest \$258,000, according to Empire State Development.

Southern Tier Technologies is an industrial electronics business, focused on providing solutions that ensure clean power, system reliability and improved operational efficiency. Power Factor Correction, or PFC, will be the company's first product completely designed and manufactured in its Endwell facility; it's designed

to reduce electrical utility charges and system losses, as well as improve process voltage levels and system capacity.

"This is a win on so many levels – for the Southern Tier's economy, for entrepreneurship, for sustainability and for our students, who will have access to internships and other hands-on opportunities," said SUNY Broome President Kevin E. Drumm. "We're proud to welcome Southern Tier Technologies as our first company under START-UP NY."

The company's three founders – Dan Buchanan, Jim Tiesi and Glenn Wilson – are all SUNY Broome alumni.

"We are looking forward to working with the students and staff at SUNY Broome. As alumni and lifelong residents of the Southern Tier, we appreciate the quality of the educational programs offered at SUNY Broome and the opportunity it provides to its students and our community," said Buchanan, the company's president.

The PFC device evens out reactive (or non-working) power ebbs and flows to make a facility's energy system more efficient. PFC devices will be installed in campus buildings, allowing students to monitor and adjust power flow in real time, as part of the college's Sustainability Sandbox initiative.

"Our business objectives and mix of products fit nicely with the school's green initiatives and their focus on carbon footprint reduction," Buchanan said.

Students also will have internship opportunities with the company, said Janet Hertzog, SUNY Broome's director of Continuing Education and Workforce Development.

"Southern Tier Technologies is a perfect fit for SUNY Broome. We look forward to the partnership that's being created with our STEM Division," Hertzog said. "Their technology fits in with our energy sandbox and will be another opportunity for our students to learn about energy savings while also getting skills for employment."

"It is particularly exciting for us at SUNY Broome that Southern Tier Technologies is our first START-UP NY company. At our initial meetings with the principals of the company, we were impressed with the caliber of their knowledge of their product line, their vision for workforce development and their integrity as a potential partner," said SUNY Broome Vice President for Student and Economic Development Debra Morello. "We are thrilled with the opportunities that this program will offer our students and faculty for collaboration with the leadership and staff of STT."

Empire State Development, New York State's economic development agency, approved the college's plan for START-UP NY in July 2014. The START-UP NY economic development initiative was developed by Governor Andrew M. Cuomo to establish tax-free areas for existing businesses looking to expand, and to help attract new businesses to the State of New York through partnerships with college and university campuses.

Under START-UP NY, eligible businesses will have the opportunity to locate on or near participating campuses and take advantage of the opportunity to operate tax-free, spurring regional economic development through job creation and expansion.

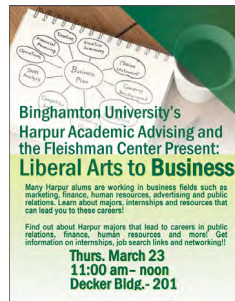
SUNY Broome's plan outlines partnerships with businesses that align with the college's mission. The plan calls for opportunities for faculty and student involvement via business planning, internships, job shadowing and the likelihood of hiring specifically educated and qualified SUNY Broome graduates.



Binghamton University Presents: Liberal Arts to Business Information Session March 23

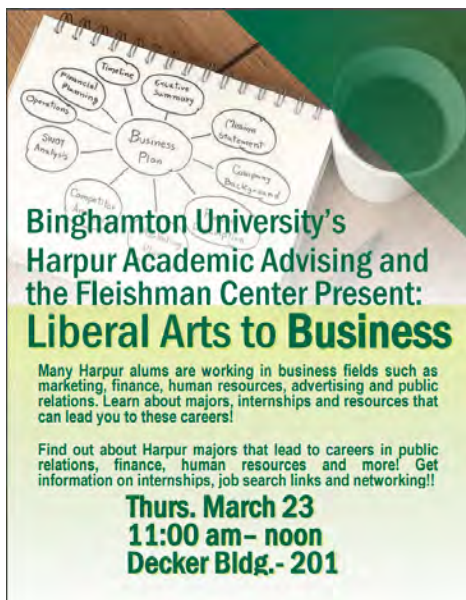
March 19, 2017

Buzz



Many alumni from Binghamton University's Harpur College are working in business fields such as marketing, finance, human resources, advertising and public relations.

Learn about majors, internships and resources that can lead you to these careers from 11 a.m. to noon March 23 in Decker 201. Get information on internships, job search links and networking.



Register for the Ethics of Communication Conference on March 24!

March 19, 2017
Featured News



Registration is open for the eighth annual Ethics Conference to be held at SUNY Broome from 3 to 8 p.m. Friday, March 24.

The conference will kick off with a special panel presentation from local newscasters Scott Sasina, Mike Tanzini, Vince Briga and Amy Hogan, followed by several breakout sessions.

Keynote speaker Dr. Tammi Fitzwater will present "Becoming a Skeptic: Understanding and Harnessing the Power of Data Literacy." Dr. Fitzwater is an Assistant Professor at Ithaca College who specializes in Behavioral Neuroscience and data literacy. She is an experienced researcher who has a passion for how data literacy can impact people's lives.

Registration is free and includes dinner. To register, please visit:
<http://www.sunybroome.edu/web/ethics/registration>



Tim O'Brien, Celebrated Author, to Speak in Binghamton March 25

March 19, 2017
Buzz



**7 p.m. March 25
Helen Foley Theater
Binghamton High School**

Please join SUNY Broome and the National Endowment for the Arts in welcoming Tim O'Brien to our community for a public lecture, the final event in our month-long NEA Big Read Program.

Tim O'Brien has long been recognized as a master of American fiction. In a spare, straightforward style, O'Brien creates complex character sketches of ordinary people in extraordinary circumstances, notably, though not exclusively, the pressures of war. O'Brien has been awarded a National Book Award, an award from the American Academy of Arts and Letters, a Guggenheim Fellowship, and two fellowships from the National Endowment for the Arts.

In his semi-autobiographical collection of stories set in and around the men of Alpha Company, *The Things They Carried*, O'Brien examines the Vietnam War from the perspective of a soldier on the ground. The trauma of loss, the joy of camaraderie, and the raw language and points of view shared by he and his fellow soldiers creates a canvas which becomes more complex with each story. On the way, O'Brien raises important questions about the nature of truth, memory, and storytelling.

In this free community event, O'Brien will be focusing on *The Things They Carried*, and doing a combination of things: a discussion of the book's origins and major themes, some short readings, and a discussion of his writing purpose and style. His intention is to augment and enrich the book, not recapitulate it.

This presentation is part of the NEA Big Read, a monthlong series of programs highlighting *The Things They Carried*, presented by SUNY Broome Community College. Funding is provided by the National Endowment for the Arts and Broome County Veterans Services. Follow us at: <https://www.facebook.com/BroomeNEABigRead/>

The Helen Foley Theater is located in the Binghamton High School, 31 Main Street, Binghamton. Admission is free, but please RSVP through Eventbrite at <http://bit.ly/2ITQcZ6>

Contact: Mary E. Donnelly, (607) 372-3965, donnellyme@sunybroome.edu



The Monday Poem: 'WWE' by Fatimah Asghar

March 19, 2017

Buzz

Women's History Month continues with this week's Monday poem by **Fatimah Asghar**.

WWE

Here's your auntie, in her best gold-threaded shalwaar
kameez, made small by this land of american men.
Everyday she prays. Rolls attah & pounds the keema
at night watches the bodies of these glistening men.
Big and muscular, neck full of veins, bulging in the pen.
Her eyes kajaled & wide, glued to sweaty american men.
She smiles as guilty as a bride without blood, her love
of this new country, cold snow & naked american men.
"Stop living in a soap opera" yells her husband, fresh
from work, demanding his dinner: american. Men
take & take & yet you idolize them still, watch
your auntie as she builds her silent altar to them—
her knees fold on the rundown mattress, a prayer to WWE
Her tasbeeh & TV: the only things she puts before her husband.
She covers bruises & never lets us eat leftovers: a good wife.
It's something in their nature: what america does to men.
They can't touch anyone without teeth & spit
unless one strips the other of their human skin.
Even now, you don't get it. But whenever it's on you watch
them snarl like mad dogs in a cage—these american men.
Now that you're older your auntie calls to say he hit
her again, that this didn't happen before he became american.
You know its true & try to help, but what can you do?
You, little Fatimah, who still worships him?



Fatimah Asghar is the author of *After* (YesYes Books, 2015). She's a teaching artist at Young Chicago Authors and lives in Chicago. A nationally touring poet, performer, educator and writer, her work has appeared in many journals, including *POETRY Magazine*, *Gulf Coast*, *BuzzFeed Reader*, *The Margins*, *The Offing*, *Academy of American Poets* and many others. Her work has been featured on new outlets like PBS, Teen Vogue, Huffington Post, and others. In 2011 she created Bosnia and Herzegovina's first Spoken Word Poetry group, REFLEKS, while on a Fulbright studying theater in post-genocidal countries. She is a member of the Dark Noise Collective and a Kundiman Fellow. Her chapbook *After* came out on Yes Yes Books fall 2015. She is the writer of Brown Girls, a web series that highlights friendships between women of color. Currently she is an MFA candidate at the Helen Zell Writers' Program at the University of Michigan.



March 23 Common Hour: Rape Culture

March 19, 2017
Buzz



Photo by Chase Carter, via Flickr



Photo by Chase Carter, via Flickr

The thinkers who coined the term “rape culture” argue that rape and sexual abuse is far more common than acknowledged. How can all people of good will dismantle rape culture and the sexism and misogyny that support it? Join counselor Melissa Martin at 11 a.m. March 23 in T-102 for an informative discussion, sponsored by the Women’s Discussion Group.



