

SUNY BROOME

Cooking Up Business Success!



SUNY Broome Community College Continuing Education will have an Information Night & Registration for the Entrepreneurial Assistance Program on August 2, 2018 from 6:00 P.M. - 8:00 P.M. at the Koffman Southern Tier Incubator.

Enroll in a 12 week, 60-hour program
Mondays and Thursdays
September 10, 2018 - December 6, 2018
6:00 P.M. - 9:00 P.M.

Program encompasses:

- Keys to Your Business Success
- Assessing Your Business Idea & Expenses
- Business Planning
- Marketing Plan
- Management
- Market Analysis
- Government Regulations
- Product and Price
- Placement and Promotion
- E-Commerce
- Selling Success
- Financial Feasibility & Projections
- Managing Money
- Legal Tips and Financing Options

Cost of the program would be **\$3,600** but is funded by a grant from Empire State Development

ONLY \$149

register on
8/02/2018

(\$199 afterwards)

Program includes:

- Textbook and workbook – NxLevel™ for Guide to Growing Your Business
- Client Advisory Group – Made up of community business representatives, economic development agencies, bankers, U.S. Small Business Administration, SCORE Chapter 217, and financial services
- One-on-one coaching – Program instructor, subject matter experts from SCORE, SBDC, SBA
- ★ Business Plan Competition – Cash prizes donated by local area banks, organizations and past clients for help in starting your business

APPLICATION REQUIRED

CONTACT: Darlene Kanuk at 607-777-4022, kanukda@sunybroome.edu
MORE DETAILS: www.sunybroome.edu/web/www/eap

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PO Box 1017 Binghamton, NY 13902

Building Small Business Success Since 2005!



NEW YORK STATE OF OPPORTUNITY
Entrepreneurial Assistance Program
Funding provided by a grant from Empire State Development