

**IN BROOME COUNTY, ~~ONE IN FOUR KIDS~~ STRUGGLE TO EASILY ACCESS NUTRITIOUS FOOD THEY NEED TO GROW AND THRIVE. ALL THROUGHOUT OUR COMMUNITY, ~~OVER FIFTY PERCENT OF~~ CHILDREN ARE ~~NOT~~ PREPARED FOR KINDERGARTEN. HIGH SCHOOL DIPLOMAS HAVE ~~NO~~ POWER, AND STUDENTS ~~DON'T~~ HAVE CLEAR GOALS FOR THEIR POST GRADUATE LIVES. BROOME COUNTY IS ~~NOT~~ A COMMUNITY THAT ALLOWS EVERYONE AN OPPORTUNITY TO SUCCEED, AND A CYCLE OF POVERTY HAS BEEN ~~IN~~ PLACE FOR DECADES AND WILL NEVER BE **BROKEN.****

**WE CAN CHANGE THE STORY.**

United  
Way



United Way  
of Broome County



Follow us on social media to learn more about your impact! ----->



# THE UNITED WAY DIFFERENCE.

## WHO WE HELP.

At United Way, we are always there for our neighbors in their time of need. But, more importantly, we are working to reduce and eliminate the root causes of these needs. We tackle the toughest issues facing Broome County by focusing on the Health, Education, Financial Stability, and Basic Needs of every individual.



## HOW WE HELP.

Something powerful happens when people unite around a common goal. At United Way of Broome County, we take a collaborative approach to creating change. Using decades of fundraising experience and community engagement expertise, we connect advocates, volunteers, donors and local agencies to build a stronger Broome County. Together, we are able to meet a wide range of needs that create a foundation from which families and individuals can reach their full potential.



## WHAT CAN A DOLLAR DO? ► A WHOLE LOT.

100% of your investment goes directly to community projects and programs that make a difference in the lives of thousands.

**\$1 PER WEEK  
(\$52/YEAR)**

Provides a one-night stay at a homeless shelter for an individual, including meals, toiletries, and support.

**\$2 PER WEEK  
(\$104/YEAR)**

Provides financial literacy classes for two adults to learn skills such as budgeting, putting them on the path to financial independence.

**\$5 PER WEEK  
(\$260/YEAR)**

Provides a hot and nutritious meal to over 500 hungry Broome County residents.

**\$10 PER WEEK  
(\$520/YEAR)**

Provides a senior with an annual membership to a fitness club, allowing them to improve their mobility and stay independent.

**\$20 PER WEEK  
(\$1,040/YEAR)**

Provides shelter to a family of four for five days following a life-altering disaster, such as a fire or flood.

# 2021/22 COMMUNITY CAMPAIGN PLEDGE FORM

## ▶ STEP 1: MY INFORMATION *(Please Print Clearly)*

\_\_\_\_\_  
DR/MR/MRS/MS FIRST NAME MI LAST NAME SUFFIX

\_\_\_\_\_  
HOME ADDRESS  check if this is a new address APT. # CITY STATE ZIP

\_\_\_\_\_  
HOME PHONE BUSINESS PHONE (DIRECT LINE) CURRENT EMPLOYER PREFERRED EMAIL ADDRESS FOR UNITED WAY UPDATES

## ▶ STEP 2: MY UNITED WAY INVESTMENT

Please select payroll deduction or other payment option.

### EASY PAYROLL DEDUCTION

I want to contribute \$\_\_\_\_\_ per pay period  
 \$20  \$10  \$5  \$2  \$1  Other \$ \_\_\_\_\_

My pay period is (number of times I am paid per year)  
 52 (weekly)  26 (bi-weekly)  24 (bi-monthly)  Other \_\_\_\_\_

### DIRECT GIFT

- Cash (Enclosed)
- Check (Enclosed; payable to United Way of Broome County)
- Credit Card (Home address required above; ask employer campaign manager for a secure payment card and envelope)
- Direct Bill (Home address required above)
  - Monthly  Quarterly Once in the following month \_\_\_\_\_
- I am interested in making a stock transfer, please contact me.

## ▶ STEP 3: MY INVESTMENT OPTIONS *(Optional)*

- I wish to direct my investment to the areas of greatest need in our community
- United Way's Collective Impact Initiative - Healthy Lifestyles Coalition (HLC) -- see back for info --
- Agency Designation

You may designate your gift to any non-profit agency, including another United Way, or other community service agency or charity. Any agency chosen for your designation must have an IRS Tax Exempt 501 (c)(3) status and comply with the USA Patriot Act.

\_\_\_\_\_  
Designation Name, Address

Please share my information with the agency I have designated above.