Hear Jeff LeBlanc perform on March 21

March 19, 2017

Buzz



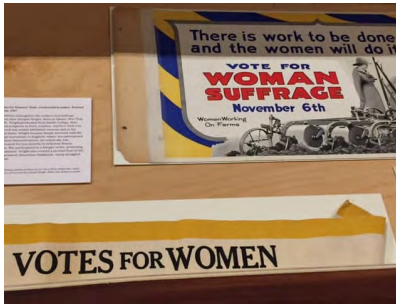
Come hear singer/songwriter Jeff LeBlanc perform from 11 a.m. to noon March 21 in the SUNY Broome Dining Hall. His songs have been featured on hit TV shows, including *Keeping Up with the Kardashians*, *Jersey Shore* and *Teen Mom*.



2017 is the 100th anniversary of women's right to vote in New York State

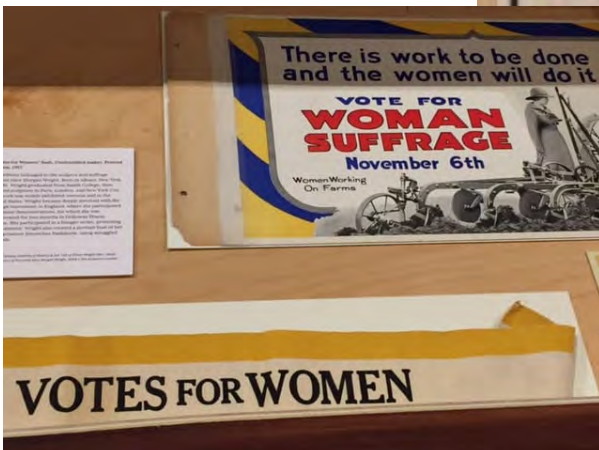
March 20, 2017

Buzz



2017 is the 100th anniversary of women securing the right to vote in New York State! To acknowledge that anniversary, New York is hosting celebrations throughout the state all year long, culminating on November 6, the actual anniversary of the women's suffrage amendment to the state constitution. SUNY Broome is part of that effort and hosting a number of events to commemorate this momentous occasion.

Located in the Concourse and the Capitol building in Albany are displays of artifacts, photos and time lines of the suffrage movement. Additionally, an original banner that a "small band of Orange County women" carried up Fifth Avenue in NYC in 1917 during a massive suffrage parade is also on display. Carla Michalak, a member of the Broome Tioga Suffrage Anniversary Committee visited Albany on March 3 and took pictures of this exhibition.



Quality care, quality data: HIT alumna becomes cancer registrar

March 20, 2017
Featured News



Behind every cancer diagnosis runs a river of data: Involved lymph nodes and the stage of the cancer. Tumor size and type. Treatments and their results. The time of survival, be it months or many years.

Cancer registrars are the wardens of this information, which tells the story of individuals – their illnesses, lives or passing. A subset of the Health Information Technology (HIT) field, there are about only 6,000 such professionals nationwide – with a need for more, according to Professor Holly Jones, chair of SUNY Broome's HIT program and a tumor registrar herself.

SUNY Broome students in the HIT program had a chance to learn about this career path during a recent visit from Hornet alumna Tracey Bremer, a cancer registrar for the Cayuga Medical Center in Ithaca. The registry she works with follows approximately 2,000 patients with all types of cancer.

"We collect information on a yearly basis, on whether they're cancer-free or not, whether they're living or not, for the rest of their lives," she explained. "It's a way to help in the background. To have quality care, you have to have quality data."

Committed and Determined

As a student,

Bremer entered
SUNY Broome's

HIT program with two degrees behind her: a bachelor's in music performance from the University at Buffalo and a Master's in Library Science from Syracuse University. After working in information management, she fell back on her music degree as a flute instructor in recent years. With her children approaching college age, she decided to re-tool herself for the healthcare job market and headed back to school.

SUNY Broome was located only a few minutes from her home and she enrolled in HIT, already knowing that she wanted to become a cancer registrar. She completed her degree in three years, finishing in May 2014.

While she was in the program, her mother was diagnosed with colon cancer – and a previously academic subject became much more personal.

"It became more real how important it was," she said of her studies.

Health Information Technology is all about coding – and cancer registrars rely on a focused, particular kind. To succeed in their field, registrars must have a thorough understanding of anatomy and physiology, particularly the lymphatic system. They become experts on the staging of cancer, and sometimes know the stage of a patient's disease before the doctor does. They also become intimately familiar with the protocols for treating the disease, knowledge that Bremer used when speaking with her mother about her own treatment.

In addition to an Associate's degree, cancer registrars must complete a challenging certificate program accredited by the National Cancer Registrars Association and go through a 160-hour practicum with a cancer registry. Finding a site for the practicum can be a particular challenge, and students are advised to start looking early in their studies.

"You have to be stubborn, committed and determined to do this," Bremer told students.

HIT students also do clinicals, which not only gives them needed experience, but can lead directly to jobs in the field. As a student, Bremer obtained professional practice experience at Lourdes Hospital, Guthrie Robert Packer Hospital and Cayuga Medical Center. She started working within a week after graduation, taking an online abstracting position. She ultimately received a call from Cayuga Medical Center, where she now works.

"The clinical is basically an extended job interview. Never forget that," said Bremer, whose ultimate goal is to become a cancer registry manager.

A lifechanging experience

At SUNY Broome, Bremer enjoyed both support and mentorship from her HIT instructors – leading to a more positive experience than her previous bachelor's and master's degrees, she said. Faculty and staff supported both her goals in the program, and understood the demands involved in



raising a family and attending class simultaneously. At one point, the demands seemed too great and Bremer considered quitting; the support she received allowed her to finish her degree, she said.

“For me, it was a life-changing experience. I have seen a big change in my career and myself, and I feel like I’m doing something meaningful,” she said. “The community college setting is ideal for someone who wants to make a change.”

As a cancer registrar, she sees her role as preserving patients’ stories – of their lives, illnesses and treatment, knowledge that may someday lead to a world with less cancer. Cancer registrars are in the back room, so to speak, rather than on the more visible front lines of oncology, but their work is no less important for that.

“I feel that I get to handle people’s legacy, the only good to come from cancer – their story and what people have learned from them,” she reflected.



A World of Yum: International Student Organization Luncheon on March 28

March 21, 2017

Buzz



Dine on delectable delights from around the world prepared by our International Student Organization students during the Multicultural Luncheon from 11 a.m. to 12:30 p.m. Tuesday, March 28, in Decker 201.

Tickets are \$6 and available from Maria Basualdo at 778-5030 or basualdomi@sunybroome.edu, or Loreta Paniccia at 778-5162 or pannicialm@sunybroome.edu.



SUNY Broome Student Assembly passes Welcoming Campus resolution

March 21, 2017

Featured News



The Student Assembly of SUNY Broome has passed a welcoming campus resolution at its most recent meeting on March 17. Following national tensions, the group issued this resolution based on one that came from their parent organization, SUNY Student Assembly.

“In today’s ever-changing international climate, it is our job to make sure the students we represent here feel safe and comfortable,” said Student Assembly President Amanda Soto.

“It is our duty, as popularly elected officials of this school, to constantly affirm our support for students regardless of their country of origin,” said student trustee Orion Barber.

Years ago, the Assembly led the charge in developing the civility statement used on campus. The group feels this is the proper method to address current concerns from the student body.

Click here for a copy of the resolution: [welcomingcampusresolution](#)



Celebrate STEM: 15th annual Southern Tier Scholastic Science Fair held on campus

March 21, 2017
Featured News



SUNY Broome welcomed more than 85 local middle and high school students and their family members and more than 40 local professionals who served as judges at the **15th Southern Tier Scholastic Science Fair (STSSF)** on Saturday, March 18. This annual event is dedicated to encouraging the Southern Tier's fifth through twelfth grade students to pursue scientific and technological inquiries through individual science projects.

Co-sponsored by SUNY Broome, Lockheed Martin, BAE Systems, Miller Auto Team, the Triple Cities-NY Chapter of Sigma Xi and many local businesses and institutions, the event was a celebration of science with medals, ribbons and more than \$3,000 in prizes distributed.

The Science Fair included a hands-on workshop called Solar System Simulations offered by SUNY Broome STEM Professors Andrew Glenn, Kennie Leet and Jason Smith. The event also featured Jordan Patch and many exotic animals from Animal Adventure Park, as well as engineers from Lockheed Martin who

demonstrated the properties of liquid nitrogen.

We were pleased to welcome our honored guests who helped us to recognize and congratulate our student participants: Dr. Amy Brandt, Associate Vice President and Dean of Health Sciences and Distance Learning; Professor Ken Mansfield, Interim Associate Vice President and Dean of STEM; Dr. Francis Battisti, Executive Vice President and Chief Academic Officer; Assemblywoman Donna Lupardo; and Broome County Executive Jason Garnar.

Thank you to all of the volunteers, to the judges, and to the faculty from the Health Sciences and STEM Divisions who worked so hard to make the 2017 Southern Tier Scholastic Science Fair a success! Pictures can be found at: https://www.flickr.com/photos/bcc_bio/sets/72157678171067664



Mark your calendar: Events scheduled for Convocation Day on April 4

March 21, 2017

Featured News



Convocation Day is right around the corner on Tuesday, April 4! No classes are scheduled for Convocation Day, but we urge the campus community to take part in a series of day-long events.

Check the schedule for **musical performances, student-prepared lunches, faculty-led workshops, a documentary film screening** and a **Natural Science student symposium**. Our **feature events** include a **keynote address by Dr. Cathy O'Neil**, a Harvard-trained mathematician and author of one of the NY Times Book Review's **Notable Books** of 2016, followed by a **Q and A session with Dr. O'Neil**

- 9–10 a.m. in the Student Center: **Student Musical Performance** featuring original and contemporary music, under the guidance of Professor Brenda Dawe
- 9:30–10 a.m. in the Baldwin Gym: **Math, Music, Masterpieces: Algorithms in Art and Music**, a slideshow including artwork generated by machines. The accompanying algorithmic music features works by a diverse list of AI composers.
- 10–10:50 a.m. in the Baldwin Gym: **Convocation Day Keynote Presentation, Weapons of Math Destruction: How Big Data Increases Inequality**

and Threatens Democracy.

