

TALK OF THE TOWN



DECEMBER 12TH @ 12:00



SUNY Broome is hosting its first Entrepreneurial Colloquium on December 12th, 2018 from 12:00 pm to 2:00 pm. Local Entrepreneurs will present on thoughts, actions and behaviors reflective of a successful entrepreneurial mindset. Speakers will also give first-hand insight into what is required during the planning and implementation phases of business start-ups.

SUNY  **BROOME**

Are you interested in learning about entrepreneurship?

Why do people start creative businesses?

How do you get a business up and running?

Where does the funding/resources come from?

Come find out answers to these questions, and more!

WHERE:

**SUNY Broome
Community College
Decker Hall
Room 201**

WHEN:

**December 12th, 2018
12:00 pm – 2:00 pm**

Speakers

Victoria Giarratano is executive director of Cornell Cooperative Extension of Broome County, where she has worked since 1998. Through her career, she has focused on agriculture and economic development, nutrition and youth education. She has recently been appointed as the State Extension Specialist for Food System projects for Cornell University, Cooperative Extension. Her focus is on development, promotion, marketing and sales of local products through the Taste NY initiative and new business ventures within the food and agriculture sectors. Victoria is a former small business owner, has spent over 30 years in the food service industry and is currently managing a 3.8 million dollar operational budget as well as coordinating new initiatives across NYS.

Eric Krohn currently serves as the Director of Business Incubation Program for Binghamton University. He started in entrepreneurship with his first patent, a gas burner that recycles waste heat and converts it into electricity. Following Mr. Krohn started a medical device company whose portable syringe sanitizer effectively deactivates HIV and HepC from a syringe. Lastly, Mr. Krohn also is a co-owner of 3 hemp companies with involvement in the production, retail, and wholesaling of CBD based tinctures and topicals.

Sara Liu is the originator and owner of Parlor City Vegan. Parlor City Vegan is a Delicious mobile vegan food cafe right in the heart of Binghamton, NY offering healthy versions of all your favorite comfort foods!

Rob Salamida was the answer to spiedie lovers' prayers when he became the pioneer of bottled spiedie sauce making it available for consumers to cook spiedies in the convenience of their own homes. Today, you can [find Salamida Sauces and Marinades](#) beyond the Greater Binghamton region at over 10,000 supermarkets across the United States. Mr. Salamida is also a lecturer at local colleges.

Please RVSP to Dani Rusnak-Segura @ [rusnakdm1@sunybroome.edu](mailto:rusakdm1@sunybroome.edu)