**TOTAL ANNUAL GIFT**

\$ \_\_\_\_\_

\$ \_\_\_\_\_  
Amount

## ▶ STEP 4: MY UNITED WAY INVOLVEMENT

- EMERGING LEADERS SOCIETY (ELS):** Yes! I am pledging dollars and want to become or remain a member of ELS. Learn more at [els.uwbroome.org](http://els.uwbroome.org)
- LEADERSHIP GIVING:** A total gift of \$1,000 or more qualifies you as a Leadership Giver.  I wish to remain anonymous in United Way recognition publications.
- LEGACY GIVING:** I have included United Way of Broome County in my estate plans.  I am considering this; please send me more information.
- TOCQUEVILLE SOCIETY:** Yes, I want to help build a stronger community and have the biggest impact by investing at the Alexis de Tocqueville Society level. (Tocqueville Society members give \$10,000 or above, annually.)  I wish to remain anonymous in United Way recognition publications.

## ▶ STEP 5: MY SIGNATURE

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**2021-2022 FUNDED COMMUNITY PARTNERS.**

- ACCORD, A CENTER FOR DISPUTE RESOLUTION
- ACTION FOR OLDER PERSONS
- AMERICAN CIVIC ASSOCIATION
- AMERICAN RED CROSS, SOUTHERN TIER CHAPTER
- ASSOCIATION FOR VISION REHABILITATION & EMPLOYMENT (AVRE)
- BIG BROTHERS, BIG SISTERS OF THE TWIN TIERS
- BOYS & GIRLS CLUB OF BINGHAMTON
- BROOME COUNTY COUNCIL OF CHURCHES
- BROOME COUNTY GANG PREVENTION
- BROOME COUNTY URBAN LEAGUE
- BROOME TIOGA NAACP
- CATHOLIC CHARITIES DIOCESE OF SYRACUSE, BROOME COUNTY
- CHILDREN'S HOME OF WYOMING CONFERENCE
- CORNELL COOPERATIVE EXTENSION OF BROOME COUNTY
- CRIME VICTIMS ASSISTANCE CENTER
- DEPOSIT FOUNDATION
- DOWNTOWN BINGHAMTON COURTYARD MARKET
- FAIRVIEW RECOVERY SERVICES
- FAMILY AND CHILDREN'S COUNSELING SERVICES
- FAMILY ENRICHMENT NETWORK
- FAMILY PLANNING OF SOUTH CENTRAL NEW YORK, INC.
- FENTON FREE LIBRARY
- FIRST PRESBYTERIAN CHURCH OF JOHNSON CITY
- FOOD BANK OF THE SOUTHERN TIER
- HCA, HELPING CELEBRATE ABILITIES
- JEWISH COMMUNITY CENTER OF BINGHAMTON
- LIFE CHOICES CENTER
- LITERACY VOLUNTEERS OF BROOME/TIOGA COUNTIES, INC.
- MEALS ON WHEELS OF WESTERN BROOME
- MHA, MENTAL HEALTH ASSOCIATION OF THE SOUTHERN TIER
- MOM'S HOUSE
- MOTHERS AND BABIES PERINATAL NETWORK
- RISE
- RURAL HEALTH NETWORK OF SOUTH CENTRAL NEW YORK
- SAMARITAN COUNSELING CENTER OF THE SOUTHERN TIER
- SOUTHERN TIER INDEPENDENCE CENTER
- STACK PROJECT
- STAND BY ME, ASSISTANCE DOG TEAM TRAINING, INC.
- THE SALVATION ARMY BINGHAMTON CORPS
- TRUTH PHARM
- VINES, VOLUNTEERS IMPROVING NEIGHBORHOOD ENVIRONMENTS
- VOLUNTEERS OF AMERICA OF WESTERN NEW YORK
- WILSON CHILDREN'S CENTER
- YMCA OF BROOME COUNTY
- YWCA OF BINGHAMTON/BROOME



Healthy Lifestyles Coalition

**COLLECTIVE IMPACT INITIATIVE**

United Way of Broome County's Healthy Lifestyles Coalition (HLC) helps to provide a community forum to support residents in obtaining access to healthy and affordable food, safe places to be active, and training and support to become advocates for policy and environmental changes. Each of these actions promotes positive health outcomes and works to reduce obesity in the neighborhood. ---- To learn more visit [hlcbroome.org](http://hlcbroome.org)

**LAST YEAR, WE CONNECTED:**

**3,318  
DONORS**

**201  
COMPANIES**

**1,583  
VOLUNTEERS**

**TO IMPACT:**

**45**  
LOCAL  
AGENCIES

\*FUNDED  
COMMUNITY  
PROJECTS & PROGRAMS

**68**

**OVER**

**137,000**

**COMMUNITY LIVES IMPACTED.**

\*data from 2020/21 Funding Cycle & Fiscal Year

A copy of the last financial report of United Way of Broome County filed with the Department of Law may be obtained by contacting either of the following: New York State Department of Law, Charities Bureau, 120 Broadway 3rd Floor, New York, NY 10271, United Way of Broome County, PO Box 550, Binghamton, NY 13902-0550 or the New York State Office of the Attorney General, 212-416-8401, [www.charitiesnys.com](http://www.charitiesnys.com). IMPORTANT IRS tax information regarding your gift. A copy of this form along with your cancelled check will satisfy the IRS regarding charitable gifts. For one-time donations of \$250 or more, United Way will send an acknowledgement. No compensation, goods or services have been given to the donor in return for this contribution. All donated funds will be applied to the United Way of Broome County Community Impact Fund, unless otherwise designated.