- 11:00–11:50 a.m. in the Baldwin Gym: **Convocation Speaker Question and Answer Session with Dr. Cathy O'Neil**. This session will allow students and faculty from all academic divisions to meet and interact with our Convocation speaker in a more intimate setting. Participants should bring their questions about issues related to the themes of Convocation 2017. This 11 a.m. session will be interactive and moderated.
- 12–1 p.m. on the Student Center Patio: Take a break for lunch. Bring some cash and join Hospitality students for a home-made Convocation Day lunch, which will be located on the patio of the Science Center. These folks are the restaurateurs of your future, under the direction of Professor Maria Montemagno, so you're sure to have a great experience.
- 12–1:30 p.m. in the AT Atrium: **Natural Science Student Research Symposium** under the guidance of Professor Jason Smith, Dr. Tracy Curtis, Professor John McCallen and Professor Joe Biegen.
- 12–1 p.m. in the Student Center: A performance by student musicians, featuring original and contemporary music, under the guidance of Professor Brenda Dawe

Faculty Workshops & Documentary Film Screening

Attention Students! Attend any of the faculty workshops or the film screening for your chance to win one of our many prizes, including Chromebooks and gift certificates.

How Do I Earn an A in This Course? 1:15–2:15 p.m. in Titchener 101

At the end of each semester, as a Mathematics Professor, I am required to assign a simple letter grade to each of my students. On my course policy I present a simple algorithm that allows me to transform students scores into this final grade. Upon closer examination you will discover that this algorithm is not so simple after all. In this session I will present my thoughts about my grading policies after reading the book *Weapons of Math Destruction* by Cathy O'Neil. Following the presentation we will discuss some pros and cons of mine and other algorithms that you may have encountered in the courses you have experienced.

Presenter: Professor Rob Woods

Clickstreams, Filters and Personalization, 1:15–2:15 p.m. in Titchener 102

Why don't all computers see the same Internet? How do advertisers 'purchase' us and what are the tools we can use to navigate the pernicious mix of persuasion and code? Deep-dive into invisible algorithmic editing on the Web as we unravel the future of human agency and investigate the place where you may spend most of your day.

Presenter: Professor Richard Schleider

High Tech Law Enforcement, Business Building 110

Join a faculty member from our Criminal Justice Department as he discusses basic constitutional rights in light of changes in technology in law enforcement. He will incorporate recent court decisions affecting 4th Amendment rights and mass data collection utilized by law enforcement. There will be a special focus on DNA information collection and license plate reader technology.

Presenter: Professor Darin Schmidt

ASK: How to Counter Social Injustice By Just Talking to People, 1:15–2:15 p.m. in NSC 201 and 205

ASK! is a fun, interactive and informative event that creates space for dialogue around difference. People representing some of the diverse categories of human beings (various religions, races and ethnicities, as well as people representing a broad array of cultures and affiliations like veterans, gamers, weightlifters and Pagans) will be on hand to answer questions. You'll be issued a passport upon entry which will be stamped by each identify table of which you ask a question (or two). Ask questions you want to know but didn't know who to ask, or use questions that will be posted at each person's table. It's important *and* interesting to educate ourselves about our human differences as well as recognize and celebrate the diversity right here on SUNY Broome's campus.

Presenters: Professor Sandy Wright and Professor President's Task-Force Co-Chair Venessa  iguez

Math-letics, 1:15–2:15 p.m. in Titchener 106

Come and see how FUN it is to WIN with MATH. This workshop focuses on quirky math ideas that you can do with your friends, children and even your significant other. It is interactive and hands-on.

Presenters: Professor Liz McGrath and Professor Jean Krichbaum

Documentary Film Screening: The Human Face of Big Data 2:30 p.m. in Titchener 102

This film details the extraordinary promise and peril of the information revolution underway. It explains the detailed perspective on human behavior that Big Data can provide. Find out some of the pros and cons of our changing world order.

Discussion Leaders: Professor Jason Detrani, Professor Tim Skinner, Professor Ed Evans, Professor Richard Schleider and Professor Theodore Nappi



Submit your creative work to Breaking Ground! Deadline is March 27

March 21, 2017

Buzz



Breaking Ground, the SUNY Broome Literary Magazine, is again seeking creative work from students, faculty and staff for its 2017 edition.

Send in your best original poetry, fiction, creative non-fiction, memoirs, artwork, photography or graphic stories for the annual theme issue. As with past issues, the only criteria are vividness, vitality, depth of thought and expression and, above all, excellence.

The theme of the 2017 issue is boundaries, partitions, barriers and borders: all those unyielding things that separate us — those actual, tangible boundaries as well as those that separate us intellectually, spiritually and emotionally.

Deadline for Submissions:

March 27, 2017

For submission guidelines and to submit your creative work, go to <http://www2.sunybroome.edu/english/breakingground/>



Lourdes is offering free opioid overdose prevention training

March 22, 2017

Buzz



Lourdes Hospital is offering a free Naloxone training session from 3:30 to 5:30 p.m. March 29 at Lourdes Youth Services at 219 Front St.

The training is open to the public. Anyone who may come in contact with someone who is using an opiate or opioid may attend including professionals, community members and concerned family members. All participants will go home with a free rescue kit.

[Click here for details and to register.](#)



Student Assembly to host March 23 bake sale

March 22, 2017

Buzz



Student Assembly will be hosting a bake sale in the Student Center from 11 a.m. to 3 p.m. March 23. All money earned will go towards the Peer to Peer Scholarship.



Town Hall meetings for two candidates for VP of Student Development

March 22, 2017
Buzz

STUDENT TOWN HALL MEETING – Candidate for Vice
President for Student Development & Chief Diversity Officer – Candidate #1

Thursday, March 23, 2017 from 3:15 pm – 4:15 pm
SV Classroom

STUDENT TOWN HALL MEETING – Candidate for Vice
President for Student Development & Chief Diversity Officer – Candidate #2

Friday, March 24, 2017 from 3:15 pm – 4:15 pm
SV Classroom



Buzz report: The community gathers to deliberate 'The Limits of Power: The United States in Vietnam'

March 22, 2017
Featured News



By Gina Minoia

If you could go back in time and alter the course of history, what would you change? Would you change anything at all? Last Wednesday, community members met at Broome County Public Library to consider four options for U.S involvement in the Vietnam War. The deliberation coincided with the NEA's Big Read of Tim O'Brien's *The Things They Carried*, which follows an American platoon during the war in Vietnam.

Professors, veterans and others showed up to the discussion, which with began with a historical background provided by SUNY Broome's Dr. Steven Call. "It's a very complex picture," explained Call. "Try to put yourself back in that period."

"What could Johnson, what could America possibly do to salvage this situation?"

Participants traveled back in time to answer this question, imagining that the Vietnam War hadn't yet escalated. They considered several options: Americanize the War/Fight to Win, Escalate Slowly/Control the Risks, and, finally, Unilateral Withdrawal. Professor and Coordinator of the Douglas C. Garnar Center for Civic Engagement Lisa Strahley led attendees through each option to find benefits, drawbacks and trade-offs.

Almost everyone shared their connections with the war, especially veterans who served in the war themselves. One man remembered when he and "thousands of other kids were drafted in 1967." Another did two tours as a combat infantryman in Vietnam, while a few people remembered watching the war on television. One woman recalled tuning in as a child during her first grade class: "It was so removed ... like watching a cartoon."

Dr. Clarice Yentsch also attended the event as part of her visit to SUNY Broome, sharing that she "spent time in the 1960s protesting the Vietnam War." Yentsch is currently the curator for Vietnam War veteran Glenn Hoover's "Innocent Souls" photograph collection, which went on display on campus March 6. Hoover attended as well and contributed many of his experiences as a "soldier with a camera" in Vietnam. His "Innocent Souls" exhibit will be on display in The Gallery @ SUNY Broome until March 30.

The event was a success and conversation was lively, only ending when library custodians announced that the library would soon be closing for the night. Deliberations like this one help to devise solutions for problems both in the community and across borders. Stay tuned for more deliberative discussions on our campus and elsewhere.

Gina Minoia is a freshman in the Education program.



Mock interview opportunity this Friday

March 22, 2017

Buzz



Representatives from Raymond Corporation will be at the Applied Learning and Career Center from 12 to 4 p.m. Friday, March 24, for mock interviews. Students can sign up for 30-minute mock interviews, which are a great opportunity to practice interview skills and get feedback and suggestions from local professionals.

Several slots are available and all programs are welcome! To register, please contact Jeanie Kumpon at the ALCC via email (kumponjm@sunybroome.edu), phone (778-5244) or by stopping in the ALCC, located at AT-101 by 4 p.m. Thursday, March 23.



SUNY Broome music students win at NATS conference

March 23, 2017
Featured News



Eight SUNY Broome music students traveled to Susquehanna University with Music Coordinator Brenda Dawe from March 17 to 19 for the Eastern Division Conference and Auditions of the National Association of Teachers of Singing. Students attended workshops and master classes and competed against four-year schools from New York, New Jersey, Pennsylvania, Delaware, Maryland and West Virginia. SUNY Broome was the only community college represented among the competitors. Competing in the Lower College Musical Theater category were students of Brenda Dawe: Kristina Jackson, Tessa Markham, Danielle Disaverio, Paige Powell, Brittany Miller and Jayla Davis, as well as a student of Peter Sicilian: Kaitlin Trathen. Competing in the Lower College Musical Theater Men and Sophomore Men categories was student of Peter Sicilian: Richard DeLousia III.

Richard, Tessa, Paige, Danielle and Brittany all advanced to the

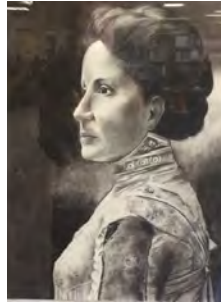
semi-final round. Paige placed in top five and qualified to send a video for nationals along with finalists Richard, Danielle and Brittany.

Danielle, Brittany and Richard all competed in the final round. Danielle placed fourth and Brittany won Lower College Musical Theater Women. Richard placed second in Sophomore Classical Men and won Lower College Musical Theater Men.



Art students bring suffragists to life in Library display

March 23, 2017
Buzz

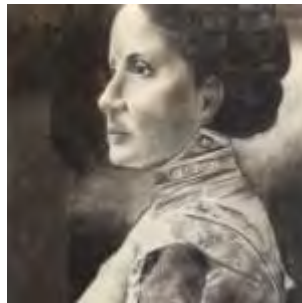


The faces of suffragists come to life in drawings by students in Visual Communications Associate Professor Patricia Evans' ART 115: Beginning Drawing class.

The drawings are currently housed on the first floor of the SUNY Broome library in the reference section. Drawings are on display in the glass cases and on the back wall near the Quiet Zone tables. Paulina Davis, Alice Paul, Frances Elizabeth Caroline Willard, Elizabeth Cady Stanton, Sojourner Truth, Susan B. Anthony and Carrie Chapman Catt are among the many suffragists that are displayed. Of special note is Catherine Ruch Bartoo, a local woman's right activist who was also an art teacher and musician.

During a brainstorming session at Broome's sub-committee of the Broome Tioga County Suffrage Anniversary Committee, it was decided that Evans' students would be given the opportunity to draw the suffragists. These drawings would be displayed first in our reference library, then moved to the Gallery @ SUNY Broome in October for a celebration of the 100th anniversary of women's suffrage in New York State.

"My students enthusiastically took on the challenge of researching the individual roles of women suffragists beginning in the nineteenth-century. After learning about their family, professional and suffragist activities, students began the process of creating a likeness based on archival photographs," Professor Evans explained. "Beginning in their sketchbooks, decisions were made on a specific photo, composition and rendering methods including the use of charcoal, pencil and white chalk, culminating in an expression of form and content. Students also took on the task of writing a short narrative including the original photo with date of birth and date of death, arranged on a summary sheet and placed below each drawing to educate the public, culminating in a lesson on social and cultural history."



Some of the drawings of suffragists on display in the SUNY Broome Library



March 30 Common Hour: Economic Stratification in America

March 23, 2017
Buzz

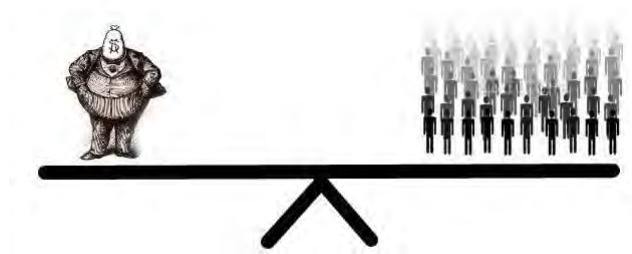


Image by Democracy Chronicles via Flickr

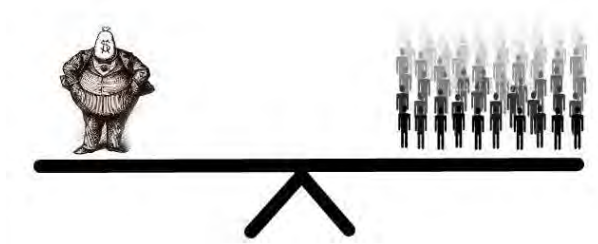


Image by Democracy Chronicles via Flickr

Is economic inequality the natural result of competition in a capitalist society or should it be viewed as a social crisis? Join faculty panelists Lee Whitted and John Sterlacci at 11 a.m. March 30 in T-102 as they assess what economic inequality is and how it affects us all.



A World of Yum: International Student Organization Luncheon on March 28

March 23, 2017
Buzz



Dine on delectable delights from around the world prepared by our International Student Organization students during the Multicultural Luncheon from 11 a.m. to 12:30 p.m. Tuesday, March 28, in Decker 201.

Tickets are \$6 and available from Maria Basualdo at 778-5030 or basualdomi@sunybroome.edu, or Loreta Paniccia at 778-5162 or panniccialm@sunybroome.edu.



B and H Camera Road Show returns to campus March 29

March 24, 2017

Buzz



A specialist from Canon shows a SUNY Broome student a telephoto lens used by sports photographers.



Vendors were set up in the SUNY Broome Student Center Lobby during the April 2016 B and H Road Show.

B and H Photo, one of the largest sellers of photo and video gear, will be on campus from 11 a.m. to 2 p.m. March 29 for its annual Road Show of camera equipment.

The exhibit will be in the lobby of the SUNY Broome Student Center, featuring representatives from B and H, SONY Electronics and Westcott. There will also be a drone specialist on site with some of the newest drone gear.

Last year, more than 200 students visited the vendors set up at the Road Show.



A specialist from Canon shows a SUNY Broome student a telephoto lens used by sports photographers.



Local filmmakers have double feature showcase on March 31

March 24, 2017

Buzz



SUNY Broome will host two feature movies produced by local filmmakers Christopher Keeler, Doug Bush and Theodore Nappi. The two films, *The Traffickers* and *House on Ghost Hill Road*, will be shown Friday, March 31, in Titchener Hall Room T-102.

Co-sponsored by SUNY Broome's Communications-Media Arts Department and the Southern Tier Independent Filmmakers Society, the double-bill is open to students and the general public and **admission is free**.

The doors open at 5:30 p.m. with *The Traffickers* beginning at 6 p.m. After a brief intermission, *House on Ghost Hill Road* will start at 8 p.m. At the conclusion of the second feature, the filmmakers will be available for a Q&A with the audience.

The Communications Club will be selling concessions. Parking will be provided in Lot 18 behind the Library.

The Traffickers, a crime thriller, is the first feature film produced by Chenango Entertainment and Sweet Stone Productions and was made on a budget of only \$7,000. Written and directed by Christopher Keeler and co-produced with Jacqueline Sissenstein, the story centers around private detective Stuart Tyrrell who, on behalf of his client Lynn Harrington, investigates the murder of Teri, Lynn's identical twin sister. Tyrrell is soon embroiled in a life and death battle of wits with an international gang of human organ smugglers, a gang that will not stop at kidnapping or murder. When Tyrrell's young client is kidnapped to become an unwilling organ donor, the detective must use all of his investigative talents to save Lynn's life before she can be whisked out of the country to certain death. *The Traffickers* was produced in Binghamton, Johnson City, Endicott and Endwell and features a talented cast of local actors and crew members. The co-producers are in pre-production for their next movie, the neo-noir thriller *The Dark Web*.

House on Ghost Hill Road is the tale of Jason Fury and his team of Paranormal Investigators as they go to the mysterious House on Ghost Hill Road in search of adventure and answers to his own tragic past. As the house's history is revealed, Jason and his team find a malevolent Lovecraftian evil more horrific than they could have ever imagined and find out his family's unbreakable ties to the house.

House on Ghost Hill Road is the second independent, feature length horror film produced in the Upstate New York Communities of Broome and Chenango Counties by iamhorror.com films. It was recently a feature selection and had its film festival debut at the 2016 Buffalo Dreams Film Festival. This original horror film was once again written and produced by Doug Bush with collaborating partner Theodore Nappi returning to his director, producer roll. *House on Ghost Hill Road* also reunited much of the creative team that was behind their first film, *Demon Messenger*. It features an ensemble cast that includes all local actors, including long-time Binghamton area performers Andy Horowitz and Tony Yajko.



Hockey 4 Hope Charity Game on April 1

March 24, 2017

Buzz

The rink will go pink for the annual Hockey 4 Hope charity hockey game at SUNY Broome's Ice Center.

Paint the Ice runs the day before from 5 to 8 p.m. March 31; for a \$5 donation, anyone can paint a message for or about loved ones and their fight with cancer. The Hockey 4 Hope Charity Game will take place at 7 p.m. Saturday, April 1.

Hockey 4 Hope raises money to help alleviate the financial burden associated with cancer. Proceeds will be donated to The Geller Fund of The Lourdes Foundation and Make-A-Wish of Central New York.

Hockey 4 Hope played its first game in 2010 and was established in memory of Constance Glauser, who passed away from breast cancer in May 2006. Visit <http://www.hockey4hope.com/> for more information.



The Monday Poem: Four poems on women's suffrage by Alice Duer Miller

March 26, 2017

Buzz



Women's History Month continues with four poems about women's suffrage by Alice Duer Miller.

The Revolt of Mother

("Every true woman feels—"—*Speech of almost any Congressman.*)

I am old-fashioned, and I think it right
That man should know, by Nature's laws eternal,
The proper way to rule, to earn, to fight,
And exercise those functions called paternal;
But even I a little bit rebel
At finding that he knows my job as well.
At least he's always ready to expound it,
Especially in legislative hall,
The joys, the cares, the halos that surround it,
"How women feel"—he knows that best of all.
In fact his thesis is that no one can
Know what is womanly except a man.
I am old-fashioned, and I am content
When he explains the world of art and science
And government—to him divinely sent—
I drink it in with ladylike compliance.

But cannot listen—no, I'm only human—
While he instructs me how to be a woman.

Our Idea of Nothing at All

("I am opposed to woman suffrage, but I am not opposed to woman."—*Anti-suffrage speech of Mr. Webb of North Carolina.*)

O women, have you heard the news
Of charity and grace?
Look, look, how joy and gratitude
Are beaming in my face!
For Mr. Webb is not opposed
To woman in her place!
O Mr. Webb, how kind you are
To let us live at all,
To let us light the kitchen range
And tidy up the hall;
To tolerate the female sex
In spite of Adam's fall.
O girls, suppose that Mr. Webb
Should alter his decree!
Suppose he were opposed to us—
Opposed to you and me.
What would be left for us to do—
Except to cease to be?

ARE WOMEN PEOPLE? A Consistent Anti to Her Son

("Look at the hazards, the risks, the physical dangers that ladies would be exposed to at the polls."—*Anti-suffrage speech.*)

You're twenty-one to-day, Willie,
And a danger lurks at the door,
I've known about it always,
But I never spoke before;
When you were only a baby
It seemed so very remote,
But you're twenty-one to-day, Willie,
And old enough to vote.
You must not go to the polls, Willie,
Never go to the polls,
They're dark and dreadful places
Where many lose their souls;
They smirch, degrade and coarsen,
Terrible things they do



To quiet, elderly women—
What would they do to you!
If you've a boyish fancy
For any measure or man,
Tell me, and I'll tell Father,
He'll vote for it, if he can.
He casts my vote, and Louisa's,
And Sarah, and dear Aunt Clo;
Wouldn't you let him vote for you?
Father, who loves you so?
I've guarded you always, Willie,
Body and soul from harm;
I'll guard your faith and honor,
Your innocence and charm
From the polls and their evil spirits,
Politics, rum and pelf;
Do you think I'd send my only son
Where I would not go myself?

Our Own Twelve Anti-suffragist Reasons

1. Because no woman will leave her domestic duties to vote.
2. Because no woman who may vote will attend to her domestic duties.
3. Because it will make dissension between husband and wife.
4. Because every woman will vote as her husband tells her to.
5. Because bad women will corrupt politics.
6. Because bad politics will corrupt women.
7. Because women have no power of organization.
8. Because women will form a solid party and outvote men.
9. Because men and women are so different that they must stick to different duties.
10. Because men and women are so much alike that men, with one vote each, can represent their own views and ours too.
11. Because women cannot use force.
12. Because the militants did use force.



April 29 conference at BU to focus on Lyme Disease

March 26, 2017

Buzz



Binghamton University's Lyme and Tick-Borne Diseases Research and Southern Tier Lyme Support Inc. are hosting the Lyme Disease Conference 2017 from 8 a.m. to 7 p.m. Saturday, April 29, in BU's Innovative Technology Complex.

Guest speakers include:

- Dr. Ralph Garruto, BU Professor of Biomedical Anthropology
- Amanda Roome, BU doctoral student in Anthropology
- Robert Giguere, sales director for IGeneX, Inc.
- Dr. Kenneth A. Boxk, author of *Healing the New Childhood Epidemics: Autism, ADHD, Asthma, and Allergies*
- Dr. Richard Horowitz, author of *WHy Can't I Get Better? Solving the Mystery of Lyme and Chronic Disease*

The event also features vendors, interactive health centers and a cafe. Admission is free. For details and to register, visit

Adult deer ticks are only the size of a sesame seed.

www.southerntierlymesupport.org.



March 30 Common Hour: Economic Stratification in America

March 26, 2017
Buzz

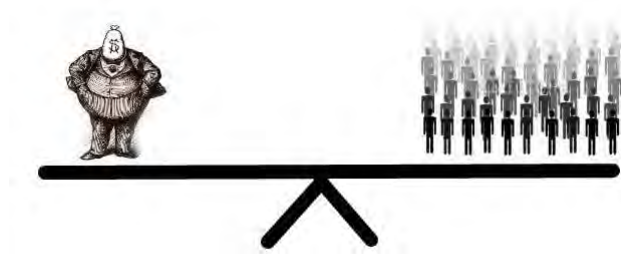


Image by Democracy Chronicles via Flickr

Is economic inequality the natural result of competition in a capitalist society or should it be viewed as a social crisis? Join faculty panelists Lee Whitted and John Sterlacci at 11 a.m. March 30 in T-102 as they assess what economic inequality is and how it affects us all.



Image by Democracy Chronicles via Flickr



PTK International Film Festival: North Face on March 29

March 26, 2017

Buzz



Join us for a viewing of *North Face* (German, 127 minutes) at 6 p.m. March 29 in Titchener Hall 102!

You won't wonder why the North Face of the Alps, the Eiger, is known as the Ogre after watching this edge-of-your-seat climb by an intrepid team of mountaineers. Battling storms, equipment failures and an unforgiving wall of rocks against the background of Nazi ascendancy, this team is fighting odds that no one before them has surmounted. Will they summit the Eiger or will the Ogre enjoy

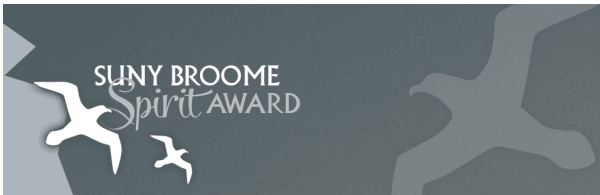
another grim victory?

[Read more about the international film series here.](#)



2017 SUNY Broome Spirit Award: Nominations due April 12

March 27, 2017
Buzz



For times when “thank you” just isn’t enough—when a campus individual goes above and beyond the call of duty—there’s the SUNY Broome Spirit Award!

Excellence and commitment are all around us. Let’s recognize the exemplary commitment and contributions of our colleagues who embody the spirit of SUNY Broome. The SUNY Broome Spirit Award recognizes valued campus members—

colleagues who are on the job day in and day out, contributing that extra effort that helps make SUNY Broome an outstanding institution.

This award recognizes a campus member for service and dedication “above and beyond,” or for unique contributions to SUNY Broome Community College.

Nominations are now being accepted! All full and part-time employees are eligible!

Submit a letter of nomination online ([click here](#)), describing someone who creates a positive experience for those around them (students, coworkers, colleagues, etc). In your nomination, please detail the attributes and unique personal contributions to the campus community that qualify the nominee for this award.

Nominations can be made by any campus member. Nominations can be made up to April 12, 2017. Thank you!

Our SUNY Broome Spirit Award recipient will be announced at the Annual Retirement and Recognition Event on Friday, May 12, 2017.



MLK Commission honors two women for community work

March 27, 2017

Buzz



In honor of Women's History Month, the Martin Luther King Jr. Commission of Broome County recognizes two women that have supported our community.

Frances Libous, the wife of the late Senator Tom Libous, was very supportive of her husband who brought to the attention of the nation the needs of Broome County and particularly SUNY Broome. She was the force that stood beside him.

Camille Jones, Program Coordinator for the Broome County Martin Luther King Commission, would not accept "no" from corporations and industries with

regard to financial support of the cause. These two great women were honored with plaques at the recent Martin Luther King celebration and were very instrumental in helping to make the dream of having a statue of Dr. King here in our community a reality to serve as a reminder that we have to take that dream of Dr. King of equality and make it a goal!

"Dr. King stated 'a goal is just a dream with a deadline,'" said Claudia Clarke, director of EOP at SUNY Broome, and Vice President of the Martin Luther King Commission. "These dynamics encourage all of us to be the 'light' in the darkness of inequality and discrimination."



Heart Walk at SUNY Broome: Why I Walk

March 27, 2017

Buzz



Every year, the community gathers at SUNY Broome to fight heart disease and stroke in the American Heart Association's Heart Walk. This year's walk will be on April 9; [click here for details](#).

So, why do you walk? Professor Erin O'Hara-Leslie shares her story:

It was right before Christmas. The fire truck with Santa on it had just come to the door and passed out candy canes, holiday music was blaring, and my boys and I were having a blast making cookies.....when the phone rang. I saw it was my dad on caller ID and thought he wanted to talk about our plans for Christmas Eve. It wasn't. It was a family friend who was in law enforcement calling from my father's house to tell me that they thought my dad had had a heart attack and that it didn't look good. I could hear the paramedics working on him in the background and I also heard when they stopped. It was too late. The memories of that night still bring me to tears. I've been part of the AHA Heart Walk for 4 years. I walk for my dad, I walk for my boys, and I walk because I believe in this cause.

Why do you walk? Send your stories to micalejr@sunybroome.edu. And don't forget to sign up for or donate to the Heart Walk, and imagine a world without heart disease or stroke.

Sign up for the Heart Walk at our table from 11 a.m. to 1:30 p.m. March 30 in the Student Center!



Excelsior College Student to Student Session on April 12

March 27, 2017

Buzz

Your bachelor's degree is closer than you think. Attend a student-to-student session to hear about the Excelsior College experience and one student's path from SUNY Broome to Excelsior. Learn what to expect from upper-level coursework and how to navigate the online environment!

Join us from 5 to 5:50 p.m. April 12 in Titchener 107 to prepare yourself for success.

student_to_student_flyer_april_2017



Fast Facts about Convocation Day 2017 for Students and Faculty

March 27, 2017

Featured News

- Convocation Day Is Tuesday, April 4, 2017
- No classes are scheduled for day or evening per the shared governance and administration-approved academic calendar
- Our keynote speaker is **Dr. Cathy O'Neil**, acclaimed Big Data expert, blogger, author and podcaster who holds a Ph.D. in mathematics from Harvard University

· **Data scientist**, Cathy O'Neil, is highly regarded for her insights about how Big Data rules our lives without revealing or justifying the means by which it determines if we should be hired, fired, given a bank loan, qualify for lower car insurance rates, earn a good credit rating

- Dr. O'Neil, is passionate about explaining how "black box" data and math shape our view of reality, our life opportunities and social justice
- Dr. O'Neil will offer a **keynote address** at **10 a.m.** in the Baldwin Gym
- Dr. O'Neil will offer a **Q and A session beginning at 11 a.m.** in the Baldwin Gym
- Faculty from different academic divisions on campus will offer afternoon workshops (1:15-2:15 p.m.) related to important issues that connect to the themes of Convocation 2017 which is about considering how Big Data affects our lives, our fortunes and our futures
- Teaching Faculty who wish to be recognized and certified as 2017 Convocation Faculty Scholars should register their plans to engage students in Convocation Day at www.sunybroome.edu/convocation
- SUNY Broome students are eligible for giveaways during Convocation Day
- SUNY Broome students may be required by Teaching Faculty to attend Convocation Day activities and they may also be eligible to earn extra-credit for doing so. Students should check with their professors about this possibility
- SUNY Broome students will benefit from attending Convocation Day activities as a form of para-professional development
- Dr. O'Neil's keynote address on Weapons of ***Math Destruction: How Big Data Increases Inequality and threatens Democracy***, will benefit students in all fields who can note their attendance at this talk in job interviews, resumes as well as scholarship and transfer applications
- Convocation Day is the largest annual gathering of students and faculty that takes place on the SUNY Broome campus. Don't miss it!



Tell the truth: Panel of alumni journalists discuss the realities of journalism

March 27, 2017
Featured News



Professor Tim Skinner kicks off the eighth annual Ethics Conference



Professor Tim Skinner kicks off the eighth annual Ethics Conference

the drowning of a child in the Susquehanna. Tanzini and his fellow reporters — Scott Sasina, Vince Briga and Amy Hogan — have reported on these and similar stories, and felt them weigh on their hearts even as they maintained the professional manner and objectivity that defines the profession. Ultimately, they put their own perspectives aside for a simple mission: Tell the truth.

Tanzini is the evening anchor for News Channel 34, while Sasina is morning anchor on WBNG, Briga a staff reporter for Spectrum (formerly known as Time Warner Cable news) and Hogan a staff reporter for Fox 40. All graduated from SUNY Broome's Communication & Media Arts program, which introduced them to the field of broadcast journalism.



President Drumm speaks at the Ethics Conference

"It's a form of accountability. It holds society accountable. It holds people in positions of power accountable," she explained.

This instrument can teach, it can illuminate; yes, and even it can inspire. But it can do so only to the extent that humans are determined to use it to those ends. Otherwise it's nothing but wires and lights in a box. There is a great and perhaps decisive battle to be fought against ignorance, intolerance and indifference. This weapon of television could be useful. – Edward R. Murrow, in a speech to the Radio and Television News Directors Association on Oct. 15, 1958, in Chicago.

On his first day on the job, reporter Mike Tanzini faced a gut-wrenching scene: a house fire that claimed the lives of a mother and several children.

Like many local news reporters, Tanzini lives in the community and grew up here. He and his fellow journalists are part of the fabric of the Southern Tier, telling the stories that describe its present and ultimately forge its history.

Some of those stories are tragic; recent examples include opioid overdoses and



Amy Hogan, Mike Tanzini, Scott Sasina and Vince

The four Briga took part in a

March 24 panel discussion on "Real News Versus Fake News" moderated by Communications Professor Tim Skinner. The discussion kicked off SUNY Broome's eighth Interdisciplinary Conference on Applied Ethics, which focused this year on the ethics of communication.

Ethics interests SUNY Broome President Kevin E. Drumm, who faces weighty decisions on a daily basis. Dr. Drumm majored in education and minored in journalism in college, and considered becoming a sports reporter. Growing up during the Vietnam War era, he remembers the controversies of the day as they played out in the nightly news: wartime deaths, protests in the street.

"When they taught journalism in the old days, it was all about finding the truth. Today, it's not really that simple for those making the news or reporting the news," Dr. Drumm reflected.

In an era when "alternative facts" and "fake news" have become a part of the political discourse, truth remains just as important to working journalists. At its core, journalism is about reporting the facts objectively, Hogan explained.

It's not a glamorous life, especially at the local level, the reporters pointed out. On a daily basis, reporters need to put together four or five stories, which Tanzini compared to book reports. As in a college assignment, reporters need to know their subject matter well – even if it shifts on a daily basis – and deeply care about portraying an event or issue accurately.

While “media” is often used as a broad, catch-all term, local television stations and large networks such as CNN are not synonymous. Local reporters don't receive more or less pay based on Internet clicks or shared Tweets, and need to be continually vigilant about how they present themselves in the community, including how they drive the company car.



Amy Hogan, Mike Tanzini, Scott Sasina and Vince



Amy Hogan, Mike Tanzini, Scott Sasina and Vince Briga

if needed.

“On the political side, we talk to people about how a bill or law can hurt them; there is also another group of people who think it's a great idea. It's our job to make sure it's balanced,” Briga explained. “You're going to hear a lot of things on big media outlets. It's our job to tell you how it's going to affect the local community, because it may not be the same as how it affects someone in Texas.”

But even if journalists tell the truth, are Americans listening?

“We're under a lot of pressure to find out what's real,” Tanzini said. “Viewers have responsibility too. Truth isn't only your point of view.”

To weed out the real news from the fabricated, the journalists offered the following tips:

- Beware of click-bait, those Internet stories with incendiary lead-ins such as “You wouldn't believe.” Facebook and other social media have made it easy to share the news – but also stories that are blatantly untrue.
- Read a variety of media sources. Journalists from rival news organizations will read each other's coverage of a story to make sure they didn't miss anything.
- Be aware of the political leanings a news organization may have, and make sure to read news from sources on various parts of the spectrum. If the news organizations are reputable, the facts will be the same even if the story looks at an issue differently. “I look at left-leaning news and right-leaning news. If it's a reputable news source, it will be mostly facts,” Hogan said.
- Consider the sources an article quotes. Where is the reporter getting the information? “The sources of your story are what makes your story fake news or not. If it has no sources, then it might be fake news,” Sasina explained. “We have to wait to have things confirmed. That's the biggest part of the business: to confirm what's going on.”



Get Prepared: Emergency Management Training on April 25

March 28, 2017

Buzz



Have you or your family ever been affected by hazardous weather? Do you have an emergency plan in place? Join us for a one-hour training session at 11 a.m. April 25 in Decker 201.

The New York Citizen Preparedness Training Program teaches residents to have the tools and resources to prepare for any type of disaster, respond accordingly and recover as quickly as possible to pre-disaster conditions. Participants will be advised on how to properly prepare for any disaster, including developing a family emergency plan and stocking up on emergency supplies. Visit www.prepare.ny.gov

for more information.

All faculty, staff and students are welcome to attend the training session. There will be door prizes as well as a chance to win a Amazon Fire tablet!



Heart Walk at SUNY Broome: Why I Walk, Alexis' story

March 28, 2017
Featured News



Every year, the community gathers at SUNY Broome to fight heart disease and stroke in the American Heart Association's Heart Walk. This year's walk will be on April 9; [click here for details](#).

So, why do you walk? English instructor Alexis Katchuk shares her story:

Why do I walk? When I was only 23, I had a Sudden Cardiac Arrest and was "gone" for 53 seconds. It took nine years for a cardiologist specializing in elite athletes with arrhythmias to find out that I have a rare form of progressive genetic cardiomyopathy. Basically, my right ventricle is slowly dying, and there is no treatment. I had surgery for an implanted internal defibrillator placed, and I have had to make a lot of significant lifestyle changes, which included giving up any type of aerobic exercise. I had been known as an athlete since I was ten and was a two-time All American in Track and Field in college. I am only allowed one cup of caffeinated coffee a day, and now I can tell you which coffee brands actually make a truly decaffeinated blend.

I walk so that people are aware that heart disease does not come in one shape or size; it hits all demographics. We need funding for research so that younger generations won't have to be told that there is no treatment for their illness. We need funding for research so that we can find and diagnoses these illnesses before tragedy happens.

Why do you walk? Send your stories to micalejr@sunybroome.edu. And don't forget to sign up for or donate to the Heart Walk, and imagine a world without heart disease or stroke.

Sign up for the Heart Walk at our table from 11 a.m. to 1:30 p.m. March 30 in the Student Center!



HCA collaborates with SUNY Broome Dental Hygiene Program

March 28, 2017
Featured News



SUNY Broome's Dental Hygiene Program recently started a collaboration with the Handicapped Children's Association's Residential Services. We're very excited to add this experience to the senior dental hygiene students' Special Needs patient rotation.

Our first HCA patient experiences began on March 6, 2017. The students and HCA clients all had a great time! Thank you to Carole Stanley, RDH, MS, DH IV Clinical Coordinator, who initiated the collaboration, and Dr. Gary Bigsby, Supervising Dentist.



Responsible gaming partnership to hold March 29 public meeting on campus

March 28, 2017

Buzz



New York's Responsible Play Partnership – consisting of the New York State Gaming Commission, the New York State Office on Alcohol and Substance Abuse Services (OASAS) and the New York Council on Problem Gambling – will hold the third in a series of public meetings in communities hosting newly opened commercial casinos to underscore the state's commitment to responsible gaming and educate the public on the resources available for those who need help.

Professor Rey Wojdat, chair of SUNY Broome's Hospitality Programs, will speak during a panel discussion.

The event is free and open to the public. It begins at 5 p.m. March 29 in SUNY Broome's Decker Health Sciences Building Room 201.



The Countdown begins: Southern Tier Heart Walk in just 10 days!

March 29, 2017

Buzz

YES! 2017 The Southern Tier Heart Walk is in just 10 DAYS!!!

Sunday, April 9 at SUNY Broome Community College

Heart Walk- Life is Why

<https://youtube.com/watch?v=6PyBq8AvZNU>



10:00 am Doors Open – 11:30 Walk Begins
Greetings, 2017 Heart Walk Participants!



WHY? Our family and friends are why! The health of the Southern Tier is why!

Why do you walk? In whose name are you fund raising? Are you a survivor? Are you walking in Memory or Honor of someone? Share your inspiration. Share your story. There are many ways you can make the Tribute Area of the 2017 Heart Walk bigger and better than ever! The Tribute area is where family and friends can honor or memorialize those who have been affected by heart disease and stroke. Make a photo board of photographs, poems, or anything that tells the story and bring it to the Walk. On the day of the Walk, all survivors are welcome to pick up a special gift at the Tribute Area. And all of us can obtain a Tribute Sticker, on which you can

write why you participate in Heart Walk.

Don't Wait in Line at the Walk!

Pre-Registration is Thursday, April 6th from 11:30am – 6:30pm at Visions Federal Credit Union (4700 Vestal Pkwy E, Vestal, NY 13850). This is to *turn in cash/check donations, get earned t-shirts, and have general questions answered.* **Remember, all walkers must register. Participants over age 18 are asked to donate at least \$25** to further the work of the American Heart Association/American Stroke Association. **This pre-check in day can save you time on Walk day!**

As the Walk is our largest fundraiser in the Southern Tier, in the spirit of friendly competition, here is a look at our teams so far.

Do you see your team??? If you want to monitor your team status, or watch the rating, check us out at www.SouthernTierHeartWalk.org every day!

TOP 10 Companies Based on Registered Walkers

TIP: Can you get all of your Walkers on-line and with one donation?

Company Name	Total People Recruited	Total People Recruited with Donations
UHS	125	20
Visions Federal Credit Union	101	56
Community Teams	65	22
SUNY Broome Community College	52	13
Our Lady Of Lourdes Memorial Hospital	31	2

William H Lane	25	1
AVANGRID/NYSEG	18	9
Levene Gouldin & Thompson	15	1
NBT – Mang Insurance Agency	15	7
Guthrie Healthcare	14	7

TOP 20 Companies Based on Fundraising to date

Congratulations to Weis Markets, Tri-City Karate Academy, and Levene Gouldin & Thompson for exceeding their goals! Who is next?

Company Name	Team Goal	Total Amount Raised to Date
Weis Markets	\$15,000	\$16,532
Visions Federal Credit Union	\$12,000	\$8,903
FDA Community Teams – Binghamton, NY	\$25,000	\$6,114
Colonial Voluntary Benefits	\$7,000	\$3,470
Royal Auto Group	\$2,500	\$2,187
Raymond Corporation	\$2,500	\$2,185
Tri City Karate Academy	\$2,000	\$2,010
UHS	\$25,000	\$1,995
Horizons Federal Credit Union	\$8,000	\$1,950
Guthrie Healthcare	\$5,000	\$1,560
Andrew R. Mancini Associates, Inc.	\$3,500	\$1,385
American Heart Association	\$4,000	\$1,275
SUNY Broome Community College	\$5,000	\$1,210
NBT -Mang Insurance	\$2,500	\$1,085
Our Lady Of Lourdes Memorial Hospital	\$6,000	\$1,025
Acco Brands	\$1,000	\$647
Tioga State Bank	\$1,500	\$600
Delta Engineers, Architects, & Land Surveyors	\$800	\$550
NYSEG	\$2,500	\$525
Levene Gouldin & Thompson, LLP	\$500	\$504

Grand Club Members: Those who have raised at least \$1,000!

Thank you for your efforts!

Name	Company Name	Total Amount Raised to Date
Joe Reagan	Royal Auto Group	\$2,187
Tony Lombardo	Tri City Karate Academy	\$2,010
Mario DiFulvio	Horizons Federal Credit Union	\$1,850
Tim Strong	Visions Federal Credit Union	\$1,826
Patty Washburn	Community Teams – Binghamton, NY	\$1,723
Jeff Greenblott	Colonial Voluntary Benefits	\$1,520
Candace Hamm	Colonial Voluntary Benefits	\$1,275
Rico DiCamillo	Andrew R. Mancini Associates, Inc.	\$1,150
Maureen Reynolds	Visions Federal Credit Union	\$1,150
Jim Smith	Raymond Corporation	\$1,100
Kathy Connerton	Our Lady Of Lourdes Memorial Hospital	\$1,000
Tyrone Muse	Visions Federal Credit Union	\$1,000

***These numbers may not reflect recently collected and pending donations or others that have not yet been applied**



SS-205 Out of Service, classes reassigned to different rooms

March 29, 2017

Buzz



Effective immediately, Room 205 in the Student Services building is out of order. A window in that room needs to be repaired before we can make it available. Please see below for the temporary room assignments that are impacted by the closing of SS 205:

ENG 107 01 (50705): AT 009

ENG 111 14 (50059): BB 044

HIS 131 04 (50214): AT 021

HIS 131 09 (50220): AT 117

MAT 146 01 (50474): BB 044

MAT 281 01 (50492): BB 044

PHI 104 01 (50515): BB 016

PSY 110 07 (51974): SS 201

PSY 210W07 (50564): BB 016

ECO 110W70 (51382): SS 204



Follow the SUNY Broome Health & Public Relations Team on Facebook

March 30, 2017

Buzz



Follow the SUNY Broome Health & Public Relations Team on Facebook, and fight the good fight for handwashing hygiene!

Visit <https://www.facebook.com/sunybroomehealthandpublicrelations> and be sure to like and follow the page.



Educating Across the Curriculum: A lesson in keeping clean

March 30, 2017
Featured News



SUNY Broome Health & PR Team students with Dr. Kim McLain & Professor Tim Skinner put their research knowledge to the test to educate across the curriculum.

On March 8, the team went to the BC Center. Children were read a book about germs, engaged in a sing-along and saw their hands “glow” with germs after playing with crayons sprinkled with glo-germ; they also engaged in a finger-painting activity to show how we spread germs when shaking hands.

On March 9, the team went to the Student Village. Students demonstrated how sharing food and touching items can lead to the transfer of germs. Thank you Kayla, Wilson, Tony and Lola for providing food and hosting!

Thank you BC Center and Student Village for allowing us to spread awareness about proper hand hygiene at your facilities.



The 2017 SUNY's Chancellor's Award for Excellence in Adjunct Teaching goes to....

March 30, 2017

Buzz



We are honored and pleased to both announce and congratulate our exceptional colleagues who are recipients of this year's SUNY Chancellor's Award for Excellence in Adjunct Teaching:

Marcia Blackburn

Department of Communication & Media Arts

Department of History, Philosophy & Social Science

Judi Dzuba

Department of Academic Advising: Health Studies

Department Dental Hygiene

Department of Health Information Technology

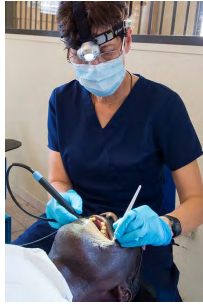
Department of Medical Assisting and Health Studies

SUNY Broome is fortunate to have so many faculty and staff who go the extra mile to serve our students and our entire academic community. Please take an opportunity to congratulate these faculty members on receiving their Chancellor's awards. It's quite an honor, especially among the dozens and dozens of exceptional adjunct faculty who grace our classrooms and online networks every semester.



SUNY Broome Professors receive 2017 Woman of Achievement Award

March 30, 2017
Featured News



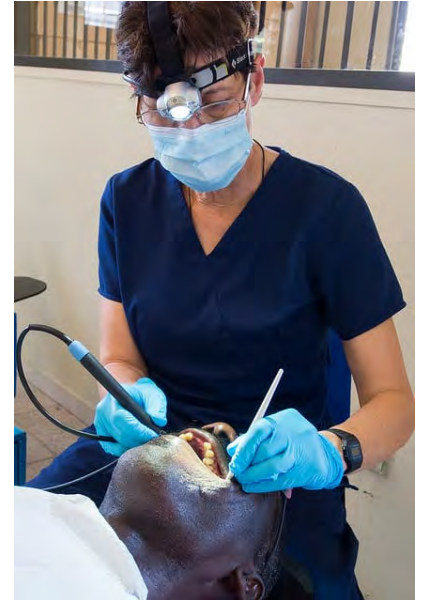
Professor Maureen Hankin in Haiti



Dr. Jennifer Musa in Haiti

SUNY Broome Professors Maureen Hankin and Dr. Jennifer Musa each received the 2017 Woman of Achievement Award at the annual dinner of the Broome/Tioga Status of Women Council. The award highlighted their Health for Haiti Project.

The award ceremony was held March 29, 2017, at the Owego Treadway Inn. Congratulations!



Professor Maureen Hankin in Haiti



How long does it take to solve a Rubik's cube? To wash your hands?

March 30, 2017

Buzz

If someone can solve a rubik's cube in 20 seconds,
you can wash your hands for 20 seconds.



If someone can solve a rubik's cube in 20 seconds,
you can wash your hands for 20 seconds.



Of the 63% of university students that washed their hands, only 2% washed their hands for more than 10 seconds (Berry, Mitteer & Fournier, 2014). Research has shown washing 15 to 30 seconds is more effective in reducing bacteria than washing for shorter time periods (Fuls et al., 2008).

If someone can solve a Rubik's cube in 20 seconds, you can wash your hands for 20 seconds!

This is a Public Service Announcement brought to you by the SUNY Broome Health & Public Relations Research Team. This ad was created by Matthew Slilaty from the Health & PR Team.



Photos: ISO's Multicultural luncheon

March 30, 2017

Buzz



A great and delicious time was had at March 28's International Student Organization Multicultural Luncheon. [Click here for a gallery of photos and videos.](#)



'The Arsonists': SUNY Broome Theater's Spring Production May 5 & 6

March 30, 2017
Featured News



The cast of The Arsonists is pictured from left to right back row: April Horton, David Perfetti, Kirsten Whistle, Jeremy Eldred, Ricky Wood. Front row left to right: Antonia Lobacz, Rachael Pomerlee, Ian Nobel, Jonny Norton, Diamond Williams, David Morrow



The cast of The Arsonists is pictured from left to right back row: April Horton, David Perfetti, Kirsten Whistle, Jeremy Eldred, Ricky Wood. Front row left to right: Antonia Lobacz, Rachael Pomerlee, Ian Nobel, Jonny Norton, Diamond Williams, David Morrow

have a Brechtian style.”

A review in The Guardian said, “Frisch’s theme, as Alistair Beaton’s sharp new translation makes clear, is bourgeois guilt ... compact, well-characterized and easily applicable to today’s world ... a timeless political satire.”

SUNY Broome Theater is actively rehearsing *The Arsonists* by Max Frisch, the spring production with new performance dates of Friday and Saturday, **May 5 and 6, at 7:30 p.m.** Translated by Alistair Beaton, the play is a provocative mix of dark comedy, realism, farce and social critique. The main character, Gottlieb Biedermann, whose German name in English connotes an upstanding citizen (Mr. Comfortable), fails to see the truth out of fear and guilt. He is quite satisfied with the middle-class comforts with which he has been able to surround himself and cannot comprehend what is right under his nose.

Director Katherine Bacon says the play was “originally titled *Biedermann and the Firebugs*, and is considered to be Frisch’s best play. It has been said that his work is a commentary on the inability of intellectuals to expose evil and take a stand against it, as in what he witnessed as the rise and supremacy of the Nazi party. Others have said that Frisch meant to criticize Switzerland’s (his home country) neutral stand to Nazism during World War II. The play seems to say that we can’t be decent people at home while ignoring the evils of the world, but it does so in a delightful way. Frisch worked with and was heavily influenced by playwright and director Bertolt Brecht. Therefore the play, and our production,



Southern Tier Robotics Competition on April 5

March 30, 2017

Buzz

The SUNY Broome Community College Engineering Science and Physics Department will hold the seventh annual Southern Tier Robotics Competition on Wednesday, April 5, on the SUNY Broome campus in the Applied Technology Building atrium. The event is co-sponsored by the Eastern Southern Tier STEM Hub and SUNY Broome.

The competition gives area high school and middle school students the opportunity to showcase their ingenuity and talent in Science, Technology, Engineering and Math (STEM) while building and designing robots.

This year, 160 students will compete. Schools include: Broome-Tioga BOCES' New Visions engineering program; BOCES Tech Academy; Broome-Tioga BOCES P-TECH program; Chenango Forks Elementary School and High School; Chenango Valley High School; Downsville Central School; Greene Middle School and High School; Harpursville High School; Johnson City Middle School; Maine-Endwell High School; Seton Catholic Central High School; Sidney Central Junior/Senior High School and Sidney Elementary School.

There are six main events: the Large Swept Away Challenge, the Small Swept Away Challenge, the Autonomous Task Challenge, the Line-Following Challenge, the Remote Control Forklift Challenge and the Maze Programming Challenge. In each, teams compete for either points or best time. Winners receive bragging rights as well as a trophy or plaque.

Check-in begins at 8:15 a.m. The event begins with an opening welcome at 9:30 a.m. Events run from 9:45 to 11:30 a.m., followed by an awards ceremony at 12:15 p.m.



Heart Walk at SUNY Broome: Why I Walk, Denise's story

March 30, 2017

Buzz



Every year, the community gathers at SUNY Broome to fight heart disease and stroke in the American Heart Association's Heart Walk. This year's walk will be on April 9; [click here for details](#), to sign up and donate!

So, why do you walk? Professor Denise Abrams shares her story:

On Mother's day 2016, I found myself in a Buffalo ER with strange chest pains. I attributed them to either my asthma or indigestion. The ER doctor gave me a total heart work-up; however, there was nothing found wrong with my heart. When I asked about the pain and the fact that I had a racing heart rate, I was told that I was deconditioned and of an age. In other words, I was old and overweight. The ER nurse came in to remove the IV and whispered to me that she wanted me to come back in the morning if I still had pain. She said, "You know your own body!" I had no intention of going back and she knew it. She made me promise instead to call my doctor

when I came home. Not wanting to break a promise, I contacted my doctor, who referred me immediately to a cardiologist.

My visit to the cardiologist was very similar to my ER visit except for the follow-through. The cardiologist explained that I did have "heart pain" and we should do an echocardiogram to determine if I may have had pericarditis (fluid in the sac surrounding the heart). At this point, I was asymptomatic.

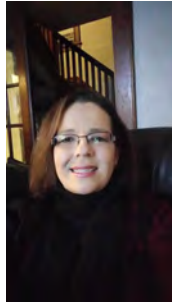
The cardiologist called me for an appointment immediately after the echocardiogram. This was the Thursday before classes started this past fall semester. The news was shocking: I had a myxoma, a benign tumor occupying my left atrium, or left upper chamber of my heart. It lead to emergency open heart surgery the following Wednesday. The myxoma is thought to be a rare tumor that has been growing since my birth.

I walk in hope that others with similar symptoms have their tumors discovered and treated. These tumors are typically asymptomatic and are not discovered until the patient has had a stroke or heart attack – often post-mortem.



‘People are looking for the ability to code and program’: Theresa’s story

March 31, 2017
Featured News



For Theresa Hogan, a degree in Business Information Management has paid off in a major way.

How major? She landed a job as a web developer before even finishing her bachelor’s degree through Excelsior. When her family relocated to Pittsburgh, she had countless job interviews and inquiries, ultimately landing a job she loves as a front-end developer for a technology firm.

“People are looking for the ability to code and program,” she said.

Hogan had planned to return to the workforce after her daughter entered school full-time. While she had experience in graphic arts, she didn’t have a college degree and felt she needed to retool for an increasingly digital world. The Business Information Management program — which includes such cutting-edge fields as website and app development, social media management, business analytics and more — seemed like a good fit.

“Little did I know I’d be really good at it,” she said of coding and the other skills she learned in the program. “I was savvy on the computer, but if you told me that when I first got there I would be doing software development, I wouldn’t have believed you. You’ll never know what you will be able to do until you try.”

She took advantage of internship and job opportunities at SUNY Broome, which allowed her to hone her skills in the field. For her work study, she worked as a peer tutor in the BIM lab, reinforcing all the concepts she learned in class while making money to offset college costs. She also had the opportunity to work as a web assistant in the Office of Marketing and Communications, and speak as a student guest at a SUNY Oneonta conference on instruction and technologies.

Connections led to connections — and a job as web applications developer for Willow Run Foods, which she held for three years. After her family relocated to Pittsburgh, she first landed a job as a web development instructor for the Cambria-Row School of Technology, which then led her to Dynamics, Inc., which designs and manufactures intelligent, battery-powered payment cards.

She’s the only woman in software and engineering, but she has earned the respect of their peers. The company is a fun environment as well, with lounge and hangout areas, a game room and an indoor basketball court, she noted. But the most important part?

“I go to work every day and I’m doing what I love. Right now, I know about 13 computer languages and I’m proficient in about 10,” she said. “I get to create beautiful pictures and UIs (user interfaces) on the Internet.”

Theresa accomplished it all with an Associate’s degree, and said she would recommend the BIM degree to anyone interested in a web-based career.

“Keep your ears open to opportunities that may be available, such as internships,” she advises prospective students. “Make connections with everyone there. SUNY Broome is such a huge school. It’s part of the fabric of Binghamton. Somebody, somewhere, can help you achieve your goals.”

Find out more about the Business Information Management program here, and visit www.sunybroome.edu/apply to apply.



Student, alumni artwork sought for exhibit

March 31, 2017

Buzz

The SUNY Broome Office of Alumni Affairs, in collaboration with the Gallery @ SUNY Broome and the departments of Visual Arts and Communications & Media, is seeking submissions for its upcoming show **Legacy Artwork: A SUNY Broome Alumni Showcase**.

The showcase will open on **April 29, 2017**, and run through **May 13, 2017**. All media is welcome, including digital works, photography, sculpture, painting, drawing, printmaking, glass, ceramics, fiber art and mixed media.

Eligibility:

This opportunity is open to all current students and former attendees of SUNY Broome Community College.

Submission Requirements:

- Completed Artist Submission Form
- Inclusion of low resolution Jpeg. image(s) of artwork submitted via the Artist

Submission Form (may submit up to 3 pieces for consideration)

- Inclusion of an Artists Statement (up to 150 words)

Important Dates:

- April 7 – Deadline to apply
- April 27, 28 – Delivery of Artwork
- April 29 – Showcase opens
- May 15, 16 – Collection of Artwork

To submit your artwork for consideration and complete the Artist Submission Form, please use the following

link: <https://sunnybroome.wufoo.com/forms/z8zydrl06f6zsa/>

Any questions can be directed to the Office of Alumni Affairs at alumni@sunnybroome.edu

***Please note that The Gallery at SUNY Broome does not carry insurance for artwork and will not be held responsible for loss or damage. Completion of the Artist Submission Form implies consent to have your name and images of your art included in any advertising and publicity for the event, in print or online.**

SUNY Broome reserves the right to withhold any artwork from the showcase. Please keep in mind this is a family-friendly venue and work that is deemed inappropriate for general public viewership will not be included in the showcase.



Seeking Volunteers for the 2017 SUNY Broome MLK Jr. Job Fair

March 31, 2017

Buzz



Are you seeking a volunteer or community service opportunity on campus? Do you love interacting with people? Are you in search of a leadership experience that will help you get to where you want to be after SUNY Broome?

The 2017 SUNY Broome MLK Jr. Job Fair will take place on Thursday, April 27, from 10 a.m. to 2 p.m. In partnership with the New York State Department of Labor, this is an important event for our campus and community. If you would like to volunteer to be a part of this event, please contact Gina Chase at chasegm@sunybroome.edu.

Volunteers will be provided with a lunch voucher. Volunteer duties range from assisting with set-up, check-in, being available during the event to escort job seekers/employers and answer questions, and tear-down.



Zimpher's legacy: SUNY Chancellor receives award for community college advocacy

March 31, 2017
Buzz,Featured News



SUNY Chancellor Nancy Zimpher



Iris Cook introduces SUNY Chancellor Nancy Zimpher

Those are some of the many reasons the Faculty Council of Community Colleges chose Dr. Zimpher as the recipient of its Distinguished Service Award for community college advocacy. The council presented the chancellor with the award during its spring meeting March 30 at SUNY Broome. The award, created in 1987, honors an individual who has proven to be an advocate of community colleges and their mission. Former recipients include state legislators, SUNY staff, trustees and college presidents.

"She brought so much to all of us – our 750,000 students, thousands of faculty members and the citizens of New York State," said Iris Cook of Westchester Community College. "She showed us what it means to be a leader."

Zimpher said she didn't know precisely where her post-SUNY future will take her, but she knows what it will involve: collaboration, strategy based on data and the use of rapid prototyping to test out solutions.



SUNY Chancellor Nancy Zimpher

You never know how people will remember you.

SUNY Chancellor Nancy Zimpher learned that lesson in a humorous way during a trip to the grocery store, where she spied a former graduate student. As she watched the woman approach, she considered what her former student wanted to express: Gratitude, perhaps, for mentorship? An update on the successful career that followed her graduation?

"This is the woman with the stockings!" the woman exclaimed to her husband, referring to Zimpher's signature look.

While members of the Faculty Council of Community Colleges chuckled at the anecdote, they already know what they'll remember best about the chancellor, now in her final year: Her commitment to the education pipeline, with its cradle-to-career initiatives. Her support of shared governance, which she made part of SUNY's strategic plan, giving a voice to community college faculty in institutional decision-making. Lessons about the importance of branding and messaging, the establishment of Open SUNY, and the focus on big data and seamless transfer.



SUNY Chancellor Nancy Zimpher

"Wherever I land, it's going to be about collective impact," she said.

